



## 黄海峰教授：迎接生态文明时代的春天

尊敬的各位领导、专家、青年学友们，亲爱的女士们和先生们，

当下，新型冠状病毒（COVID-19）扩散全球，死亡人数不断攀升，各国纷纷推出“锁国”政策，试图阻止疫情蔓延。全球不仅面临着巨大的公共卫生灾难，同时面临着经济危机和人道危机。美国著名政治家亨利·阿尔弗雷德·基辛格（Henry Alfred Kissinger）甚至认为，如果全球不能团结共同抗御疫情扩散，将导致万劫不复的后果。然而在中国，我们目睹了“全民抗疫”所彰显出的政府卓越的领导能力、国家先进的科技水平、医者高尚的伦理操守、公民自律的道德精神，使得中国快速摆脱疫情的魔咒，这也成为举办本次《生态文明健康与艺术论坛》和画展的真正动力。

近三十年，我先后在德国柏林洪堡大学、德国柏林自由大学、北京大学、加州大学、南京大学、夏威夷大学、北京工业大学、大连交通大学进行了学习、教学与研究方面的漫长修行，始终将研究社会经济转型以及可持续发展作为自己重要的研究领域。20年前，在中国杰出的思想家、政治家、历史学家、经济学家陈瀚笙教授、费孝通教授、成思危教授、杜文棠教授、赵宝煦教授、史清琪教授的启迪下，我开始萌发了如何联合国内外学者、企业家和社会组织的力量，致力于生态发展事业的想法。经过五年的酝酿，终于在2007年，我和中国人民大学金融学家刘曼红教授、澳大利亚生态建筑学家David Ness博士、德国在广州的企业家Thomas Schneider、学生曹芮和刘敏等，在学长的支持下，联合了国内外著名学者和企业家共同成立了“国际生态发展联盟”（Ecological Development Union International）。这是中国较早致力于生态发展和生态文明研究的跨学科、跨领域和跨文化的民间学术平台之一。“联盟”依托于地方政府和企业的大力支持，发挥智力优势，举办了具有国际影响力的论坛，例如“世界绿色论坛”、“长三角绿色经济论坛”等。“联盟”在乡村的生态文明建设中取得了显著的成果之一，是以中国最贫困的通江县泥溪镇和宜宾县锦屏镇作为试点，发起了“乡村生态教育扶贫”项目。通过与社会各界共建“联盟夏光图书馆”和“联盟爱的传递”项目，坚持“勿以善小而不为”的理念，先后筹集了上百万元价值的资金、设备、图书和学习卡；近100多位学者、企业家和国内外青年学生，连续十多年组成了连绵不断的生态教育团队，深入到边远的山区，传递生态文明的理念。这些活动帮助改善了贫困山区乡村孩子的学习环境，促进了泥溪镇、空山乡、锦屏镇等



数个乡村向生态发展的转型。在生态扶贫的公益活动中，我切实体会到社会责任和社会良知就是伦理。

人类只有一个地球，各国同处一个世界。这次新型冠状病毒的全球大流行，一方面给全人类社会经济造成了生命、经济和物质的巨大损失；但另一方面我们也不畏艰险的相互鼓励与支持也彰显了伦理的崇高精神。今天，有识之士齐聚福州，参加《生态文明健康与艺术论坛》，这就是伦理力量带来的希望与光明。人类社会要想走出困境，唯有培养一大批具有伦理型的领导者和管理者，同时也需要培养出一大批遵守道德准则的公民和伦理行为的企业家；唯有教育与伦理的结合，让青少年学会成人，让社会各界工作者学会做人，让教育者和领导者学会育人；唯有以科学知识和伦理道德为引导，让诚实、谦逊、宽容、同情和同理心引领世界，冲破偏见的政治藩篱，战胜极端的种族歧视，克服自私的商业利益。人类唯有实施建设生态文明的共同行动，形成全球人类命运共同体的伦理共识，夯实商业伦理的教育基础，才能阻止危害社会的恶劣行为；停止恶性限制竞争对手的做法，才能营造有序的市场环境；制止破坏全球共识的国际准则，才能防止破坏规则的垄断现象；寻求全面广泛的合作与共赢，才能建设一个更公平、更公正、更美好的世界。

我们深深领悟到，世界只有一个地球，几千年以来的国与国和地区间的政治纷争，始终伴随着疆土争夺、血腥杀戮、种族歧视，如何走出这种内耗的发展误区？中国先贤早早就给出了答案。以“天人合一”的哲学思想，倡导慈悲、感恩、宽容的心灵境界；培养“先天下之忧而忧，后天下之乐而乐”的德行情怀，摒弃恶性竞争，终止恶意诋毁，学会和平共生，取得合作共赢，实现和谐共存。

我记得刘枫华教授曾问过我，什么是生态文明？我记得这次论坛的发起人之一，国际生态文明大学校长陈彦博士曾用哲学家的语言说道，“生态是美、文明是爱”。我认为“生态”寓意着“和而不同”和“同舟共济”，“文明”意味着“伦理”与“关爱”，生态文明建设就是创造更美好的人类社会。我借用今天出席会议的陆华良教授、吴华南博士、吴迪、李洋同学等长达四年的共同研究成果《商业伦理》中的一段话，将生态文明从六个方面加以表述：

生态文明是一面“照妖镜”，照清无良，引领向善；

生态文明是一面“显微镜”，探究原理，揭示本质；



生态文明是一面“望远镜”，以史为鉴，以期未来；

生态文明是一面“折射镜”，折射现实，衬托希望；

生态文明是一面“透视镜”，透视病状，对症下药；

生态文明是一面“过滤镜”，取其精华，去其糟粕。

众所周知，健康、艺术、生态、文明乃是当今世界发展的核心要素。健康是生存之本，艺术是生活之源，生态是生灵之美，文明是生命之爱。这次举办的论坛和画展不是一次简单的相聚，而是人类面对疫情进一步探索未来出路、力求挣脱病毒的桎梏的盛会；通过中西绘画与剪纸艺术中所揭示的真善美；通过线上线下的相聚，使素未平生的陌生人在追求良知中却又像久逢的知己一样相遇相伴相随。让我们共同演奏一曲悠扬的和声旋律！从不同的专业背景、工作领域、社会阅历，旋律必将和而不同，五彩缤纷，感谢在生态文明建设之路上有您的参与与加持。

谨允许我代表国际生态发展联盟，真诚地感谢线上线下的各位领导、专家、艺术家、企业家和青年学生；论坛获得了世界著名生态经济学家小约翰·柯布（John B Cobb Jr.）院士、诺贝尔奖共同获得者莫汉·穆纳辛格

（Mohan Munasinghe）院士、时任欧盟地区委员会秘书长格哈德·斯塔尔（Gerhard Stahl）教授、中欧社会论坛执行主席陈彦博士、亚洲教育论坛执行秘书长刘秀华女士、斯洛文尼亚布莱德管理学院校长丹妮卡·普尔格（Danica Purg）教授以及中国著名生态经济学家张象枢教授、中国前驻奥地利大使杨成绪教授、国际环境和发展“苏菲奖”得主廖晓义博士、中国书画家协会常务副主席陈敬国先生、普光岩寺住持释如善法师、牛津大学中医药研究中心主任马玉玲博士、国际生态发展联盟全球联合创始人刘曼红教授、林语堂后人林海晖博士以及所有参与论坛的各位朋友的大力支持，同时这次论坛也获得了欧洲著名诗人画家艾玛·安季耶夫斯卡娅（Emma Andijewska）女士、收藏家郭淑惠（Sophie Kuo）女士、艺术家刘枫华先生、剪纸艺术家袁成祥先生和画家杨永智先生等艺术家们的大力帮助，其中释如善住持主导的“一带一路”唐韵展与中西艺术展相互辉映，既有传承中华民族传统文化之情怀，又有促进古今中西交融和美之心愿；特别感谢蒋佩琪（Magaret Ching）女士率领的福建连江桃园体育娱乐有限公司对这次大会的重要贡献；由衷地感谢来自于欧洲、非洲、北美洲、南美洲、亚洲的联盟专家的支持，感谢来自于教育研究机构的代表如常州大学校领导陆华良教授和



团队、北京大学环能学院吴华南博士和团队、中科院生态环境研究中心研究员姜兆春教授、中国社会科学院欧洲研究所时任副所长罗红波教授、中国中医科学院中医方法论研究室主任马晓彤研究员和广东省国医小镇研学科普教育基地主任李少勤先生，感谢公益组织和协会如地球村、绿家园、心益通以及环球时尚创意产业联盟的社会贤达；感谢中国贫困山区最基层的乡镇街道四川通江县壁州办事处的领导团队，感谢锦屏中学、泥溪镇的师生们以及一些企业的朋友们，感谢深圳市亦创艺文化发展有限公司、正谷（北京）农业发展有限公司、北京视视共享科技有限公司、海南国椰食品有限公司、苏州绣艳天下刺绣有限公司对这次活动的资助，同时感谢四川国际标榜学院、河南推拿职业学院、慕尼黑大学、剑桥大学以及来自于伦敦、慕尼黑、巴黎、布鲁塞尔、洛杉矶、北京、成都、深圳的四十多位志愿者们。组委会正是怀着“不忘初心，持之以恒”和“聚沙成塔，聚水成涓”的信念，经过三个月的艰苦奋战，在线上线下各位嘉宾的共同努力下，在跨越星空、时空，并以隔空的方式完成了论坛的设计与呈现，这一杰作完全归功于线上与线下的每一位嘉宾，你们就是最优雅的艺术家的，而我们今天相聚贵安，贵安意味着贵人安康之意，感谢并祝愿各位安康幸福。这场论坛以及画展就是一场别开生面而具有生态文明教育启蒙的行为艺术。

阿尔伯特·爱因斯坦（Albert Einstein）曾发出呼吁，拯救这个世界所有的生灵，和平与爱是唯一的答案。坚定地树立生态文明的理念，提倡健康饮食的方法，建立德性教育的基础，才能形成善管理、善文化和善经济的伦理型社会。

我记得十九世纪英国作家查尔斯·狄更斯（Charles Dickens）在其《双城记》中，揭示了社会转型中的种种弊端。其中一段话我们都记忆犹新，“那是一个最好的年月，那是一个最坏的年月，那是智慧的时代，那是愚蠢的时代”，这不就是对当今时代最好的写照吗？今天，正在举行的生态文明论坛将标志着这是一个智慧时代，正是你们的到来，再一次向世人展现了社会向善、教育向善、艺术向善和商业向善的力量。“想要一时的繁荣，可以种花；想要十年的繁华，可以种树；想要时代的繁荣，就要播种思想”。感谢线上线下的各位嘉宾，你们就是生态文明思想的播种者。英国著名诗人珀西·比希·雪莱（Percy Bysshe Shelley）曾说过：“冬天来了，春天还会远吗”？让我们在严峻疫情的冬天克服重重困难而努力地播种吧，满怀期望迎接最美的生态文明春天的到来！



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## Welcome to Spring of Ecological Civilization

addressed by Professor Huang Haifeng

**Vice-Secretary-General of the Education Forum for Asia,  
Global Co-founder of Ecological Development International Union**

Distinguished leaders, experts, youth scholars, ladies and gentlemen:

At present, the coronavirus (COVID-19) is spreading around the world, and the resulting damage to human life continues to rise. Some countries have introduced "lock down" policies to try to prevent the spread of the epidemic. A large number of deaths have brought human history into one of its darkest moment. We are facing a catastrophe of public health and crises of the economy and humanitarianism. The famous American diplomat Henry Alfred Kissinger even believes that if the world cannot unite to fight the spread of the epidemic, it will lead to the consequences of unrest, and the world will be destroyed.

However, in China, we have witnessed the excellent leadership of the government, the advanced level of science and technology of the country, the noble ethics of doctors, and the moral spirit of self-discipline of citizens demonstrated by the whole society in the "Nationwide Anti-Epidemic" campaign, which enabled China to quickly get rid of the curse of the epidemic. This has also become the real motivation for holding this "Ecological Civilization



Health and Art Forum" and the exhibition.

In the past 30 years, I have studied, taught and researched at Humboldt University of Berlin, Free University of Berlin, Peking University, University of California, Nanjing University, University of Hawaii, Beijing Institute of Technology and Dalian Jiaotong University. I have always taken the study of socio-economic transformation and sustainable development as my important research field. Twenty years ago, with the inspiration of Prof. Chen Hansheng, Prof. Fei Xiaotong, Prof. Cheng Siwei, Prof. Du Wentang, Prof. Zhao Baoxu, and Prof. Shi Qingqi, outstanding Chinese thinkers, politicians, historians, and economists, I began to come up with the idea of how to unite the strength of scholars, entrepreneurs, and social organizations at home and abroad to work for the cause of ecological development. After five years of deliberation, finally in 2007, I met with Renmin University of China financier Liu Professor Man Hong, Australian eco-architect Dr. David Ness, German entrepreneur Thomas Schneider in Guangzhou, and students Rui Cao and Min Liu. With the support of these predecessors, and the joined forces of renowned scholars and entrepreneurs from home and abroad, we established Ecological Development Union International (EDUI). It is one of the earliest cross-disciplinary and cross-cultural grassroots academic platforms in China dedicated to the study of ecological development and civilization. Based on the strong support of local governments and enterprises, EDUI has taken advantage of its intellectual resources to hold forums with international impact, such as the World Green Forum and the Yangtze River Delta Green Economy Forum. One of the remarkable results achieved by EDUI in the construction of ecological civilization was the launching of the rural ecological education for poverty alleviation project in the countryside, with Nixi Town in Tongjiang County and Jinping Town in Yibin County, the poorest towns in China, as pilot projects. By building the "EDUI XIAGUANG Library" and "Pay it Forward" projects with



all walks of life and adhering to the concept of "Don't think small", we have raised millions of yuan worth of funds, equipment, books and study cards; more than 100 scholars, entrepreneurs and young students from home and abroad formed an eco-education team which has endured for more than a decade, going into remote mountainous areas to pass on the concept of ecological civilization. These activities have helped improve the learning environment for children in poor mountain villages, and have facilitated the transition to ecological development in several villages such as Naixi Town, Kongshan Town, and Jinping Town. Through the public service activities of ecological poverty alleviation, I have realized that social responsibility and social conscience are important ethical values.

There is only one earth for mankind, and all countries live in the same world. Although the coronavirus has caused a huge loss of life, economy and possessions, our mutual encouragement and support despite the dangers also reflects a noble ethical spirit. Today, people with insight gather in Fuzhou to participate in the "Ecological Civilization Health and Art Forum", which is the hope and light from ethics. The way for human society to get out of the predicament is to train a large number of leaders and managers with ethics and to cultivate citizens to abide by moral standards and entrepreneurs to abide by ethical behaviors; combining education and ethics is the only way to let young people and workers from all walks of life grow up and behave in righteousness and let educators and leaders know how to educate people; Being guided by science and ethics and letting honesty, humility, tolerance, compassion and empathy lead the world, is the only way to break through the political barriers of prejudice, overcome extreme racial discrimination, and overcome selfish business interests. At the same time, implementing common actions of building an ecological civilization, forming ethical consensus within the global community of humans, and consolidating the educational



foundation of business ethics, are the only ways we can stop bad behaviors that endanger society; only by stopping vicious restrictions on competitors can we create an orderly market environment; only by stopping the undermining of international norms can we prevent the monopoly that undermines rules; And only by seeking comprehensive and extensive cooperation and win-win results can we build a fairer, more just, and better world.

We deeply understand that there is only one earth. Political disputes in countries and regions for thousands of years have always been accompanied by territorial wrangles, bloody killings, and racial discrimination. How to get out of this vicious circle of in-fighting? The Chinese sages have already given answers. Listen to their advice of advocating the spiritual realm of compassion, gratitude, and tolerance based on the philosophy of "the harmony between man and nature"; cultivating the moral sentiment of "Being the first to worry about the affairs of the state and the last to enjoy oneself", abandoning vicious competition, ending malicious slander, learning peaceful codependency, and finally, achieving win-win cooperation and harmonious coexistence.

I remember Professor Liu Fenghua once asked me "What is ecological civilization?" One of the initiators of this forum, Dr. Chen Yan, President of the International Campus Towards A Civilization, replied, "Ecology is beauty and civilization is love." I think "ecology" means "harmony in difference" and "working together as responsible partners ", "civilization" means "ethics" and "care", and the construction of ecological civilization is to create a better human society. I quoted a passage from the four-year joint research result "Business Ethics" by Professor Lu Hualiang, Dr. Wu Huanan, Wu Di, and Li Yang, who attended the conference today, to express ecological civilization from six aspects:

Ecological civilization is a mirror that demystifies the evil and leads to the good;





Ecological civilization is a "microscope" to explore the principle and reveal the essence;

Ecological civilization is a "telescope", taking history as a mirror for the future;

Ecological civilization is a "refracting mirror" that reflects reality and foils hope;

Ecological civilization is a "perspective mirror" to see through the symptoms and find the right remedy;

Ecological civilization is a "filter", taking the essence and discarding the dross.

As is known to all, health, art, ecology and civilization are the key elements of the development of the world nowadays. Health is the basis of survival, art is the source of living, ecology is the beauty of creation, and civilization is the love of life. This forum and exhibition is not just a simple gathering, but a seminar for humanity to further explore the way out in the face of the epidemic and strive to break free from the shackles of the virus.

Through the truth, goodness and beauty revealed in Chinese and Western paintings and paper-cut art, and through the online and offline meeting, strangers who have never met before are just like old friends who have not seen each other for a long time and accompany each other in pursuit of a better conscience.

Let's play a melodious melody together! People with different professional backgrounds, work fields and social experiences will have different melodies but we will be in harmony. Thank you for your participation and support on the road of ecological civilization construction.

On behalf of the EDUI, I would like to sincerely thank all the leaders, experts, artists, entrepreneurs and young students online and offline: Professor John B Cobb Jr., one of the world's leading ecological economists;



Professor Mohan Munasinghe, the co-winner of the Nobel Prize; Professor Gerhard Stahl, former secretary-general of the European Commission at present; Dr Chen Yan, Executive Chairman of the China-Europe Social Forum; Ms. Liu Xiuhua, Executive Secretary of Education Forum for Asia; Professor Danica Purg, President of the Blad School of Management in Slovenia; Professor Zhang Xiangshu, a famous ecological economist in China; Professor Yang Chengxu, former Chinese Ambassador to Austria; Dr. Liao Xiaoyi, winner of the Sofie Award for International Environment and Development; Dr. Yuling Ma, Director of the Centre for Chinese Medicine research at the University of Oxford; Mr. Chen Jingguo, executive Vice President of Chinese Painting and Calligraphy Association; Master Shi Rushan, abbot of Puguang Yan Temple; Professor Liu Manhong, global co-founder of EDUI; and all the friends participating in the forum. At the same time, the forum was supported by the renowned European poet and painter Emma Andijewska, the collector Sophie Kuo, the artist Mr. Liu Fenghua, the paper-cut artist Mr. Yuan Chengxiang and the painter Mr. Yang Yongzhi. Among them, the "One Belt And One Road" Tang charm exhibition led by the abbot of Shi Rushan and the Chinese and western art exhibition reflect each other. The art not only inherits the traditional Chinese culture, but also promotes the integration of the ancient and modern Chinese and western cultures and the desire for beauty. In particular, I would like to thank the team led by Ms. Margaret Ching for their great contribution to the conference; I would like to express my sincere gratitude to the EDUI experts from Europe, Africa, North America, South America and Asia for their support, as well as famous Chinese educational research institutions, such as Changzhou University, Peking University, Chinese Academy of Sciences, Chinese Academy of Social Sciences, Chinese Academy of Traditional Chinese Medicine and Research and popular science teaching in Guangdong Provincial Traditional Medicine town. The experts and students of the education base would like to



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Albert Einstein once called for the salvation of all creatures in the world. Peace and love are the only answers. Only by firmly holding the concept of



ecological civilization, advocating the method of healthy diet and establishing the foundation of moral education can we form an ethical society with good management, good culture and a good economy.

I remember Charles Dickens, a 19th century British writer, reveals various drawbacks in the social transformations of his time in his *A Tale of Two Cities*. One particular sentence remains fresh in our memory, which is “It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness.” Isn’ t this the best portrayal of the present era? Today, the Ecological Civilization Forum will mark this as an era of wisdom. Your arrival, once again, shows the power in society moving education, art and commerce towards goodness. “If you want a temporary prosperity, you can plant flowers; if you want ten years of prosperity, you can plant trees; if you want prosperity of the times, you need to sow thoughts.” Thanks to all the guests online and offline. You are the sower of ecological civilization. Percy Bysshe Shelley, a famous British poet, once said, "If winter comes, can spring be far behind?" Let us overcome the difficulties in this winter brought by the severe epidemic situation, work hard to sow the right seeds, and be full of expectation to welcome the arrival of the most beautiful spring of ecological civilization.