

PRME Principles for Responsible
Management Education

an initiative of the 

**First PRME China Academic
Committee Meeting
--Conference of the Inaugural PRME
Chapter China**

**Conference
Brochure**

May 28-30, 2021

Changzhou-Suzhou, China

Supported by

United Nations Global Compact Principles for Responsible Management
Education Initiative

Education Asia Beijing Forum

Ecological Development Unit International

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Chongyang Institute for Financial Studies, Renmin University of China (RDCY)

Organizers

Changzhou University

Xi'an Jiaotong-Liverpool University

Co-organizers

Business School, Changzhou University

Centre for Responsible and Sustainable Business Education and Research, Xi'an
Jiaotong-Liverpool University

Centre for Sustainable Development Research, Changzhou University

School of International Economics and Management, Beijing Technology and
Business University

Beijing EDUI International Environmental Technology Research Institute

National Institute for Innovation Management, Zhejiang University

Research Institute for Enterprise Innovation and Growth, Tsinghua University
(Shenzhen)

Institute of Sustainable Development and Management, Tongji University

Green+ Association for Students of Peking University Shenzhen Graduate School
(PKU Shenzhen)

Times Higher Education, UK

China Sustainability Tribune

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Preface

Over the past 70 years, the further development of industrialization and globalization has brought about a general improvement in global economic welfare. Meanwhile, it has also given rise to climate change, rich-poor disparities, biodiversity crisis and many other problems, which have urged countries all over the world to show concern for the sustainable development. At the World Economic Forum in Davos in 1999, former UN Secretary General Kofi Annan called on business leaders worldwide to follow the value criterion set together by all countries to achieve sound economic, social and environmental development. This call evolved into the Ten Principles of the UN Global Compact. The Ten Principles of the UN Global Compact have facilitated concerted action by multiple stakeholders, including business, public administration, intergovernmental organizations and non-governmental organizations, promoting effective cooperation in addressing common global issues.

The key to implementing the basic principles of the UN Global Compact and achieving healthy and sustainable development between economy, society and environment is to cultivate leaders with responsibility and leadership, amid which education being the fundamental matter. Therefore, Principles for Responsible Management Education (PRME) was proposed at the UN Global Compact Summit in Geneva in 2007, which advocates integrating the global value criterion of responsible management into the courses and scientific research in colleges and universities, encouraging responsible management education research worldwide, thus ensuring the social responsibility framework be fully understood and applied in future business management. Up till now, PRME has developed into an organizational relationship which links the United Nations and global business schools together.

The vision and mission of the PRME Initiative is to revolutionize the leading role of education, research and thinking in business management on a global scale. It aims to raise people's awareness of sustainable development as UN's goal and cultivate future business leaders with strong responsibility. PRME will move forward by implementing six principles in organizations that are close to their goals and capabilities.

The six principles are as follows. (1) The Purpose Principle. It aims to help students develop strong capacity and guide them to create sustainable business and social values in the future in order to better serve the inclusive and sustainable global economy. (2) The Values Principle. It aims to integrate the values of social responsibility put forward in international initiatives such as the UN Global Compact into academic courses and research. (3) The Method Principle. It aims to create educational systems, materials, procedures and environments that enable students to learn about responsibility and leadership effectively. (4) The Research Principle. It aims to encourage people to actively participate in theoretical and practical research to better understand enterprises' roles in creating sustainable social, environmental and economic value, the methods they use and the influence they have. (5) The Partnership Principle. It helps students have a deeper understanding of the challenges that business managers face in terms of social and environmental responsibility through communication and interaction. It also guides students to work with business managers to find the most effective way of addressing these challenges. (6) The Dialogue Principle. It aims to promote communication among teachers, students, businesses, governments, consumers, media, social organizations and other relevant interest groups and stakeholders on important issues such as global social responsibility and sustainable development. Under the framework of the six principles, universities that receive global recognition and participate in the PRME activities can show their counterparts all around the world how their students are cultivated. They can also share their innovative practice under the principle of responsible management education in terms of responsible leadership, entrepreneurship and innovation and cultural identity.

Since the responsible management education of business schools plays an important role in developing enterprises and society, PRME encourages business schools to place high emphasis on curriculum reform in the field of business ethics, business transparency and effective management and try to promote academic research and knowledge dissemination in business management in a responsible way. In addition, PRME encourages people to talk about business ethics and integrity of particular

regions and industries in a specific context, providing an analytical tool for educators around the world. It is hoped that this will address the challenges of business ethics faced by students at work. Responsible management education is of vital importance in the cultivation of all-round talents with solid theoretical basis, rich knowledge and corporate social responsibility. Therefore, more than 860 higher education institutions worldwide that involve business and management have signed the PRME, including Cornell University, Oxford University, Tsinghua University, China Europe International Business School and other famous universities.

Over the past decade, colleges and universities in mainland China have been signing PRME principles. However, for a long time, there has not been a formal institutional organization in China to ensure regular communication with domestic institutions that are already in PRME or have the intention to join PRME, which is not in step with other countries and regions. In April 2021, with the support from the head and the secretariat of the UN Principles for Responsible Management Education, Prof. Huang Haifeng took the lead to set up the PRME China Academic Committee and PRME China Network. The preparatory work has received positive response from professors and scholars both at home and abroad. For example, Changzhou University, Xi'an Jiaotong-Liverpool University and Beijing Technology and Business University set up a working group within a short period of time, working in a collective response to hold the first conference of UN PRME China Academic Committee.

The establishment of PRME China Academic Committee as well as PRME China Network has received strong support from all walks of life. Dr. Mette Morsing, Global Head of Principles for Responsible Management Education, sent a congratulatory letter to offer praise and expectation for the preparatory work. Dr. Liu Jinghui, chairman of the Special Committee for Foreign Students of the Chinese Association for Higher Education, Senior Researcher of Taihe Think Tank and former Secretary General of China Scholarship Foundation, gave strong support and spoke highly of this conference, ready to attend it in Changzhou. Prof. Jiang Juncheng, President of Changzhou University, is now working together with all sectors to make full preparations for the

conference. We would like to express our sincere gratitude for the high recognition and support from leaders of all sectors, which guarantees the successful establishment of PRME China Academic Committee and PRME China Network and safeguards the smoothness of the first conference of PRME China Academic Committee.

This conference has also gained recognition and support from some famous international scholars in the field of responsible management education, including Prof. MUNASINGHE Mohan, Co-Winner of the Nobel Prize, Visiting Professor of Peking University and Vice Chairman of the Intergovernmental Panel on Climate Change (IPCC-AR4); Prof. STAHL Gerhard, Former Secretary-General of the EU-Committee of the Regions, Visiting Professor of Peking University HSBC Business School and College of Europe as well as Member of the Scientific Board of FEP; Prof. Danica Purg, President of the Alliance of Management Development Associations for Global Growth Economies, the International Association for Management Development in Dynamic Societies (CEEMAN) and IEDC-Bled School of Management, Slovenia. They sent letters respectively to bless the conference a successful opening and express their best wishes for the bright future of China's responsible management education.

The conference also gets strong support from the cooperation partners, including colleges and universities, research institutes and media organizations that are committed to promoting the responsible management education.

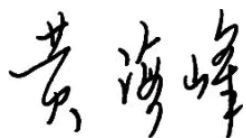
Leaders of the partners are working together to mobilize all possible efforts, including Dr. Yao Wang, Secretary-General of Education Forum for Asia and Vice Chair of Western Returned Scholars Association; Prof. Gong Liutang, Vice President of Beijing Technology and Business University; Prof. Wang Yonggui, Vice President of Capital University of Economics and Business; Prof. Wang Wen, Executive Dean of Chongyang Financial Research Institute, Renmin University of China; Prof. Wu Xiaobo, Dean of Social Science Center, Zhejiang University and Prof. Jorg Bley, International Business School, Xi'an Jiaotong-Liverpool University. Besides, experts and scholars who have long been concerned about enterprise social responsibility and sustainable development are also supporting the conference in different ways, including Prof. Qian

Xiaojun, Deputy Dean of Schwarzman Scholars, Tsinghua University; Prof. Li Jianjun, Dean of School of Finance, Central University of Finance and Economics; Kong Ying, Professor of Institute for Enterprise Innovation and Growth, Tsinghua University (Shenzhen); Luo Hongbo, Former Deputy Director of Institute of European Studies, Chinese Academy of Social Sciences; Prof. Zhang Bohui, Executive Vice Dean of School of Economics and Management, CUHK (Shenzhen); Dr. Shi Gendong, Executive Director of UNESCO National Working Committee on Education for Sustainable Development in China; Ms. Joyce Chee, Regional Director of Times Higher Education (China) and Yu Zhihong, Editor-in-Chief of *China Sustainability Tribune*.

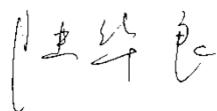
This conference contains the joint effort from the supporters (UN PRME, Education Forum for Asia, Capital University of Economics, Chongyang Institute of Finance of Renmin University of China, International Union for Ecological Development and Peking University Press), the organizers, (Changzhou University and Xi'an Jiaotong-Liverpool University) and the co-organizers (Research Center for Responsible and Sustainable Business Education of Xi'an Jiaotong-Liverpool University, School of International Economics and Management of Beijing Technology and Business University, Beijing EDUI International Environmental Technology Research Institute, Innovation Management and Sustainable Competitiveness Research Center of Zhejiang University, Institute for Enterprise Innovation and Growth, Tsinghua University (Shenzhen), Times Higher Education (UK), China Sustainability Tribune and Student Green Plus Association of Pecking University Shenzhen Graduate School. We would like to extend our sincere gratitude and respect to these partners for their devotion and support.

We believe that this conference will be a grand gathering to fully display the achievements of China's responsible management education, spread ideas, build consensus and collect joint efforts among all colleagues who are committed to responsible management education. As is indicated in a Chinese saying: Meditation leads the journey forward. The future of responsible management education will

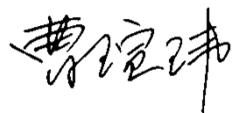
definitely be bright and dazzling.



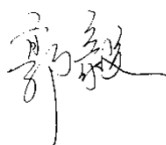
Dr. Huang Haifeng Member of UNGC PRME



Dr. Lu Hualiang Changzhou University



Dr. Cao Xuanwei Xi'an Jiaotong-Liverpool University



Dr. Guo Yi Beijing Technology and Business University



Dr. Wu Huanan Pecking University

Initiative

Chinese Initiatives to Promote Education for Ecological Civilization and the Implementation of the Principles of Responsible Management Education (PRME)

The UNESCO World Conference on Education for Sustainable Development, 18-20 May 2021, made clear the need to integrate environmental education into all education sectors globally by 2025, and to systematically promote Education for Sustainable Development (ESD) in order to achieve the 2030 Agenda, the United Nations Agenda for Sustainable Development goals.

Achieving ecological civilization requires society as a whole to undergo a profound systemic change. Education is the deepest dynamic that can contribute to systemic change.

The core philosophy of Responsible and Sustainable Management Education (RSME) is dedicated to advancing the transformation of management and business education in higher education, reshaping business and management education into a sustainability-oriented, positive force for creating economic, social and environmental value, as a means of producing a new generation of business managers capable of taking on the complex and significant challenges of the 21st century.

By the end of May 2021, more than 860 higher education institutions from around the world (including some business and management education and training institutions) have signed up to the UN Global Compact Principles for Responsible Management Education (PRME) initiative to actively promote the integration of the Sustainable Development Goals into the business management education process based on the six PRME principles. Currently, only 19 university business schools in China have joined the UN Global Compact Principles for Responsible Management Education initiative. To a certain extent, this reflects the lack of understanding or/and attention to sustainable management education in business schools/business management schools in China's universities, and the lack of integration of sustainable development in the philosophy, direction and characteristics of schooling.

How China will achieve an ecological civilization and create a new business civilization in the future cannot be achieved without each and every one of us as researchers, communicators and practitioners. This is both the expectation of society and our unshirkable responsibility. We are willing to work together with our peers to promote the deep and long-term development of CSR and sustainability education in China!

To this end, we sincerely urge all the members of the first PRME China Academic Committee, through you, to influence more business schools/management schools to actively join the UN Global Compact Principles for Responsible Management Education (PRME) initiative, and through this action network, to integrate the internationally advanced concepts of responsible and sustainable education into the education, research and social service practices of business schools in domestic universities, to enhance the interface with advanced business schools in the world, and to guide them to pay more attention to and think about the cross-linkages and innovation opportunities of sustainable development and management disciplines, and to foster competitive sustainable management talents for the post-2030 era! It also promotes the exchange between domestic business school students and international youth, directs them to pay more attention to and reflect on the cross-linkages and innovation opportunities between sustainability and management disciplines, and cultivates competitive sustainable management talents for the post-2030 era!

Some initiators of the first UNGC PRME China Academic Committee Meeting

HUANG, Haifeng., LU, Hualiang., CAO, Xuanwei., GUO, Yi., WU Huanan.

28 May 2021

Certificate of Membership

CERTIFICATE of MEMBERSHIP

to

Professor Dr. HAIFENG HUANG

**in recognition of the appointment as member to the PRME Board and the
PRME Board Nominations and Governance Committee
from June 2020-May 2023**

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 as a platform to raise the profile of sustainability in schools around the world. As a voluntary initiative with over 850 Signatories worldwide, PRME has become the largest organized network linking the United Nations with management-related higher education institutions.

In 2020, after the recommendation and election of senior experts, 16 scholars around the world were elected to become the members of the new PRME Board. Professor Dr. Haifeng HUANG is specifically authorized to initiate and build up the network of relevant experts and professors from Chinese colleges and universities to communicate and collaborate on PRME-related academic exchange projects.

We sincerely congratulate Professor Dr. Haifeng HUANG and hope that he can further promote academic exchange and the certification of PRME.



Dr. Mette Morsing

Head, Principles for Responsible Management Education

United Nations Global Compact

I. Introduction to the Meeting



Conference Introduction

Invitation

Dear Sirs/Madams:

The ecological civilization proposed by the Chinese government and the Sustainable Development Goals (SDGs) advocated by the United Nations will definitely have a profound impact on the educational reform of colleges and universities. Management education in colleges and universities must include how to cultivate responsible management leaders with strong sense of social responsibility, sustainable interdisciplinary ability and international vision, so that the potential leaders could help Chinese enterprises transform and innovate to adapt to sustainable development, thus clinching a better life.

The Principles for Responsible Management Education (PRME), established in 2007, is dedicated to integrating responsibility, ethics and sustainable development into management education. At present, more than 860 universities and educational institutions from 95 countries have signed the PRME Initiative, while only 19 business schools of Chinese Colleges and Universities have joined this organization. Leaders from Changzhou University, Xi'an Jiaotong-Liverpool University, Education Forum for Asia and Capital University of Economics and Business gave generous support to the conference in response to Dr. Mette Morsing, Director of UNGC PRME and Prof. Huang Haifeng, Member of the Committee. With the joint effort made by Beijing Technology and Business University, Renmin University of China, Tsinghua University, Peking University, Zhejiang University, EDUI Institute of International Environmental Technology (Beijing), Times Higher Education (UK) and China Sustainability Tribune,

nearly 100 experts at home and abroad who have long been committed to the education of responsible management, social responsibility and sustainable development will gather in Changzhou to attend the meeting held both online and offline.

Welcome to the first conference of PRME China Academic Committee to be held in Changzhou and Suzhou from May 28 to 30! We hope the sustainable development of responsible management education in colleges and universities could be greatly improved with our joint effort after establishing PRME Chapter China.

II. Guest Speaker

(I) Support Letter from Organizational Unit

Dr. Mette MORSING

Higher Education Should Cultivate “Morality” and “Novelty”

Dear Colleagues,

It is with sincere admiration and gratitude that I congratulate you on the inaugural meeting of the PRME China Academic Committee and the launch of PRME Chapter China, coordinated and realized thanks to many individuals, especially the following scholars: Dr. Jinghui LIU (Chairwoman of China Association for International Education), Dr. Wang YAO (General Secretary of the Education Form for Asia), Dr. Juncheng JIANG (President of Changzhou University), Dr. Haifeng HUANG (PRME Global Board Member), Dr. Hualiang LU (Director of International Research Center for Sustainable Development, Changzhou University), Dr. Xuanwei CAO (International Business School Suzhou, Xi’an Jiaotong-Liverpool University), Dr. Yi GUO (Chair of School of International Economics and Management, Beijing Technology and Business University), Dr. Mohan MUNASINGHE (Vice Chair of the UN Intergovernmental Panel on Climate Change, IPCC-AR4), Mr. Gerhard STAHL (Member of the Scientific Board of The Foundation for European Progressive Studies), and Dr. Danica PURG (President of CEEMAN), for their support in making this great pioneering work a success.

The Principles for Responsible Management Education (PRME) was founded in 2007, with a focus on promoting responsibility, ethics, and sustainable development in management education for a better world. Today, more than 860 higher education institutions (HEIs) in 99 countries have signed up to the PRME Initiative. The initiative is currently composed of a Secretariat, based in the UN Global Compact offices in New York, and most importantly of 14 Regional Chapters and 8 Working Groups who are rolling out strategic and programmatic work from PRME on the ground locally.

As of today, only 19 Chinese business schools have joined the initiative, despite

the hundreds of business and management-related HEIs in China. It is however clear that there is strong desire to engage in responsible management education networks and accelerate the achievement of the Sustainable Development Goals in the country.

Thus, the proposition of the 1st Meeting of PRME China Academic Committee in China and establishment of the PRME Chapter China emerged. This meeting would not be possible without the strong leadership and active promotion of Dr. Haifeng HUANG, who was recently appointed a PRME Global Board Member. We would also like to recognize the strong support of Dr. Juncheng JIANG, President of Changzhou University, and the entire University, Dr. Youmin XI, Board Member and Executive President of Xi'an Jiaotong-Liverpool University, and the entire University, as well as the experts and scholars, who join the committee and witness the establishment of the PRME Chapter China. We hope that through the initiative, Chinese business schools, management-related HEIs, and universities will be better integrated into the global PRME community, and actively pursue sustainable development and sustainable transformation of management education in China.

Universities should not only cultivate innovative and practical talents with professional skills, but also have a mission to help prepare and inspire students to be ethical, innovative, and engaged leaders who positively impact the community, both locally and globally.

Again, I express my sincere thanks and immense gratitude for my kind invitation to this event, and the greater PRME Chapter China journey, as it is just beginning. I am honoured to welcome such a distinguished group of excellent universities and management schools to the UN PRME family.

Sincerely,



Dr. Mette Morsing

Global Head of Principles for Responsible Management Education (PRME)

United Nations Global Compact

(Translated by Wen ZHANG and Reviewed by Zhaojun GAO)

Dr. Wang YAO

PRME Should Serve as the Cornerstone in Education

Dear Distinguished Prof. Dr. Mette Morsing, Dear Participants of the 1st PRME China Academic Committee:

In a world in complex change, education must empower students and learners to take actions to rebuild and shape the world in a more sustainable and equitable way. Partnership is the key to helping us to cope with grand challenges. Education Forum for Asia was created with the vision of promoting a more relevant, more dynamic, and higher quality of education in Asia. After nearly two decades of development, Education Forum for Asia has become a high-level platform for dialogue on education development issues, education policies and international cooperation through innovative programs.

On May 17-19, UNESCO World Conference on Education for Sustainable Development was held in Berlin. UNESCO Director-General Audrey Azoulay stated that “Integrating education for sustainable development into all learning programmes must become fundamental, everywhere”. This calls for actions from all education institutes. The UNGC Principles for Responsible Management Education Initiative is a great project which could harness the power of education to nurture responsible global citizen for the future of life.

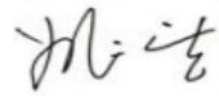
Thanks to the support from the UNGC PRME Secretariat, thanks to Prof. Dr. HUANG Haifeng’s hard efforts and inputs from many other passionate Chinese educators and professors, the PRME China Academic Committee and the PRME

Chapter China could be established today. This is really a milestone for the education cause of China.

Education Forum for Asia would give full support to the work of the PRME Chapter China to extend its impact across Chinese higher institutions and promote regional exchange of PRME regional chapters in Asia.

Congratulations and best wishes for your next adventure!

Sincerely,

A handwritten signature in black ink, appearing to be '姚尧' (Yao Yao), written in a cursive style.

Dr. Wang YAO

Vice Chair of Western Returned Scholars Association

Secretary-General of Education Forum for Asia

Senior Consultant of Boao Forum for Asia

Prof. Dr. Juncheng JIANG

Promoting the Sustainable Development of Responsible Management Education in
Colleges and Universities

Dear Colleagues,

I am glad to hear that elites from all walks of life are gathering in Changzhou to discuss responsible management education and sustainable development, holding the first United Nations Responsible Management Education Initiative (PRME) China Academic Committee meeting, and formally establishing the United Nations PRME China Committee. Here, on behalf of all faculty and students of Changzhou University, I would like to extend my hearty congratulations to the convening of the meeting and the establishment of the committee!

Changzhou University commits to the spirit of "shouldering responsibility, striving for excellence" and the education philosophy of "people-oriented beauty and education, open schooling, and coordinated development", permeating the concept of responsible education and the awareness of sustainable development into teaching, scientific research, the whole process of serving society and cultivating cultural-leading, and fulfill the major mission of promoting the construction of ecological civilization. I wish to strengthen exchanges and mutual learning with your committee in the future, achieve win-win cooperation, and jointly promote the sustainable development of PRME among Chinese universities, so as to make greater contributions to safeguarding ecological security and enhancing people's well-being.

I wish the first UN PRME China Academic Committee meeting a complete success!



Prof. Dr. Juncheng JIANG

President of Changzhou University

(Translated by Shengyuan YAN, Reviewed by Zhaojun GAO)

Prof. Dr. Yonggui WANG

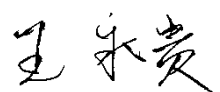
PRME Shows the Power and Wisdom of Chinese Ethics

Dear Professor Haifeng HUANG, member of the United Nations Global Compact PRME Initiative Committee, Dear colleagues and friends of the PRME China Academic Committee:

With the support of Dr. Mette MORSING, head of the PRME Initiative of the United Nations Global Compact, and well-known experts at home and abroad, China has established the PRME China Academic Committee and PRME Chapter China. I hereby congratulate the convening of the first annual meeting and sincerely thank all sectors of society. With strong support, I wish this meeting a complete success!

The establishment of PRME China Network and PRME China Academic Committee and the convening of the first annual meeting are a milestone in the high-quality development of China's education. They will definitely have an important impact on China's education, especially responsible management education and sustainable development education. And tell the Chinese story well on the international academic stage, make a Chinese voice, and show the power and wisdom of Chinese ethics. At the same time, it will also make a unique contribution to the development of the entire PRME international community and even the world's higher education.

As China strives to achieve carbon peak and carbon neutral goals, the promotion of high-quality sustainable economic development and the establishment of an excellent social ecosystem will become an important guarantee for the construction of ecological civilization. The establishment of the PRME China Network and the PRME China Academic Committee It is at the right time and has epoch-making significance.



Prof. Dr. Yonggui WANG

Member of the Education Steering Committee of the Ministry of Education

Expert of the State Council Discipline Review Group

Vice President of Capital University of Economics and Business

(Translated by Wen ZHANG, Reviewed by Zhaojun GAO)

Prof. Liutang GONG

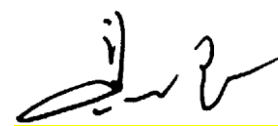
The future of sustainable development lies in young people

Dear PRME China Academic Committee:

I am delighted to hear that the first meeting of the China Academic Committee of the United Nations Global Compact Responsibility Management Education Principles Initiative will be held at Changzhou University. I am deeply excited! The principles of responsible management education and the concept of sustainable development advocated by the conference are not only the "golden key" to solve the problem of global development, but also highly conform to the new development concept upheld by China in the new development stage. The convening of this conference is justified. Time is of great significance!

A century-old plan, education is the foundation, and the future of sustainable development lies in young people. It is the common aspiration of Chinese educators and the unswerving pursuit of Beijing Technology and Business University to focus on cultivating young talents with rich knowledge, talents and responsibilities. On April 21, the international organization Times Higher Education (THE), which focuses on sustainable development issues as its main evaluation objective, released the 2021 World University Impact Ranking. 19 universities in mainland China were on the list. Beijing Technology and Business University was among them. Excellent results have been achieved in the overall ranking and sustainable development single-target evaluation. This is not only an affirmation of Beijing Technology and Business University's long-term adherence to the concept of responsible management and sustainable development education, but also a heavy encouragement and expectation. Beijing Technology and Business University is willing to join hands with other domestic universities to build consensus and walk hand in hand!

May the foundation of responsible management education be everlasting! I wish the conference a complete success!



Prof. Dr. Liutang GONG

Vice President of Beijing Technology and Business University

2021.05.22

(Translated by Wen ZHANG, Reviewed by Zhaojun GAO)

Prof. Luo Hongbo:

China's Responsible Management Education Makes Significant
Contributions to Global Social Responsibility and Sustainable Development

Dear PRME China Academic Committee:

I would like to extend my sincere congratulations to the first conference of PRME China Academic Committee held at Changzhou University and the establishment of PRME Chapter China on behalf of the Ecological Development Union International China Branch.

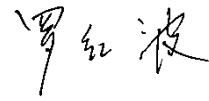
At present, the global cause of poverty reduction is facing severe challenges, including the wide spread of COVID-19 pandemic, the retrogressive globalization, the challenges posted by climate change as well as the acceleration of species extinction around the world. In face of such crisis and challenges, it is more important for mankind to promote sustainable development. Individuals from every corner of the world must learn to live in harmony with the society in a sustainable way and recognize that what we do today will have a huge impact on people's lives and the planet in the future. It's necessary for us to take responsible actions based on such understanding. The sustainable development of the society mainly depends on the quality of people which is shaped by education.

The establishment of PRME China Academic Committee and its first conference further demonstrate that colleges and universities in China will follow the PRME to promote the development of responsible management education, research and practice in China, which is of profound significance.

With the largest population in the world, China's economy is growing at the fastest speed. Therefore, the rapid development of responsible management education in China will benefit the social responsibility and sustainable development in the world.

Most of the members in the Ecological Development Union International are professors and scholars in colleges and universities, and we are willing to work with all the colleagues and friends for responsible management education in China!

I wish this conference a complete success!



Prof. Dr. Hongbo LUO

Co Director-General of Ecological Development Unit International China Branch
Deputy Director, Ph.D. Supervisor, Institute of European Studies, Chinese Academy of Social

Sciences

Director of Beijing EDUI International Environmental Technology Research Institute

May 23, 2021

Prof. Dr. Jorg Bley

PRME Makes Greater Contributions to Chinese Higher Education

Dear Colleagues of the 1st PRME China Academic Committee:

The world-wide grand challenges today require collective actions. Following the Chinese saying "Great things may be done by mass effort", in the time of systematic transformation of our economy, society and nature, the community of business education must evolve interdependently and lead the transformation.

In that respect, the establishment of the PRME Chapter China and the PRME China Academic Committee is truly a milestone and matter for sincere congratulation.

Since 2013, the International Business School Suzhou (IBSS) of Xi'an Jiaotong-Liverpool University has been committed to implementing the six principles of responsible management education. We are proud to mention that IBSS initiated the first self-organized China PRME Signatories Sustainability Business Education Roundtable Forum in 2016. Over the past five years, this Forum has promoted and supported the development of PRME among many Chinese universities.

With the establishment of the PRME Chapter China and the PRME China Academic Committee, I believe, we can collectively have greater positive impacts on and make contributions to Chinese higher education. IBSS looks forward to welcoming you and to future collaborations with the community of PRME.

Congratulations and best wishes for the challenges ahead!

Sincerely,



Prof. Dr. Jorg Bley, CFA, CAIA, FRM

Dean of International Business School Suzhou

Xi'an Jiaotong-Liverpool University

2021/5/19, Suzhou

(Translated by Shengyuan YAN, reviewed by Zhaojun GAO)

Prof. Dr. Wen WANG

Looking forward that PRME Chinese website will tell Chinese story well

Dear Prof. Huang Haifeng, dear PRME China Academic Committee:

With the support from the PRME Dr. Mette Morsing and many management education experts from home and abroad, the PRME China Academic Committee and PRME Chapter China are officially established. I would like to congratulate on opening ceremony of the first annual meeting.

The establishment of the China Academic Committee and the annual meeting is a significant matter in the Chinese sustainable development education and responsible management education development. As a scholar in ThinkTank, I would like to show my great honor to this. At the moment where the Chinese nation fulfills the greatest revolution, we should stress on the sustainable development and sustainable development management and education.

In the future, I look forward PRME China Academic Committee and PRME Chinese Website will tell Chinese stories very well to the outside world. We will hear more Chinese voice in the international academic arena and put our effort into the Chinese rejuvenation.

Best wishes for the success of the meeting!



Prof. Dr. Wen WANG

Executive Director of Chongyang Institute for Financial Studies,

Renmin University of China,

Vice Director, Professor of Silu Institute,

Researchers at Financial Research Center of the Counsellor's office of the State

Council,

Secretary-general at Green Finance Committee of China Finance Academy,

May 22, 2021

(Translated by Yueying YU, Reviewed by Zhaojun GAO)

(II) Letters of Support from Famous Scholars

Prof. Dr. Mohan MUNASINGHE

Build A More Sustainable World

Dear Chairman and colleagues of the 1st PRME China Academic Committee:

Please accept my warmest congratulations on the establishment of the PRME Chapter in China and the PRME China Academic Committee. My best wishes also for your 1st Meeting.

Education is a human right, a public good and a public responsibility. Promoting the development of responsible management education in China is of great importance for nurturing youth with ethical, responsible and sustainable values, attitudes, skills and knowledge, for the well-being of China and the world.

The dedication and commitment of Chinese colleagues to responsible management education will help to mobilize the transformative power of education. This process will accelerate the transformation towards the 21st century ecological civilization, and build a more sustainable world, following the balanced inclusive green growth (BIGG) path based on the Sustainomics framework.

With guidance from the Principles for Responsible Management Education, and by engaging in partnership and dialogue, I hope the PRME Chapter China and the PRME China Academic Committee could support and extend the impact of PRME in Chinese higher institutions. This initiative will facilitate exchanges and collaboration with other signatories in the PRME international community.

Congratulations and best wishes again on taking this major step in our shared journey towards sustainability.

A handwritten signature in black ink, appearing to read 'M. Munasinghe', with a horizontal line under the name.

Prof. Dr. Mohan Munasinghe
Founder Chairman,
Munasinghe Institute of
Development (MIND) and
MIND Group, Colombo.

(Translated by Wen ZHANG, Reviewed by Zhaojun GAO)

Prof. Dr. Danica PURG

Bringing Positive Changes for Everyone around the World

Dear Colleagues of the First PRME China Academic Committee,

As one of the Founding Members of PRME, I am very pleased to hear that the Academic Community in China is in the process of establishment of a PRME Chapter in China.

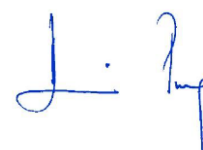
My sincere congratulations and admiration to the First PRME China Academic Committee for the establishment of the PRME Chapter China!

PRME has been accelerating the very important impact of management education for over a decade ago. With China joining the collective effort, this will bring further development both for the academic and the business community, and lead towards positive change for everyone around the world.

Today the number of PRME institutions is growing close to a thousand, and with addition of the Chinese academic community, nobody can deny the transformational power of valid arguments, diverse knowledge, and mutual cooperation.

I send my best wishes for the success of all your endeavors!

Sincerely,



Prof. Dr. Danica PURG

President of CEEMAN and IEDC-Bled

School of Management, Slovenia

(Translated by Yiyang ZHU, Reviewed by Zhaojun GAO)

Prof. Gerhard STAHL

A Milestone for Responsible Management Education

Dear Colleagues,

The first meeting of the PRME China Academic Committee should become a milestone for responsible management education in China and beyond.

We are confronted with fundamental changes in our societies and economies. The big financial crisis of 2007 has shown that an economic model focusing only on the interests of shareholders and short-term profit maximation is not sustainable. Climate change and the Covid-19 pandemic demonstrate that we need policies that consider the long-term consequences of economic development for the environment, health, and the cohesion of societies.

China intends to build an Ecological Civilization. Therefore, it should become a frontrunner in the education of business leaders based on the sustainable development goals of the United Nations. I wish you a successful meeting with concrete results for a sustainable transformation of management education.

Yours sincerely



Prof. Gerhard STAHL

Peking University HSBC Business School

College of Europe

Member of the Scientific Board of FEPS

Former Secretary-General of the EU-Committee of the Regions

(Translated by Kangying ZHU, Reviewed by Zhaojun GAO)

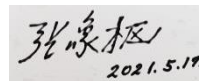
Prof. Xiangqu ZHANG

Promoting Education for Responsible Management and Sustainable Development in Chinese Colleges and Universities

I greatly appreciate the gracious invitation from the 1st UNGC PREM China Academic Committee.

The establishment of UNGC PREM will eventually promote responsible management education and sustainable development education in Chinese universities and colleges and improve Chinese universities and colleges' performance in ecological civilization construction. Through international cooperation and communication, we exchange experiences from our success and expand the influence of Chinese universities and colleges in terms of international responsible management education and sustainable development education. I hold a firm belief that our Chinese universities and colleges will live up to our expectations and accomplish this task!

Prof. Xiangqu ZHANG



Honorary First-Class Professor of Renmin University of China
General Consul of Ecological Development Unit International

Prof. DR. Dajian ZHU

Sustainable Development Education will be an impetus for China and the world

Dear Prof. Huang Haifeng, a member of PRME Organization Committee, dear PRME China Academic Committee:

With the support from the UN Global Compact, PRME Initiative Organizer Dr. Mette Morsing and many management education experts from home and abroad, the PRME China Academic Committee and PRME Chapter China are officially established. I would like to congratulate on opening ceremony of the first annual meeting. The establishment of PRME China Academic Committee and PRME Chinese Website, along with the commencement of the first annual meeting will impact on Chinese sustainable development education and responsible management education. Today, China is entering the second one-hundred-year plan, which is building the modernized socialist country from all aspects; therefore, the sustainable development and sustainable development management education will be underlined and promote the development of China and the world. PRME China Academic Committee and PRME Chinese Website will tell Chinese stories well and voice for us. This will inevitably contribute to the development of the entire PRME international community and the world higher management education. It is the right time for PRME China Academic Committee and PRME Chinese Website to show up. Best wishes for the success of the meeting!



Prof. Dr. Dajian ZHU

Professor at Tongji University, Ph.D Supervisor of School of Economics and management
Director of Sustainable Development and Management Research Center, Tongji University
Vice-Chairman of Tongji University Academic Committee
Member of Management Department of Philosophy and Social Science Committee of the
Ministry of Education

(Translated by Yueying YU, Reviewed by Zhaojun GAO)

Prof. Xiaobo WU

Contributing Management Thought and Wisdom to All Mankind

On the occasion of the commencement of the PRME China Academic Committee meeting, I would like to express my warmest congratulation and sincere wish for the meeting and the establishment of PRME Chapter in China. I would like to show my best regards to the educators who are actively devoted to Responsible Management Education development.

School of Management, Zhejiang University peruses the spirit of pragmatism and innovation and comes up with new theories and methods of scientific development in management. We would like to contribute to human thought and wisdom and cultivate elites with an international view, innovative competence and spirit, and social responsibility to guide Chinese development further. I wish we will have more communication with the committee and map out plans for development together. We will be devoted to the sustainable development of responsible management education and educational innovation. I feel great honor to be the consultant of the committee and I sincerely wish our committee will forge forward.

Best wishes for the success of the 1st PRME China Academic Committee meeting!



Prof. Dr. Xiaobo WU

Director of Social Science Department, Zhejiang University

(Translated by Yueying YU, Reviewed by Zhaojun GAO)

Prof. Dr. Ying KONG

Dear Dr. Mette Morsing, Head of the UN Global Compact PRME Initiative, Professor Huang Haifeng, Committee Member, Dear colleagues and friends of the PRME China Academic Committee:

At the initiative and with the support of Dr. Mette Morsing, Head of the UN Global Compact PRME Initiative, Professor Huang Haifeng, a member of the Committee, and renowned experts both from home and abroad, the PRME China Academic Committee and the PRME China Network (PRME Chapter China) were established in China and the first annual meeting was held at Changzhou University in China, and on behalf of On behalf of the Beijing Normal University Bay Area International Business School, I warmly congratulate the annual conference and wish it success! Under the concepts of responsible leadership, entrepreneurship and innovation, and cultural empathy, the UN Global Compact PRME Initiative calls on business schools around the world to help build the capacity of students to become the future makers of values for sustainable discovery in business and society, and to better serve an inclusive and sustainable global economy. the establishment of the PRME China Network and the PRME China Academic Committee and the the first annual conference are an important part of the UN Global Compact PRME philosophy and a milestone in the high quality development of education in China, and will certainly have a significant impact on higher education in China, especially responsible management education and education for sustainable development. Higher education in China, like China's economic development, has entered a phase of high quality development. Combining the characteristics of China's development with the promotion of responsible and leadership development, and nurturing a generation of young people with both social leadership and social responsibility, as well as advanced scientific and cultural knowledge, will certainly make a unique contribution to the global PRME community. We look forward to more schools joining the PRME China network and joining the rest

of the world in taking up the social responsibility that business schools and higher education institutions should take on.



Prof. Dr. Ying KONG

Founding Dean of Beijing Normal University Bay Area International Business School

Director of the Research Institute for Enterprise Innovation and Growth, Tsinghua

University (Shenzhen)

President of the World Alliance of Low Carbon Cities

(Translated by Yueying YU, Reviewed by Zhaojun GAO)

III. Organizational Structure

PRME China Academic Research Working Group

(PRME China network)

(with members of the Advisory Committee, Academic Committee, and Working Committee included)

Chairman of Academic Committee			
	Name	Affiliation	E-mail
1	HUANG, Haifeng (Professor)	Board Member to the PRME Steering Committee Member of the PRME Board Nominations and Governance Committee initiated by United Nations Global Compact Former Assistant Dean of Peking University HSBC Business School Vice President of International Campus Towards an Ecological Civilization	huanghf@phbs.pku.edu.cn
Executive Chairman of the Academic Committee			
1	LU, Hualiang (Professor)	Director of International Research Center for Sustainable Development Changzhou University	luhl@cczu.edu.cn
Vice-Chairman of the Academic Committee (In alphabetical order)			
1	CAO, Xuanwei (Associate Professor)	Associate Professor and Director of the Centre for Responsible and Sustainable Business Education of International Business School, Xi'an Jiaotong-Liverpool University	xuanwei.cao@xjtlu.edu.cn
2	GUO, Yi (Professor)	Chair of School of International Economics and Management, Beijing Technology and Business University	xmguoyi@126.com

3	KONG, Ying (Professor)	Founding Dean of Beijing Normal University Bay Area International Business School Director of the Research Institute for Enterprise Innovation and Growth, Tsinghua University (Shenzhen)	13825216098@139.com kongying@sz.tsinghua.edu.cn
4	LI, Jianjun (Professor)	Dean of School of Finance, Central University of Finance and Economics	ljjlsh@126.com
5	LU, Hualiang (Professor)	Director of International Research Center for Sustainable Development, Changzhou University	luhl@cczu.edu.cn
6	QIAN, Xiaojun (Professor)	Associate Dean of Schwarzman Scholars, Tsinghua University	qianxj@sem.tsinghua.edu.cn
7	WANG, Yonggui (Professor)	Vice President of Capital University of Economics and Business Member of Education Monitoring Committee, Ministry of Education Discipline Evaluation Expert of the State Council	nkygwang@sohu.com
8	WANG, Wen (Professor)	Executive Dean of Chongyang Institute for Financial Studies, Renmin University of China (RDCY)	wangwen2013@ruc.edu.cn
Member of the Advisory Board (In alphabetical order)			
1	LUO, Hongbo (Professor)	Deputy Director, Ph.D. Supervisor, Institute of European Studies, Chinese Academy of Social Sciences Director of Beijing EDUI International Environmental Technology Research Institute Co Director-General of Ecological Development Unit International China Branch	luohb@cass.org.cn
1	JIANG, Zhaochun (Professor)	Researcher Fellow, Research Center for Ecological Environment, Chinese Academy of Sciences	

		Honorary Dean of Hainan International Institute of responsible management education	
2	LUAN, Shengji (Professor)	Former Vice Chancellor of Peking University Shenzhen Graduate School (PKU Shenzhen)	luansj@pkusz.edu.cn
3	SHI, Gendong (Research Fellow)	Executive Director, National Working Committee for the UNESCO Project on ESD in China	shigendong@sina.com
4	WU, Xiaobo (Professor)	Dean of Faculty of Social Sciences, Zhejiang University Former Dean of School of Management, Zhejiang University National Institute for Innovation Management, Zhejiang University	xbwu@zju.edu.cn
5	XIA, Guangzhi (Professor)	Former Associate Dean of Shenzhen Graduate School of Tsinghua University Standing Associate Director of the Center for Hong Kong and Macau Studies, Tsinghua University	xiagz@sz.tsinghua.edu.cn
6	YAO, Wang (Dr.)	Vice Chairman of Western Returned Scholars Secretary General of Education Forum for Asia Senior Consultant of Boao Forum for Asia	
7	ZHANG, Xiangshu (Professor)	Honorary First Class Professor of Renmin University of China General Consul of Ecological Development Unit International	zhangxiangshu100@163.com
8	ZHU, Dajian (Professor)	Director of the Institute of Sustainable Development and Management, Tongji University Associate Director of the Academic Committee of Tongji University Member of the Department of Management Science of the Humanities & Social Sciences Committee of Ministry of Education	dajianzhu@263.net
9	Prof. Dr. MUNASINGHE, Mohan	Co-winner of the Nobel Prize Distinguished Guest Professor at Peking University Vice Chair of the UN Intergovernmental Panel on Climate Change (IPCC-AR4) Founder Chairman of the Munasinghe Inst. of Development (MIND) and MIND Group, Colombo	

10	Prof. Dr. PURG, Danica	President of the Alliance of Management Development Associations from Raising Economies President of the International Association for Management Development in Dynamic Societies (CEEMAN) President of the IEDC-Bled School of Management, Slovenia	
11	Prof. STAHL, Gerhard	Former Secretary General, the European Union Committee of the Regions Visiting Professor at Peking University HSBC Business School and College of Europe Member of the Scientific Board of FEPS (The Foundation for European Progressive Studies)	
Members of Academic Committee (In alphabetical order)			
1	AI, Xiaoqing (Professor)	Associate Dean of School of Economics and Management, Beijing University of Technology	axq@bjut.edu.cn
2	BU, Maoliang (Associate Professor)	Associate Professor at Nanjing University, School of Business	mbu1@jhu.edu
3	CHEN, Lili (Associate Professor)	Director of International Business Management, School of International Economics and Management, Beijing Technology and Business University	chenll@btbu.edu.cn
4	CHI, Yuanying (Professor)	Director of Applied Economics Division, School of Economics and Management, Beijing University of Technology	goodcyy@126.com
5	CHONG, Jing (Senior Teacher)	President of Beijing Electrical Engineering School	chongjing185@163.com
6	GU, Changchao (Professor)	Secretary General of Global Leadership Program , Tsinghua University	changchaogu@163.com
7	GUO, Peiyuan (PhD)	General Manager of SynTao	guopeiyuan@syntao.com
8	HU, Tao (PhD)	Dean of Lakestone Institute for Sustainable Development	huta097403@outlook.com
9	JIA, Jeff (Professor)	Chair Professor, School of Management, York University	fu.jia@York.ac.uk

		Director of Research Center of Business, Nature and Value, York University	
10	JIANG, Qingyun	School of Management, Fudan University Professor, Executive Director of Institute of Sustainable Innovation and Growth (iSIG) , Fudan University	qyjiang@fudan.edu.cn
11	LI, Xu (PhD)	Deputy Dean, School of Design, Southern University of Science and Technology	lix@sustech.edu.cn
12	LIN, HY (Professor)	HNU-ASU Joint International Tourism College (HAITC), Hainan University	hlin@hainanu.edu.cn
13	LIU, Xiuhua	Executive General Secretary of the Education Form for Asia	isabella@asia-edu.org
14	LIU, Yipei (Associate Professor)	Chancellor of Sichuan POLUS International College	yipei.liu@polus.edu.cn
15	LIU, Zhiyang (Professor)	Associate Dean of Business School, Shanghai University of Finance and Economics	Zhiyang163@163.com
16	LU Hongyan (PhD)	Sustainability Educator, Lecturer, Environmental Science and Engineering Department, College of Architecture and Environment, Sichuan University	luhongyan@scu.edu.cn
17	MENG, Fanchen (Professor)	Former Associate Dean of the School of Management and Economics, Beijing Institute of Technology	meng@bit.edu.cn
18	PENG, Ke (Associate Professor)	Assistant Dean of the School of Economics and Management, Harbin Institute of Technology (Shenzhen)	k.peng@hit.edu.cn
19	TIAN, Yan (Professor)	Dean of Business School, Beijing Institute of Technology, Zhuhai	tandy@163.com
20	WANG, Fenmian (Associate Professor)	Business School, University of International Business and Economics	wangfenmian81@163.com
21	WANG, Hongtao (Professor)	Assistant Dean and Adjunct Professor of UNEP-Tongji Institute of Environment for Sustainable Development	hongtao@tongji.edu.cn
22	WANG, Xinyu (Associate Professor)	School of Economics and Management, North China University of Technology	crct.wangxinyu@qq.com
23	WANG, Wenhua (Professor)	Associate Dean of Business School, Changzhou University	cuwwh@cczu.edu.cn
24	WANG, Zhong (Professor)	School of Business Administration, Hunan University	wangzhonghc@foxmail.com 1724040648@qq.com
25	WU, Huanan (Associate Research Fellow)	Peking University Shenzhen Graduate School	wuhn@pkusz.edu.cn

26	YIN, Gefei	Chief Expert of GoldenBee ThinkTank ISO26000 Stakeholders Global Network Co-Secretariat	gefei.yin@goldenbeechina.com
27	YIN, Juelin (Associate Professor)	School of Business, Sun Yat-Sen University	yinjlin@mail.sysu.edu.cn
28	YU, Xiaoyu (Professor)	Deputy Dean, School of Management, Shanghai University	yuxiaoyu@shu.edu.cn
29	YU, Zhihong (President and Editor-in-Chief)	China Sustainability Tribune	zhihong.yu@wtoguide.net
30	ZHANG, Bohui (Professor)	Executive Associate Dean of School of Economics and Management, the Chinese University of Hong Kong (Shenzhen)	bohuzhang@cuhk.edu.cn
31	ZHANG, Yang (Associate Professor)	Director of the Institute of New Economics and Finance, Shenzhen University	abeille@szu.edu.cn
32	ZHANG, Yalong (Ph.D.)	Executive Vice President, Shenzhen Institute of Sustainable Development	18636113055@163.com
33	ZHAO, Yanhai (Associate Professor)	Associate Dean of School of Management, Lanzhou University	yhzhao@lzu.edu.cn
34	ZHOU, Zucheng (Professor)	Antai College Economics-Management, Shanghai Jiaotong University	zczhou@sjtu.edu.cn
Working Committee			
Secretary General		HUANG, Haifeng	
Executive Secretary General		CAO, Xuanwei	
Deputy Secretary General		GUO, Yi	
Deputy Secretary General		WANG, Wenhua	
Vice Secretary-General		WU, Huanan	
Secretary			
Secretary		BAI, Xinyue (Student) President of Green Plus Association, Peking University Shenzhen Graduate School	
Secretary		PAN, Yitao (Student) Oikos Suzhou President, Xi'an Jiaotong-Liverpool University	
Secretary		Li, Aijun (Student) Beijing Technology and Business University	
Secretary		ZHAO, Dandan (Student)	

	Business School of Changzhou University
Secretary	ZHU, Ni (Student) School of Economics and Management, Beijing University of Technology
Secretary	WU, Di (Youth Representative of NGO) Beijing EDUI Institute Ecological Development Union International (EDUI)
Secretary	LI, Yang (Student) PRME Global Students Regional Leader in China

IV. Agenda of the Meeting

[Meeting Agenda] Friday, May 28th

Time (Beijing)	Contents	Presenter	Location
10:00 - 17:15	Welcoming domestic experts and checking in hotel		Hotel 1F Lobby Sign-in Desk
17:15-18:30	Welcome Dinner		Hotel 1F Long Cheng Cafe
18:30-19:30	<p>Private Session of the 1st PRME China Academic Committee (Members present) Mission and objectives of the PRME China Academic Committee</p> <p>Speaker: Dr. Cao Xuanwei, Director of the Centre for Responsible and Sustainable Business Education, International Business School Suzhou, Xi'an Jiaotong-Liverpool University, and Convener of PRME China Signatories</p>	<p>Professor Lu Hualiang Director, Sustainable Development Research Centre, Changzhou University</p> <p>Professor Guo Yi Chair of School of International Economics and Management, Beijing Technology and Business University</p>	Hotel 2F Lily Hall

	<p>Sustainability Management Education Roundtable</p> <p>--Discuss the relevant agenda</p> <p>-- PRME China Academic Committee established</p> <p>--PRME Chapter China formed</p> <p>--Certification of academic members</p> <p>-- Group Photo (with special guests Prof. Juncheng JIANG, President of Changzhou University and Dr. Jinghui LIU, Chairman of the Special Committee for Foreign Students of the China Higher Education Association)</p>		
<p>19:30-19:45</p>	<p>Tea break and conference sign-in</p>		
<p>19:45-20:40</p>	<p>Opening of the Conference.</p> <p>Address to the Assembly (5-8 minutes)</p> <p>-- Dr. Wang YAO Vice Chairman of Western Returned Scholars Association, Secretary General of Education Forum for Asia</p> <p>-- Dr. Jinghui LIU, Chairman of the Special Committee on Foreign Students of the Chinese Higher Education Society, Senior Researcher of Taihe Zhizhu and former Secretary General of the China Scholarship Council</p> <p>-- Prof. Dr. Juncheng JIANG President of Changzhou University</p> <p>--Prof. Dr. Mette MORSING (online) Head of the UN Global Compact PRME Initiative</p> <p>--Dr. Gendong SHI Executive Director, National Working Committee for the UNESCO Project on ESD in China</p>	<p>Prof. Dr. Haifeng HUANG</p> <p>Member of the Organizing Committee of the UN Global Compact PRME Initiative</p> <p>Member of the Nominations and Governance Committee of the UN Global Compact PRME Board</p> <p>Former Assistant Dean, HSBC Business School, Peking University</p> <p>Prof. Dr. Lu Hualiang</p> <p>Director, Sustainable Development Research Centre, Changzhou University</p>	<p>Hotel 2F Lily Hall</p>

	<p>-- Professor Xiangshu ZHANG (written statement) Honorary First Professor, Renmin University of China</p> <p>-- Prof. Dr. Yonggui WANG (3-5 minutes online) Vice-President of Capital University of Economics and Business, Member of the Education Steering Committee of the Ministry of Education</p> <p>Expert of the Subject Review Group of the State Council</p> <p>-- Prof. Dr. Ying KONG (3-5 minutes online) Director, Institute of Enterprise Innovation and Growth, Tsinghua University (Shenzhen) and Founding Dean, Bay Area International Business School, Beijing Normal University (Prepared)</p>		
<p>20:40-21:00</p>	<p>Awarding and Signing Ceremony</p>	<p>Dr. Lili CHEN</p>	<p>Hotel 2F Lily Hall</p>
	<p>Awarding Ceremony</p> <p>Unit representative.</p> <p>-- Prof. Dr. Haifeng HUANG Member of the Organizing Committee of the UN Global Compact PRME Initiative, Member of the Nominating and Governance Committee of the UN Global Compact PRME Board, Former Assistant Dean of Peking University HSBC Business School</p> <p>-- Prof. Dr. Hualiang LU Director of International Research Center for Sustainable Development, Changzhou University</p> <p>--Prof. Dr. Yi GUO, Head of School of International Economics and Management, Beijing Business University</p> <p>--Dr. Xuanwei CAO Director of the Research Centre for Responsible and Sustainable Business Education, International Business School Suzhou, Xi'an Jiaotong-Liverpool University and</p>	<p>Dr. Maoliang BU</p> <p>Secretaries: Zhao Dandan, Zeng Zhaoming, Pan Yitao</p>	

	<p>Convener of PRME China Signatories Sustainability Management Education Roundtable</p> <p>Invited Representatives.</p> <p>-- Professor Jiang Juncheng President, Changzhou University</p> <p>-- Dr. Liu Jinghui, Chairman of the Special Committee on Foreign Students of the Chinese Higher Education Society, Senior Researcher of Taihe Zhizhu and former Secretary General of the China Scholarship Council</p> <p>--Dr.Gendong Shi Executive Director, UNESCO National Working Committee on Education for Sustainable Development in China</p> <p>-- Professor Li Jianjun Dean, School of Finance, Central University of Finance and Economics</p> <p>-- Professor Qian Xiaojun Associate Dean, Schwarzman College, Tsinghua University</p> <p>-- Professor Zhang Bohui, Executive Associate Dean, School of Economics and Management, The Chinese University of Hong Kong (Shenzhen)</p> <p>-- Liu Zhiqin, Senior Research Fellow Chongqing Institute of Finance, Renmin University of China</p> <p>-- Professor Zhou Zucheng School of Economics and Management, Shanghai Jiao Tong University</p> <p>-- Professor Jiang Qingyun Institute for Sustainable Innovation and Growth, School of Management, Fudan University</p> <p>-- Professor Tian Yan Dean, Zhuhai Business School, Beijing University of Technology</p> <p>--Dr. Li Xu, Associate Dean, School of Design, Southern University of Science and Technology</p> <p>--Dr. Zhao Yanhai, Associate Dean, School of Management, Lanzhou University</p>		
	<p style="text-align: center;">Signing Ceremony</p> <p>Unit representative.</p>		

	<p>-- Ms. Liu Xiuhua, Executive Secretary, Education Forum for Asia</p> <p>-- Professor Huang Haifeng Member of the Organizing Committee of the UN Global Compact PRME Initiative, Member of the Nominating and Governance Committee of the UN Global Compact PRME Board, Former Assistant Dean of Peking University HSBC Business School</p> <p>-- Prof. Lu Hualiang Director, Centre for Sustainable Development Research, Changzhou University</p> <p>-- Professor Luo Hongbo Former Deputy Director, Institute of European Studies, Chinese Academy of Social Sciences</p> <p>--Professor Guo Yi, Head of School of International Economics and Management, Beijing Business University</p> <p>--Associate Professor Cao Xuanwei Director of the Research Centre for Responsible and Sustainable Business Education, International Business School, Western University of Liverpool and Convener of PRME China's Roundtable on Sustainable Management Education</p> <p>Invited representatives.</p> <p>-- Professor Jiang Juncheng President, Changzhou University</p> <p>-- Dr. Yao Wang Secretary General, Education Forum for Asia, Vice President of the European and American Association</p> <p>-- Professor Jiang Zhaochun Researcher, Centre for Ecological and Environmental Studies, Chinese Academy of Sciences</p> <p>-- Dr. Hu Tao, Director, Lakeshore Institute for Sustainable Development</p>		
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	<p>--Editor-in-Chief, Yu Zhihong President and Editor-in-Chief, Sustainable Development Economic Guide</p> <p>-- Professor Ja Fu Professor, School of Management, University of York, UK</p> <p>-- Ms. Liu Xiaoqin Co-Director, Hainan International Institute for Responsible Management Education</p> <p>-- Ms. Zhang Huaiwen Head of Development Planning Department, China Springer Education Group</p> <p>--Professor Meng Fanchen, former Deputy Dean, School of Management and Economics, Beijing University of Technology</p> <p>-- Associate Professor Zhang Yang Director, Institute of New Economy and Finance, Shenzhen University</p> <p>--Associate Professor Liu Yipei, Director of Sichuan International Peerless Vocational College</p> <p>-- Mr. Zhang Yalong Executive Vice President, Shenzhen Institute for Sustainable Development</p>		
<p>21:00-22:00</p>	<p>Training discussion (PRME background, significance, principles and declaration, university impact evaluation)</p> <hr/> <p>21:00-21:20 Dr. Xuanwei CAO Director of the Centre for Responsible and Sustainable Business Education, International Business School Suzhou, Xi'an Jiaotong-Liverpool University, Convener of PRME China Signatories Sustainability Management Education Roundtable</p> <hr/> <p>21:20-21:45 Mr Duncan ROSS (online) Chief Data Officer, Times Higher Education, UK</p> <p>Q & A: What conditions should a participating university</p>	<p>Dr. Xuanwei Cao Director, Centre for Responsible and Sustainable Business Education and Research, International Business School, West Liverpool University Convener of PRME China Roundtable on Sustainable Management Education</p> <p>Secretary: Pan Yitao, Sun Yiyun</p>	<p>Hotel 2F Lily Hall</p>

	<p>have? How can the impact of universities be improved?</p> <p>Ms. Qian Zhunyu (Joyce CHEE) (Online) Times Higher Education, UK Regional Director, Mainland China</p>		
	<p>21:45-22:00 Exploration and Practice of Education for Sustainable Development at the University of International Business and Economics (UIBE) Associate Professor Wang Fenmian, Deputy Director, Department of Management, International Business School, University of International Business and Economics (UIBE)</p>		

[Meeting Agenda] 29th May, Saturday

<p>09:00-10:15</p>	<p>Module 1: The responsibility and significance of implementing the principles of responsible management education in Chinese universities</p>	<p>Professor Huang Haifeng UN Global Compact PRME Initiative Committee Members Member of the Nominations and Governance Committee of the UN Global Compact PRME Board Former Assistant Dean, HSBC Business School, Peking University Secretary: Wu Di, Zeng Zhaoming</p>	<p>Hotel 2F YiZhou & HongMeiGe</p>
	<p>09:00-09:15 The Significance of the Principles of Responsible Management Education in Higher Education Prof. Huang Haifeng Member of the Organizing Committee of the UN Global Compact PRME Initiative, Member of the Nominating and Governance Committee of the UN Global Compact PRME Board, Former Assistant Dean of Peking University HSBC Business School</p>		
	<p>09:15-09:30 Ecological Civilization - Education for Sustainable Development: A New Frontier for Responsible Education Dr. Shi Gendong, Executive Director, UNESCO National Working Committee on Education for Sustainable Development in China</p>		

	<p>09:30-09:45 Methods and Recommendations for Implementing Education for Sustainable Development in Universities Dr. Hu Tao, Director of Hushi Institute for Sustainable Development</p>		
	<p>09:45-10:00 Some thoughts on deepening responsible management education in Chinese universities Prof. Zhou Zucheng Antai School of Economics and Management, Shanghai Jiaotong University</p>		
	<p>10:00-10:15 Globalization, Corporate Social Responsibility and Education for Sustainable Development Associate Professor Bu Maoliang Business School, Nanjing University</p>		
10:15-10:45	Tea break and outdoor photo taking		Hotel 2F Yi Zhou Ge Xu Court
10:45-12:30	<p>Module 2: Innovations and Recommendations for Implementing Education for Sustainable Development in Chinese Universities</p>		Hotel 2F Yi Zhou + Hong Mei Ge Court
	<p>10:45-11:00 Sustainable Development and Green Finance Education Prof. Li Jianjun, Dean, School of Finance, Central University of Finance and Economics</p>	<p>Professor Li Jianjun Dean, School of Finance, Central University of Finance and Economics Secretary: Sun Yiyun, Yang Xijun</p>	
	<p>11:00-11:15 Data Science and Education for Sustainable Development Prof. Zhang Bohui, Executive Associate Dean, School of Economics and Management, The Chinese University of Hong Kong (Shenzhen)</p>		
	<p>11:15-11:30 The New Stage of Socially Responsible ESG Development and the Urgency of Responsible Management</p>		Outside the hotel by the lake

	<p>Education Yin Gefei, Chief Expert, Golden Bee Think Tank</p> <p>11:30-11:45 Implications of Carbon Emission Reduction Pioneer Chinese Innovation Cases for Teaching in University Business Schools Professor Jia Fu School of Management, University of York, UK</p> <p>11:45-12:00 The construction of a discourse system for the international development of responsible management education and business teaching Prof. Guo Yi, Head of School of International Economics and Management, Beijing University of Technology and Business</p>		
<p>12:00-12:15</p>	<p>Q & A</p>	<p>Hotel 2F Yi Zhou + HongMeige Court</p>	
<p>12:15-13:15</p>	<p>Lunch</p>	<p>Hotel 1F Long Cheng Cafe</p>	
<p>13:30-15:00</p>	<p>Module 3: Social Practice and Experience of Responsible Management Education in Chinese Universities</p> <p>13:30-13:45 The important role of stakeholders in promoting responsible management education Professor Qian Xiaojun Associate Dean, Schwarzman College, Tsinghua University</p> <p>13:45-14:00 Exploration and Practice of Value Co-creation CSR Research at Fudan School of Management Professor Jiang Qingyun Executive Director, Institute for</p>	<p>Professor Qian Xiaojun Associate Dean, Schwarzman College, Tsinghua University</p> <p>Secretary: Pan Yitao, Yang Xijun</p>	<p>Hotel 2F Yi Zhou +HongMeige Court</p>

	<p>Sustainable Innovation and Growth, School of Management, Fudan University</p> <p>14:00-14:15 Practice and Exploration of Talent Cultivation based on PRME Perspective in Beijing Zhuhai Business School Prof. Tian Yan, Dean of Beijing University of Technology Zhuhai Business School</p> <p>14:15-14:30 Social Responsibility in Entrepreneurship - Experiences from the West Associate Professor Zhao Yanhai Associate Dean, School of Management, Lanzhou University</p> <p>14:30-14:45 Exploration of Sustainable Development Education in Private Higher Vocational Colleges and Universities Associate Professor Liu Yipei, President of Sichuan International Peerless Vocational College</p> <p>14:45-15:00 Review and Prospects of Interdisciplinary Sustainability Education, Sichuan University Dr. Lu Hongyan School of Architecture and Environment, Sichuan University</p>		
15:00-15:15	Q & A		Hotel 2F Yi Zhou + Hong Meige Court
15:15-15:30	Tea Break		Hotel 2F Yi Zhou Ge Xu Court
15:30-16:45	<p>Module 4: Development and Prospects of Responsible Management Education in Chinese Universities</p> <p>15:30-15:45 The importance of implementing the concept of sustainable development and</p>	<p>Professor Lu Hualiang Director, Sustainable Development Research Centre, Changzhou University</p>	Hotel 2F Yi Zhou + Hong Meige Court

	<p>ecological civilization education in universities Prof. Lu Hualiang, Director of Sustainable Development Research Centre, Changzhou University</p> <hr/> <p>15:45-16:00 World Changes and Prospects for Responsible Management Education in China Liu Zhiqin, Research Fellow Senior Research Fellow, Chongqing Institute of Finance, Renmin University of China Academic Member, Center for Global Governance Research, Renmin University of China Former Chief Representative of the Cantonal Bank of Zurich in Beijing, Switzerland</p> <hr/> <p>16:00-16:15 The Practice of Sustainable Development in Chinese Enterprises Calls for Academic Recognition in Business Schools Yu Zhihong, Editor-in-Chief President and Editor-in-Chief of the Journal of Sustainable Development Economics</p> <hr/> <p>16:15-16:30 The relationship between the concept of sustainable development and business theory Zhang Yang, Associate Professor Director, Institute of New Economy and Finance, Shenzhen University</p> <hr/> <p>16:30-16:45 Research-oriented Responsible Management Education: Reflections and Practices Associate Professor Yin Juelin School of Management, Sun Yat-sen University</p>	<p>Secretary: Zeng Zhaoming, Ding Jiayan</p>	
<p>16:45-17:00</p>	<p>Q & A</p>		<p>Hotel 2F Yi Zhou + Hong Meige Court</p>
<p>17:00-17:40</p>	<p>Roundtable discussion: Conceptualizing and acting on the work of the PRME China Network</p>		

	<p>16:30-17:00 Roundtable discussion group</p> <p>Dr. Li Xu, Associate Dean, School of Design, Southern University of Science and Technology</p> <p>Professor Meng Fanchen Former Vice Dean, School of Management and Economics, Beijing University of Technology</p> <p>Professor Wang Hongtao, Professor-in-Charge and Assistant Dean, UNEP-Tongji University School of Environment and Sustainable Development</p> <p>Ms. Liu Xiaoqin Co-Director, Hainan International Institute for Responsible Management Education</p> <p>Ms. Zhang Huaiwen Head of Development Planning Department, Chunlai Education Group, China</p> <p>Associate Professor Chen Lili Head of International Business Department, School of International Economics and Management, Beijing University of Business and Economics</p> <p>Li Ying, Associate Researcher Institute of New Economy and Finance, Shenzhen University</p> <p>Professor Tang Ji Managing Director, International Alliance for Ecological Development</p> <p>Mr. Ou Mingjian Head of Assessment R&D Centre, Hainan International Institute of Responsible Management Education</p> <p>Mr. Wu Di Project Leader, Beijing Yidi You Ai International Environmental Technology Research Institute</p> <p>Mr. Zhang Yalong, Executive Vice President, Shenzhen Institute for Sustainable Development</p>	<p>Moderator: Professor Guo Yi Head of School of International Economics and Management, Beijing University of Business and Economics</p> <p>Assistant: Associate Professor Chen Lili Head of International Business Management Department, School of International Economics and Management, Beijing University of Business and Economics</p> <p>Secretary: Ding Jiayan, Liu Yongchun</p>	<p>Hotel 2F Jude Hall (30+ people)</p> <p>Hotel 2F ZiJingge Court (20+ persons)</p>
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	<p>Dr. Ge Lin, Deputy General Manager, Xinxiang High-Tech Investment and Development Co.</p> <p>Mr. Lv Yanhui Vice Principal of Beijing Electrical Engineering School</p> <p>Mr. Wang Lin Vice Principal of Beijing Electrical Engineering School</p> <p>Mr. Wang Ke Training Director</p> <p>Zhao Yuankun Assistant Researcher, Hushi Institute for Sustainable Development</p> <p>Chen Jian Assistant Dean, Zhuhai Business School, Beijing University of Technology</p> <p>Zeng Pengfei Assistant General Manager, Shenzhen New Nanshan Holdings (Group) Co.</p>		
	<p>16:30-17:00 Roundtable Discussion Group II (online)</p> <p>Professor Chi Yuan Ying Director of the Department of Applied Economics, School of Economics and Management, Beijing Institute of Technology</p> <p>Dr. Guo Peiyuan General Manager, Business Road</p> <p>Professor Liu Zhiyang Associate Dean, Business School, Shanghai University of Finance and Economics</p> <p>Professor Gu Changchao Secretary- General, Tsinghua University Global Leadership Programme</p> <p>Associate Professor Peng Ke Assistant Dean, School of Economics and Management, Harbin Institute of Technology (Shenzhen)</p> <p>Professor Wang Zhong, School of Business Administration, Hunan University</p>	<p>Moderator: Professor Lin Hainan University</p> <p>Assistant: Associate Professor Wang Xinyu School of Economics and Management, Northern Polytechnic University</p> <p>Secretary: Sun Yiyun</p>	

	<p>Ms. Chong Jing Principal of Beijing Electrical Engineering School</p> <p>Mr. Xue Zhong General Manager, Muzhong Business (Europe) Ltd.</p> <p>Dr. Wu Hainan Associate Researcher, Graduate School of Peking University Shenzhen</p> <p>Postgraduate student, Zhu Ni Researcher, China Center for Economic Transition Research, Beijing Institute of Technology</p> <p>Li Yang Graduate Student Representative of Peking University Shenzhen Graduate School and PRME China Students</p>		
<p>17:20-17:40</p>	<p>Presentation of group perspectives by group facilitators or academic assistants</p>		<p>Hotel 2F Jude Hall, Zi Jingge Court</p>
<p>17:40-18:25</p>	<p>Summary and outlook (consultant representatives, invited leaders and invited experts)</p> <p>17:40 - 18:10 Keynote speeches (10 minutes each)</p> <p>Prof. Dr. MUNASINGHE, Mohan Nobel Laureate, Visiting Professor at Peking University, Vice-Chair of the UN Intergovernmental Panel on Climate Change (IPCC-AR4) (online)</p> <p>Prof. STAHL, Gerhard Former Secretary General of the European Commission of the Regions, Visiting Professor at HSBC Business School, Peking University and European University, Member of the Scientific Committee of the European Progress Research Foundation (online)</p> <p>Prof. Dr. PURG, Danica President of the Global Alliance of Associations for the Management</p>	<p>Associate Professor Cao Xuanwei Director, Centre for Responsible and Sustainable Business Education and Research, International Business School, West Liverpool University Convener of PRME China Roundtable on Sustainable Management Education</p> <p>Associate Professor Wang Xinyu School of Economics and Management, Northern Polytechnic University</p> <p>Secretary: Pan Yitao, Lin Wen</p>	

	<p>Development of Growth Economies, President of the International Association for the Development of Dynamic Social Management (CEEMAN), President of the IEDC-Bled School of Management, Slovenia (online)</p>		
	<p>18:10-18:25 Summative comments (5 minutes each)</p> <p>Professor Jiang Zhaochun Researcher, Centre for Ecological and Environmental Studies, Chinese Academy of Sciences</p> <p>Prof. Luo Hongbo Former Deputy Director of the Institute of European Studies, Chinese Academy of Social Sciences, President of the International Ecological Development Alliance China, President of Beijing Yidi Youyi International Environmental Technology Research Institute</p> <p>Professor Huang Haifeng Member of the Organizing Committee of the UN Global Compact PRME Initiative, Member of the Nominating and Governance Committee of the UN Global Compact PRME Board, Former Assistant Dean of Peking University HSBC Business School</p>		
<p>18:25-19:30</p>	<p>Dinner party (presentation of commemorative certificates to attending guests)</p>	<p>Professor Lu Hualiang Chief Accountant, Changzhou University</p>	<p>Hotel 2F West Taihu Hall</p>

		<p>Director, Centre for Sustainable Development Studies</p> <p>Professor Guo Yi</p> <p>School of International Economics and Management, Beijing</p> <p>University of Business and Economics</p> <p>Head</p>	
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[Meeting Agenda] Sunday, May 30

Time	Contents	Organizers	Location
8:30 - 13:30	8:30-10:00 Bus trip to Suzhou for exchange	<p>Associate Professor Cao Xuanwei</p> <p>Director, Centre for Responsible and Sustainable Business Education and Research, International Business School, West Liverpool University</p> <p>Convener of PRME China</p> <p>Roundtable on Sustainable Management Education</p>	
	10:00-11:30 Visit to the International Business School of the University of Liverpool, WJU, talk and exchange		
	11:30 - 13:30 Lunch		
14:00	Bus transfer to HSR Station/Hongqiao Airport		

V. Introduction of Guests

(I) Specially Invited

Dr. Wang YAO



Vice-chairman of Western Returned Scholars Association, Senior Consultant of Boao Forum for Asia, Vice-chairman of China Convention and Exhibition Society, Honorary Secretary-General of Education Forum for Asia, Chairman of Western Returned Scholars Association- Canada, Vice-chairman of China Convention and Exhibition Society, Vice-chairman of China Association of International Trade.

Mr. Yao was the Chairman of China Council for the Promotion of International Trade from 1997 to 2001. He was the Chairman of Beijing Chamber of International Commerce, member of the Standing Committee of Beijing People's Congress, Chairman of Beijing World Trade Center, member of China Council for the Promotion of International Trade, member of China International Economic and Trade Arbitration Commission, member of Beijing Municipal Party Committee of the CPC, Chairman of Beijing Youth Federation. Executive Director of Boao Forum for Asia, Director of Boao Research Institute, President of *Boao Review*.

Prof. Dr. Mette MORSING (Denmark)



Director of the United Nations Global Compact Responsible Management Education Principles Initiative, and Professor of Corporate Social Responsibility at Copenhagen Business School (CBS, Denmark). Former Chairman of Mistra Sustainable Markets and Executive Director of the Mistra Center for Sustainable Markets at the Stockholm School of Economics. Professor Morsin's research involves

organizational management in the context of corporate social responsibility and sustainability. He has published many papers in international academic journals such as "Journal of Management Research", "Interpersonal Relations", "Business Ethics Quarterly", and served as the co-editor of the textbook "Corporate Social Responsibility" of Cambridge University Press.

Dr. Jinghui LIU



Chairman of the Foreign Student Education Management Branch of China Higher Education Association, senior researcher of Taihe Think Tank. She studied at Heidelberg University and Humboldt University in Germany, and obtained a doctorate in education. She has rich experience and experience in educational exchanges and cooperation for nearly 40 years.

Served as an international consultant at the University of Helsinki in Finland and the Free University of Berlin in Germany, and participated in many international consultant consultation meetings organized by them. Served as Deputy Director of the Foreign Affairs Department of the Ministry of Education, Deputy Director of the Institute of Vocational and Technical Education Center, Minister Counselor of the Chinese Embassy in Germany, Secretary General of the China Scholarship Council, deeply involved in China, Russia, China and Britain, China and France, and China and Germany , China-EU, China-U.S., China-Indonesia, China-South Africa and other humanities exchange mechanisms, support exchanges between Chinese and foreign students and scholars, and hold a forum for Chinese and foreign university presidents.

Prof. Dr. Juncheng JIANG



The President and Deputy Secretary of the Party Committee of Changzhou University who mainly engaged in research and education in the fields of hazardous chemicals and chemical process safety, urban public safety and emergency response. Presided over more than 30 national fund key projects, national science and technology support plans, national key research and development plans, and provincial and ministerial projects. Presided over the project won 1 National Science and Technology Progress Award, 9 provincial and ministerial level first and second prizes for Science and Technology Progress, 5 provincial and ministerial level teaching achievement awards, and won the 8th Hou Debang Chemical Science and Technology Award Innovation Award. He has published more than 300 academic papers, of which more than 150 have been collected by SCI/EI, and 8 monographs have been written. Mr. Juncheng JIANG was rated as a national young and middle-aged expert with outstanding contributions, a national outstanding scientific and technological worker, and enjoys a special government allowance from the State Council.

(II) International Renowned Experts

Prof. Dr. Mohan MUNASINGHE (Sri Lanka)



Mohan Munasinghe is Chairman, Munasinghe Institute for Development (MIND) and MIND Group, Colombo, and shared the 2007 Nobel Peace Prize as Vice Chair, UN Intergovernmental Panel on Climate Change (IPCC-AR4). He is also Honorary Senior Advisor to the Sri Lanka Govt.; and Distinguished Guest Professor, Peking University, China. Formerly, he served as Senior Energy Advisor to the President of Sri Lanka; and Senior Advisor/Manager, World Bank. He

has earned post-graduate degrees in engineering, physics & development economics from Cambridge University (UK), Massachusetts Inst. of Tech. (USA), and McGill and Concordia Universities (Canada), as well as several honorary doctorates (honoris causa).

Prof. Munasinghe is a leading expert on sustainable development, climate change, energy and environment, with worldwide field experience in disaster management, economics, environment, telecommunications, transport, urban infrastructure, and water resources projects. He has won many international awards and authored over 120 books and 450 papers. He is Fellow of several international Academies of Science, and editorial board member of over a dozen journals. He is Hon. Vice Patron of the Sri Lanka Tennis Association, and formerly represented Sri Lanka (Juniors) in tennis and won Sri Lanka National titles. His interests include swimming, wind surfing, chess, bridge, astronomy, saxophone, tai-chi, and meditation.

Prof. Dr. Danica PURG (Slovenia)



President of the Alliance of Management Development Associations from Raising Economies, President of the International Association for Management Development in Dynamic Societies (CEEMAN), President of the IEDC-Bled School of Management, Slovenia. As an educator in the field of leadership arts, she has won important academic achievement awards from the United Nations, France and Slovenia, and has an important influence in the international education community.



Prof. Gerhard STAHL (Germany)

Gerhard Stahl is Visiting Professor at the Peking University HSBC Business School in Shenzhen in China (since 2014) and he is Professor at the College of Europe in the Department of European Economic Studies. Since 2000 he visited China regularly for conferences, political and expert meetings. He started his professional career at the German Ministry of Finance. Afterwards, he became director general at the economic ministry of a German region. Later, he worked in the European Parliament and for almost ten years in the European Commission (EC), namely in regional policy and in economic and monetary affairs. His last position in the EC was Deputy Head of Cabinet of the Commissioner responsible for Economic and Monetary Affairs. He then joined the Committee of the Regions of the European Union (CoR). Gerhard Stahl was Secretary General of the CoR for more than 10 years. He was in the administrative board and for 15 years in the consultative committee of the IFO-Institute, one of the leading German economic research institutes. He is member of the scientific council of the European Foundation for Progressive Studies (FEPS) and a member of the Institute of Public Finance, a world-wide scientific association of economists. He has a long list of publications on economic policy, regional policy, European and international policy issues.

(III) Leader Team of PRME China Academic Committee

Chairman: Prof. Dr. Haifeng HUANG



Doctor of Humboldt University of Berlin, Germany. In 2020, he served as a member of the United Nations Global Compact Responsible Management Education Principles Initiative (PRME) and a member of the Nomination and Governance Committee of the Council. He has successively served as a distinguished professor and doctoral supervisor of the School of Economics and Management of Beijing University of Technology, a professor of economics and management at the Shenzhen Graduate School of Peking University, an assistant dean of Peking University's HSBC Business School, and a director of the Green Economy Research Center. Concurrently serves as the State Special Inspector of Land and Resources of the Ministry of Natural Resources of the People's Republic of China, the review expert of the China Scholarship Council, the Committee of Energy and Resources and Environment of the Central China Democratic National Construction Association, the deputy secretary-general of the Asian Education Beijing Forum, the chairman of the International Ecological Development Alliance, and the international ecology Vice President of Civilization University.

Prof. Dr. Hualiang LU



Hualiang Lu (Ph.D.) is Chief Accountant and professor at Changzhou University and director of International Research Center for Sustainable Development. Dr. Lu received his Ph.D. from Wageningen University in the field of management studies. He is executive director of Ecological Development Union International (EDUI) and director of the committee on corporate social responsibility and business ethics of EDUI, and international academic committee of the Centre for Humane Market Economy, Salzburg. He served as editorial member of Corporate Social Responsibility and Environmental Management (Wiley), and associate editor of The International Journal of Corporate Social Responsibility (Springer). His research and teaching activities focus on corporate social responsibility, sustainable development, business ethics and governance, etc.

Dr. Xuanwei CAO



Dr. Xuanwei Cao is an associate professor in strategy and sustainability management at International Business School Suzhou (IBSS), Xi'an Jiaotong-Liverpool University (XJTLU). Dr. Cao's research interest, at the intersection of strategy and sustainability, includes corporate environment strategy, corporate sustainability strategy, sustainable entrepreneurship and sustainability innovation. Dr. Cao is the honorary "Middle-Aged Academic Leadership" awarded by 'Qing-Lan Project' of the Education Department of Jiangsu Province. Within IBSS of XJTLU, Dr. Cao is the Director of the Centre for Responsible and Sustainable Business Education. Dr. Cao is also the founder, convener and host of PRME China Signatories Sustainability Management Education Roundtable Forum, an annual event of PRME signatories for promoting sustainability management education among Chinese business schools. Beyond IBSS, Dr. Cao keeps close engagement with local government, business and social organization partners in Suzhou and Shanghai. Dr. Cao is an invited expert of China Industry Enterprises Corporate Social Responsibility Think Tank of China Federation of Industrial Economics.

Pro. Dr. Yi GUO



Guo Yi, Professor, School of International Economics and Management, Beijing Technology and Business University. Dr. Guo's research focuses on modern enterprise theory and corporate social responsibility, business ethics, etc. He is also an expert in a number of domestic research institutions such as the Chinese Corporate Social Responsibility Think Tank, and a global stakeholder network expert in the International Organization for Standardization ISO 26000 Social Responsibility Standard. He has been in charged and participated in the research and formulation of provincial corporate social responsibility standards and industrial corporate social responsibility management standards.

Prof. Dr. Ying KONG



Mr. KONG successively received a bachelor's degree in physics from Peking University, a master's degree in public administration (MPA) and a doctorate in economics from Carleton University in Canada, a well-known management economist and expert in low-carbon economy, a tenured professor at York University in Canada, and a distinguished expert from the State Administration of Foreign Experts Affairs.

Currently a professor at Tsinghua University, a core scientist in the field of low-carbon economy and finance at Tsinghua-Berkeley Shenzhen College, the director of the Institute of Enterprise Innovation and Growth of Tsinghua University (Shenzhen), the director of the Business and Finance Big Data Research Center, and the government and social capital cooperation (PPP) Director of the Research Center; concurrently the dean of Beijing Normal University Bay Area International Business School (preparatory); concurrently an expert of the Shenzhen Decision Advisory Committee, an expert of the Shenzhen Pilot Demonstration Zone, the chairman of the World Low-Carbon City Alliance, and the chairman of the Global Innovation Finance and

Entrepreneurship Education Alliance , Honorary Chairman of Shenzhen M&A Association of Listed Companies.

Jianjun LI



Li Jianjun, PhD, is currently a professor and Dean of the School of Finance, Central University of Finance and Economics. He got his PhD degree from Renmin University of China in 2002. He visited at Johns Hopkins University as a scholar from 2006 to 2007. His main research areas are monetary finance, shadow banking, inclusive finance, financial technology and Silk Road finance. He is a director of China Finance Society. He has completed several projects of the National Social Science Fund, National Natural Science Fund of China, etc. He won the National University Excellent Research Achievement Award in 2014. He has published papers in Chinese and English journals such as Economic Research Journal, World Economy, Journal of Financial Research, China Economic Quarterly China Economic Review, and published an English book “China’s Fintech Explosion: Disruption, Innovation, and Survival” by Columbia University Press in 2020.

Xiaojun QIAN



Professor and Dr. Xiaojun (June) Qian is currently the Associate Dean of Academics at Schwarzman College, Tsinghua University, and a professor in the Department of Leadership and Organization Management, School of Economics and Management, Tsinghua University (Tsinghua SEM). She also leads the Faculty Code of Conduct Committee as well as the Institutional Review Board (IRB) of Tsinghua SEM. Dr. Qian is a member of the 12th and 13th Beijing Municipal Committee of CPPCC. Professor Xiaojun Qian is the director of the Research Center for Green Economy and Sustainable Development of Tsinghua University, managing 6 research teams in areas of environment protection, public policy management, low-carbon economics, sustainable transportation, green infrastructure, sustainable economic development, as well as the INDITEX Sustainability Fund of Tsinghua University. She is also a member of China Business Management Ethics Council and a founding member of China’s Carbon Neutral 50 Person Forum. Professor Xiaojun Qian has long done research and taught MBA, EMBA and executive education programs in Business Ethics, Corporate Social Responsibility, Sustainability, ESG, etc., and has developed many articles and cases on corporate sustainability management and its impact on business performance.

Yonggui WANG



Member of the Ministry of Education's Business Administration Education Committee, an expert of the State Council's Business Administration Discipline Review Group, a distinguished professor of the Yangtze River Scholars of the Ministry of Education, winner of the National Outstanding Youth Fund, a leader in the "Ten Thousand Talents Program", a young and middle-aged expert with outstanding national contributions, tens of millions Talent project national candidates, cultural masters and four batches of talents, Beijing teaching masters, enjoy special government allowances from the State Council, vice president, professor, and doctoral supervisor of Capital University of Economics and Business, former professor and doctor of University of International Business and Economics, Nanjing University Student tutor, vice chairman of China Enterprise Management Research Association, vice chairman of China Enterprise Reform and Development Research Association, vice chairman of China University Marketing Research Association, Northwestern University Kellogg School of Business Fulbright visiting scholar, national Expert of the Subject Evaluation Group of the Faculty of Natural Science Foundation of Management, 2014-2020 highly cited Chinese scholar, editorial board member of "Management World", won the National Teaching Achievement Award of Higher Education.

Wen WANG



Executive Dean of Chongyang Institute of Finance, Renmin University of China, Associate Dean of the Silk Road Institute, Distinguished Professor, Executive Director of the China-US Humanities Exchange Research Center, Secretary General of the Green Finance Professional Committee of the Chinese Finance Society, and Researcher of the Financial Research Center of the Counselor Office of the State Council. Served as an editorial board member (supervisory reviewer) and drafter of a social commentator of "Global Times". His translation and editing works include more than 30 books such as "A Hundred Years of Change" and "The Road to a Powerful Country: A Survey of Hundred Nations Returning to China's Rejuvenation and the Future of the World". Professor Wang Wen was awarded "2015 China's Development and Reform Leader", 2016 Influence China's Annual Think Tank, 2017 Cultural Master and "Four Batches" of Talents, and successively won the National People's Congress "National High-end Think Tank" construction decision-making consultation advanced in 2019 and 2020 Personal honor.

(IV) Advisory Team of PRME China Academic Committee Members

Prof. Dr. Hongbo LUO



Co-chairman of the International Ecological Development Alliance China, co-president of Beijing Yidiyouai International Environmental Technology Research Institute, deputy director of the European Institute of the Chinese Academy of Social Sciences, president of the European Economic Branch of the Chinese European Society and president of the Italian Research Branch, doctoral student tutor. He mainly studies the economic and trade cooperation between China and Italy. The main representative works include "The Road to Italian Industrialization" (co-authored), and the translation of "The Creation of Italy's Elite" (co-translated), etc. He led a team to carry out the ecological poverty alleviation work in Tongjiang County, Sichuan Province, China.

Prof. Dr. Zhaochun JIANG



Professor Jiang Zhaochun, Research Center for Eco-environmental Sciences, Chinese Academy of Sciences, also the Director of Water Pollution Control Research Office.

He is the Senior Adviser of Ecological Development Union International, Co-founder of China Research Center for Water Pollution and Wastewater Reuse, China Ecological Health Forum and of the "Ecological Health and Human Ecology Professional Committee"

Prof. Dr. Shengji LUAN



Professor and doctoral supervisor of Peking University. Former Deputy Dean of Peking University Shenzhen Graduate School, Director of the Analysis and Testing Center of Peking University Shenzhen Research Institute, Director of the Key Laboratory of Environmental Simulation and Pollution Control of Shenzhen Shenzhen-Hong Kong Industry-University-Research Base, concurrently serving as the executive director of the China Association for Environmental Impact Assessment and the United Nations Environment Planning Agency (UNEP) Member of the Environmental Assessment Project Expert Group and Director of the International Association for Impact Assessment (IAIA). Presided over the "Eleventh Five-Year" National Science and Technology Support Plan key projects, the National Natural Science Foundation of China, the provincial and municipal science and technology plan key projects, participated in more than 30 projects such as the National High-Tech Research and Development Plan (863 Plan); and actively carried out cooperation with the United Nations Foreign research cooperation with UNEP, Ministry of Environmental Protection of South Korea, Hong Kong University of Science and Technology, University of Delaware, etc. He has published more than 60 papers in domestic and foreign magazines, academic conferences, and core journals.

Dr. Gendong SHI



Doctor of Educational Science from Moscow Normal University, Russia, currently the Executive Director of UNESCO China National Working Committee on Education for Sustainable Development, Director of Asia Pacific Center for Education for Sustainable Development, Researcher of Beijing Academy of Educational Sciences, and Special Allowance Expert of the State Council. He has been engaged in education management, planning, experimentation and international comparative education research for many years. Published more than 3 million words in Chinese and English monographs and papers such as "Introduction to Subject Education", "Introduction to Sustainable Development Education", and "Education for Tomorrow". Presided over the editing and publishing of more than 100 issues of the publication "China Education for Sustainable Development". Initiated more than 20 sessions of the Beijing International Forum on Education for Sustainable Development and National Workshops and the Asia-Pacific Expert Meeting on Education for Sustainable Development. He has been awarded the UNESCO Wenhui Award and the title of Scholar Laureate of the American International Education Honor Society. He was praised by the media and colleagues as "China's Sustainable Development Education Flag Bearer" and "China's ESD Father". In 2018, he was named the "Leader of 20 Years of Education for Sustainable Development in China".

Prof. Dr. Xiaobo WU



Professor WU Xiaobo is currently serving as Dean, Faculty of Social Sciences, and Director of National Institute for Innovation Management (NIIM), Director of Zhejiang University-- Cambridge University Joint Research Center for Global Manufacturing and Innovation Management. He also serves as Board member and the vice-president of the International Association for Management Development in Dynamic Societies (CEEMAN), Board member of China Economic and Social Council, Board member of Global Future Council (WEF-GFC), Board member of Zhejiang Provincial Government Advisory Committee.

Prof. Dr. Guangzhi XIA



Deputy Director of the Hong Kong and Macau Research Center of Tsinghua University, former Deputy Dean of Tsinghua University Shenzhen Graduate School, Deputy Director of Tsinghua University's International Office, in charge of the Shenzhen Graduate School's external exchanges, public relations and information services, in Beijing headquarters in charge of Asia, Africa and America He also serves as the deputy director of the Hong Kong, Macao and Taiwan Affairs Office of Tsinghua University, responsible for all exchange affairs with the region. Before joining Tsinghua University (2002), he worked as a senior project officer for international affairs in the Ministry of Education of China for 10 years (1982-92). From 1995 to 2001, he went to the United States to study and work: Cornell and Boston University visiting scholars, Columbia University Teachers College doctoral program, Bridgeport University MBA, New York Lee Foundation project director.

Prof. Dr. Xiangshu ZHANG



The general counsel of the International Ecological Development Alliance in China, a senior professor at Renmin University of China, a well-known ecological economist, and a doctoral supervisor. Concurrently serving as the executive director of the Chinese Society of Agricultural Engineering and the director of the Agricultural System Engineering Professional Committee, the vice chairman of the Chinese Agricultural Economics Association, the deputy director of the Agricultural Information System Expert Committee of the Ministry of Agriculture, the member of the National Ecological County Construction Expert Group, the National Ecological Demonstration Zone Expert of the National Environmental Protection Agency Member of the group, member of the China Committee of the International Federation of Science and Technology Environmental Committee.

Prof. Dr. Dajian ZHU



Pror. Dr. Dajian ZHU is Distinguished Professor of School of Economics & Management, Director of Institute of Governance for Sustainable Development, and Vice Chairman of University Academic Committee , at Tongji University in Shanghai. His research interests include sustainable development and governance, circular economy and low-carbon economy , urban and regional development, public service and public private partnership. He was a senior research scholar at Harvard University in 2005 and a visiting research fellow at Melbourne University in 1994-1995. He was awarded the special allowance by China's State Council in 2000 and the Circular Economy Leadership Award by World Economic Forum in 2016.

(V) Member of PRME China Academic Committee

Prof. Xiaoqing AI



Born in Shaoyang, Hunan, Vice Dean, Professor, Doctoral Supervisor, PhD in Economics of School of Economics and Management, Beijing University of Technology. In recent years, he has mainly engaged in research on related issues such as urban-rural integration development, economic statistics, and has presided over and participated in more than 10 national, provincial and ministerial projects. He has published more than 40 papers in authoritative journals such as "Quantitative Economics and Technical Economics Research", "Statistical Research", and "Management World".

Dr. Maoliang BU



Maoliang Bu is currently an Associate Professor at Nanjing University. He has published in leading academic journals, among others, NATURE Sustainability, Journal of International Business Studies (JIBS), Strategic Management Journal (SMJ) and Journal of Comparative Economics. He has served as an editor for Journal of Business Ethics, Asia Pacific Journal of Management (APJM), Journal of International Management (JIM), and other journals. Dr. Bu is also an Adjunct Professor at Hopkins-Nanjing Center (Johns Hopkins University, School of Advanced International Studies), and an affiliated researcher at Copenhagen Business School. Previously, he has worked as a postdoc/visiting professor at several universities such as University of Goettingen, University of Wuerzburg, University of Gothenburg and University of Groningen. He has been awarded a prestigious fellowship from the Alexander von Humboldt Foundation.

Dr. Lili CHEN



Chen Lili, Female, Associate professor, Director of the Department of International Business Management, School of International Economics and Management, Beijing Technology and Business University. Dr. Chen's research focuses on Low carbon and sustainable development, international trade and carbon emissions, industrial development and international economic comparison. Her research papers have been published more than 20 papers in SCI/SSCI journals such as "Journal of Cleaner Production", "Polish journal of environmental studies", and "China Management Science". She has been in charged and participated in more than 10 research projects including National Natural Science Fund projects, National Social Science Fund projects, and other projects. She is also acting as an anonymous reviewer for journals such as "Energy Policy", "Journal of Cleaner Production", "Asian Journal of Technology Innovation", "Emerging Markets Finance and Trade".

Prof. Yuanying CHI



Chi Yuanying, Ph. D. in management, professor, senior engineer, senior economist, Director of the Beijing University of Technology; concurrently director of the branch of Environmental Technology Economy, Chinese Society of Technology Economics; IEEE-PES China Council Education Committee Deputy Chairman; long-term research in low-carbon economy and new energy, energy industry economy, green and sustainable development. In recent years, she has undertaken a lot of the government & enterprises projects, such as: the project of the United Nations Environment Programme, the project of Ministry of Science and Technology of the People's Republic of China, the project of national key research projects, the project of Ministry of Science and Technology of the People's Republic of China, the project of Beijing Municipal Commission of Education Key projects, and the project of Beijing Municipal Commission of Science and technology key research projects, and many other issues.

Jing CHONG



Jing CHONG is currently the president of Beijing Electrical Engineering School, the president of the Chinese Research Branch of the Beijing Vocational and Technical Education Association, the director of the Learning and Scientific Research Branch of the Beijing Education Society and the director of the Academic Committee of the National University Marketing Competition. She is also a comprehensive practice activity major in the Management Branch of the Chinese Education Society Committee member. Principal Jing CHONG actively participated in the Asian Education Forum and made outstanding contributions to the promotion of green project management (GMP) and sustainable development education. Leading Beijing School of Electrical Engineering, French Schneider Electric (China) Co., Ltd., Haier Digital Technology Co., Ltd. and other companies jointly established Schneider Institute of Engineering and Haier Institute of Intelligent Application Engineering in Beijing. With the goal of building high-tech electrical, green electrical, humanistic electrical, and beautiful electrical, she is one of the leading figures in Beijing's vocational education industry.

Prof. Dr. Changchao GU



Professor & Dr. Changchao GU, Secretary General of Global Leadership Program at Tsinghua University. He is also the scholar of Leadership for the 21st Century at Harvard University, and the vice dean of HR Committee at China's Academy of Management. He has over 15 years' extensive research and management experience in high level Executive Learning, Operations and Global Supply Chain Management, Innovation transformation and Entrepreneurship. Changchao is the honorable Youth Leader of C-100 (Committee of 100,USA), Visiting Professor of Beijing University of Aeronautics and Astronautics, Senior Advisor for Germany/Dusseldorf China Center, Senior Expert of Supply Chain Strategy for Jingdong Group (JD.com).

Dr. Peiyuan GUO



Dr. Guo Peiyuan, who holds a Ph.D. in Management from Tsinghua University, is GM of SynTao. Dr. Guo also serves as committee member of China Green Finance Committee, China Green Securities Committee, and advises UNEP FI's work in China. Dr. Guo founded SynTao Academy in 2015 and serves as President. Since its foundation, SynTao Academy has trained over 500 CSR professionals in China. Dr. Guo is a columnist for Caixin and Xinhua08. He also teaches CSR/ESG related courses in Tsinghua University, Beijing Normal University, Seton Hall University and Tilburg University.

Dr. Tao HU



Dr. HU Tao is President of Lakestone Institute for Sustainable Development (LISD), Chairman of Board of Professional Association for China's Environment (PACE), Vice President of the Union of Chinese American Professional Organizations (UCAPO). Prior he was WWF-US's China Program Managing Director, Senior Fellow of World Resources Institute (WRI), Senior Fellow of Policy Research Center of Ministry of Environmental Protection (MEP), China. He was a Visiting Professor at Center for Asia and Pacific Studies (CAPS) of University of Oregon, USA and a Visiting Professor of Environmental School, Beijing Normal University. He was also the Chief Expert of Trade and Environment Expert Group for WTO New Round Negotiation, Ministry of Environmental Protection (MEP) of China. He served as a member of Lead Expert Group China Council for International Cooperation on Environment and Development (CCICED), and served as the Senior Coordinator of UN-China Climate Program.



Prof. Dr. Fu JIA

Fu Jia, PhD is Chair (Full) Professor of Supply Chain Management and Director of Sustainability and Resilience Theme at the University of York Management School, England. He is also a visiting professor to several universities including Zhejiang and Fudan Universities. He is also director of Business, Nature and Value (BNV) Research Centre at York and currently leads a number of projects funded by Newton Fund, ESRC, EPSRC and industrial sources related to supply chain management and e-commerce both in the UK and in China. His research interests have been in strategic supply chain management represented in the following interrelated themes: supply relationship management in a cross cultural context, global sourcing, supply chain learning and innovation, agricultural supply chain and cooperatives and sustainable supply chain management. He has published extensively in leading international OM/SCM journals such as JoM, IJOPM, JBL, IJPE, SCMIJ, JPSM, JCP and IBR among others. Prof. Jia is an Associate Editor to International Journal of Operations and Production Management (IJOPM; IF: 4.0), Journal of Purchasing and Supply Management (JPSM; IF: 3.24) and International Food and Agri-business Management Review (IFAMR). He was an executive board member of EurOMA. Prof. Jia obtained his PhD from Cranfield, MBA from Birmingham, UK. Prior to his academic career, he had worked several years in the 3PL sector in Beijing, China.

Prof. Dr. Qingyun JIANG



Prof. Jiang Qingyun, PhD in Economics from Fudan University. He is currently a professor and doctoral supervisor of marketing in School of Management of Fudan University and the executive director of the Institute of Sustainable Innovation and Growth (iSIG) . He served as the deputy president of the Chinese Marketing Association of Universities, the vice president of the "Journal of Marketing Science" council, and the deputy president of the Shanghai Marketing Association.

Professor Jiang' research focus on marketing strategy, he has published more than 60 academic papers on marketing channel management, brand strategy and innovation strategy. In recent years, he has published "Six Step Action Towards Social Value Co-creation", "Fair Development in China" and "Brand Evolution in Economic Transformation" and other works. Since 2016, Professor Jiang participated in the "Selection of Excellent Cases of Chinese Corporate Social Responsibility" organized by School of Management of Fudan University, CIIC Guanaitong (Shanghai) Technology Co., and CCM CSR Promotion Center. So far, the selection has persisted for five years and has received great attention from the society. In addition, Professor Jiang also led the development of the "Top 100 Chinese Brand Innovation Value Ranking List", which has a wide range of social influence.



Dr. Xu LI

Xu LI is the Vice Dean for Administration at the newly established School of Design at Southern University of Science and Technology, a project that will lead to the establishment of Shenzhen Institute of Design and Innovation. Xu joined SUSTech in 2010 and participated in designing the governing and education structure of this new university. Before assuming her current role in the university, she worked for six years as the associate director of SUSTech Global, two years in the Teaching Affairs Office and for one year as an assistant researcher in the Center for Education Research at SUSTech, then known as SUSTC. Xu received a Ph.D. degree in higher education from the University of Michigan- Ann Arbor, a MA degree in education administration from Teachers College, Columbia University, and a BA degree in English Language and Literature from Peking University.



Prof. Dr. H. LIN

Dr. Lin holds a PhD in Sustainability Management from George Mason University (USA). She is now a professor in HAITC (Hainan University/Arizona State University Joint International College). Before joining HAITC, she taught at the College of Business at Northern Illinois University, and the School of Environment, Enterprise and Development at the University of Waterloo. For the past two decades, Dr. Lin has worked in various sectors (government, NGO, industry association, and academia) across four countries (China, Germany, Canada, and USA) with a focus on sustainability & social entrepreneurship. Her research investigates non-regulatory governance (especially collective actions via strategic alliances and cross-sector partnerships) as it relates to global sustainability. She considers a variety of non-regulatory governance approaches (e.g., voluntary programs, strategic alliances, cross-sectoral collaboration, and certification) to determine whether collective governance, combined with appropriate incentives, can encourage organizations to achieve stronger environmental and social impacts.

Isabella LIU



Executive Secretary-General of Education Forum for Asia (EFA) & Directory-General of Pre-school Education Committee of the Chinese Association for Non-government Education (CANGE). Ms. LIU graduated from Capital Normal University. She began her career by engaging in international educational exchange program and development in Chinese Ministry of Foreign Trade and Economic Cooperation, SIWA Group and Beijing University of Technology. She then worked and got trained in Asia 2000 Foundation New Zealand and University of Leeds. She is one of the founding members of Education Forum for Asia Secretariat that was hatched in the end of the year 2002 and has been the leader of its operation team ever since. The latest EFA Annual Conference she and her team accomplished was the 17th one. They also originated a series of international educational and cultural exchange events and activities and have maintained close cooperation with many foreign embassies and consulates in China, international organizations, universities and educational organizations at home and abroad.

Dr. Yipei LIU



Chairman and Dean of Sichuan International Boasting Vocational College. In July 2005, he graduated from the University of Oxford with a Bachelor of Arts degree in Economics and Management. In July 2006, he graduated from the University of Cambridge with a Master of Philosophy in Planning, Development and Reconstruction, Department of Land Economics. Served as a consultant in Monitor Group Hong Kong Branch, Assistant Manager of Business Consulting Service Department of Ernst & Young London Branch, Deputy General Manager of Sichuan International Biaobang Science and Education Co., Ltd., Manager of Deloitte Management Consulting Company (Shanghai), Deloitte Consulting (Hong Kong) served as deputy director and Boston Consulting Group (Hong Kong) served as managing director.

Prof. Dr. Zhiyang LIU



Liu Zhiyang, Chair Professor of Shanghai University of Finance and economics, vice dean of business school, executive vice dean of entrepreneurship school. He is also a member of the innovation and Entrepreneurship Education Committee of the Ministry of education PRC, Secretary General of the innovation and entrepreneurship education branch of the Chinese society of higher education. His research areas include social entrepreneurship and innovation management.

Dr. Hongyan LU



Lu Hongyan, born in Urumqi, received a doctorate in circular economy from Saarland University in Germany. She has been a lecturer for sustainability education at Sichuan University since 1997. Over 20 years ago, she started and lectured the first elective course in "Environment and Sustainable Development" at Sichuan University. After completing her doctoral studies, she returned to Sichuan University in 2009 and has lectured "International Practice of Low Carbon Economy" and "Sustainable Business" courses in English until now. In cooperation with Stanford University from 2015-2019, she coordinated an interdisciplinary course on sustainable campus, which won the "Second Prize at the 3rd XJTLU National University Teaching Innovation Award". She was also awarded the title of "Green Pioneer" of Sichuan Province given by Sichuan Provincial Department of Ecology and Environment.



Prof. Dr. Fanchen MENG

Prof. Dr. rer.pol. Meng Fanchen is Professor for International Management in School of Management and Economics, Beijing Institute of Technology (BIT). He is Chair Professor for International Trade and International Business Strategy, honored as „Distinguished Professor“ by the Municipal Government Beijing. He is Guest Professor at University of Paderborn and University of Bayreuth in Germany, member of editorial board of the Journal "Review of Managerial Science". He was Associate Dean for International Accreditation and Undergraduate Education at BIT's School of Management and Economics. Currently, he is Dean of the Department of Economics, Shenzhen MSU-BIT University (SMBU).

His research focuses on International Investment and Strategy, Industrial Economics and Policy, Intercultural Management, Technology Innovation and Management. In recent years, he has carried out more 10 research projects both in academic area and teaching granted by National Natural Science Foundation of China, Ministry of Education, Municipal Government Beijing, EU, Sino-German Science Center, DFG etc. He has published both in national and international top-tier journals such as Nankai Management Review, Journal of Industrial Engineering and Engineering Management, Business Strategy and the Environment, Corporate Social Responsibility and Environmental Management, Frontiers in Psychology.

Dr. Ke PENG



Dr. Ke Peng, Associate Professor in Finance, is the Assistant Dean of School of Economics and Management, Harbin Institute of Technology, Shenzhen Campus. She holds a PhD from University of Strathclyde, an MSc from National University of Singapore, and an MA from Southwestern University of Finance and Economics. Dr. Ke Peng works in the areas of investments, sustainable finance and Fintech. She is the PI of a National Natural Science Foundation of China (NSFC) project, and has been PI of many grants and projects funded by Chinese governmental agencies. She is the author of more than 20 referenced journal articles and 3 books.

Prof. Dr. Yan TIAN



Prof. Dr. Yan Tian, professor, received a Bachelor's degree in Computer Software from Northwestern Polytechnical University. She is currently the Dean of the School of Business at Beijing Institution of Technology (Zhuhai), Dean of Zhuhai Port and Shipping Logistics Collaborative Innovation Center. She has presided over and participated in dozens of national and provincial scientific research projects, published dozens of academic papers (monographs, teaching materials), and won many provincial and ministerial awards for her scientific research achievements. Her research interests include information management and intelligent logistics.

Dr. Fenmian WANG



PhD in Economics of School of International Economics and Trade, University of International Business and Economics. Deputy Director and Associate Professor, Department of Management, School of International Business, University of International Business and Economics. Deputy Director and Secretary General, Chief Expert, China Film and Television Industry Research Center, University of International Business and Economics. Research direction: strategic management, international corporate management, corporate social responsibility. Presided over more than 10 scientific research projects.

Prof. Dr. Hongtao WANG



PhD, r Responsible Professor of the School of Environment and Sustainable Development of Tongji University, United Nations Environment Programme. Associate Professor, Assistant Dean, School of Environmental Science and Engineering, Tongji University, environmental emergency expert of Shanghai Municipal Bureau of Ecology and Environment. Served as the director of sustainable water management in developing countries and the vice president of the Chinese Environmental Scholars and Engineers Association. The main research areas include: urban water system energy consumption; water resources management; industrial park water management; wastewater treatment system optimization.

Dr. Xinyu WANG



Xinyu WANG, gained his Doctor's degree on Economics in a joint education program between Beijing University of Technology (BJUT) and Freie Universität Berlin (FU) sponsored by China Scholarship Council (CSC). He is currently assistant professor in North China University of Technology (NCUT), deputy director of China Research Center Economic Transition (CRCET), part-time professor of School of international education of Beijing University of Technology (BIT), and executive director of Ecological Development Union International (EDUI). His researches are mainly focused on regional sustainable development. In recent three years, he has published 16 articles in SCI / CSSCI cited Journals, applied for 5 software copyrights, was in charge or participated in 3 projects and 5 projects on national level and provincial level respectively, and presided over 1.2 million yuan of academic projects.

Prof. Dr. Wenhua WANG



PhD, professor, postgraduate tutor, young and middle-aged academic leader of the Qinglan Project in Jiangsu universities, member of the Chinese Accounting Association, financial expert recognized by the Jiangsu Science and Technology Department, and vice dean of the Business School of Changzhou University. Presided over 2 National Social Science Fund projects, more than 10 other soft science projects of the Jiangsu Provincial Department of Science and Technology; published more than 50 articles in journals at all levels such as "Science Research", "Research and Development Management", and "Forecast" One academic monograph, and one third prize for outstanding achievements in philosophy and social sciences of Jiangsu Province.

Prof. Dr. Zhong WANG



Wang Zhong is professor of Business School of Hunan University in China and is one expert on social entrepreneurship. He joined Hunan University in China in July 1994 after graduating from the University of Sichuan where he studied for an BSc. in Management and subsequently in Hunan University he became a MSc and a PhD both in Enterprise Management. Professor Wang Zhong began research into social enterprise in China in 2004 and has developed an extensive academic network of contacts across China. He was an academic visiting scholar of Enterprise, Development & Social Impact, University of Northampton in the UK (August, 2013 - August, 2014).

After that, he was determined to pursue interdisciplinary research encompassing International Business, Strategy, Enterprise and Innovation Studies. He lead an National Natural Science Foundation of China that object to formation and evolution for Social enterprises as the mainstay of social entrepreneurship eco-system using by model, mechanism and empirical research. He has also previously completed a National Natural Science Foundation of International Exchange Program and serval Programs related to social entrepreneurship supported by government.

Dr. Huanan WU



Dr Wu is a Research Scientist at School of Environment and Energy in Peking University Shenzhen Graduate School. He also serves as the Deputy Director of PHBS Center for Green Economy in Peking University. He obtained his B.Sc. degree from Nankai University in 2002 before pursuing his Ph.D. at the National University of Singapore (NUS). He was a research fellow at the NUS Environmental Research Institute from 2008 to 2013. He has expertise in environmental technologies, including environmental analysis, treatment of wastewater and solid waste with energy/resource recovery. His research interests also include green economy and low carbon policies.

He has published more than 20 papers in international journals and conferences as well as three monographs. He has filed 18 patents, two of which have been transferred to industries.

Gefei YIN



He studied technology and innovation management at Brandenburg University of Applied Science in Germany and received master degree of science. He raised the concept of Enterprise Responsible Competitiveness and Sustainable Brand. He is also the advocator of Golden Bee CSR brand. He has provided counseling, training and research services on social responsibility and sustainable development for many enterprises, institutions and government agencies.

He is author or co-author of twenty books, major publications including: Responsible Competitiveness—Decoding Corporate Sustainability Development, CSR Management—Decoding Responsible Competitiveness, How to Write a CSR Report (China’s first monograph on CSR reporting), and CSR Management Fundamentals (China’s first monograph on CSR management), and CSR in China. Besides, he also translated Corporate Responsibility Coalitions: the past, present, and future of alliances for sustainable capitalism into Chinese. He translated and edited The State of Responsible Competitiveness (2007).

Dr. Juelin Yin



Dr Juelin Yin is an associate professor of management at the Business School in Sun Yat-sen University, China. Before she joined Sun Yat-sen University, she worked as an assistant professor in the University of International Business and Economics and an associate professor in Xi’an Jiaotong-Liverpool University. She holds a PhD from Nankai University, did her postdoctoral research in Harvard Business School, was a visiting research fellow in the Ivey Business School of Western University, an honorary professor in the University of Liverpool and currently serves as an external research fellow in the Kiel University, Germany. She is also a fellow of Higher Education Academy (HEA) in

the UK. She currently serves as an associate editor of the international journal *Business Ethics: A European Review* and is an editorial member of *Business and Society*, *Management and Organization Review* and *Quarterly Journal of Management*. Dr Yin has published over 30 articles in journals such as *Journal of World Business*, *Journal of Business Ethics*, *Long Range Planning* and *Business & Society* and is currently interested in CSR in the globalization context, sustainability implications of the sharing economy, and social innovation and entrepreneurship, especially through an institutional theory perspective. She has published four teaching cases on CSR in China in the Harvard Business Publishing database.

Prof. Dr. Xiaoyu YU



Yu Xiaoyu (1982-), Distinguished Professor of "Weichang Scholar", School of Management, Shanghai University, professor and doctoral supervisor. Member of the Humanities and Social Sciences Special Committee of the Academic Committee of Shanghai University, member of the Discipline Group of Advanced Professional and Technical Position (Economics and Management) of Shanghai University, member of the Degree Assessment Sub-Committee of Economics and Management of Shanghai University; Deputy Director of Academic Sub-Committee of School of Management, Shanghai University; Member of the Recruitment Leading Group of School of Management, Shanghai University; He is the first-level discipline leader of "Business Administration" of Shanghai University, and the member of the Academic Committee of "Management Science and Engineering" Postdoctoral Research Station of Shanghai University. Leader of the key innovation team of "Innovation, Entrepreneurship and Strategic Management" in Shanghai high-level local universities.

Zhihong YU



Mr. Yu co-founded China Sustainability Tribune, in charge of the content development and operation.

Mr. YU and his team have taken part in many important work on corporate social responsibility and sustainable development in China, including development of many national standards and policies, and branding activity design etc.. He has provided services of consultancy, research, training and branding on social responsibility (including ESG) and sustainable development to many well-known domestic and overseas enterprises, and published many feature articles and books, with extensive experience in strategy, management, communication and branding of social responsibility and sustainable development.

As advisory consultant and main lecturer, Mr. Yu provided consultancy and training in Beijing 2022 Winter Olympic Games sustainable management system development. He also offers training to central and local governments, including State Assets Administration Committee Capital Administration (SASAC), Shanghai SASAC, Shanghai Municipal Commission of Commerce, and Beijing Municipal Commission of Commerce, as well as to some Chinese and international well-known enterprises in the fields of social responsibility and sustainable development.

Prof. Dr. Bohui ZHANG



Bohui Zhang is Presidential Chair Professor of Finance and Executive Associate Dean of School of Management and Economics at The Chinese University of Hong Kong, Shenzhen. He is also the associate director of Shenzhen Institute of Data Economy, the director of the Center for FinTech and Social Finance, and the director of M.Sc. in Data Science at Shenzhen Finance Institute. Before joining CUHK Shenzhen, he was the professor of finance at UNSW Business School, UNSW Sydney, and the associate director of the Institute of Global Finance. He studies the role of information intermediaries on capital markets, Chinese and foreign capital markets, and Fintech. His papers have been accepted for publication in the global top-tier finance, accounting, and business journals. He has also been awarded with research grants from Australian Research Council, the Centre for International Finance and Regulation, Australian School of Business, and National Natural Science Foundation of China. He is also the Vice President of Asian Finance Association.

Dr. Yang ZHANG



Dr. Zhang Yang is Director of the Institute of New Economics and Finance, and Special Research Fellow of China Special Economic Zone Research Center, Shenzhen University. He obtained his Ph.D In Management from Wuhan University, worked as Postdoctoral In Economics at Peking University and Visiting Scholar at Carey Business School , JHU. He was selected in the List of The Most Influential Scholars in Chinese Philosophy and Social Sciences (Economics) (2020). His research concentrates on FinTech Innovation and Supervision, Green Finance and Enterprise Sustainable Development.

Dr. Yalong ZHANG



Dr. Yalong ZHANG is the Executive Vice President, Shenzhen Institute of Sustainable Development, President of Longgang Institute of Sustainable Development. Dr. Yalong ZHANG is one of the earliest experts in the research of urban sustainable development based on SDGs. He participates in the research of SDGs developed and implemented by UN agencies such as UNDP, and the construction, policy research and project implementation of Shenzhen Sustainable Development Demonstration Zone. He served as the deputy director of New Energy System Research Center of Peking University, the core expert of China Distributed Alliance, and the deputy secretary general of the National Wetland Restoration and Protection Research Center. Currently, he is engaged in the research of urban public management, urban green economy and high efficient utilization of resources, etc.

Dr. Yanhai ZHAO



Ph.D, associate professor, associate dean, LUSM (School of Management, Lanzhou University). He has studied and worked for 10 years in France, where he held a Ph. D degree of economics from University of Paris III, and three master's degrees respectively of Business Administration, European Politics and English language & Literature. In 2010, he returned his hometown, Lanzhou, China to work in LUSM. His research interests include strategic management, cross-cultural management and business ethics. His course Strategic Management was listed as national first-rank. He has translated the manual of Strategic Prospective into Chinese, which was published by UNESCO. He has hosted and participated in several national key scientific research programs of China as well as a number of important corporate consultation programs in France and China (Chamber of Commerce Paris, Sinopec, National Grid, Bank of Gansu, etc.).

Prof. Dr. Zucheng ZHOU



Zucheng Zhou received his Ph.D. in management from Nankai University (China) in 1999. He is Professor of Management and Business Ethics, at Antai College of Economics and Management, Shanghai Jiao Tong University. He serves as Expert of the United Nations Office on Drugs and Crime 'Education for Justice Initiative', National Coordinator for Training Instructors of Corporate Social Responsibility (CSR) and Business Ethics for MBAs in China, Honorary President of China Forum on Business, Management, and Ethics, and Standing Director of Shanghai Ethics Association. He has been devoting himself to research and teaching in the field of business ethics and CSR since 1994. His research interests include business ethics, corporate moral responsibility, CSR management, assessment of the external environment for promoting socially responsible behavior, and teaching business ethics. He is the author and co-author of ten books, and has published more than 70 articles. His research papers appear in such journals as Journal of Management, Journal of Business Ethics, Corporate Social Responsibility and Environmental Management, International Journal of Human Resource Management, Journal of Business Ethics Education.

(VI) Experts Invited

Prof. Dr. Jorg Bley



Professor Jorg Bley was appointed Dean of IBSS in September of 2019. He previously served as Dean of the School of Business Administration at the American University of Sharjah and has held a range of academic positions. Professor Bley also has an extensive work relationship with the CFA Institute in his former role as CFA Program Partner Director. Before receiving his PhD from Florida Atlantic University in the USA, Professor Bley was an Assistant Vice president and Head of Equity Trading for JP Morgan in Frankfurt, Germany, and a floor trader for Banque Nationale de Paris and Deutsche Bank.

Professor Bley holds professional designations in investment analysis and risk management, such as the Chartered Financial Analyst (CFA), the Chartered Alternative Investment Analyst (CAIA), and the Financial Risk Manager (FRM).

His research is focused on stock market behavior, market efficiency and valuation anomalies and has been published in numerous academic journals. He has co-authored several textbooks on corporate finance with a Middle Eastern perspective that are widely used in universities throughout the MENA region.



Duncan Ross

Duncan Ross is Chief Data Officer of Times Higher Education, and has developed a series of Rankings covering Research, Teaching and Impact. He has worked as an expert in big data since the 1990s, and is Chair of Trustees of DataKind UK - a charity working in data for good. Previously he worked for Experian and Teradata. He was a member of the UK Government's Open Data User Group. He is a graduate of the University of Cambridge.



Dr. Zhiqin LIU

Senior researcher of Chongyang Institute of Finance of Renmin University of China, academic committee member of Global Governance Research Center of Renmin University of China, international tutor of Silk Road Institute of Renmin University of China (Suzhou), academic committee member of China Exchange Bank. Mr. Liu has been engaged in leadership and business work in the fields of defense, scientific research, education, trade, and finance. He has served as the chief representative of Beijing of the Swiss Canton of Zurich Bank for more than 20 years. In recent years, he has published "Multi-mouth Collection", "Interrupted Collection", "Qinzui Collection", including hundreds of papers covering finance, economy, science, current affairs, society, education, culture and so on. He is now concurrently the dean of Shanxi Silk Road Digital Economy Research Institute, the dean of the Silk Road Alliance Urban Research Institute, and the convener of the 30-person Forum for Chief Representatives of Foreign Banks (Chongyang National People's Congress).

Prof. Fenghua LIU



The senior consultant of the International Ecological Development Alliance is concurrently the dean of the School of Art of the International Ecological Civilization University and the initiator of the Ecological Civilization Foundation. Artist, painter, stage artist, graduated from the design major of the Stage Art Department of the Central Academy of Drama. He is currently an external professor at the Central Academy of Drama, a visiting professor at the Chinese Academy of Traditional Chinese Opera, a visiting professor at Hubei Academy of Fine Arts, and a chair professor at Nanjing University of Aeronautics and Astronautics, Nanjing University of Finance and Economics, and Changzhou University.

Xiaoqin LIU



Graduated from the Department of Investment , Dongbei University of Finance & Economics Investor, accountant, senior economist Child and youth growth education tutor Founder of the CECE one-stop child and youth 's growth education service platform Co-Dean of Hainan Institute of Responsibility Management Education Participated in a number of corporate mergers and acquisitions and listing businesses Drafter and first implementer of the Mortgage Loan Management Measures Top Ten Outstanding Contributors to Hainan High-tech Development Vice President of Hainan

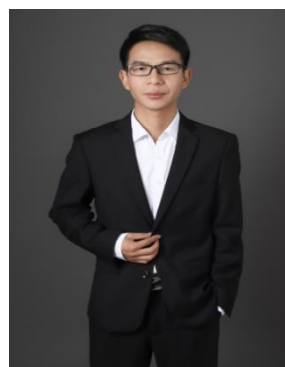
Investment Promotion Association Vice President of Kunde Women's Research Association.

Zhunyi QIAN (Joyce CHEE)



Director of Thames China Regional, with extensive work and study experience in China. Ms. Qian is responsible for assisting the development of universities and establishing strategic partnerships. She is good at connecting universities with data analysis, university reputation, talent management, and other experts and resources needed in the development process of universities. Before joining Thames, Ms. Qian's entrepreneurial experience exposed her to strategic planning, marketing, corporate operations, etc., and eventually the company was successfully acquired.

Mingjian OU



Co-founder of CECE
Former Product Vice President of Google Asia Pacific Lab
Former Advanced Product Vice President of Chengdu Ant Group
Intelligent Evaluation Model Big Data Algorithm Model Patentee
Head of the Evaluation R&D Center of Hainan International Responsibility Management Education Research Institute

(VII) Working Committee Secretarial Team



Xinyue BAI

Bai Xinyue, a master student in the School of Environment and Energy, Peking University Shenzhen Graduate School, the fifth president of Peking University Shenzhen Graduate School Green Plus Association, has held many on-campus and off-campus activities related to environmental protection, such as cooperating with other universities from small things, practicing the concept of environmental protection, carrying out activities such as the one-hour fluorescent night run on the earth and the coastline cleaning beach.



Aijun LI

Graduate student of Theoretical Economics, School of Economics, Beijing Technology and Business University. His main research direction is corporate social responsibility and political economics. Currently, he is conducting research on the economic theoretical basis and empirical analysis of corporate social responsibility. Have relatively systematic and solid theoretical knowledge and scientific research capabilities in the direction of corporate social responsibility. During the undergraduate period, he has been engaged in student work and academic society work, with strong writing ability and rich media operation experience.



Yang LI

Li Yang, a graduate student from Peking University, is majored in computer applied technology. He is the fellow of the Ecological Development Union International (EDUI), the deputy secretary-general of the 2nd Forum of Ecological Civilization Health and Art, the Peking University Boxing Association founder, the deputy editor of the monograph "Business Ethics" by Peking University Press. Till now, he has published one academic article and authorized one invention patent. In 2020, he won the 70kg champion of the International White-collar Fight Night.

Yitao PAN



Xi 'an Jiaotong-Liverpool University junior majoring in marketing, president of Suzhou Oikos. participated in the university innovation and entrepreneurship competition twice and won the second and third prizes in the university. 2019 Participated in the 11th UN Global Compact China-Japan-ROK Network Roundtable on behalf of the school. From March to September 2020, worked as an intern in the Marketing Department of NIO Company.

Di WU



Executive Director and Deputy Secretary-General of the China Region of the Ecological Development Union International (EDUI) . Obtain a master's degree in management from Peking University. He is currently the project leader of Beijing EDUI International Environmental Technology Research Institute. Served as the associate editor of the monograph on "Business Ethics" by Peking University Press and won the National Gold Medal in the 8th "Challenge Cup" China University Student Entrepreneurship Plan Competition.

Ni ZHU



Zhu Ni, graduate student of Beijing University of Technology (2019/09-present), major in applied economics. Honor awards: 2017 National Scholarship for Undergraduates. Competition experience: The third prize of individual and the third prize of group in the 2018 POCIB National Foreign Trade Ability Competition; The second prize of the 2017 Future International Business Negotiation Elite National Competition; The second prize of the preliminary contest of the "Waiyanshe" National English Reading Contest in 2017; The third prize of the 2017 First National War Game Game (Beijing Division); The third prize of the 27th Beijing University Mathematics Competition (Group B) in 2016; The second prize of the 3rd Beijing University War Game Game in 2016; The second prize of Category C in the National College English Contest in 2016, 2017, and 2018. Practical experience: Project manager of CRCET of Beijing University of Technology (2019.9-present). Academic experience: Participated in the compilation of "Business Ethics" under the leadership of Professor Huang Haifeng.

Dandan ZHAO




Zhao Dandan graduated from Zhejiang Agriculture and Forestry University, a graduate student from Changzhou University, and is engaged in related research on corporate social responsibility.

VI. Organizational Institution

(I) Support Unites

Principle of Responsible Management Education (PRME)

PRME Principles for Responsible
Management Education

an initiative of the 

Principle of Responsible Management Education (PRME) was initiated by United Nation in 2007. It aims at fulfilling and supporting the responsible management education, researches and leadership in thinking patterns. For now, more than 500 business faculties and management education institute from 80 countries accept and sign the principles.

As a platform where sustainable development improves its significance in universities and colleges in the globe, PRME equips business-major student of better understanding the future business development and capability to turn the revolution into success.

Through the six principles, PRME holds hand with business and management faculties so that it will ensure that the six principles can provide the skills needed in balancing the economy and achieving sustainable development. At the same time, people will note that sustainable development goals will be in line with the work done by academic institutes and United Nations.

PREM is a voluntary initiative and share the biggest cooperation with United Nation, which is the biggest one that UN ever had with higher education institute related to management. More than 800 universities and organizations signed PREM in the world and more universities and organizations are welcomed to join PRME to promote the experience exchange between academic institutes.

Education Forum for Asia



Education Forum for Asia (www.asia-edu.org) was organized by Boao Forum for Asia, UNESCO and China Scholarship Council. At the end of 2003, it was initiated by Fidel V. Ramos, the chairman of Boao Forum for Asia, former President of the Philippines, Sergey Terechshenko, former Prime Minister of Kazakhstan, Lee Soo Sung, former Prime Minister of South Korea, Bista, former prime Minister of Nepal, Jenny Shipley, former Prime Minister of New Zealand, Sheldon Shaeffer, director of UNESCO's Asia and Pacific Regional Bureau for Education, located in BBK, and Victor Ng, chairman of Macao Foundation, it has increasingly become a high-end platform for exchange, discussion, cooperation in educational development of officials, experts and scholars, colleges and Universities at all levels, international organizations and enterprises in the Asia Pacific region, The aim of "building a bridge for Asian Education" is gradually being realized.

Ecological Development Union International



Ecological Development Union International (EDUI), which in Chinese pronounces as environmental friendly, is China Council for Environmental Science. It cooperates with Beijing EDUI Institute of Environmental Technology. For 15 years since its establishment, EDUI organizes high-level international academic forum regularly and actively takes part in the poverty alleviation oriented from ecosystem strategy in Tongjiang and Pinshan, Sichuan province. EDUI gathers over 600 experts and researchers from the world and basically construct an academic communication web for global ecological development.

Capital University of Economics and Business



Founded in 1956, the Capital University of Economics and Business (CUEB) today is a leading university administered by the Beijing Municipality. CUEB took its current form in 1995 when the Beijing College of Economics and the Beijing Institute of Finance & Trade merged into one. Over the last 60 years, CUEB has grown into a modern, multidisciplinary university with program advantages in the subject areas of economics, management, law, literature, and science and engineering, of which economics and management are the core disciplines.

The university is inspired by its motto “Advocate morality, value competence, strategize national development, and serve the people”, and follows the strategy of “Based in Beijing, serving the capital, supporting the nation, and looking to the world”. CUEB is committed to graduating students that are well-rounded, suited to the contemporary needs of modern social development, innovative, effective with a wide breadth of knowledge, and have a mastery over both the theoretical and the practical sides of what they choose to study. CUEB is making great strides towards realizing its vision of building a modern, international, multidisciplinary and unique university that is first in its class China, and respected all over the world.

Pecking University Press



The history of Pecking University Press can be traced back to the Translation and Editing Press of the Capital University set in 1902. Since it was rebuilt and settled, Pecking University Press has been upholding the correct principle of publication and follow the spirit of serving education, researches, and social and economic development. Pecking University Press strives to spread knowledge, brew culture, bolster academy and serve the society, and turns into a human-literature-and-social-science-oriented comprehensive university press with significant power and high reputation. Pecking University Press was once awarded “National Outstanding Press”, “Outstanding Press for National Textbook Construction”, “National Outstanding Higher Education Press”, “National Top Picture-book Press”, and “Chinese Outstanding Press awarded by the Chinese government”.

Chongyang Institute for Financial Studies, Renmin University of China



Chongyang Institute for Financial Studies, Renmin University of China (CIFS, RUC) , established on January 19th, 2013, is donated by Chongyang to Renmin University of China and financed to run the major program of Chongyang Investment on Education fund.

As a new-type think-tank reservoir with Chinese features, CIFS,RUC invited former politicians, bankers, well-known experts as its senior researchers. It takes a close look at the reality, offers suggestions to our nation and serves Chinese people. For now, CIFS, RUC sets seven departments and manages four research centers, including Financial Ecology Research Center, Global Governance Research Center, Sino-US Human Literature Exchange Research Center, Sino-Russia Human Culture Exchange Research Center. In recent years, CIFS, RUC was highly acknowledged in terms of researches on financial development, global governance, relationships between major countries and macro-policies.

(Translated by Yueying YU, Reviewed by Zhaojun GAO)

(II) Sponsor

Changzhou University



Established in 1978, Changzhou University (CZU) is a full-time public university jointly funded by Jiangsu Provincial People's Government, China National Petroleum Corporation(CNPC), China Petrochemical Corporation (Sinopec Group) and China National Offshore Oil Corporation (CNOOC). The University has complete infrastructure and excellent facilities, covering an area of over 160 hectares. The University has 21 Schools, with more than 20,000 full time students, including over 800 international students. At present, the university has 78 undergraduate majors, including 3 national characteristic majors, 12 national first-class majors, 2 pilot projects of comprehensive reform of the Ministry of Education, and 8 majors certified by China Engineering Education Accreditation Association (CEEAA).

After 43 years' development, the university has built a complete talent training system covering bachelor, Master and Doctor programs and a multi-level scientific research and social service system. In 2020, the university was ranked 129th in Best Chinese Universities Rankings (BCUR) released by Shanghai Ranking Consultancy and 150th in 2020 Chinese University Comprehensive Strength Ranking (Wu Shulian).

CZU is a leading multidisciplinary university in Changzhou with a particular focus on engineering, science and management programs and has established strong links with business and governmental organizations. Three disciplines of Chemistry, Materials Science and Engineering are among ESI global top 1%.

CZU is very active in international cooperation and exchange and has established close relationships with more than 50 universities in over 36 countries and regions.

Changzhou University shall constantly promote its teaching, research and service

to an outstanding level through mutually beneficial strategic cooperation with the local community, the industry, international organizations and enterprises, to implement the people-oriented concept and enhance understanding between people, to care its staff and students and to motivate them to consciously shoulder the responsibility and commit to developing an open, harmonious, progressive, and prosperous community and to carry forward the University motto of “shoulder responsibility, pursue excellence”, and make Changzhou University a leading institution with distinctive characteristics in the local.

Website: <http://eng.cczu.edu.cn/>

Xi'an Jiaotong-Liverpool University (XJTLU)



Xi'an Jiaotong-Liverpool University (XJTLU), certified by the Ministry of Education of the People's Republic of China, is co-founded by Xi'an Jiaotong University and Liverpool University. XJTLU is considered as a new type of international university with the independent legal entity and distinctive features. XJTLU is the only one in China for now, that starts from polytech and management, cooperation with the top university in China, and is considered as sino-Britain cooperative university with diploma certified by China and Britain.

XJTLU locates in Suzhou, a city with more than a thousand year history and titled as paradise on earth. Now Suzhou preserves the historic out-looking, and water wanders in the city. Suzhou shows respect to culture and religions, and at the same time it is a modernized city that keeps pace with the world and open to the world. In the past few years, Suzhou has witnessed a rapid annual growth of 15% in its GDP, ranking top five for a long time. The Sino-Singapore Suzhou Industrial Zone, well-known to the world, gathers a great number of top 500 companies and R&D institutes, where XJTLU enjoys marvelous economic and social surroundings and broad room for development, and continues the sustainable development.

Website: <https://www.xjtlu.edu.cn>

(III) Co-Organizer

The Business School of Changzhou University



Established in 1984, the Business School of Changzhou University was authorized to grant first-level master's degree of Business Administration. Its Accounting, Human Resource Management and Marketing are selected as high-level major in Jiangsu Province, and around 10 thousand business-major students graduate with solid knowledge concerning Economics and Management. It is in pursuit of virtue, knowledge, exercise and ambition. It cherishes the value of responsibility, innovation and business ethics and stands firmly for the mission of cultivating the innovative talent in Business arena and developing the service industry. It is devoted to developing education and research specialized institute with distinctive features and balance between the Economics courses and Management courses.

Among the faculty, one was awarded with New Century Talent certified by the Chinese Ministry of Education; one was awarded with First-round Jiangsu Social Science Outstanding Individual; one was awarded with First-round Jiangsu Social Science Outstanding Youth; eight people was once the directors in Jiangsu Project 333; thirteen people were awarded with Jiangsu Lanqing Project Talent; and the Organizational Action and Innovation and Start-up Management Team was selected as Outstanding Innovative Team (undergoing) of Jiangsu Higher Education Philosophy and Social Science Research.

The Business School remains open to the world and promotes the international education exchange and cooperation. It established comprehensive cooperation with top international universities from more than 60 countries, including British, Germany, America and Canada.

**Centre for Responsible and Sustainable Business Education (CRSBE),
International Business School Suzhou, Xi'an Jiaotong-Liverpool University**

Centre for Responsible and Sustainable Business Education International Business School Suzhou, Xi'an Jiaotong-Liverpool University, CRSBE, is a leading business school aiming at cultivating students with higher sense of value and responsibility, and better competence of revolution. Through the cooperation with partners and stakeholders, and under the guidance of sustainable development, CRSBE prioritizes the criticism, ethics, compassion, creativity and competence to problem-solving when educating students. CRSBE strives to develop and educate people with strong social responsibility and revolution capability, finally realizes the sustainable development and improve the well-being of the world.

**International Research Center for Sustainable Development, Changzhou
University**



常州大学可持续发展研究中心

INTERNATIONAL CENTER FOR SUSTAINABLE DEVELOPMENT OF CHANGZHOU UNIVERSITY

International Research Center for Sustainable Development, Changzhou University, was founded in July, 2020. The present director is Dr. Lu Hualiang. The research center is affiliated with Changzhou University. It enhances the cooperation between experts from home and abroad, and promote the theory and applied researches on social responsibility in global corporation and sustainable development. It strives to improve the theory of sustainable development in corporations and applied researches, foster the activities of corporation social responsibility and boost the performance of corporation sustainable development management so that an international research network platform will be established for corporation sustainable development.

The School of International Economics and Management, Beijing Technology and Business University



The School of International Economics and Management was established by Beijing Technology and Business University in 2018. It is a platform for inter-discipline construction, system and mechanism innovation, and international construction. The school is based on four first-tier subjects, including applied economy, business administration, management science and engineering, and computer science and technology to bolster the combination of science and education, production and education, and different subjects. It organizes new tech and arts subjects and cultivates outstanding students with applied inter-discipline of big data, and economics and management.

One Belt and Road Technical and Economical Cooperative Training Center is co-founded by the School of International Economics and Management and Economic Cooperation Organization Science Fund. The School of International Economics and Management initiated CPEC Science Communication Website, Digital Economy Research Center, Culture and Tourism Development Research Center along with several Pakistan institutes. It also supports the development in capital service industry and economic performance and nurtures international talents with high innovation and high level of competence.

Beijing EDUI International Environmental Technology Research Institute



Beijing EDUI International Environmental Technology Research Institute was established in 2010. A large number of experts committed to sustainable development from the Ecological Development Union International formed a cooperative partnership. Among them, experts from the Chinese Academy of Sciences, Chinese Academy of Social Sciences, Renmin University of China, Peking University, Tsinghua University, Beijing University of Technology, etc., through the research institute, promote green education concepts and green development ideas in Chinese universities, and actively participate in the ecological development led by ministries and commissions. Environmental protection and other research topics. Among them, experts participated in the writing of the UN Environment Program's "Green Economy Report" and undertook research topics such as corporate green supply chain, corporate social responsibility and business ethics. In the past two decades, experts from the Institute have led Chinese and foreign students to participate in ecological poverty alleviation, environmental education and other public welfare research and practices, create rural Xianguang libraries, subsidize poor mountainous schools, and create a rural revitalization development model of intellectual poverty alleviation and ecological enrichment. At present, in conjunction with the International Campus Towards an Ecological Civilization (France), the Ecological Civilization Education and Research Center (Chengdu) and the EDUI International Education Institute (Shenzhen) have been established, participating in and hosting hundreds of domestic and foreign companies seminar on social responsibility, sustainable development and business ethics

Institute for Innovation Management (NIIM) at Zhejiang University



As one of the leading institutes in innovation management studies sponsored by the National “985 Program”, National Institute for Innovation Management (NIIM) at Zhejiang University is devoted in promoting innovation management and competitiveness related studies in China. It is known for its pioneer work in initiating technological innovation management studies based on China’s practice, its remarkable achievements and very active cooperation network worldwide.

NIIM is also endeavoring in key disciplinary studies and postgraduate programs, such as, the national key discipline, Management Science and Engineering, and the other two provincial key disciplines, Business Management, Public Management, providing five doctoral programs and hosting two post-doctoral research stations.

At present, NIIM has six sub-institutes, namely "Global Manufacturing and Innovation", "Service Innovation and Developing Strategy", "Intellectual Property, Standard and Knowledge", "Social Innovation and Inclusive Development", "Science and Technology Innovation Policy", "Technology Entrepreneurship". With the National Key Discipline of Management Science and Engineering. In addition, NIIM is home to Zhejiang University-Cambridge University Joint Research Center for Global Manufacturing and Innovation Management and 5 joint research centers and laboratories co-founded with enterprises including Zhejiang University & Haier Group Joint Research Center for Innovation Management and Sustainable Competitiveness and Zhejiang University & CIMC Joint Research Center for Innovation Management and Sustainable Competitiveness, Joint Laboratory for Innovation and Creativity Exploitation, Joint Laboratory for Open Innovation and Joint Laboratory for Knowledge Management and Innovation co-founded with IEG-Ideation, Huawei Training Camp, Midea and Landray respectively, with branches established in UESTC and Ningbo Institute of Technology.

Sticking with world's research frontier, NIIM is engaged in exploring and advancing the latest innovation management theories, primarily based on developing countries' practices, in effort to construct a world's first-class academic research platform a leading think tank for governments and enterprises, and the information center in innovation management studies.

**The Institute of Corporation Innovation and Growth, Tsinghua University,
Shenzhen**

The innovation and growth in corporation are the impetus of the sustainable economic growth. The Institute of Corporation Innovation and Growth focuses on the issues concerning innovation and growth of Chinese companies and offers academic support for the revolution and development. On one hand, the institute closely studies the innovation and growth patterns of Shenzhen Corporations under specific circumstances. On the other hand, it offers solutions and suggestions to the local government when corporations encounters bottleneck related to innovation and growth.

**Sustainable Development and Management Research Center,
Tongji University**

Sustainable Development and Management Research Center, Tongji University was established in 2005. It was transferred from the Sustainable Development Research Center in 1995, which was early inter-discipline sustainable development research center and university think tank. The main research of the Institute covers the theories, methods and policies of sustainable science, urban sustainable development and evaluation, green economy, low carbon economy and circular economy, sustainable development and public-private partnership governance. The representative research achievements include the theory of three cycles in the circular economy, China's green development C model, ecological welfare KPI and sustainable development index, PPP and sustainable development. It once cooperated with the United Nations Development Agency to publish the Report on Sustainable Urban Development in China. It also published a series of books on urban development and management, urban public service and cooperative governance. Professor Zhu Dajian, director of the research center, was awarded the Circular Economy World Leadership Award at the Davos World Economic Forum in 2016.

Green Plus Association of Peking University Shenzhen Graduate School



Green Plus Association of Peking University Shenzhen Graduate School, referred to as “Green+”, is an environmental protection public welfare association focusing on academic and practical green environmental protection activities. Founded on September 5, 2016, the association aims to explore new models of green plus economy, management, life, and technology with a wealth of practical and academic activities, to build a bridge between college students and a green society, and to promote green and sustainable development.

“Green+” has hold a series of lectures and conferences on environmental protection issues both inside and outside the school with the Shenzhen Municipal Government, well-known environmental protection enterprises or social welfare environmental protection organizations. Together with other universities like Tsinghua University and Harbin Institute of Technology, “Green+” has conducted many activities such as shoreline cleaning to call for starting from the small things and practice the concept of environmental protection.

“Green+” has popularized garbage classification knowledge and actively promoting garbage classification in campus and communities. In addition to this, “Green+” once participated in the 2017 China Corporate Social Responsibility Summit Forum, went to Germany to participate in the 8th International Conference on Sustainable Development and Social Responsibility (ICSR) and the 5th Social Responsibility Management Education Research Conference (RME), and the 2019 International Student Environment and Sustainable Development Conference Summit Forum and many other important meetings related to green and sustainable development in domestic and overseas.

The purpose of the association: pay attention to ecology, protect the environment, green development, and lead the future.

The slogan of the association: Green and sustainable, environmental protection leads the future.

The honors of the association:

Top Ten Associations and Best Practice Associations of Peking University Shenzhen Graduate School in 2016-2017;

Brand Association of Peking University Shenzhen Graduate School in 2017-2018 and 2019-2020;

Times Higher Education World University Rankings



Times Higher Education World University Rankings (THE World University Rankings) was published by Times Higher Education (THE). The rank is annually updated and includes 13 indicators from 5 areas, including teaching, researches, essay reference, internationalization, industrial income. It offers ranks for top 1000 plus universities all over the world, covering around 90 countries and regions. In order to preserve the openness and transparency, the audit was done by PwC independently. THE World University Rankings, along with QS World University Rankings, US News World University Rankings, ShanghaiRanking's Academic Ranking of World Universities, is acknowledged as the official world university rankings.

China Sustainability Tribune



China Sustainability Tribune, (hereinafter referred to as CST, formerly named China WTO Tribune) supervised by Ministry of Commerce of the People’s Republic of China (MOFCOM), and hosted by China Center for International Economic Exchanges (CCIEE), is founded in 2002. It is an upgrade of China WTO Tribune in the field of social responsibility and sustainability.

As the only domestic media named after sustainable development, CST has been actively contributed to global sustainable development based on the motto of “Global Perspective, Competition and Win Together”. It promotes various fields, industries and organizations, especially those who have a huge influence on economy, society and environment, to be sustainable, to take actions for sustainable development, and to support the achievement of UN Sustainable Development Goals (SDGs) .

CST’s main audiences are from central and local government departments (policy makers), research institutions (experts and scholars), associations (Industry builder), large and medium-size enterprises (business leaders and managers).

Besides the journal, as a pioneer, promoter, advocator and communicator of China’s social responsibility, we take the lead in CSR researching, consulting, training and responsible brand building services.

VII. Service Information

Service Information

(I) Check-in instructions

1. Guest accommodation and conference venue

Shangri-La Hotel, Changzhou, Address: No. 2 Xihu Road, Wujin District, Changzhou, Jiangsu Province. Tel: (0519) 68898888

Yancheng City of Chunqiu
Period: a national 5A-level scenic spot that takes you to recreate humanistic scenes and experience Spring and Autumn culture, just 6 km from the meeting site.

春秋淹城旅游区：
国家5A级景区，带您重现人文情景，体会春秋文化，距会址仅6公里



常州大学：
会议中方承办单位，欢迎各位专家前来参观！

Changzhou University: the Chinese host of the conference, welcome to all experts!

Conference/accommodation venue: <Shangri-La Hotel> has many special leisure facilities in addition to conference and accommodation.

会议/住宿地点：
<香格里拉大酒店>
除了会议和住宿外，还有许多特色休闲设施。

2. A guest pass and forum handbook will be issued at the time of registration. If there is any mistake or inadvertent loss, please contact the reception check-in staff in time.

(II) Accommodation

The Forum provides accommodation for you during the event. Your room card cannot be used as a signature card. Apart from the items arranged by the Forum, all other expenses (including drinks, telephone, internet, laundry, fax, photocopying, etc.) are your own responsibility, please refer to the Service Guide in your room for details.

When checking out, please hand your room card to the main desk and go through the relevant procedures. If you need to stay at the hotel after the event, please contact the conference team.

(3) Catering Instructions

Catering is provided at the hotel and the meal times are as per the programme. If you have any special requirements for catering due to religious beliefs, please contact the conference team in advance.

(4) Transportation

During the Forum, the organizers will arrange transportation from your hotel to the Forum venue. (Content to be confirmed)

(5) Use of Documents

The Forum will issue guest badges, work permits and vehicle passes for the use of guests and staff.

(6) Personal Protection

During the period of epidemic prevention and control, guests are required to take proper personal protection, wear a scientific and reasonable mask and carry a spare mask with them.

No-rinse cleaning fluid is available for guests to use in the event area.

Use communal chopsticks during meals and keep a distance from others.

Keep a social distance during the Forum, avoid handshake contact, reduce unnecessary gatherings and conversations, and avoid staying in crowded, poorly ventilated areas.

During your stay, try to open windows and keep the air circulating in the room.

Wear a mask and keep a distance when travelling in the Forum car. Disinfect your hands before and after the bus ride.

(7) Other Notes

In case of temporary adjustments or changes to the activities, the notice from the organizer or the hotel lobby shall prevail.

Please pay attention to the safety of yourself and your belongings during the Forum. In case of special circumstances or receipt of suspicious items or letters, please contact the hotel service staff, security personnel or conference staff in time to deal with them properly.

