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序言

我们期待已久的《2021年亚洲教育论坛年会:责任管理与青少年成长教育论坛》即将召开,真诚感谢社会各界人士对这次活动所给予的大力支持。

青年成长不仅仅是国家关注的话题,也是全人类共同关心的核心问题,青少年的成长关系到人类社会发展的未来。人才培养是否成功,关键在于受教育者是否具有基本的伦理道德和社会责任。大学作为培养人才的摇篮,只有将责任管理的全球共识性价值理念融入高等院校的课程教学和科研,鼓励并支持全球的责任管理教育研究,才能培养出具有责任意识和责任领导力的未来人才。

21世纪的人才标准是社会责任和社会贡献并存、智商与情商并存。一方面,责任管理教育者应该结合中国社会发展的特点,在跨文化的语境上加强国际间的合作与交流,加强责任管理、商业伦理、可持续发展等教育理念的普及,配合思政教育,以培养更多秉持可持续发展理念的人才,加强社会的绿色领导力,促进社会的生态文明建设。另一方面,责任管理教育在社会各个领域,成为教育向善、社会向善、文化向善和商业向善的推动者,使整个社会呈现出"向善"的态势,这种大势一旦形成,人类社会势必会实现可持续发展。

我们相信本次会议将是一次全面展示中国责任管理教育成果的盛会,也将 是一次致力于此项事业的各方同仁传播理念、凝聚共识、协同行动的盛会!大 道行思,取则行远,责任管理教育前景远大,未来可期!

芸海峰

联合国全球契约 PRME 委员 责任管理教育中国学术委员会主席 学

常州大学可持续发展研究中心主任责任管理教育中国学术委员会执行主席



Foreword

The long-awaited "Education Forum for Asia 2021 Annual Conference Special Session on Responsibility Management and Youth Development Education" will be held soon, and we sincerely thank all sectors of the society for their support for this event.

Youth growth is not only a topic of national concern, but also a core issue of common concern to all mankind, and the growth of youth is related to the future development of human society. The success of talent training lies in whether the educated have basic ethics and social responsibility. As the cradle of cultivating talents, universities can cultivate future talents with responsibility consciousness and responsibility leadership only by integrating the global consensus value concept of responsibility management into the curriculum teaching and scientific research of colleges and universities, encouraging and supporting the global research on responsibility management education.

The talent standard in the 21st century is the coexistence of social responsibility and social contribution, intelligence quotient (IQ) and emotional quotient (EQ). On the one hand, educators of responsibility management should combine the characteristics of China's social development, strengthen international cooperation and exchanges in the cross-cultural context, strengthen the popularization of educational concepts, such as responsibility management, business ethics and sustainable development, and cooperate with ideological and political education, so as to train more talents who uphold the concept of sustainable development, strengthen the green leadership of society, and promote the construction of ecological civilization in society. On the other hand, responsibility management education has become the promoter of education for good, society for good, culture for good and business for good in all fields of society, which makes the whole society present a trend of "being good". Once this trend is formed, human society is bound to develop sustainably.

We believe that this conference will be a grand event to comprehensively display the achievements of China's responsibility management education, and it will also be a grand event for colleagues from all parties committed to this cause to spread ideas, gather consensus and coordinate action! Directions determine future, going far when action follow directions. Responsibility management education is a great direction for us to take action now and to expect its prospects in the future!

and of the second

Board Member, PRME Steering Committee, initiated by UN Global Compact Chair, China Academic Committee for Responsible Management Education

In Hualians

Director, International Research Center for Sustainable Development, Changzhou University Executive Chair, China Academic Committee for Responsible Management Education



前言

责任管理助力青少年成长

当前世界处于百年未有之大变局,人类社会共同面临的全球性挑战与中国全面建设社会主义现代化强国、实现中华民族伟大复兴的奋斗目标相互交织、相互激荡。站在"两个一百年"奋斗目标的历史交汇点上,今天的中国更加迫切期待青少年能够健康成长、勇于担当,与时代同向同行,积极投身于实现经济、社会、生态和文化层面高质量和可持续发展的时代伟业。

我们所希望留给后代怎样的世界,一方面取决于今天的社会中坚力量做何种努力,向何方向发展;另一方面也取决于今天的青年暨明天的社会中坚力量如何推动未来世界的变革。站在未来看现在,可以说,今天的青年一代将在上一代留给他们的 30 到 40 年时间里作为最有生的力量完成一场广泛而深刻的经济社会系统性变革。未来的世界——我们所共享的未来——将在很大程度上由负有责任担当的青年一代的可持续发展领导力所塑造。

教育如何发挥好培育、引导和催化作用,如何将责任管理的理念传播和融入到微观层面的青少年的自我管理,融入到宏观层面的教育机构的责任管理教育,带动更多的中等和高等教育机构更积极地以塑造"负责任和有历史使命感的青年一代"为目标推进教育改革?如何促进更多青少年以当代的生态文明观和紧迫的使命责任感去认识和加入我国经济、社会、生态和文化全面向高质量发展转型的时代洪流?这是当前高等教育亟须回答的时代命题。

建党百年前夕,"责任管理教育中国学术委员会"在社会各界的积极支持响应下成立,凝聚着人们对于倡导并积极推进责任管理教育的热切期盼。在亚洲教育论坛的大力支持下,2021年论坛年会专设"责任管理与青少年成长教育"



分论坛,体现了社会各界对青少年成长的关心,体现了我们在向高质量发展的转向上高度重视根植"责任管理",着力培育未来青年一代的可持续发展领导力。

"凡益之道,与时偕行"。在积极落实联合国 2030 年议程和加快实现"双碳"目标的时代潮流面前,中国的高等教育工作者必须顺势而为、勇于担当,在更大范围推动"责任管理"的教育理念、目标、原则、方法与实践,促进青年一代培育以可持续发展为目标导向的创造精神、创新意识和创业能力,发挥他们勇于关爱、善于创新、敢于变革的品质和能力,担负起大国青年的时代使命,为构建"第二个百年目标"和人类命运共同体的理想贡献力量。

郭毅

北京工商大学国际经管学院 企业营商环境研究中心主任 责任管理教育中国学术委员会副主席 费设计

西交利物浦大学国际商学院 责任与可持续商业教育研究中心主任 责任管理教育中国学术委员会副主席



Preface

To Support Youth Development through Strengthening Responsible Management Education

The world today is marked by changes unseen in a century, the global challenges faced by human society are intertwined turbulently with China's comprehensive construction and building of a modern socialist country to achieve the great rejuvenation of the Chinese nation. Standing at the historical intersection of the "two centennial goals", it is all the more urgent for China to develop the mentality and commitment of the youth, to embrace the Zeitgeist in the new era, and to actively devote themselves to China's great endeavor to achieve high-quality and sustainable development at the economic, social, ecological and cultural levels.

The kind of world we want to leave to future generations depends, on the one hand, on the efforts of today's forces of social progress and the direction it is heading, and, on the other hand, on how today's youth and tomorrow's forces of social progress will drive change in today's world. With the perspective of the future looking at the present, it can be said that today's young generation will be the most living force in the 30 to 40 years left to them by the previous generation to accomplish a broad and profound economic and social systemic change. The world of the future - the future we all share - will be shaped to a large extent by the sustainable development leadership of a responsible young generation.

How can education play a nurturing, guiding and catalytic role in spreading and integrating the concept of responsible management into the self-management of young people at the micro level and the responsible management education of educational institutions at the macro level, so that more secondary and higher education institutions can more actively promote educational reform with the goal of shaping a "responsible and historically-minded young generation", and promote more young people to understand and join the current transformation of China's economy, society, ecology and culture towards high-quality development with a contemporary view of ecological civilization and an urgent sense of inter-generational responsibility. All of the above is a proposition of the times that needs to be answered urgently in higher education today.

China Academic Committee of Responsible Management Education was established with the positive response and support of all sectors of society, signifying the eager expectation of the Chinese education sector and the community to advocate and actively promote responsible management education. With the support of the Education Forum for Asia (EFA), this year's conference was able to hold a sub-forum on "Responsible Management and Youth Development Education", reflecting the community's concern for youth development. From the perspective of high-quality development, we



have realized the importance of "responsible management" for the sustainable development of the future generation of young people from the height of civilization and culture.

"All good principles should adapt to changing times to remain relevant.". In the face of the current trend towards the implementation of the UN 2030 Agenda and the accelerated movement towards achieving "carbon peak and carbon neutrality" targets, China's higher education staff must follow the trend and shoulder the responsibility to advance modern educational ideas, objectives, principles, methods and practices of "responsible management" on a wider scale, to promote the young generation's creative spirit, innovation and entrepreneurship oriented towards the goal of sustainable development, to develop their qualities and abilities of being caring, innovative and courageous to change, to take up the mission of the youth of a great nation, and to contribute to the "second centurial goal" and the ideal of a community of human destiny.

Cuo Yi

Director, Research Center for Enterprise Business Environment, School of International Economics and Management, Beijing Technology and Business University Vice Chair, China Academic Committee for Responsible Management Education

Caoxiei

Director, Centre for Responsible and Sustainable Business Education, International Business School Suzhou, XJTLU Vice Chair, China Academic Committee for Responsible Management Education



一、会议介绍

2021 亚洲教育论坛年会 责任管理与青少年成长教育论坛

——暨青少年责任管理与成长教育学术演讲风采展示

邀请函

尊敬的女士/先生:

在中华人民共和国生态环境部中国东盟——环境保护合作中心和宣传教育中心的积极指导下,在亚洲教育论坛、国际生态发展联盟和香港联合国教科文组织协会等机构的大力支持下,中国高校积极响应联合国全球契约倡议的责任管理教育原则(PRME)和教育部 2021 年 7 月发布的《高等学校碳中和科技创新行动计划》,由常州大学与北京工商大学共同主办,北京大学深圳研究生院、西交利物浦大学国际商学院、深圳高等金融研究院、南方科技大学创新创意设计学院、北京理工大学珠海学院、四川国际标榜职业学院、可持续发展经济导刊、明善道(北京)管理顾问有限公司、上海闵行区江川绿色光年环保服务中心、海南晟典信息科技有限公司等单位共同协办,联合来自于中国社会科学院、中国科学院、清华大学、北京大学、中国人民大学、中央财经大学、南京大学、同济大学、浙江大学、复旦大学、上海交通大学、深圳国际公益学院、四川大学、北京工业大学等高校的专家学者,将于 2021 年 9 月 18-19 日在成都举办"亚洲教育论坛年会:责任管理与青少年成长教育论坛——暨青少年责任管理与成长教育学术演讲风采展示"。届时将以专家和学生演讲的方式,采取线上和线下互动的组织形式,深刻阐述责任管理教育原则和可持续发展的内涵与意义。

为积极响应中国政府提出的生态文明建设国家战略和联合国全球契约倡议的责任管理教育原则,在社会各界的支持下,中国几十所高校的专家学者于



2021年5月28日汇集一堂,在常州成立了责任管理教育中国学术委员会,其目的是在大专院校积极推广可持续发展理念,大力促进教育理念的变革,为社会培养一大批具有社会责任感、可持续发展理念的责任管理领导者,使他们有能力引导中国企业成功面向可持续发展的转型和创新。

在亚洲教育论坛领导姚望博士的大力支持下,责任管理教育中国学术委员 会组织了"责任管理与青少年成长教育分论坛",它作为亚洲教育论坛2021年 会的重要组成部分,特别受到教育部留学基金委原秘书长刘京辉博士、生态环 境部宣传教育中心主任贾峰教授、生态环境部中国东盟 — 环境保护合作中心主 任周国梅教授、常州大学党委书记陈群教授、北京工商大学党委书记黄先开教 授、北京大学深圳研究生院副书记安晓朋女士、联合国政府间气候变化专门委 员会副主席、2007 年诺贝尔奖共同获得者、2021 年"蓝色星球奖" (Blue Planet Prize) 获得者莫汉·穆纳辛格院士(Mohan MUNASINGHE)、原欧盟地区委员 会秘书长格哈德·塔尔教授(Gerhard STAHL)、斯洛文尼亚 IEDC 布莱德管理 学院校长丹妮卡·普尔格教授(Danica PURG)、国际生态发展联盟全球理事长 大卫·奈斯博士(David NESS)、香港联合国教科文组织协会执行会长兼秘书 长张沁教授(Karen CHEUNG)等国内外领导的高度重视。同时,英国国际创业 和创新咨询机构创始人兼主任戴娜·贝内特院士(Dinah BENNETT)、全球妇 女经济赋能(WEI)组织首席执行官玛戈·托马斯博士(Margo THOMAS)、南 方科技大学创新创意设计学院院长关道文教授(Tom KVAN)、2006 年绿色中 国年度人物和"苏菲环境大奖"获得者廖晓义博士等国内外著名学者对这次论坛 也给予了大力支持。

"责任管理与青少年成长教育论坛"将是一次全面展示中国责任管理教育成果的大会!也是责任管理与可持续发展事业的倡议者、组织者、实践者和广大支持者传播理念、凝聚共识、协同行动的盛会!亚洲教育论坛首次举行的青年学生演讲风采展示,将是中国大力推进生态文明建设以来,中国高校和中等学校将履行社会责任和践行可持续发展作为教学内容后取得丰硕成果的集中展现。

我们诚挚邀请您出席这一盛会,共同推进高校乃至全社会的责任管理教育事业的可持续发展。让我们携手,共同架起责任管理教育的合作桥梁!



"2021 亚洲教育论坛年会责任管理与青少年 成长教育论坛"组委会

共同主任: 黄海峰教授

责任管理教育中国学术委员会主席 联合国全球契约 PRME 倡议组织委员会委员

共同主任: 陆华良教授

责任管理教育中国学术委员会执行主席 常州大学可持续发展研究中心主任

共同秘书长: 郭毅教授

责任管理教育中国学术委员会副主席 北京工商大学国际经管学院书记

共同秘书长: 曹瑄玮博士

责任管理教育中国学术委员会副主席 西交利物浦大学国际商学院责任与可持续商业教育研究中心主任



Education Forum for Asia 2021 Annual Conference

Forum on Responsible Management and Youth Development Education

—Responsible Management and Youth Development Education Academic Speech Contest

Invitation

Dear Madam / Sir,

Under the guidance of the China-ASEAN Environmental Cooperation Center and the Center for Environmental Education and Communications of the Ministry of Ecology and Environment as well as the great support from the Education Forum for Asia, the Ecological Development Union International, and the UNESCO Hong Kong Association, Chinese higher education institutions have responded to the Principles for Responsible Management Education (PRME) initiated by the United Nations Global Compact and the Carbon Neutral Science Technology and Innovation Action Plan for Higher Education released by the Ministry of Education in July 2021, and have therefore launched the 1st Responsible Management and Youth Development Education Academic Speech Contest. This event has received great engagement and support from many universities, colleges, businesses, social organizations and media. Co-hosted by Changzhou University and Beijing Technology and Business University, and supported by many co-organizing institutions including: Peking University Shenzhen Graduate School, International Business School Suzhou at Xi'an Jiaotong-Liverpool University, Shenzhen Finance Institute (CUHK-SZ), School of Design at Southern University of Science and Technology, Beijing Institute of Technology-Zhuhai, Polus International College, China Sustainability Tribune, Corporate Citizenship in Action, Green Light-Year, Hainan ShengDian Information Technology Co., Ltd., this event, with invited professors and experts from the Chinese Academy of Social Sciences, the Chinese Academy of Sciences, Tsinghua University, Peking University, Renmin University of China, Central University of Finance and Economics, Nanjing University, Tongji University, Zhejiang University, Fudan University, Shanghai Jiaotong University, China Global Philanthropy Institute, Sichuan University, Beijing University of Technology, is organized as Forum on Responsible Management and Youth Development Educationat the Education Forum for Asia 2021 Annual Conference to be held from September 18-19, 2021 in Chengdu, China. This Special Session, organized in a hybrid pattern with both online and onsite speeches, will provide keynote speeches by senior experts as well as a youth speech contest to illustrate the meaning and significance of responsible management education and sustainable development.

As an active response to the Chinese government's strategy of building an eco-civilization and



the UNGC's Principles for Responsible Management Education (PRME), more than 40 Chinese universities and colleges launched the China Academic Committee for Responsible Management Education on May 28, 2021 in Changzhou University. The establishment of the China Academic Committee for Responsible Management Education aims to promote the UN Sustainable Development Goals by vigorously promoting China's higher education transformation, eagerly developing responsible management leaders with a strong sense of social responsibility and interdisciplinary competencies with an international perspective in order to successfully support transformation of Chinese business and society towards sustainable development.

With great support from Dr. Wang Yao, the Senior Secretary-General of the Education Forum for Asia, the Special Session on Responsible Management and Youth Development Education is included for the first time in the Education Forum for Asia Annual Conference. In particular, this special Session is receiving great support from Dr. Jinghui Liu, former Secretary-General of the China Scholarship Council, Prof. Feng Jia, Director of the Center for Environmental Education and Communications of the Ministry of Ecology and Environment, Prof. Guomei Zhou, Director-General of the China-ASEAN Environmental Cooperation Center of the Ministry of Ecology and Environment of the People's Republic of China, Prof. Qun Chen, Chairman of Changzhou University, Prof. Xiankai Huang, Chairman of Beijing Technology and Business University, Mrs. Xiaopeng An, Vice-Chairwoman of Peking University Shenzhen Graduate School, Prof. Mohan Munasinghe, Vice-Chairman of the UN Intergovernmental Panel on Climate Change and Co-Winner of the 2007 Nobel Peace Prize and Winner of the 2021 Blue Planet Prize, Prof. Gerhard Stahl, former Secretary-General of the EU-Committee of the Regions, and Prof. Danica Purg, President of IEDC-Bled School of Management in Slovenia, Dr. David Ness, Global Chairman of the Ecological Development Union International, Prof. Karen Cheung, Executive President -General of the UNESCO Hong Kong Association and many other distinguished experts. Apart from these, this event has also received great encouragement and support from Ms. Dinah Bennett, OBE, Founder and Director of International Consultants for Entrepreneurship and Enterprise and Global Lead for Enterprise Development of the Women's Economic Imperative, Dr. Margo Thomas, Founder and CEO of the Women's Economic Imperative, Prof. Tom Kvan, Dean of the School of Design at Southern University of Science and Technology, and Dr. Xiaoyi Liao, 2006 Green China Figure and Winner of the Sophie Prize.

Through the discussion of programs to promote education for sustainable development, we will further deepen exchanges and cooperation among countries in the field of education and usher in a new era of connectivity in the field of responsible management education.

Let us work together to build a cooperative bridge of responsible management education.



The Organizing Committee of the Forum on Responsible Management and Youth Development Education of the Education Forum for Asia 2021 Annual Conference

Prof. Dr. Haifeng Huang, Co-Chairman of the Organizing Committee

Board Member, PRME Steering Committee, United Nations Global Compact Chair, China Academic Committee for Responsible Management Education

Prof. Dr. Hualiang Lu, Co-Chairman of the Organizing Committee

Director, International Research Center for Sustainable Development, Changzhou University Executive Chair, China Academic Committee for Responsible Management Education

Prof. Dr. Yi Guo, Co-Secretary General of the Organizing Committee

Chairman, School of International Economics and Management, Beijing Technology and Business University

Vice-Chair, China Academic Committee for Responsible Management Education

Dr. Xuanwei Cao, Co-Secretary General of the Organizing Committee

Director, Centre for Responsible and Sustainable Business Education, International Business School Suzhou, XJTLU

Vice-Chair, China Academic Committee for Responsible Management Education



二、组织机构

指导单位

中华人民共和国生态环境部中国东盟—环境保护合作中心中华人民共和国生态环境部宣传教育中心

支持单位

亚洲教育北京论坛 国际生态发展联盟(EDUI) 首都经济贸易大学 北京大学出版社 全球新兴经济体商学院联盟 香港联合国教科文组织协会

主办单位

常州大学 北京工商大学

协办单位

深圳高等金融研究院 全球青年领导力学院 可持续发展经济导刊 英国泰晤士高等教育 北京大学深圳研究生院 北京理工大学珠海学院



四川国际标榜职业学院 波兰奥伯莱孔子学院 香港可持续发展教育学院 西交利物浦大学国际商学院 中国人民大学重阳金融研究院 常州大学可持续发展研究中心 南方科技大学创新创意设计学院 成都(伽地)社区音乐厅 中山市华人礼服有限公司 海南晟典信息科技有限公司 北京宏音斋民族文化发展中心 明善道(北京)管理顾问有限公司 同济大学可持续发展与管理研究所 上海闵行区江川绿色光年环保服务中心 浙江大学创新管理与持续竞争力研究中心 清华大学(深圳)企业创新与成长研究所 国际生态发展联盟青少年绿色领导力专委会

承办单位

常州大学商学院 北京工商大学国际经管学院 四川国际标榜职业学院学生会 北京益地友爱国际环境技术研究院 北京工业大学中国经济转型研究中心 西交利物浦大学责任与可持续商业教育研究中心



Organizing Structure

Guiding Institutions

- ◆ China-ASEAN Environmental Cooperation Center, Ministry of Ecology and Environment, P.R. China
- ◆ Center for Environmental Education and Communications, Ministry of Ecology and Environment, P.R. China

Supporting Institutions

- ◆ Education Forum for Asia
- ◆ Ecological Development Union International (EDUI)
- ◆ Capital University of Economics and Business
- ◆ Peking University Press
- ◆ Alliance of Management Development Associations in Rising Economies
- ◆ UNESCO Hong Kong Association

Host Institutions

- Changzhou University
- Beijing Technology and Business University

Co-Organizing Institutions

- ◆ Shenzhen Finance Institute
- ◆ Global Youth Leadership Academy
- ◆ China Sustainability Tribune
- ◆ Times Higher Education
- ◆ Peking University Shenzhen Graduate School
- ◆ Beijing Institute of Technology, Zhuhai
- ◆ Polus International College
- ◆ Opole Confucius Institute, Poland
- ◆ Hong Kong Institute of Education for Sustainable Development
- ◆ International Business School Suzhou, Xi'an Jiaotong-Liverpool University
- ◆ Chongyang Institute of Finance, Renmin University of China
- International Research Center for Sustainable Development, Changzhou University
- ◆ Chengdu Gade Community Concert Hall
- ◆ School of Design, Southern University of Science and Technology
- ◆ Chinese Suite Co., Ltd, Zhongshan
- ◆ Hainan ShengDian Information Technology Co., Ltd.
- ◆ Beijing HongYinZhai Folk Culture Development Centre
- ◆ Corporate Citizenship in Action



- ◆ Research Institute of Sustainable Development and Management, Tongji University
- ♦ Green Light-Year
- ◆ Innovation Management and Sustainable Competitiveness Research Center, Zhejiang University
- ◆ Institute of Enterprise Innovation and Growth, Tsinghua University (Shenzhen)
- ◆ Youth Green Leadership Committee, EDUI

Organizing Institutions

- ◆ Business School, Changzhou University
- ◆ School of International Economics and Management, Beijing Technology and Business University
- ◆ Student Union, Polus International College
- ◆ Beijing EDUI Environment Technology Research Institute
- ◆ China's Research Center for Economic Transition, Beijing University of Technology
- ◆ The Centre for Responsible and Sustainable Business Education, International Business School Suzhou, Xi'an Jiaotong-Liverpool University



三、会议议程

2021年9月17-19日 中国成都天府国际会议中心

日期	会议安排
	9:00-20:00 报到注册(赵丹丹同学和赵希豪同学分别负责)
	(分别在总论坛和分论坛两个酒店注册)
9月17日(星期五)	15:00-16:00 新闻吹风会暨项目发布
	(秦皇假日酒店三层蜀南竹海+西岭雪山)
	18:00-20:00 招待会
	(人住分论坛蝶来花半酒店,安排有欢迎晚餐,
	需要提前预定)
	8:00-9:00 暖场视频:海内外友人寄语
9月18日(星期六)	8:40-9:00 省市领导接见与会贵宾(受邀领导参加)
	9:00-12:00 亚洲教育论坛年会开幕式暨全体大会
	13:00-13:25 主持介绍和国内外专家视频致辞
	主持人: 李 杨女士 李 志先生
	陈丽莉博士 王昕宇博士
	王程程女士 陈 发同学
	陆华良教授与黄海峰教授代表组委会致欢迎辞
	中外知名学者和国际青年代表致辞
	格哈德·斯塔尔教授(Gerhard STAHL,德国国籍)
	欧盟地区委员会原秘书长
	北京大学汇丰商学院访问教授
	丹尼卡·普尔格教授(Danica PURG,斯洛文尼亚国籍)
	斯洛文尼亚 IEDC 布莱德管理学院校长
开幕式致辞	全球增长经济体管理发展协会联盟主席
	大卫· 奈斯教授(David NESS,澳大利亚国籍)
	国际生态发展联盟全球理事长
	戴娜·贝内特女士(Dinah BENNETT,英国国籍)
	英国国际创业和创新咨询机构创始人兼主任
	玛戈·托马斯博士(Margo THOMAS,圭亚那国籍)
	全球妇女经济赋能(WEI)组织首席执行官
	张沁教授(Karen CHEUNG,中国香港)
	香港联合国教科文组织协会执行会长兼秘书长
	刘曼红教授 (Mannie Manhong LIU, 美国国籍)
	国际生态发展联盟全球执行理事长
	海友连先生(Julian HEINIG,德国国籍)
	对外经济贸易大学研究生



日期	会议安排
	13:25-13:50 开幕式致辞领导
	主持人: 李杨女士 李志先生
	刘京辉博士 国家留学基金委原秘书长
开幕式致辞	太和智库高级研究员
	贾 峰教授 生态环境部宣传教育中心主任
	陈 群教授 常州大学党委书记
	徐丹丹教授 北京工商大学研究生院院长
	安晓朋女士 北京大学深圳研究生院副书记
	13:50-14:20 专家主旨演讲
	莫汉·穆纳辛格(Mohan MUNASINGHE,斯里兰卡国籍)
	联合国政府间气候变化专门委员会副主席
	2007年诺贝尔奖共同获得者
	2021 年"蓝色星球奖" (Blue Planet Prize) 获得者
	关道文教授(Tom KVAN, 丹麦国籍)
	南方科技大学创新创意设计学院院长
	施爱伦博士(Ellen TOUCHSTONE, 美国国籍)
	西交利物浦大学国际商学院副院长
	黄海峰教授联合国全球契约 PRME 倡议组织委员会委员
	国际生态文明大学副校长
	14:20-14:30 中文学术演讲
中文学术演讲	总负责人:郭毅教授黄海峰教授
	主持人: 李杨女士李志先生
首届责任管理与青少年成长教育	学术指导专家
分论坛 — 暨青少年责任管理与成	社会指导专家
长教育学术演讲风采展示	青年学生代表 演讲基本规则
	演讲主题:青少年论责任管理教育和可持续发展
	14:30-15:45 青少年学生代表演讲
	青年学生演讲者:
	包卡伦 对外经济贸易大学
	蔡 倩 常州大学
	南星妍 西交利物浦大学
	唐 璇 四川国际标榜职业学院
	王泽溪 黑龙江外国语学院
	张嘉程 重庆大学
	学术指导专家委员会:
	共同主任:徐丹丹教授 罗红波教授
	统计负责: 赵希豪 李爱军 潘一滔



日期		会议安排
	邀请学术指导专家:	
	安晓朋女士	北京大学深圳研究生院副书记
	陈 群教授	常州大学党委书记
	崇 静女士	北京市电气工程学校校长
	黄海峰教授	联合国全球契约 PRME
		倡议组织委员会委员
	贾 峰教授	生态环境部宣传教育中心主任
	姜兆春教授	中国科学院生态环境研究中心研究员
	李春燕女士	深圳国际公益学院高级分析员
	刘京辉博士	国家留学基金委原秘书长
	刘蓉惠教授	中国音乐学院教授
	刘 勇先生	德厚太极书院院长
	罗红波教授	中国社会科学院欧洲所原副所长
	田 艳教授	北京理工大学珠海学院商学院院长
中文学术演讲	徐丹丹教授	北京工商大学研究生院院长
中又字本演讲	张贵泉先生	中国传媒大学凤凰学院原副院长
首届责任管理与青少年成长教育	社会指导专家委员会	~ T-L-2-16-11
分论坛 — 暨青少年责任管理与成	共同主任: 佟金萍教持	
长教育学术演讲风采展示	统计负责: 赵丹丹 章	等欣容
人 我 日 于 / N	邀请社会指导专家: 曹 斌先生	亚太学生记忆锦标赛组委会主席
	曹 斌先生 陈立柱教授	北京益地友爱国际环境技术研究院
	[51.77.17.4X.1X	荣誉院长
	 陈云岗先生	深圳市创新型城市促进会副会长
		国际生态发展联盟文化创意专委会主任
		韩国 SK 集团中国集团前副总裁
	张海燕女士	香港中文大学(深圳)校外导师
	廖晓义博士	北京地球村环境文化中心创办人兼主任
	刘风华教授	国际生态发展联盟生态文明艺术学院
		院长
	刘晓琴女士	海南晟典信息科技有限公司董事长
	刘日芬女士	深圳菁优智慧教育股份有限公司联合
		创始人
	佟金萍教授	常州大学商学院院长
	吴景馨女士	北京宏音斋民族文化发展中心理事长
	于志宏先生	《可持续发展经济导刊》社长兼主编
	张亚龙博士	深圳可持续发展研究院执行院长
	赵坤宁女士	明善道(管理)顾问有限公司总裁



日期 会议安排 15:45-16:00 英文学术演讲 总负责人: 曹瑄玮博士 陆华良教授 主持人: 陈丽莉 王昕宇 学术指导专家 社会指导专家 青年学生代表 演讲基本规则 16:00-17:15 青少年学生代表演讲 青年学生演讲者: Rym Mouelhi (突尼斯) 伦敦玛丽女王大学 (线上) 王 吉 (贝宁) 清华大学 夏志丹 北京大学 岳子楠 西交利物浦大学 闫 硕 北京工商大学 张炜钧/郭宇萌 北京理工大学珠海学院 职闻予 伦敦商学院(线上) 英文学术演讲 学术指导委员专家会 共同主任: 钱小军教授 张博辉教授 首届责任管理与青少年成长教育 统计负责:杨云霄 蒋欣蓉 石 濡 分论坛 — 暨青少年责任管理与成 邀请学术指导专家: 长教育学术演讲风采展示 包恩福博士 (Alphonse John BALTES, 美国国籍) 北京大学深圳研究生院副教授 关道文教授(Tom KVAN, 丹麦国籍) 南方科技大学创新创意设计学院院长 施爱伦博士 (Ellen TOUCHSTONE, 美国国籍) 西交利物浦大学国际商学院副院长 卡 杜博士 (Kaddour CHELABI, 阿尔及利亚国籍) 北京波士顿卫星校园学术负责人 胡 涛博士 湖石可持续发展研究所所长 钱小军教授 清华大学苏世民书院副院长 刘一沛先生 四川国际标榜职业学院院长 陆华良教授 常州大学可持续发展研究中心主任 卢红雁博士 四川大学建筑与环境学院讲师 孟凡臣教授 北京理工大学管理与经济学院教授 沈 伟教授 澳大利亚迪肯大学协理校长 张博辉教授 香港中文大学(深圳)经管学院执行副院长 学术指导专家委员会(线上) 共同主任: 关道文教授 (Tom KVAN) 施爱伦博士 (Ellen TOUCHSTONE)



统计负责:潘一滔 李 洋 郑清正 邀请学术指导专家(线上) 塞缪尔・伊多乌博士(Samuel IDOWU,英 全球公司治理研究所首任副府 《企业社会责任国际期刊》 ヨ 阿德里安・米萨蒂先生(Adrian P. MISART 国际生态发展联盟意大利地区 邓肯・罗斯先生(Duncan ROSS,英国国籍 英国泰晤士高等教育首席数据	
塞缪尔•伊多乌博士(Samuel IDOWU,英全球公司治理研究所首任副所《企业社会责任国际期刊》至阿德里安•米萨蒂先生(Adrian P. MISART国际生态发展联盟意大利地区邓肯•罗斯先生(Duncan ROSS,英国国籍	
全球公司治理研究所首任副所 《企业社会责任国际期刊》 阿德里安•米萨蒂先生(Adrian P. MISART 国际生态发展联盟意大利地區 邓肯•罗斯先生(Duncan ROSS,英国国籍	
《企业社会责任国际期刊》至阿德里安·米萨蒂先生(Adrian P. MISART国际生态发展联盟意大利地区邓肯·罗斯先生(Duncan ROSS,英国国籍	Г.К.
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国际生态发展联盟意大利地区 邓肯•罗斯先生(Duncan ROSS,英国国籍	E编
邓肯•罗斯先生(Duncan ROSS,英国国籍	I,意大利国籍)
	区秘书长
英国泰晤士高等教育首席数据	;)
	居官
雷恩·施密特教授(Rene SCHMIDPETER,	奥地利国籍)
全球青年领导力学院院长	
格哈德 • 斯塔尔教授(Gerhard STAHL,德	国国籍)
欧盟地区委员会原秘书长	
北京大学汇丰商学院访问教持	受
黄智美博士(Chi-Mei Wong, 中国香港)	
英文学术演讲 香港可持续发展教育学院副院	完长
贾甫教授英国约克大学管理学院	
首届责任管理与青少年成长教育 商业、自然和价值研究中心当	E任
分论坛 — 暨青少年责任管理与成 匡冀南教授深圳国际公益学院教授	
长教育学术演讲风采展示 林海晖博士(Haihui LIN,加拿大国籍)	
深圳市绚图新材科技有限公司	司董事长
马玉玲博士(Yuling MA, 英国国籍)	
牛津大学中医药研究中心主任	£
荣丽亚教授 美国威斯顿学院校长	
吴华南博士 北京大学深圳研究生院环境与	
严。	商业与法学项目主任
社会指导专家委员会	
共同主任: 郭沛源博士 倪 欢女士	
统计负责: 李 艺 赵希豪 郑欣然	
邀请社会指导专家	
陈霄燕女士 全国翻译专业资格考试项目管	管理中心黑龙江
分中心主任	
南 唐先生(Nathan DIWA,刚果金国籍)	N 15-14
国际生态发展联盟非洲地区和	,
顾常超教授 清华大学全球领导力项目秘书	
郭沛源博士 北京商道纵横信息科技有限员	
蒋佩琪女士 福建连江桃园体育娱乐有限2	• • • • • • • • • • • • • • • • • • • •
李 旭博士 南方科技大学设计学院副院士	
	张服务中心理事长



日期	会议安排
英文学术演讲	王亚琳女士 联合国开发计划署驻华代表处可持续投资与
	商业组负责人
首届责任管理与青少年成长教育	肖 杨女士 北京灵杰文化传媒有限公司总经理
分论坛 — 暨青少年责任管理与成	谢 红女士 湖石可持续发展研究所行政总监
长教育学术演讲风采展示	许 林先生 国际生态发展联盟青少年绿色领导力专委会主任
	17:15-17:30 评价展望总结(陆华良教授黄海峰教授负责)
	主持人: 陈丽莉博士 王昕宇博士
	罗红波教授 责任管理教育中国学术顾问委员会主席
	中国社会科学院欧洲所原副所长
	廖晓义博士 北京地球村环境文化中心创办人兼主任
评价、展望、总结	绿色中国年度人物和"苏菲环境大奖"获得者
	郭 毅教授 责任管理教育中国学术委员会副主席
	北京工商大学国际经管学院书记
	曹瑄玮博士 责任管理教育中国学术委员会副主席
	西交利物浦大学国际商学院责任与可持续
	商业教育研究中心主任
	17:30-18:00 颁发荣誉证书和纪念品
	主持人:李杨女士 李志先生 王程程女士 陈 发同学
	(特邀颁奖嘉宾陈文铸先生/田建芳女士/吴景馨女士等)
	青年学生获奖代表发表感想
	主持人: 王程程女士 陈 发同学
	评委和志愿者代表发表一分钟感言
	主持人:李 杨女士 李 志先生
	姜兆春教授 责任管理教育中国学术顾问委员会委员
	中国科学院生态环境研究中心研究员
	钱小军教授 责任管理教育中国学术委员会副主席
	清华大学苏世民书院副院长
颁发荣誉证书	张博辉教授 责任管理教育中国学术委员会委员
	香港中文大学(深圳)经管学院执行副院长
	包恩福博士(Alphonse John BALTES,美国国籍)
	北京大学深圳研究生院副教授
	田 艳教授 责任管理教育中国学术委员会委员
	北京理工大学珠海学院院长
	郭沛源博士 责任管理教育中国学术委员会委员
	北京商道纵横信息科技有限责任公司总经理
	刘 勇先生 德厚太极书院院长
	蒋佩琪女士 福建连江桃园体育娱乐有限公司副董事长
	卡 杜博士(Kaddour CHELABI,阿尔及利亚国籍)
	北京波士顿卫星校园学术负责人



日期	会议安排
颁发荣誉证书	刘晓琴女士 海南晟典信息科技有限公司董事长 李 洋先生 责任管理教育中国学术委员会委员 PRME 全球学生联合会东亚和东南亚地区代表 李爱军先生 责任管理教育中国学术委员会委员 北京工商大学国际经管学院研究生
合影、晚宴和晚会	18:15-18:30 发布成果与合影 18:30-20:30 亚洲教育论坛年会欢迎晚宴 20:30-22:00 国际生态发展联盟举办专场文化交流晚会 曹 斌 (超强记忆专家) 许 诺同学 (手风琴手) 刘蓉惠教授 (女高音歌唱家) 欢迎酒会 晚会负责人: 国际生态发展联盟青少年绿色领导力专委会主任 许林先生 组委会负责人: 李 洋 潘一韬 赵希豪 出席者: 20:00 准时在酒店大厅乘车前往
9月19日(星期日) 分论坛平行会议 闭幕式 教育考察	上午: 年会各个分论坛活动 09:00-12:00 2021 全球早教托育峰会开幕式暨主论坛 09:00-11:30 青少年心理健康教育的发展与探索 09:00-11:30 亚太国际职业教育论坛 09:00-11:30 青少年发明论坛 09:00-11:30 国际教育论坛 09:00-11:30 教育综合体 09:00-11:30 科技创新智慧教育 11:30-12:00 闭幕式暨成果发布 12:00-13:15 午餐并退房 13:15-14:15 专家抵达标榜 14:30-15:45 教育考察 (组织者: 张燕/赵希豪/李艺/陈发) 15:45-17:15 责任管理教育中国学术委员会学术座谈会
学术座谈会 (仅限受邀人员)	(组织者: 陆华良/郭毅/曹瑄玮/钱小军/ 刘一沛) 17:15-18:15 自助餐自由交流 (组织者: 张燕/赵希豪/李艺)
生态文明艺术交流	18:15-18:45 休息 19:45-20:45《生态文明艺术文化交流》活动 主持人: 陈发 王莹 特邀专家和师生: 艺术老师刘风华教授 剪纸老师袁成祥先生 笙文化老师吴景馨女士 太极导师刘勇先生 拳击爱好者李洋先生 四川国际标榜职业学院学生
9月20日(星期一)	专家学者陆续自行返程



Programme

September 17-19, 2021, Chengdu Tianfu International Convention Center, China

Date	Agenda
	09:00-20:00 Registration
September 17 (Friday)	15:00-16:00 News briefing and projects' announcement
	18:00-20:00 Reception
September 18	
(Saturday)	08:00-09:00 Warm-up video: Message from friends in China
Session on Responsible	and abroad
Management and Youth	08:40-09:00 Provincial and municipal leaders welcome
Development Responsible	distinguished guests
Management and Youth	09:00-12:00 Education Forum for Asia 2021 Annual Meeting
Development Education Academic	Opening Ceremony and General Assembly
Speech Contest	
Opening Ceremony Speech	13:00-13:25 Opening Ceremony
	Hosts: Ms. Yang Li, Mr. Zhi Li
	Dr. Lili Chen, Dr. Xinyu Wang
	Ms.Chengcheng Wang, Fa Chen
	Welcome speech by Conference Organizing Committee
	Representatives: Prof. Hualiang Lu and Prof. Haifeng Huang
	International and Domestic Scholars' Speeches (video speeches)
	Prof. Gerhard Stahl (Germany)
	Former Secretary-General, EU-Committee of the Regions
	Visiting Professor, Peking University HSBC Business School Prof. Danica Purg (Slovenia)
	President of IEDC-Bled School of Management in Slovenia
	President, Alliance of Management Development Associations
	in Rising Economies
	Dean, IEDC-Bled School of Management, Slovenija
	Dr. David Ness (Australia)
	Chairman of Ecological Development Union International
	(EDUI)
	Ms. Dinah Bennett, (UK)
	Founder and Director, International Consultants for
	Entrepreneurship and Enterprise (ICE)
	Global Lead for Enterprise Development, Women's Economic
	Imperative (WEI)
	Dr. Margo Thomas (Guyana)
	Founder and CEO, Women's Economic Imperative (WEI) Prof. Karen CHEUNG
	Executive President and Secretary-General, UNESCO Hong
	Kong Association
	12011 2 1 100001411011



Prof. Mannie Liu (USA) Executive Chairwoman, Ecological Development Uni International (EDUI) Mr. Julian Heinig (Germany) University of International Business and Economics Leaders' Speech 13:25-13:50 Chinese Leaders' Speeches	on
International (EDUI) Mr. Julian Heinig (Germany) University of International Business and Economics	on
Mr. Julian Heinig (Germany) University of International Business and Economics	
University of International Business and Economics	
Leaders' Speech 13:25-13:50 Chinese Leaders' Speeches	
Dr. Jinghui Liu	
Former Secretary-General, China Scholarship Council	
Senior Researcher, Taihe Institute	
Prof. Feng Jia	
Director, Center for Environmental Education and	4
Communications, Ministry of Ecology and Environme	nt
Prof. Qun Chen Chairman, Changzhay University	
Chairman, Changzhou University Prof. Dandan Xu	
Dean of the Graduate School, Beijing Technology and	Rusiness
University	Dusiness
Ms. Xiaopeng An	
Vice-Chairwoman, Peking University Shenzhen Grade	ıate
School	
Keynote Speech 13:50-14:20 Keynote Speeches	
Prof. Mohan Munasinghe (Sri Lanka)	
Vice-Chairman, United Nations Intergovernmental Pa	nel on
Climate Change	
Co-Winner, 2007 Nobel Peace Prize	
Winner, 2021 Blue Planet Prize	
Prof. Tom Kvan (Denmark)	
Founding Dean, School of Design,	
Southern University of Science and Technology Dr. Ellen E. Touchstone (USA)	
Associate Dean for Responsible and Sustainable Busin	necc
Education, International Business School Suzhou, XJ	
Prof. Haifeng Huang	
Board Member, PRME Steering Committee, UN Glob	al
Compact	
Vice President, International Campus of Eco-Civilizat	ion
14:20-14:30 Introduction	
Ms. Yang Li and Mr. Zhi Li	
Academic Speech Contest 14:30-15:45 Academic Speech Contest in Chinese	
in Chinese Supervisors: Prof. Yi Guo and Prof. Haifeng Huang	
Students' Speeches in Chinese	
Young student Speakers Kalun Bao	
University of International Business and Economic	S
Qian Cai	
Changzhou University	



Date	Agenda
	Xingyan Nan
	Xi'an Jiaotong-liverpool University
	Xuan Tang
	Polus International College
	Zexi Wang
	Heilongjiang International University
	Jiacheng Zhang
	Chongqing University
	Chinese Academic Guidance Panel
	Co-Directors: Prof. Dandan Xu, Prof. Hongbo Luo
	Statisticians: Mr. Xihao Zhao, Mr. Aijun Li, Mr. Yitao Pan
	Panel Members:
	Ms. Xiaopeng An
	Vice-Chairwoman, Peking University Shenzhen Graduate School
	Prof. Qun Chen
	Chairman, Changzhou University
	Ms. Jing Chong
	President, Beijing Electrical Engineering School
	Prof. Haifeng Huang
	Board Member, PRME Steering Committee, UNGC
	Vice-President, International University of Eco-Civilization
	Prof. Feng Jia
	Director, Center for Environmental Education and
	Communications, Ministry of Ecology and Environment
	Prof. Zhaochun Jiang
	Research Fellow, Research Center for Eco-Environment
	Sciences, Chinese Academy of Sciences
	Ms. Chunyan Li
	Senior Analyst, China Global Philanthropy Institute
	Dr. Jinghui Liu
	Former Secretary-General, China Scholarship Council
	Prof. Ronghui Liu
	Professor, China Conservatory of Music
	Mr. Yong Liu
	Dean, Dehou Tai Chi Academy
	Prof. Hongbo Luo
	Former Deputy Director of Institute of European Studies, Chinese
	Academy of Social Sciences
	Prof. Yan Tian
	Dean, Business School, Beijing Institute of Technology, Zhuhai
	Prof. Dandan Xu
	Dean of the Graduate School, Beijing Technology and Business
	University Mr. Crigner There
	Mr. Guiquan Zhang
	Former Deputy Dean, Phoenix School of Advanced Studies,
	Communication University of China



Date	Agenda
	Chinese Social Guidance Panel
	Co-Directors: Prof. Jinping Tong, Mr. Zhihong Yu
	Statisticians: Ms. Dandan Zhao, Ms. Xinrong Jiang, Ms. Xinran
	Zheng
	Panel Members:
	Mr. Bin Cao
	Chairman, Organizing Committee, Asia Pacific Open Memory
	Championships
	Prof. Lizhu Chen
	Honorary Dean, Beijing EDUI International Environment
	Technology Institute
	Mr. Yungang Chen
	Vice-President, Shenzhen Innovative City Promotion Association
	Ms. Chui-Hsiang Lee
	Director, Cultural and Creative Committee,
	Ecological Development Union International (EDUI)
	Mr. Wei Li
	Former Vice-President, SK China Group
	Ms. Haiyan Zhang
	External Mentor, The Chinese University of Hong Kong,
	Shenzhen
	Dr. Xiaoyi Liao
	Founder and Director, Beijing Global Village Environmental and
	Cultural Center
	Prof. Fenghua Liu Dean, Art School, Ecological Development Union International
	(EDUI)
	Ms. Xiaoqin Liu
	Chairwoman, Hainan Shengdian Information Technology Co.,
	Ltd.
	Ms. Rifen Liu
	Co-Founder, Shenzhen Jingyou Wisdom Education Co., Ltd.
	Prof. Jinping Tong
	Dean, Business School, Changzhou University
	Ms. Jingxin Wu
	Chairwoman, Beijing Hongyinzhai Folk Culture Development
	Center
	Mr. Zhihong Yu
	President and Editor-in-Chief, China Sustainability Tribune
	Dr. Yalong Zhang
	Executive Dean, Shenzhen Institute for Sustainable Development
	Ms. Kunning Zhao
	President, Corporate Citizenship in Action
	15:45-16:00 Introduction of Academic Speech Contest in English
	Supervisors: Dr. Xuanwei Cao, Prof. Hualiang Lu
	Hosts: Dr. Lili Chen, Dr. Xinyu Wang



Date Agenda **Academic Speech Contest in** 16:00-17:15 Students' Speeches in English Young Student Speakers **English** Rym Mouelhi (TUNISIA) Queen Mary University of London Boukari Wadjidou (BENIN) Tsinghua University Zhidan Xia **Peking University** Zinan Yue Xi'an Jiaotong-liverpool University Shuo Yan Beijing Technology and Business University Weijun Zhang / Yumeng Guo Beijing Institute of Technology (Zhuhai) Wenyu Zhi London Business School(LBS) **English Academic Guidance Panel** Co-Directors: Prof. Xiaojun Qian, Prof. Bohui Zhang Statisticians: Ms. Yunxiao Yang, Ms. Xinrong Jiang, Ms. Ruyue Shi **Panel Members:** Dr. Alphonse John Baltes (USA) Associate Professor, Peking University Shenzhen Graduate School Prof. Tom Kvan (Denmark) Dean, School of Design, Southern University of Science and Technology Dr. Ellen E. Touchstone (USA) Associate Dean for Responsible and Sustainable Business Education, International Business School Suzhou, XJTLU Dr. KaddourChelabi (Algeria) Academic Director, Beijing Boston Star Campus Dr. Tao Hu Director, Lakestone Institute for Sustainable Development Prof. Xiaojun Qian Associate Dean, Schwarzman School, Tsinghua University Mr. Yipei Liu Chancellor, Sichuan Polus International College Prof. Hualiang Lu Director, International Research Center for Sustainable Development, Changzhou University Dr. Hongyan Lu Lecturer, College of Architecture and Environment, Sichuan University Prof. Fanchen Meng Professor, School of Management and Economics, Beijing Institute of Technology



Date	Agenda
	Prof. Wei Shen
	Associate Pro Vice-Chancellor (International Relations), Deakin
	University, Australia
	Prof. Bohui Zhang
	Executive Associate Dean and Presidential Chair Professor,
	School of Economics and Management, The Chinese University
	of Hong Kong, Shenzhen
	English Academic Guidance Panel (online):
	Co-Directors: Prof. Tom Kvan, Dr. Ellen Touchstone
	Statisticians: Mr. Yitao Pan, Mr. Yang Li, Mr. Qingzheng Zheng
	Panel Members:
	Dr. Samuel Idowu (UK)
	First Deputy Director, Institute for Global Corporate Governance
	Editor-in-Chief, International Journal of Corporate Social
	Responsibility
	Mr. Adrian Paul Misarti (Italy)
	Regional Secretary-General, Ecological Development Union
	International, Italy (EDUI)
	Mr. Duncan Ross (UK)
	Chief Data Officer, Times Higher Education
	Prof. Rene Schmidpeter (Austria)
	Dean, Global Youth Leadership Academy
	Prof. Gerhard Stahl (Germany)
	Former Secretary-General, EU-Committee of the Regions
	Visiting Professor, Peking University HSBC Business School
	Prof. Pu Jia
	Director, Centre for Business, Nature and Value, School of
	Management, York University, UK
	Prof. Jinan Kuang
	Professor, Shenzhen International Philanthropy Institute
	Dr. Haihui Lin (Canada)
	President, Shenzhen Shinemax Advanced Materials Co., Ltd.
	Dr. Yuling Ma (UK) Director, Research Center for Traditional Chinese Medicine,
	University of Oxford
	Dr. Chi-Mei Wong
	Associate Dean, Hong Kong Institute of Education for
	Sustainable Development
	Prof. Gloria Liya Rong
	President, American Western Academy
	Dr. Huanan Wu
	Associate Research Fellow, School of Environment and Energy,
	Peking University Shenzhen Graduate School
	5 ,



Date	Agenda
	Dr. Min Yan
	Director, Business and Law Program, Queen Mary University of
	London, UK
	English Social Guidance Panel
	Co-Directors: Dr. Peiyuan Guo, Ms.Huan Ni
	Statisticians: Yi Li, Xihao Zhao, Xinran Zheng
	Panel Members:
	Ms. Xiaoyan Chen
	Director, CATTI Project Center, Heilongjiang Branch
	Mr. Nathan Diwa (DRC)
	Regional Secretary-General, Ecological Development Union International, Africa (EDUI)
	Prof. Changchao Gu
	Secretary-General, Global Leadership Program, Tsinghua
	University
	Dr. Peiyuan Guo
	General Manager, SynTao Co., Ltd.
	Ms. Margaret Chiang
	Vice-Chairwoman, Fujian Lianjiang Taoyuan Sports
	Entertainment Co., Ltd.
	Dr. Xu Li
	Associate Dean, School of Design, Southern University of
	Science and Technology
	Ms. Huan Ni
	Director, Green Light-Year Environmental Service Center,
	Shanghai
	Ms. Yalin Wang
	Team Leader, Sustainable Business and Investment Team, United Nations Development Program, China Office
	Ms. Yang Xiao
	General Manager, Beijing Lingjie Culture Media Co., Ltd.
	Ms. Hong Xie Evacutive Director Laboratora Institute for Systemable
	Executive Director, Lakestone Institute for Sustainable Development
	Mr. Lin Xu
	Director, Youth Green Leadership Committee, Ecological
	Development Union International (EDUI)
Evaluation Outlank Summany	
Evaluation, Outlook, Summary	17:15-17:30 Evaluation, Outlook, Summary Heads: Prof. Haifeng Huang, Prof. Hualiang Lu
	Hosts: Dr. Lili Chen, Mr. Xinyu Wang
	Prof. Hongbo Luo
	Former Deputy Director, Institute of European Studies, Chinese
	Academy of Social Sciences
	Dr. Xiaoyi Liao
	Founder, Beijing Global Village Environmental and Cultural
	Center



Date	Agenda
	2006 Green China Figure and Sophie Prize Winner Prof. Yi Guo Chairman, School of International Economics and Management, Beijing Technology and Business University Dr. Xuanwei Cao Director, Centre for Responsible and Sustainable Business Education, International Business School Suzhou, XJTLU
Awarding of Certificates of Honor	17:30-18:00 Awarding of Certificates of Honor Hosts: Ms. Yang Li, Mr. Zhi Li, Ms. Chengcheng Wang, Fa Chen
	Leaders of the China Academic Committee of Responsible Management Education and Honored Guests, Mr. Wenzhu Chen, Ms. Jianfang Tian and Ms. Jingxing Wu The Winning Delegate's Speech
	Hosts: Ms.Chengcheng Wang, Fa Chen
	Panel and Volunteer Representative Comments Hosts: Ms. Yang Li, Mr. Zhi Li
	Prof. Zhaochun Jiang
	Research Fellow, Research Center for Ecological Environment,
	Chinese Academy of Sciences
	Prof. Xiaojun Qian Associate Dean, Schwarzman School, Tsinghua University
	Prof. Bohui Zhang Executive Associate Dean and Presidential Chair Professor, School of Economics and Management, The Chinese University of Hong Kong, Shenzhen
	Prof. Alphonse John Baltes Associate Professor, Peking University Shenzhen Graduate School
	Prof. Yan Tian Dean, Zhuhai Business School, Beijing Institute of Technology
	Dr. Peiyuan Guo
	General Manager, SynTao Co., Ltd.
	Mr. Yong Liu
	Dean of Dehou Tai Chi Academy Ms. Margaret Chiang
	Vice-Chairwoman, Fujian Lianjiang Taoyuan Sports
	Entertainment Co., Ltd.
	Dr. Kaddour Chelabi
	Academic Director, Beijing Boston Star Campus Ms. Xiaoqing Liu
	Chairwoman, Hainan Shengdian Information Technology Co., Ltd.
	Mr. Yang Li Representative, PRME Global Students (PGS) of East and Southeast Asia
	Mr. Aijun Li
	Representative, Student Working Committee



Date	Agenda
Press Release and Group Photos EDUI Cultural Exchange	18:15- 18:30 Press Release of Contest Results and Group Photos 18:30-20:30 Welcome Dinner, Education Forum for Asia
	20:30-22:00 EDUI Cultural Exchange
	Mr. Bin Cao (Super memory method sharing) Miss Nuo Xu (Young Accordion Performer)
	Prof. Ronghui Liu (Soprano)
September 19 (Sunday)	Morning:
September 17 (Sunday)	09:00-12:00 Opening Ceremony and Main Forum, Global Early Education and Care Summit 2021
Parallel Sessions	09:00-11:30 Development and Exploration of Adolescent Mental Health Education
	09:00-11:30 Asia Pacific International Vocational Education Forum B
	09:00-11:30 Youth Invention Forum
	09:00-11:30 International Education Forum 09:00-11:30 Education Complex
	09:00-11:30 Education Complex 09:00-11:30 Intelligent Education of Science and Technology
	Innovation
September 19 (Sunday)	Afternoon and Evening:
	11:30-12:00 Closing Ceremony and Achievements' Press Release
	12:00-13:15 Lunch and Check Out
Educational Visit	13:15-15:45 Educational Visit (invited and registered experts only)
Seminar of China Academic	Hosts: Ms. Yan Zhang, Mr. Xihao Zhao, Miss Yi Li, Mr. Fa Chen
Committee	15:45-17:15 Seminar of China Academic Committee
	Hosts: Prof. Hualiang Lu, Prof. Yi Guo, Dr. Xuanwei Cao, Mr.
	Yipei Liu 17:15-18:15 Buffet and Networking
Eco-Civilization Arts Exhibition	Hosts: Ms. Yang Zhang, Mr. Xihao Zhao, Miss Yi Li
and Communication	19:45-20:45 Eco-Civilization Arts Exhibition and Communication
	Organized by the Student Union of Polus International College
	Moderators: Mr. Fa Chen, Ms. Ying Wang
	Arts Exhibition and Communication: Ms. Chengxiang Yuan (Paper-
	Cutting Master), Ms. Jingxin Wu (Sheng Culture Master), Mr.
	Fenghua Liu (Arts Master), Mr. Yong Liu (Tai Chi Culture), Mr.
	Yang Li (Boxing Competitor), as well as other representatives from
	Sichuan Polus International College
September 20 (Monday)	Departure



四、领导贺信

• 常州大学

尊敬的各位同事和亲爱的朋友们,

欣闻各界菁英齐聚成都,共话责任管理教育,举办 2021 年亚洲教育论坛年 会责任管理与青少年成长教育分论坛。在此,我谨代表常州大学全体师生向论 坛的召开致以热烈的祝贺!

我校秉承"勇担责任,追求卓越"的学校精神和"以人为美、育人为本, 开放办学、协同发展"的办学理念,将责任教育理念和可持续发展意识渗透到人才培养、教学科研、服务社会与文化引领的全过程,努力为社会培养一批具有社会责任感、可持续发展理念的责任管理领导者,积极推动中国的责任管理教育发出中国声音。希望今后与论坛组委会强化交流互鉴,实现合作共赢,为促进教育理念变革,推进高校责任管理教育事业的可持续发展作出新的更大贡献。

祝愿 2021 年亚洲教育论坛年会责任管理与青少年成长教育分论坛圆满成功!

障群

常州大学党委书记 2021年8月3日



Changzhou University

Distinguished Colleagues, Dear Friends,

I am glad to hear that elites from all around the world are gathering in Chengdu to discuss responsible management education, holding the "Education Forum for Asia 2021 Annual Conference Special Session on Responsible Management and Youth Development Education". On behalf of all staffs and students of Changzhou University, I would like to extend my hearty congratulations to the convening of this forum!

Changzhou University commits to the spirit of "shouldering responsibility and pursuing excellence" and university vision of "to create a future for Changzhou University in which the students and faculty thrive and benefit; to develop a flexible and inclusive intellectual environment in which the university coordinates in partnership with the community". Changzhou University permeates the concept of responsible education and the awareness of sustainable development into talents training, teaching, scientific research, the whole process of serving society and cultivating cultural-leading. We will strive to cultivate responsible management leaders with a sense of social responsibility and the concept of sustainable development, and actively promote Chinese responsible management education to voice for China. I wish to strengthen exchanges and mutual learning with your committee in the future, achieve win-win cooperation, jointly promote the transformation of educational idea, and so as to make greater contributions to the sustainable development of PRME among Chinese universities.

I wish the "Education Forum for Asia 2021 Annual Conference, special session on Responsible Management and Youth Development Education" a great success!

障群

Mr. Qun CHEN Chairman of Changzhou University

(Translated by Yongchun LIU, Reviewed by Hualiang LU&Xuanwei CAO)



• 北京工商大学

尊敬的各位同事和亲爱的朋友们,

欣闻"亚洲教育论坛——责任管理与青少年成长教育分论坛"即将在蓉城成都举行,我谨代表北京工商大学全体师生向大会致以热烈的祝贺!会议所倡导的可持续发展理念,是中国当前积极构建人类命运共同体,解决全球化面临问题的基本价值原则和行动目标。本次会议的召开适逢其时,意义重大!

会议致力于将可持续发展理念融入责任管理和青少年成长教育,契合北京工商大学的一贯追求。长期以来,北京工商大学积极贯彻落实可持续发展理念,推行联合国责任管理教育原则的本土化实践,坚持在学术研究、人才培养、学科建设等各个领域将责任管理和可持续发展融入学校建设规划,体现于校园生活。

北京工商大学愿和国内外致力于此项事业的同仁们一起,凝心聚力,携手同行,传播中国在可持续发展领域的精彩故事,培育富有责任意识和行动能力的青年人才!

老女子

北京工商大学党委书记 2021年9月6日



Beijing Technology and Business University

Distinguished Colleagues, Dear Friends,

I am glad to hear that the "Special Session on Responsible Management and Youth Development Education at the Education Forum for Asia 2021 Forum" will be held in Chengdu. On behalf of all faculty and students of Beijing Technology and Business University, I would like to extend my warm congratulations to the conference! The concept of sustainable development advocated by the conference is the basic value principle and action goal for China to actively build a community with a shared future for mankind and solve the problems faced by globalization. This meeting is timely and of great significance!

The forum is committed to integrating the concept of sustainable development into responsible management and youth developmenteducation, which is consistent with the consistent pursuit of Beijing Technology and Business University. For a long time, Beijing Technology and Business University has actively implemented the concept of sustainable development, promoted the localization practice of the United Nations Principle of Responsible Management Education, and insisted to integrating the responsible management education and sustainable development into the university construction plan in various fields such as academic research, talent training and discipline construction, which is embodied in the campus life of the students.

Beijing Technology and Business University is willing to join hands with colleagues at home and abroad who are committed to spread the wonderful stories of China in the field of sustainable development and educate young talents with sense of responsibility and action ability!

Huang Xiankar

Chairman of Beijing Technology and Business University 6 September, 2021



Munasinghe Institute for Development

Excellencies, Distinguished Colleagues, Dear Friends, and Young Business Leaders of the Future,

NieHau! Ayubowan! Greetings from Sri Lanka!

Wǒ shì zhōng guó de lǎo péng yǒu hé yǎng mù zhě. Xie xie!

I am an old friend and admirer of China. Thank you for inviting me,especially Professors Haifeng Huang, Dr.Xuanwei Cao, Professor Hualiang Lu and Professor Yi Guo. Sorry I cannot visit you personally in beautiful Chengdu, because of Coronavirus. It is my privilege to address you virtually, at this Special Session of the Education Forum for Asia (EFA), on Responsible Management and Youth Development. One highlight of this session is the first Responsible Management and Youth Development Education Academic Speech Contest, which has received strong support from many important universities, colleges, businesses, social organizations and media. As a friend and senior international advisor to the Chinese Academic Committee on Responsible Management Education, I am happy to support this outstanding initiative.

We are all inter-connected on one planet. We must unite to save the earth and ourselves. At the 1992 Rio Earth Summit almost 30 years ago, I first proposed the sustainable development triangle whichharmonizes economy, environment and society. First, we need economic growth to help billions of poor people. Second, Covid-19 also reminds us to balance economic progress with environmental protection. Third, the pandemic confirms that social solidarity and cooperation are equally important. This is my Balanced Inclusive Green Growth (BIGG) path, which will truly harmonize society, environment and economy, to help us achieve the 21st century global eco-civilization.

The UN 2030 Agenda and 17 sustainable development goals (SDGs) recognize that sustainable development is the major global challenge facing us today. Education is a key SDG, and properly educating future business leaders is essential to ensure global sustainability. In a post-Covid world, they will provide the leadership to achieve sustainable development and the SDG – including economic prosperity, social progress and environmental protection.

Implementing the UN SDG will be facilitated by using BIGG. China is a global role model through action and example. I salute the great progress you have made along the BIGG path in past decades, socially by raising over 800 million people out of poverty; economically by



demonstrating remarkable growth; and environmentally by trying to reduce natural resource degradation. Through the belt and road initiative or BRI, China is helping humanity achieve a synthesis of civilizations and sustainable development, especially in poorer countries.

I am proud to support this event and wish you all success. As leading experts, I am confident that you will help us to keep our dreams alive, by leading the way to balanced inclusive green growth (BIGG) and the global eco-civilization.

Let us ACT NOW, TOGETHER! Xie xie, Sthuthi, Thank you.

Prof. Mohan Munasinghe

2021 Blue Planet Prize Laureate

M. Menengla

Vice Chair, UN Intergovernmental Panel on Climate Change (IPCC-AR4) who shared the 2007 Nobel Prize for Peace Chairman of Munasinghe Institute for Development (MIND) and MIND Group, Colombo

Hon. Senior Advisor to the Government of Sri Lanka.

18 September 2021, Chengdu.



• 科伦坡穆纳辛格发展研究所

各位嘉宾、各位同事、各位朋友、各位未来的年轻商界领袖,你好! Ayubowan! 来自斯里兰卡的问候!

Wǒ shì zhōng guó de lǎo péng yǒu hé yǎng mù zhě. Xie xie!

我是中国的老朋友和仰慕者。谢谢你们的邀请,特别是黄海峰教授、曹 玮教博士、陆华良教授和郭毅教授。因为新冠肺炎疫情,很抱歉我不能亲自去 美丽的成都拜访你们。我很荣幸在亚洲教育论坛上就责任管理和青少年发展问 题发表演讲。首届责任管理与青少年成长教育学术演讲风采展示是本届论坛的 一大亮点,得到了许多重点大学、学院、企业、社会组织和媒体的大力支持。 作为中国责任管理教育学术委员会的朋友和高级国际顾问,我很高兴能够支持 这项杰出的倡议。

在同一个星球上,我们都是相互联系的。我们必须联合起来拯救地球和我们自己。在大约 30 年前的 1992 年的里约地球峰会上,我首次提出了协调经济、环境和社会的可持续发展三角。第一,我们需要经济增长来帮助数十亿的穷人,第二,新冠肺炎疫情提醒我们要在经济发展和环境保护之间取得平衡;第三,这段疫情证实,社会团结与合作同样重要。这如我提出的平衡的包容性绿色增长(BIGG)路径,它将真正协调社会、环境和经济,帮助我们实现 21 世纪的全球生态文明。

联合国 2030 年可持续发展议程和 17 个可持续发展目标认识到,可持续发展是我们当今世界面临的主要挑战。教育正是实现可持续发展目标的关键,正确地教育未来的商业领袖对于确保全球可持续发展至关重要。在后新冠疫情时代,他们将发挥领导力以建立可持续市场,促进可持续生产者和消费者的互动,实现可持续社会,从而确保经济繁荣、社会进步和环境保护。

BIGG有助于促进实施联合国可持续发展目标。中国通过行动成为全球榜样。



我向你们在过去几十年中在 BIGG 道路上取得的巨大成就致敬,你们在社会上帮助 8 亿多人摆脱贫困,在经济上表现出显著的增长,在环境上努力减少自然资源的退化。通过"一带一路"倡议,中国正在帮助人类实现文明和可持续发展的巨大成就,尤其是在贫穷国家。

我很自豪能够支持这次活动,并祝愿你们一切顺利。作为首席专家,我相信你们将带领我们走向平衡的包容性绿色增长(BIGG)和全球生态文明,帮助我们实现梦想。

让我们一起行动吧!谢谢!

M. Menengla

莫汉·穆纳辛格教授
2021 年"蓝色星球奖"获得者
2007 年诺贝尔奖共同获得者
联合国政府间气候变化专门委员会副主席
科伦坡穆纳辛格发展研究所(MIND)、集团主席
斯里兰卡政府高级顾问
2021 年 9 月 18 日,成都

(翻译: 张玥; 校对: 陆华良)



• 中国 - 东盟环境保护合作中心

各位专家和领导,

中国 - 东盟环境保护合作中心 (CAEC) 在此祝贺今年亚洲教育论坛年会责任管理与青少年成长教育分论坛的举办。

在联合国全球契约 PRME 倡议组织负责人 Mette MORSING 博士和国内外高等教育机构管理教育领域专家的支持下,我相信这次会议将以青年学生演讲风采展示的形式,对青少年和教育工作者产生深远的积极影响,促进他们对责任管理教育原则的深刻理解,激发他们对实现可持续发展目标的热情。

基于我们赋予青年权力和创造可持续世界的共同信念,我将支持 PRME 中国学术委员会与许多其他合作伙伴发起的责任管理与青少年成长教育论坛。

CAEC随时准备支持其合作伙伴实现包容性、可持续性和持久性的发展成果,包括可以帮助青少年人更多地了解可持续发展的教育和知识分享。我希望能举办更多像这样的活动。我祝愿此次亚洲教育论坛年会责任管理与青少年成长教育分论坛取得累累硕果。

ymycy

周国梅博士 中华人民共和国生态环境部 中国—东盟环境保护合作中心主任



• China-ASEAN Environmental Cooperation Center

Dear Colleagues, Dear Friends,

The China-ASEAN Environmental Cooperation Center (CAEC) would like to congratulate the convening of the Special Session on Responsible Management and Youth Development Education at this year's Education Forum for Asia Annual Conference.

With support from the Head of UNGC PRME Secretariat, Dr. Mette Morsing, and many other experts from both Chinese and international higher education institutes in the field of management education, I believe this Session, in the form of youth speech contest on responsible management and sustainability, will produce far-reaching positive impacts among youth and educators, promote their deep understanding on Principles for Responsible Management Education, and inspire their passions for realizing Sustainable Development Goals.

Based on our common belief of empowering youth and creating a sustainable world, I would like to support this Special Session on Responsible Management and Youth Development Education initiated by PRME China Academic Committee together with many other partners.

CAEC stands ready to support its partners in achieving inclusive, sustainable and durable development gains. That includes education and knowledge sharing that can help youth to learn more about sustainable development. I hope that more such activities can be organized. I wish the Session and the Annual Conference of Education Forum for Asia a success with fruitful impacts.

Dr. ZHOU Guomei

Director-General, China-ASEAN Environmental Cooperation Center Ministry of Ecology and Environment of People's Republic of China



• Ecological Development Union International (EDUI)

Excellencies, Distinguished Colleagues and Friends,

On behalf of Ecological Development Union International, we warmly congratulate the conveners of the Special Session on Responsible Management and Youth Development Education at the Education Forum for Asia 2021 Conference.

With the support of our EDUI members from China and many other countries, we believe this Session, involving the youth speech contest on responsible management and sustainability, will provide an important opportunity for youth to voice their aspirations for a better world. We look forward to being inspired by their vision and solutions that demonstrate social, ecological, and economic responsibility, white advancing understanding and pursuit of the Sustainable Development Goals and the Principles for Responsible Management Education.

We strongly support this Special Session and thank the PRME China Academic Committee and other partners for their initiative and untiring efforts to bring this event to realization.

Young people are the future, the world is theirs. Their pure hearts, intelligence and passion give us hope and confidence that they will together overcome the many challenges they may face, now and into the future.

We stand ready to support them achieve their ambitions and widespread global impact.

Dr. David Ness

Global Chair, Ecological Development Union International

Adjunct Professor, University of South Australia

Professor Mannie Manhong Liu

Executive Chairwoman of Ecological Development Union International



● 国际生态发展联盟(EDUI)

尊敬的同事们和朋友们

我们代表国际生态发展联盟热烈祝贺"2021亚洲教育论坛年会:责任管理与青少年成长教育论坛—暨青少年责任管理与成长教育学术演讲风采展示"的召集人。

在来自中国和许多其他国家的 EDUI 成员的支持下,我们相信本次论坛举办的青少年责任管理与成长教育学术风采演讲比赛,将为青年人提供一个重要的机会,让他们表达对更美好世界的愿望。我们期待着能够受到青少年展示的对社会、生态和经济责任的愿景和解决方案,以及对促进对可持续发展目标和责任管理教育原则的理解和追求的启发。

我们强烈支持本次论坛,并感谢中国责任管理教育学术委员会和其他合作 伙伴为举办本次会议而采取的积极行动和不懈努力。

青年是我们的未来,世界也属于他们。他们纯洁的心灵、聪明才智和热情给了我们希望和信心,让我们相信他们将共同克服现在和未来可能面临的诸多挑战。

我们随时准备支持他们实现其雄心壮志和广泛的全球影响。

A COLOR

大卫·奈斯博士 国际生态发展联盟全球理事长 南澳大学兼职教授

Professor Mannie Manhong Liu
Executive Chairwoman of Ecological Development Union International

刘曼红教授 国际生态发展联盟执行主席

(翻译: 张玥: 校对: 陆华良)



• 北京益地友爱国际环境技术研究院

各位专家、老师和青年学生们,

2021年9月18-19日将在成都举办"亚洲教育论坛年会:责任管理与青少年成长教育论坛—暨青少年责任管理与成长教育学术演讲风采展示",北京益地友爱国际环境技术研究院对此表示最热烈的祝贺!

这两年,一场疫情席卷了全球,其规模与影响已经远远超过公共卫生领域,全球都在面临一场深刻而长远的改变。在这一时刻,"责任管理与青少年成长教育分论坛——暨青少年责任管理与成长教育学术演讲风采展示"的举办有着特殊的意义。它让我们更深刻理解坚持可持续发展和开展责任管理教育的必要性和迫切性。我们将大力支持责任管理教育中国学术委员会将责任管理与青少年成长教育活动持续办下去,成为周期性、机制性的活动,发挥其更大价值。同时,我们希望通过这样一系列持续的活动使中国乃至世界的更多青年人能够更好理解可持续发展理念,自觉自愿加入到以绿色转型走向零碳社会的变革中,并成为具有责任管理领导力的先锋。

地球的生态危机,是我们这一代人、更是青年一代面临的最重要的共同挑战。 志和者,不以山海为远。北京益地友爱国际环境技术研究院愿与国内外各位同 行和朋友、特别是青年人共同努力,迎接中国与世界绿色变革的美好未来!

最后,预祝大会和青少年责任管理学术演讲圆满成功!

罗红皮

北京益地友爱国际环境技术研究院共同院长 2021年8月23日



• International Business School Suzhou, Xi'an Jiaotong-Liverpool University

DearLadies, Gentlemen and distinguished Guests,

On behalf of International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University, we send our warmest congratulations to the Organizing Committee of the Special Session on Responsible Management and Youth Development Education at the Education Forum for Asia 2021 Conference.

We believe this session which includes the Youth Academic Speech Contest will serve as a catalyst for increased engagement of young people in Asia with the "wicked problems" our planet and its people face. We look forward to participating in this session and the contest as judges, hosts, statisticians and possibly even speakers.

We offer our sincere gratitude to the China Academic Committee for Responsible Management Education and other partner organizations for their efforts in organizing this inspiring session and Contest.

Young people today face an existential threat which must be addressed immediately; the importance of inclusive collaboration including all stakeholders to craft solutions cannot be underestimated. We look forward to learning more from this session as well as the Youth Academic Speech Contest and will support the young people as they strive to achieve the SDGs and Agenda 2030.

Warmest regards,

Ellen E. Touchstone

Ellen E. Touchstone Associate Dean, Responsible and Sustainable Business Education Associate Professor of Practice, Marketing

fuanwei cao

Director, Centre for Responsible and Sustainable Business Education Associate Professor of Strategy and Sustainability



• 西交利物浦大学国际商学院

尊敬的各位嘉宾、女士们、先生们:

谨代表西交利物浦大学西浦国际商学院(IBSS),向负责 2021 亚洲教育论坛"责任管理"和"青年发展教育"特别会议的组委会致以最热烈的祝贺。

我们深信此会议将促进越来越多的亚洲青年参与到解决地球及人类面临的"邪恶问题"的行动中。我们期待以评委、主持人、统计员和演讲者的身份参与到此次会议和比赛中。

我们衷心感谢中国责任管理教育学术委员会和其他合作组织为举办本次鼓舞人心的会议所做的努力。

当代青年面临着亟待解决的存亡威胁,不可低估囊括所有利益相关者的包容性合作对于制定解决方案的重要性。我们期待从本次会议中获取更多信息,并帮助青年努力实现可持续发展目标和 2030 年议程。

此致,

Ellen E. Touchstone

责任与可持续商业教育副院长 市场营销实践副教授

责任与可持续商业教育研究中心主任 企业社会责任(CSR)实践副教授



Southern University of Science and Technology

Dear Experts, teachers and students,

The School of Design at the Southern University of Science and Technology (SUSTech) congratulates the convenors and participants on the Special Session on Responsible Management and Youth Development Education at the Education Forum for Asia 2021 Annual Conference.

This important gathering will give voice to the youth and empower them to help us all realize a more resilient and sustainable world. Their visions and propositions will inform responsible management and actions, they will deepen the articulation of the Sustainable Development Goals and the Principles for Responsible Management Education. As we conceptualize and create the future world in which we will all live, we must give voice to the best in our young minds. They are the ones who will bring passion and energy to realizing the future. The Youth Speech Contest is a particularly insightful means for these ideas to be expressed.

We congratulate the China Academic Committee for Responsible Management Education, with the support of the UNGC PRME Secretariat, as well as the many experts, partners and institutions involved, on enabling this event and furthering the global impact of good ideas on these fundamentally important topics. We look forward to participating and learning from these discussions and acting on the outcomes.

Professor Tom Kvan

Dean

School of Design

MERCO

Southern University of Science and Technology

Shenzhen, China



• 南方科技大学

各位专家、老师和学生们,

南方科技大学 (SUSTech) 创新创意设计学院对"亚洲教育论坛年会责任管理与青少年成长教育分论坛"的举办者和参会者表示祝贺。

这次重要的聚会将倾听年轻人的声音,并激励他们帮助实现一个更具韧性、可持续发展的世界。他们的愿景和主张将为践行责任管理和行动注入新的内容,进一步深化对可持续发展目标及责任管理教育原则的阐述。当我们构思和创造共同生活的未来世界时,我们必须倾听年轻人的心声,因为他们是实现未来的激情与动力源泉。举办青年演讲风采展示正是一个让年轻人表达思想的明智之举。

祝贺中国责任管理教育学术委员会,祝贺联合国全球契约 PRME 倡议组织秘书处,以及许多的专家、合作伙伴和机构,正是你们的参加和支持,此次会议才得以举行,而有关这些热点话题的优秀见解和想法也能够更好地改变世界。

我们期待参与讨论,希冀能从中有所收获,并将成果付诸实践。

关道文教授、院长 南方科技大学创新创意设计学院 中国深圳

(翻译:曾昭铭:校对:陆华良、李旭)



• 北京理工大学珠海学院

亲爱的会议组织者以及各位出席会议的专家和学生,

秋高气爽的 9 月,2021 年亚洲教育论坛年会之"责任管理与青少年成长教育分论坛暨青年学生 PRME 学术演讲赛"在成都隆重召开,我谨代表北京理工大学珠海学院商学院对此次活动致以最热烈的祝贺!

随着责任管理教育在中国的推进,近几年来,越来越多的商学院同行加入到责任管理教育的阵营,致力于培养有情怀、有能力、有格局、负责任的新时代经管人才。此次分论坛暨演讲赛是一次责任管理教育的成果展示,更是一次推动国内高校责任管理教育的积极实践,这里群贤毕至、学者云集,专家们将围绕责任管理进行广泛探讨,学术演讲赛也会有一批优秀学生脱颖而出,衷心感谢责任管理教育中国学术委员会及本届论坛组委会的辛勤付出。相信未来在责任管理教育中国学术委员会的指导下,会凝集更多的高校、企业、学者共同推动中国本土化的责任管理教育走向新的高度。

北京理工大学珠海学院商学院作为 PRME 的一员,身处大湾区的我们一直 以践行和推动责任管理教育为己任,不敢懈怠。今后,我们将继续秉承"合作""对 话"的原则,与相关单位及学者一道,共同促进责任管理教育在中国的发展。

衷心祝愿活动圆满成功!

四轮

北京理工大学珠海学院商学院院长 2021年9月



• 香港联合国教科文组织协会

尊敬各位嘉 、女士们、先生们大家好!

今天,很高興來自亞洲各地的教育專家匯聚在會場及線上共同參與「2021 亞洲教育論壇年會責任管理與青少年成長教育論壇」,圍繞聯合國《2030年可 持續發展議程》確立的教育領域宏大目標,一起探討「責任管理教育原則」與「可 持續發展教育」對於確保所有學習者掌握可持續發展所需的知識和技能,培養 具有社會責任感、可持續發展理念的責任管理領導者,具有重要意義。在此, 我謹代表香港聯合國教科文組織協會和香港可持續發展教育學院對大會的召開 表示衷心及熱烈的祝賀。

香港聯合國教科文組織協會作為中國聯合國教科文組織協會全國聯合國的成員機構、也是聯合國全球契約組織的地區報告人,同時,香港可持續發展教育學院更是以推進「聯合國 2030 年可持續發展議程」為核心使命的跨學科研究及應用學院,在過往 18 年來推進聯合國可持續發展教育的歷程中形成了豐富的涵蓋各業的可持續發展目標的學習目標、應用規劃與治理改善,建立涵蓋學生、老師、各專業領域共同參與的全民可持續發展目標終身學習系統,推進學習型城市,努力落實「聯合國教科文組織《教育 2030 行動框架》」。

我很榮幸成為責任管理教育中國學術委員會的一員,能夠立足香港、大灣區, 與委員們一同,增強交流,共同推進高校乃至全社會的責任管理與可持續發展 事業,為培養具備全球能力、社會責任感和可持續發展理念的領導者攜手合作。

衷心祝願大會圓滿成功,並祝所有參會嘉賓收穫豐富、健康快樂!

徒心

張沁教授 香港聯合國教科文組織協會執行會長 香港可持續發展教育學院院長



UNESCO Hong Kong Association

Ladies, Gentlemen and distinguished Guests,

I am honoured to take part in the "Education Forum for Asia 2021 Annual Conference, special session on Responsible Management and Youth Development Education" with all experts in the field of education, participating in person or virtually from different regions in Asia to discuss Responsible Management and Youth Development and Education for Sustainable Development in accordance with ambitious goals related to education that are laid out in the United Nations 2030 Agenda for Sustainable Development. They play prominent roles in ensuring that all learners are equipped with the necessary knowledge and skills for sustainable development and in nurturing responsible management leaders with strong sense of social responsibility and sustainable development values. Hereby, I would like to say congratulations to the inauguration of the conference.

UNESCO Hong Kong Association is a member of Chinese National Federation of UNESCO Clubs, Centres and Associations and the Regional Reporting Member of United Nations Global Compact. While Hong Kong Institute of Education for Sustainable Development is a cross-disciplinary research and application educational institution that puts promoting United Nations 2030 Agenda for Sustainable Development as its central value. In the past 18 years we developed a range of learning targets, plans for application and improvements in governance that covers sustainable development goals in a wide variety of professions. We've built a life-long learning system that promotes the participation from students, teachers and professionals from different fields in achieving the sustainable development goals, building a learning city and work towards advancing the "UNESCO Education 2030 Framework for Action."

I am honoured to be a member of the PRME Steering Committee, to exchange experiences with all committee members from the perspective of Hong Kong and the Greater Bay Area, to promote Responsible Management and Sustainable Development in High Schools and the boarder society, and to collaborate on nurturing socially responsible leaders with international perspectives who align themselves with the values of sustainable development.

I sincerely wish that the conference will be a great success and all participating guest could find this conference valuable.

Prof. Karen Cheung

Loven Chang

Executive President of UNESCO Hong Kong Association
Director of Hong Kong Institute of Education for Sustainable Development



五、嘉宾介绍

(一) 国际知名学者致辞

格哈德・斯塔尔教授 (Gerhard STAHL)



国际生态发展联盟高级顾问,他曾担任欧盟地区委员会秘书长。欧盟地区委员会代表欧盟各地区、社区和区域联合体的利益,提供社区管理、环境、教育及交通等方面听取地区委员会的意见。其长期从事于可持续发展相关政策的制定与研究,作为访问教授受聘于北京大学汇丰商学院和欧洲大学,推动中欧可持续发展的合作与交流。

Professor Gerhard STAHL

He was former Secretary-General of the EU-Committee of the Regions and is senior advisor of Ecological Development Union International. He is a Visiting Professor at Peking University HSBC Business School and the College of Europe. Since 2000 he has visited China regularly for conferences, political and expert meetings. He started his professional career at the Federal Ministry of Finance. Afterward, he became Director General at the Finance Ministry of a German State. Later, he worked in the European Parliament and for almost ten years in the European Commission (EC), namely in regional policy and in economic and monetary affairs. His last position in the EC was Deputy Head of Cabinet of the Commissioner responsible for Economic and Monetary Affairs. He then joined the Committee of the Regions of the European Union (CoR). Gerhard Stahl was Secretary General of the CoR for more than 10 years. He was in the administrative board and for 15 years in the consultative committee of the IFO Institute, one of the leading German economic research institutes. He is a member of the scientific council of the European Foundation for Progressive Studies (FEPS) and a member of the Institute of Public Finance, a worldwide scientific association of economists. He has a long list of publications on economic policy, regional policy, European and international policy issues.



丹尼卡・普尔格教授 (Danica PURG)



现任斯洛文尼亚 IEDC 布莱德管理学院校长、中东欧管理发展协会 (CEEMAN) 主席。同时,她也是国际管理学院 (IAM) 院士、世界各地几所大学的名誉博士以及拥有两个名誉教授头衔。自 2021 年 1 月起,她担任全球新兴经济体商学院联盟主席,该联盟是与中东欧管理发展协会 (CEEMAN) 共同创立,旨在在全球加快发展最需要的优秀管理教育。在卢布尔雅那政治学院毕业后,她在贝尔格莱德大学政治学院获得了博士学位,并在哈佛商学院、洛桑国际管理学院、欧洲工商管理学院枫丹白露

学院、代尔夫特理工大学、伦敦大学、索邦大学和密歇根州卡拉马祖学院广泛学习。 她作为领导艺术领域的教育工作者,荣获联合国、法国及本国的重要学术成就奖,在 国际教育界具有重要的影响力。

Professor Danica PURG

She is the President of IEDC-Bled School of Management, Slovenia, and of CEEMAN, the International Association for Management Development in Dynamic Societies. She is a Fellow of the International Academy of Management (IAM), Doctor Honoris Causa at several universities around the world, and holds two honorary professorship titles. Since January 2021, she is President of The Alliance of Management Development Associations in Rising Economies, co-founded by CEEMAN, with the aim to accelerate the growth of relevant and excellent management education in the global markets that need it most. After graduating from the Faculty of Political Science in Ljubljana, she completed her PhD at the Faculty of Political Sciences, University of Belgrade, and extensively studied at Harvard Business School, IMD Lausanne, INSEAD Fontainebleau, Technological University Delft, London University, Sorbonne and Kalamazoo College in Michigan.



大卫・奈斯博士 (David NESS)



大卫·奈斯博士担任国际生态发展联盟全球理事长,作为 南澳大学 UniSTEM 客座教授,在建筑和规划方面具有丰富的经 验,担任了联合国建设可持续、生态高效基础设施和绿色发展 方面的顾问。他致力于减少资源消耗、碳排放和环境破坏的研 究,且探究如何以公平和实惠的方式提供服务和建立基础设施。 通过推行负责任的消费和生产、气候行动和减少不平等等政策, 实现联合国可持续发展目标为践行全球社会责任大力支持推广 责任管理教育原则。

Dr. David NESS

David Ness is global Chairman of Ecological Development Union International and is an adjunct professor (UniSTEM) at University of South Australia. He has a background in architecture and planning, and as a UN consultant on sustainable, eco-efficient infrastructure and Green Growth. David conducts research on reducing resource consumption, carbon emissions and environmental damage while providing services and infrastructure in a fair and affordable way. He focuses on attaining SDGs for responsible consumption and production, climate action, and reduced inequalities, and supports PRME principles for global social responsibility.



戴娜・贝内特女士 (Dinah BENNETT)



戴娜·贝内特作为皇家文艺学会的会员和高等教育学院院士,曾荣获大英帝国官佐勋章,自 2004 年以来一直是小企业和企业家研究所的受托人,并于 2005 年,荣获个人女王企业推广奖,以表彰她在国内和国际上推广女性企业所做出的贡献。她作为创始人和执行主任就任于"国际创业和创新顾问"公司,为亚洲、中东、巴尔干和东欧的社区提供创业培训和管理咨询服务。她在英国与牛津大学也有合作,并与杜伦大学共同创立了社会创新与企业论坛。

Ms. Dinah BENNETT

She has been a supporter of women's economic empowerment for 25 years. She launched the British Best Practices Program to support women entrepreneurs based on the idea of developing and increasing social capital. As the Founder of International Consultants for Entrepreneurship and Enterprise, Dinah has designed and provided business and enterprise development plans worldwide. The purpose of ICE is to help organizations and individuals understand the community of small businesses, in order to introduce effective corporate strategies and policies. She is also the Co-Director of the Societal Innovation and Enterprise Forum (SIEF) in the University of Durham. She is the Fellow of the Royal Society of Arts and the Institute of Higher Education, the Co-Founder and Vice-Chairperson of the British Women's Business Policy Group and an honorary academician of the British Association of Enterprises and Entrepreneurs. In 2005, Dinah was awarded the Queen's Business Promotion Award to individuals and she was also awarded the Order of the British Empire (OBE) in 2011 for supporting women's entrepreneurship.



玛戈・托马斯博士(Margo THOMAS)



她获得英国曼彻斯特大学博士学位。作为商业环境全面改革界的思想领袖及强有力推动者,她创建了"妇女经济赋能"这一组织,目前担任该机构的首席执行官。其致力于在全球范围内积极推进提高弱势群体的经济赋权机会。她在公共政策、政治和经济改革方面持续工作超过25年,曾为世界银行集团、伦敦皇家国际事务研究所、联合国秘书长设立的"妇女经济赋权高级小组"独立秘书处工作。

Dr. Margo THOMAS

She received her Ph.D. in Public Policy and Private Enterprise Development from the University of Manchester, UK. Margot Thomas is a thought leader and strong advocate in the world of holistic change in business environment. Dr. Thomas founded and currently serves as the Chief Executive Officer of Women's Economic Empowerment, an organization dedicated to actively promoting increased economic empowerment opportunities for disadvantaged and underrepresented groups globally. She has worked continuously in public policy, politics, and economic reform for over 25 years and has held several senior leadership positions in the International Financial Advisory Services of the World Bank. She has worked for the World Bank Group, the Royal Institute of International Affairs in London, and the Independent Secretariat of the High-Level Panel on Women's Economic Empowerment established by the UN Secretary-General.



张沁教授(Karen CHEUNG)



现任香港联合国教科文组织协会执行会长兼秘书长、香港可持续发展教育学院院长。联合国教科文组织亚太可持续发展教育中心专家委员会主任委员、中国联合国教科文组织可持续发展教育项目全国工作委员会执行委员(香港)、全球可持续发展规划师学会会长、香港教育工作者联会理事。她荣获"可持续发展教育开拓者奖",并带领团队获"中国可持续发展教育 20 年卓越团队",为香港地区获得"中国可持续发展教育 20 年最具影响力地区"作出积极贡献。

Professor Karen Q. CHEUNG

She is the Executive President & Secretary- General of UNESCO Hong Kong Association; Director of Hong Kong Institute of Education for Sustainable Development; Expert Advisor & Chair of the Experts Committee, UNESCO Asia-Pacific Institute of ESD; Executive Director (Hong Kong) of National Working Committee for UNESCO Project on ESD; President of World Institute of Sustainable Development Planner; Director of Hong Kong Federation of Education Workers. She received the 'Education for Sustainable Development Pioneer Award'. Under her leadership, her team received the 'Outstanding Team of China's 20 Years of Education for Sustainable Development' and Hong Kong was also successful in being recognized as the "Most Influential Region of China's 20 Years of Education for Sustainable Development".



刘曼红教授



1994年获得康奈尔大学经济学博士。曾担任中国人民大学教授、博士生导师;现任国际生态发展联盟联合创始人兼全球执行理事长。中国管理现代化研究会风险投资专业委员会首任主任委员,兼任北京市创业创新协会理事长和香港致富集团董事等职务。其主要研究方向为:风险投资,天使投资,影响力投资,绿色经济,生态平衡,社会责任投资,中国金融制度改革问题,金融伦理问题等。1993年-1997年曾在哈佛大学担任副研究员,她在风险投资、绿色经济方面均有很多论著。

Professor Manhong LIU

She received her Ph.D. in economics from Cornell University in 1994. Co-Founder and International Executive Chairwoman of Ecological Development Union International. She was the founder and the first Chairwoman of China National Venture Capital Research Committee at Chinese Academy of Management; Professor of Renmin University of China. Chairman of Beijing Entrepreneur & Innovation Association; Founder and Honorary Chair of China Business Angels Association; and Board director, Chief Group Hong Kong. Her research interests include venture capital, angel investment, impact investment, green economy, ecological balance, socially responsible investment, China's financial system reform, financial ethics, etc. She was an associate research fellow at Harvard University from 1993 to 1997 and has written extensively on venture capital and the green economy.



(二) 开幕式领导致辞

刘京辉博士



太和智库高级研究员;国家职业教育指导咨询委员会委员;中国高等教育学会外国留学生教育管理分会理事长,曾留学德国海德堡大学、德国洪堡大学,并获教育学博士学位。曾任教育部外事司处长、职业技术教育中心研究所秘书长、副所长;中国驻德国使馆前公使衔参赞、国家留学基金管理委员会原秘书长。具有40多年从事中外教育交流与合作的丰富经历与经验。

Dr. Jinghui LIU

Senior Researcher Taihe Institute, Member of National Vocational Education Guidance Advisory Committee, President of China Association for International Education. She was the Secretary-General of China Scholarship Council from 2008 to 2017, and simultaneously served as the Chairperson of the Board, Dongfang International Center for Educational Exchange. Prior to this, from 2001-2008, Dr. Liu was the Counselor and Minister Counselor of the Chinese Embassy in Berlin. Dr. Liu was the Secretary-General and Deputy Director-General in Central Institute for Vocational and Technical Education from 1990-2001, and worked in the Department of International Cooperation and Exchanges, Ministry of Education of P. R. China from 1980-1990. She studied German Language and Literature in University of Heidelberg and obtained her Ph.D in Education from Humboldt University. She has more than 40 years of experience in educational exchanges and cooperation between China and foreign countries.



贾峰教授



现任生态环境部宣传教育中心主任、《世界环境》杂志社长兼总编辑,研究员。兼任中华志愿者协会常务理事、中国生态文明研究与促进会理事、世界自然保护联盟(IUCN)教育委员会委员,北京大学、中国浦东干部学院等高校兼职教授。从事生态环保工作30余年,是生态文明、环境治理、环境教育、环境影视、大众传播等领域的知名专家;曾获全国科普工作先进工作者称号和北京大学教学成果一等奖。2013年入选中组部"全国干部教育培训师资库",多次为中国干部网络学院、中央

和国家机关司局级干部选学班授课。其策划执导的影视作品分获第二、第三届中国出版政府奖。

Professor Feng JIA

He is the Director of the Center for Environmental Education and Communications of the Ministry of Ecology and Environment, the President, Editor-in-Chief and Research Fellow of *World Environment* magazine. He is also a Standing Member of the Chinese Volunteers Association, a Director of the China Ecological Civilization Research and Promotion Association, a Member of the Education Committee of the International Union for Conservation of Nature (IUCN), and an adjunct professor at Peking University, China Executive Leadership Academy in Pudong and other universities. He has been engaged in eco-environmental protection work for more than 30 years and is a well-known expert in the fields of ecological civilization, environmental governance, environmental education, environmental film and television, mass communication. He won the title of National Science Popularization Work Advanced Worker and the first prize of Peking University Teaching Achievement. In 2013, he was selected as 'Teacher Database of National Leader Education and Training' by the Organization Department of the CPC Central Committee. He has taught many elective courses for leaders of the China Executive Network Academy and national government departments. His film and television works won the second and third Chinese Publishing Government Awards.



陈群教授



现任常州大学党委书记,研究员,博士生导师。主要从事 化工清洁生产工艺研究和高等教育管理工作,曾获得国家科技 进步二等奖、国家级教学成果一等奖、江苏省科技进步一等奖、 中国石油和化学工业联合会科技进步特等奖等奖项,并在国内 外重要期刊上发表论文 200 余篇。曾荣获"全国教育系统先进 教育工作者"、江苏省"有突出贡献中青年专家"、"高校优秀 共产党员"、"优秀教育工作者"等荣誉称号,入选江苏省"333 高层次人才培养工程"中青年领军人才、江苏省高校"青蓝工程" 科技创新团队负责人,享受国务院政府特殊津贴。

Professor Qun CHEN

He is the Chairman of Changzhou University. His research interests encompass chemical clean production technology and higher education management. He has been awarded the Second Prize of National Science and Technology Progress, the First Prize of National Teaching Achievements, the First Prize of Science and Technology Progress of Jiangsu Province, and the Special Prize of Science and Technology Progress of China Petroleum and Chemical Industry Association. He had published more than 200 papers. He was awarded several honorary titles, such as "National Excellent Education Workers", "Distinguished Young and Middle-aged Expert", "Outstanding Communist Party Member in Colleges and Universities", "Outstanding Education Workers", and Provisional Leading Talents (333 Project), Science and Technology Innovation Team Leader of Higher Education of Jiangsu Province. He was awarded the State Council Government Special Allowance.



徐丹丹教授



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会专家委员会负责人之一。现任北京工商大学研究生院院长、国际经管学院执行院长(兼),经济系教授,博士生导师,中国人民大学经济学博士。曾在爱尔兰国立考克大学进修学习,兼任教育部高等学校经济学类专业教学指导委员会委员、北京市社科联第七届委员会常务委员、北京资产评估协会教育培训委员会委员、北京外国经济学说研究会副会长、首都经济学家论坛常务理事、中国特色社会主义政治经济学论坛学术委员会

委员。在《金融研究》、《经济学动态》、《农业经济问题》、《教学与研究》、《经济理论与经济管理》等核心刊物发表论文 40 余篇。2012 年入选北京市中青年社科理论人才"百人工程"培养对象。

Professor Dandan XU

One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. Currently the Dean of the Graduate School and the Executive Dean of the School of International Economics and Management of Beijing Technology and Business University. She received her Ph.D. in Economics from Renmin University of China, and she continuously has advanced studied at the University College Cork, Ireland. She is also a member of the Steering Committee for Economics Teaching in Higher Education of the Ministry of Education; a Standing Member of the 7th Committee of the Beijing City Federation of Social Science Associations, a member of the Education and Training Committee of the Beijing Appraisal Society; the Vice President of the Beijing Association for the Study of Foreign Economic Doctrines; the Managing Director of the Capital Economists Forum, and a member of Academic Committee of the Forum on Socialist Political Economy with Chinese Characteristics. She has published more than 40 papers in core journals such as Journal of Financial Research, Economic Perspectives, Issues in Agricultural Economy, Teaching and Research, Economic Theory and Business Management. In 2012, she was selected as one of the "Hundred Talents Project" for young and middle-aged social science theoretical talents in Beijing.



安晓朋女士



现任北京大学深圳研究生院党委副书记、工会主席,兼深圳市社会心理服务协会副会长、远见家庭教育志愿者协会理事。 1991年就读北京大学经济学院,1996年留校工作;1997年攻读高等教育硕士学位,论文《师生关系——亲近与疏远》。2006年到北京大学深圳研究生院工作,2015年主编《与青春作伴——南燕学工文集》。2016年9月,赴加拿大阿尔伯塔大学访学。安女士从事青年学生成长的管理教育长达20余年。

Ms. Xiaopeng AN

Deputy Secretary of Party Committee and Chairman of Trade Union of Shenzhen Graduate School of Peking University, Vice President of Shenzhen Public Psychological Service Association. She is a member of the Foresight Family Education Volunteer Association. Ms. An studied at School of Economics of Peking University in 1991 and worked there in 1996, she wrote the thesis Closeness and Alienation -Teachers and Students Relationships and obtained MA degree of Higher Education from Peking University in 1997. In 2006, she worked in Shenzhen Graduate School of Peking University. In 2015, she was the chief editor of Companion with Youth – A Collection of Nanyan Student Studies and working. 2016 she studied at the University of Alberta Canada. Ms. An has rich experience in Youth Development Education for more than 20 years.



(三) 专家主旨演讲

莫汉・穆纳辛格教授(Mohan MUNASINGHE)



联合国政府间气候变化专门委员会(IPCC-AR4)副主席, 2007年诺贝尔和平奖共同获得者,2021年"蓝色星球奖"(环 保领域的诺贝尔奖)获得者,国际生态发展联盟高级顾问和全 球著名智库"穆纳辛格研究院"创院院长。在北京大学和东京联 合国大学等担任客座教授,曾执教于曼彻斯特大学等世界著名 大学,并长期致力于可持续发展和责任教育的事业。1992年在 里约热内卢全球首脑会议中率先提出可持续发展框架,为全球 可持续发展做出了巨大贡献。

Professor Mohan MUNASINGHE

Vice Chair of the UN Intergovernmental Panel on Climate Change (IPCC-AR4), he shared the 2007 Nobel Prize for Peace, and more recently received the 2021 Blue Planet Prize, also called the "environmental Nobel Prize". He is Senior Adviser of Ecological Development Union International and Founding Chairman of Munasinghe Institute for Development (MIND) and MIND Group, Colombo. He has been a Visiting Professor at Peking University and the United Nations University in Tokyo. He has taught at Manchester University, and has been committed to the cause of sustainable development and responsible education for a long time. In 1992, the framework of sustainable development was first put forward at the Rio de Janeiro Global Summit, which has made great contributions to global sustainable development.



关道文教授(Tom KVAN)



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会专家委员会负责人之一。现任南方科技大学创新创意设计学院创始院长。关教授以其在数字化设计、设计学习、数字环境、设计管理及虚拟遗产方面的开拓性研究而享誉国际。他是LEaRN(学习环境应用研究网络)的联合创始主任,AURIN(澳大利亚城市研究信息网)的创始主任。在学术、专业及大众渠道发表论文 200 余篇,并担任权威期刊编委。关教授在开放大学获得建筑学博士学位,在加州大学洛杉矶分校获得建筑学计

算机应用硕士学位,在剑桥大学获得硕士及学士学位。他于 2005 年分别获选为亚洲计算机辅助建筑设计研究协会院士及英国皇家特许测量师学会院士,历任墨尔本大学副校长(校园与国际发展)及建筑、设计与规划学院院长,悉尼大学建筑、设计与规划学院院长及香港大学建筑学院院长。

Professor Tom KVAN

Member of China Academic Committee for Responsible Management Education. One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is the Founding Dean of School of Design at Southern University of Science and Technology. He is internationally renownedfor his pioneering work in data informed design, design learning, digital environments, design management and virtual heritage. He was the Founding Co-Director of LEaRN (the Learning Environments Applied Research Network) delivering multidisciplinary research on learning and architecture, and was Founding Director of AURIN (the Australian Urban Research Information Network) that developed a national digital infrastructure of urban data to support research and decision making, both networks hosted at the University of Melbourne. He has published over 200 publications in academic, professional and popular channels and is on the editorial boards of leading journals. He is a Fellow of Computer-Aided Architectural Design Research in Asia, and of the Royal Institution of Chartered Surveyors, elected to both in 2005. Previously, he has held positions as Pro Vice Chancellor, Campus and Global Development and Dean of the Faculty of Architecture, Building and Planning at University of Melbourne, Dean of the Faculty of Architecture, Design and Planning at University of Sydney, and Dean of the Faculty of Architecture at University of Hong Kong.



施爱伦博士 (Ellen TOUCHSTONE)



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛" 组委会副主任兼专家委员会负责人之一。现任教于西交利物浦 大学国际商学院 (IBSS),并担任管理实践副教授职位。爱伦女 士曾获得美国雷鸟国际商学院工商管理学硕士 MBA 学位和南加 州大学 (USC) 应用语言学博士学位。爱伦女士的研究领域包括 环境问题,如可持续旅游业和非物质文化遗产的推广以及与性 别平等相关的社会和经济公正。此外,她还是一位服务营销领 域的思想领袖,并致力于在语言服务场景中应用多语言广告以

确保包容性融资。她曾任教于南加州大学、加利福尼亚大学洛杉矶分校 (UCLA)、加利福尼亚州立大学长滩分校、加利福尼亚州立大学洛杉矶分校以及惠提尔学院。

Dr. Ellen TOUCHSTONE

One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is an Associate Professor of Practice at the International Business School Suzhou at XJTLU who received her MBA in International Business from Thunderbird – School of Global Management and her PhD in Applied Linguistics from the University of Southern California (USC). As a serial entre- and intrapreneur, she was selected to be the first IBSS Associate Dean for Responsible and Sustainable Business Education where she is leading their Carbon Neutral IBSS initiative as well as the integration of Ethics, Responsibility and Sustainability (ERS) across the curriculum. Her research interests include environmental issues such as sustainable tourism and the promotion of intangible cultural heritage, women's attitudes towards and adoption of sustainable menstrual hygiene products, as well as social and economic justice related to gender parity. In addition, she is a thought leader in services marketing, in particular the linguistic servicescape to ensure inclusive financing, and the use of multilingual advertising. She has taught at the University of Southern California, the University of California-Los Angeles (UCLA), California State University-Long Beach, California State University-Los Angeles and Whittier College.



黄海峰教授



亚洲教育论坛副秘书长,责任管理教育中国学术委员会委员主席和"2021亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会共同主任。2020年荣获美国威尔逊国际学者中心高级研究员资格,出任联合国全球契约"责任管理教育原则"倡议组织(PRME)指导委员会委员、理事会提名与治理委员会委员一职。分别在大连交通大学、北京大学、南京大学-约翰斯•霍普金斯大学中美文化研究中心学习,2000年获得德国柏林洪堡大学博士学位。先后担任过北京市WTO事务研究咨询中心副主任、自然资源部国家特邀监察专员、北京工业大学经管学院

博士生导师、北京大学汇丰商学院助理院长和教授,创办了北京大学 PHBS 绿色经济研究中心。2004 年荣获北京市市属(管)高等学校特聘教授称号,2005 年入选北京市"新世纪百千万人才工程"。曾参与联合国环境署《绿色经济报告》等国际重大研究课题,专著《德国循环经济研究》荣获教育部高等学校科学研究优秀成果奖。鉴于他联合国内外著名学者创立了致力于全球可持续发展的国际生态发展联盟,先后获得了法国南特大会中欧社会论坛颁发的生态文明建设贡献奖、亚洲教育论坛颁发的生态教育特别贡献奖和国际企业社会责任大会颁发的学术终身成就奖。研究方向:转型经济学、可持续发展战略、企业社会责任、绿色领导力、商业伦理。

Professor Haifeng HUANG

Deputy Secretary General of Asia Education Forum, Chair of China Academic Committee for Responsible Management Education and Co-Chairman of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. In 2020, he was honored as a Senior Fellow at the Wilson Center for International Scholars, and served as a member of the Steering Committee of the Principles for Responsible Management Education initiative (PRME) of the United Nations Global Compact. He studied at Dalian Jiaotong University, Peking University, Hopkins-Nanjing Center for Chinese and American Culture, and received his Ph.D. from Humboldt University of Berlin in Germany. He worked as Assistant Dean at Peking University's HSBC Business School and founder of the Center for Green Economy at Peking University's HSBC Business School for 8 years. Dr. Huang is an expert on green economy transition in China in the areas of waste management, corporate social responsibility, and China Studies. He has published more than 12 books on sustainable development. His book on Recycling Economy in Germany received national honors. In 2012, Dr. Huang was selected as an Independent Inspector for China's Ministry of Natural Resources. Meanwhile he has been Executive Chair and Co-Founder of the Ecological Development Union International (EDUI) since 2008. EDUI is a pioneering, non-profit organization on sustainable development in China.



(四) 总结性发言

罗红波教授



责任管理教育中国学术委员会顾问组主任、"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会专家委员会负责人、国际生态发展联盟中国区共同理事长,北京益地友爱国际环境技术研究院共同院长;中国社会科学院欧洲研究所原副所长、研究员和博士生导师,兼中国欧洲学会欧洲经济分会会长和意大利研究分会会长。主要研究领域:欧洲和意大利产业经济和绿色经济,中欧/中意经贸关系。主要代表作:《意大利工业化之路》(两人合著,1991)、《西欧公有企业》(主编,

1994)《中小企业王国——意大利》(两人合著,1996)、《产业区直面经济全球化——中意比较研究》(主编,2008)、《变化中的意大利》(主编,2017)等。

Professor Hongbo LUO

Chairwoman of Advisory Panel of China Academic Committee for Responsible Management Education and one of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is Co-Chairwoman of EDUI China and Co-Dean of Institute of EDUI; Senior Research Fellow and former deputy director of the Institute of European Studies of CASS, President of Chinese Association for Italian Studies; President of Chinese Society for European Economic Studies. Her main interest in research field: European and Italian Green Economy and enterprises, Sino-European Economic and Trade Relations. Her main monographs: La via dell'industrializzazione italiana (Rong Dianxin and Luo Hongbo,1991); On Western Europe Public-owned Enterprises (1994); Italy-The Kingdom of Medium & Small Sized Enterprises(1996); Industrial Districts and Economic Globalization: Italy and China Compared (2008); Changing Italy (2017).



廖晓义博士



北京乐和社会工作服务中心创办人兼主任,中山大学哲学硕士、美国费尔菲尔德大学名誉法学博士;1996年创办公益组织北京地球村环境教育中心,以传统智慧推动绿色社区、绿色生活和绿色传媒的理论与实践。2008年以来深入四川地震灾区建设生态乡村,创办乐和书院,培育国学社工,相继为渝、湘、鲁、浙等地的乐和家园建设提供社工服务。曾获2000年国际环境大奖"苏菲奖"、国家环保部等七大部委颁发的"2006绿色中国年度人物"、民政部颁发的2008"中华慈善奖"、《中国慈善家》

"2016中国社会十大推动者"及中国社会工作联合会"2016年度中国十大社工人物"。

Dr. Xiaoyi LIAO

Dr. Liao Xiaoyi is the Founder and Director of Beijing Lehe Community Social Service Center. She received her MA in Philosophy at Zhongshan University, Honorary Doctor of Law at Fairfield University. In 1996 she launched the non-profit organization of Global Village Beijing (GVB) Environmental Education Center. It promotes the green community by traditional wisdom, ecological lifestyles and green media in both theory and practice. Since 2008, she has been to the earthquake-stricken Sichuan province, Hunan, Shandong and Zhejiang provinces, helping the Chinese society to grow by building ecological villages, Lehe Academy and cultivating the social workers and talents. For her tireless work and efforts, Liao is a recipient of numerous domestic and international awards, such as the environment Prix 'Sophie Prize' from Norway in 2000, 'Green Figure Award' for environmental achievement by a Joint Committee of seven Ministries led by Ministry of Environment in 2006, 'Most Influential Charity Project Award' by Ministry of Civil Affairs in 2008, her name has been put on Chinese Philanthropist magazine as one of the top ten promoters of Chinese society in 2016, and she has also been awarded as 'China's Top Ten Social Workers' by National Federation of Social Work.



郭毅教授



责任管理教育中国学术委员会副主席,"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会共同秘书长。现为北京工商大学国际经管学院党总支书记和教授。他获得厦门大学经济学博士学位,其主要研究方向为现代企业理论与企业社会责任、商业伦理学等。先后于中国人民大学、中国社会科学院从事博士后研究工作,兼任中国企业社会责任智库等多家国内研究机构的专家,国际标准化组织 ISO 26000 社会责任标准全球利益相关方网络专家等,参与多项省级企业社会责任标准和

行业性企业社会责任管理标准的研究与制定工作。

Professor Yi GUO

He is vice Chair of China Academic Committee for Responsible Management Education and Co-Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is now the Secretary of Party Branch and Professor of the School of International Economics and Management at Beijing Technology and Business University. He obtained a Doctor of Economics Degree from Xiamen University. He has been a Post-Doctoral researcher from Renmin University of China and Chinese Academy of Social Sciences. His research fields focus on modern enterprise theory and corporate social responsibility, business ethics, etc. He is a consultant for international research institutions (Chinese Corporate Social Responsibility Think Tank, ISO 26000). He participated in the research and formulation of a number of provincial CSR standards and industrial CSR management standards.



曹瑄玮博士



责任管理教育中国学术委员会副主席,"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会共同秘书长。任职于西交利物浦大学国际商学院,战略与可持续管理副教授,其主要研究聚焦于企业战略与企业可持续发展管理的交叉领域,包括但不限于:企业环境战略、企业可持续管理、可持续企业家与可持续创新等。多年来,曹博士主持完成国家自然科学基金委研究课题1项,参与完成国家自然科学基金委研究课题5项,先后荣获江苏省教育厅"青蓝工程"、"优秀青年骨干教师"和"中

青年学科带头人"称号。曹博士在西交利物浦大学国际商学院积极推进联合国"责任管理教育原则"倡议,是西交利物浦大学国际商学院责任与可持续商业教育中心负责人。 2019年曹博士受聘为中国工业经济联合会企业社会责任智库专家。

Dr. Xuanwei CAO

Vice Chair of China Academic Committee for Responsible Management Education and Co-Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is an Associate Professor in strategy and sustainability management at International Business School Suzhou (IBSS), Xi'an Jiaotong-Liverpool University (XJTLU). Dr. Cao's research interest, at the intersection of strategy and sustainability, includes corporate environment strategy, corporate sustainability strategy, sustainable entrepreneurship and sustainability innovation. Dr. Cao is the honorary "Middle-Aged Academic Leadership" awarded by 'Qing-Lan Project' of the Education Department of Jiangsu Province. Within IBSS of XJTLU, Dr. Cao is the Director of the Centre for Responsible and Sustainable Business Education. Dr. Cao is also the founder, convener and host of PRME China Signatories Sustainability Management Education Roundtable Forum, an annual event of PRME signatories for promoting sustainability management education among Chinese business schools. Beyond IBSS, Dr. Cao keeps close engagement with local government, business and social organization partners in Suzhou and Shanghai. Dr. Cao is an invited expert of China Industry Enterprises Corporate Social Responsibility Think Tank of China Federation of Industrial Economics.



(五) 中文部学术指导专家委员会

安晓朋女士(见上文)

陈群教授(见上文)

崇静女士



责任管理教育中国学术委员会委员。北京市电气工程学校校长和高级教师,拥有浙江师范大学的教育管理硕士学位。北京市职业技术教育学会语文研究分会会长,北京市教育学会学习科学研究分会理事,北京市中小学综合实践活动专业委员会副秘书长,全国高校市场营销大赛学术委员会主任,中国教育学会管理分会综合实践活动专业委员会委员。她长期参与国际绿色生态联盟组织倡导的社会公益及志愿服务活动,探索开展绿色能效管理、绿色管理人才培养和承担了绿色学校创建项目及北京市规划课题研究。

Ms. Jing CHONG

She is a member of China Academic Committee for Responsible Management Education and the Principal of Beijing Electrical Engineering School. She received her MA in Educational Management from Zhejiang Normal University. She plays active roles in many areas, such as the Chairman of Chinese Research Branch of Beijing Vocational and Technical Education Association, Director of Learning Science Research Branch of Beijing Education Association, Deputy Secretary General of Beijing Primary and Secondary School Comprehensive Practice Professional Committee, Director of Academic Committee of National College Marketing Competition, Member of Comprehensive Practice Committee of Management Branch of Chinese Education Society. She has long been involved in social welfare and voluntary service activities advocated by the EDUI, explored and carried out green energy efficiency management, green management talent training, and undertook the green school project and Beijing city planning research.



刘勇先生



现任德厚太极书院院长,毕业于南开大学,法制心理学专业,曾在化工部化工矿山设计研究院从事共青团等工作。出生于书香门第、医学世家,自幼热爱武术,师承中国当代十大武术名师、陈氏太极拳第十一代嫡宗传人陈正雷先生。作为陈氏太极拳第十二代传人,国家一级拳师,太极拳高级教练,兼任《中华武术》"名师大讲堂"特聘导师。三十年以来,在世界各地传播太极文化,有多部太极拳专著论文发表,先后在英国陈氏太极拳学院、土耳其海峡大学孔子学院等学术机构聘为名誉会长、顾问和客座教授。

Mr. Yong LIU

Dean of Dehou Tai Chi Academy. Graduated from Nankai University, and worked in the Communist Youth League in the Chemical Mine Design and Research Institute of the Ministry of Chemical Industry. He was born in a scholarly family with a medical science background, he has loved martial arts since childhood. He has studied from Mr. Chen Zhenglei, one of the top ten contemporary martial arts masters in China and the 11th generation of Chen's Taijiquan. As the 12th generation descendant of Chen's Taijiquan, he is a national first-class boxer, a senior Taijiquan coach, and also a special tutor of the "famous teacher lecture hall" of Chinese martial arts. Over the past 30 years, Taijiquan culture has been spread all over the world by his effort, he published many Taijiquan monographs and papers. He has been employed as honorary president, consultant and visiting professor in Chen's Taijiquan Institute in the UK, Confucius Institute of Strait University in Turkey and other academic institutions.



黄海峰教授 (见上文)

姜兆春教授



责任管理教育中国学术委员会顾问组委员,中国科学院生态环境研究中心研究员,原水污染控制研究室主任,国际生态发展联盟高级顾问,中国水污染与废水资源化研究中心共同发起人,"中国生态健康论坛"共同发起人,中国生态学学会"生态健康与人类生态专业委员会"共同发起人。

Professor Zhaochun JIANG

Senior member of Advisory Panel of China Academic Committee for Responsible Management Education. He is a Research Fellow of the Research Center for Eco-Environmental Sciences at Chinese Academy of Sciences. He worked as the Director of Water Pollution Control Research Center. He is the Senior Adviser of Ecological Development Union International, Co-Founder of China Research Center for Water Pollution and Wastewater Reuse, China Ecological Health Forum and of the "Ecological Health and Human Ecology Professional Committee".



刘京辉博士 (见上文)

刘蓉惠教授



中国音乐学院声乐表演及教育专业教授,硕士生导师,中华人民共和国文化和旅游部音乐门类专家评委,欧美同学会留意分会副会长。曾留学意大利罗马 Santa Cecilia 音乐学院。长期致力于意大利美声唱法的教学及教材教法的研究,独立完成多项省部级科研项目。编著的教材《意大利语语音及声乐作品选》荣获北京市精品教材。她在国家级核心期刊上发表了论文 20 余篇。在声乐教学中,她提出了"整体认知,整合训练"的教学原则,使不同特点的学生都得以良好的发挥,教学效果显著,培养出

一批在国际国内获奖的声乐表演及教学人才。

Professor Ronghui LIU

Professor of Vocal Performance and Education of China Conservatory of Music, Master Instructor, Expert judge of music category of the Ministry of Culture and Tourism of the People's Republic of China, Vice president in Italy Branch of Western Returned Scholars Association. She studied at the "Santa Cecilia" Conservatory in Italy and has been committed to the teaching of Italian bel canto and the research of teaching materials and teaching methods for a long time, and has independently completed a number of provincial and ministerial scientific research projects. Her textbook "Selected Works of Italian Pronunciation and Vocal Music" won the Beijing Excellent Textbook. She has published more than 20 papers in national top journals. She put forward the teaching principle of "holistic cognition, integrated training", focusing on teaching students in accordance with their aptitude, and adopting different teaching methods according to the characteristics of students, so that students with different characteristics can play well, and the teaching effect is remarkable. Cultivate a group of vocal performance and teaching talents who have won international and domestic awards.



李春燕女士



她获得香港理工大学获得社会工作硕士学位。现任深圳国际公益学院可持续发展研究中心高级分析员,2018年在纽约市立大学研究生中心担任访问学者。具有超过10年社会工作实务经验,先后从事社区康复社会工作、汶川地震灾后社会康复工作、社会服务机构管理、区域社会服务培育工作等。2016年底从事研究工作,曾负责儿童福利与儿童保护研究、社区基金会研究、社会影响力债券设计、社区养老服务机构评估、粤港澳大湾区社会服务合作研究,参与深圳市民政事业发展"十四五"规划。

Ms. Chunyan LI

She received her Master's degree of Social Work from the Hong Kong Polytechnic University, she is currently a senior analyst in Sustainable Development Research Center at China Global Philanthropy Institute and was a visiting scholar at City University of New York in 2018. She has rich experience in social service, she has worked as a social worker in community rehabilitation, social rehabilitation of post Wenchuan earthquake, management of nongovernment organizations and supervision for government purchase projects of social service. She started off as a researcher in the end of year 2016. Her research mainly focuses on social policies. She has been in charge of and has participated in numbers of research projects and training projects, including child social welfare and child protection, elderly community social service, community foundation and community governance, social impact bonds, social service collaboration at Great Bay Area, the 14th Five-Year Plan for Civil Affairs Bureau of Shenzhen Municipality.



罗红波教授(见上文)

田艳教授



责任管理教育中国学术委员会委员兼"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会副主任。田艳女士毕业于西北工业大学计算机软件专业,作为教授现任北京理工大学珠海学院商学院院长、珠海港航物流协同创新中心主任。主持及参与国家及省部级科研项目数十项,发表学术论文(专著、教材)数十篇(部),科研成果多项获得省部级(等)奖。主要研究方向:信息管理与信息系统、智慧物流等。

Professor Yan TIAN

She is a Member of China Academic Committee for Responsible Management Education and Vice Director of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She received a Bachelor's degree in Computer Software from Northwestern Polytechnical University. She is currently the Dean of the School of Business at Beijing Institution of Technology (Zhuhai), Dean of Zhuhai Port and Shipping Logistics Collaborative Innovation Center. She has presided over and participated in dozens of national and provincial scientific research projects, published dozens of academic papers (monographs, teaching materials), and won many provincial and ministerial awards for her scientific research achievements. Her research interests include information management and intelligent logistics.



徐丹丹教授 (见上文)

张贵泉先生



原中国传媒大学凤凰学院副院长,从事新闻采编、电台主持人、传媒运营近40年,具有新闻高级职称。撰写制作的消息、通讯、调查报告、录音报道,电视纪录片、散文等体裁的作品多次获得省部、国家级新闻奖、"电视广告星光奖"。目前担任"城乡统筹发展研究中心(隶属中宣部)融媒体研究室秘书长,中国电视艺术家协会优秀节目及短视频评审专家,全国法制与廉政微电影展播组委会主任,中国国际经济技术合作促进会政府与社会资本委员会会长。

Mr. Guiquan ZHANG

Former vice dean of Phoenix College of Communication University of China. He has been engaged in news gathering, radio host and media operation for nearly 40 years, and he has a senior journalism title. His works, such as newsletters, investigative reports, recorded reports, TV documentaries and essays, have won provincial and national news awards and "TV Advertising Star Award" for many times. Currently he is the secretary-general of the Media Convergence Research Center of the "Urban and Rural Development Research Center", an expert on outstanding programs and short videos of the China Television Artists Association, the director of the National Legal System and Clean Government Micro-film Exhibition and Broadcasting Committee, and China International Economic and Technical Cooperation Chairman of the Government and Social Capital Committee of the Promotion Association.



(六) 中文部社会指导专家委员会

曹斌先生



亚太学生记忆锦标赛执行主席,世界记忆运动理事会中国 区常务副裁判长,亚太记忆运动理事会常务委员,湖南卫视国 际频道《童趣成长营》特邀记忆力专家,全国 17 个公立私立学 校名誉校长。曹斌先生 2009 年开始从事全脑教育——快速记忆、 思维导图,并在全国各大高校和中小学开始巡回讲座,至今为 止已经有上千场讲座帮助近 10 万中小学生用记忆方法提升了学 习成绩,培养世界记忆锦标赛、最强大脑种子选手 300 多人。

Mr. Bin CAO

Chairman of Asia Pacific Organizing Committee of Asia Pacific School memory Championship, Executive vice president of Asia Pacific memory movement Council in China, Standing member of the Asia Pacific memory movement Council, Memory experts specially invited by Hunan Satellite TV international channel children's fun Growth Camp. Honorary principals of 17 public and private schools in China. Since 2009, Mr. Cao Bin began to engage in whole brain education - fast memory and mind mapping, and began to tour lectures in major universities and primary and secondary schools across the country. So far, there have been thousands of lectures, which have helped nearly 100,000 primary and secondary school students improve their academic performance with memory methods, and trained more than 300 people who are the strongest brain seeds in the world memory championship.



陈立柱教授



北京益地友爱国际环境技术研究院荣誉院长,国际生态发展联盟中国区荣誉理事长、国际绿色经济协会指导专家、中国民主促进会北京大学委员会成员,中国著名循环经济专家,曾担任《中国资源综合利用》主编。曾代表联盟受邀作为中欧社会论坛绿色企业评选专家,长期参与联盟中国四川省通江县扶贫项目,不断推动地方经济可持续发展。

Professor Lizhu CHEN

He is honorary dean of Beijing EDUI International Environment Technology Institute and honorary Chairman of the Ecological Development Union International (EDUI) in the China Region, he is a guiding expert of the International Green Economy Association, a member of the Peking University Committee of the China Democracy Promotion Association, a well-known Chinese circular economy expert, and former editor-in-chief of "China Resources Comprehensive Utilization". On behalf of the EDUI, he was invited as an expert in the selection of green enterprises of the China Europe Forum. Long-term participation in the EDUI's poverty alleviation projected in Tongjiang County, Sichuan Province, China, continuously promotes the sustainable development of the local economy.



陈云岗先生



城市经营研究院院长,兼任百县产业孵化器创始发起人,深圳市创新型城市促进会副会长。在战略规划和健康人居等领域工作近三十年,他围绕县域产业升级、特色小镇开发、乡村振兴建设开展研究,担任了云南、贵州、陕西、福建、广东等五十余个县市区的战略顾问,著作有《县策》《深圳经验》《品牌规划》等13部。

Mr. Yungang CHEN

He is the director of the Urban Management Institute, the founder of Shenzhen Hundred Counties Industrial Incubator and the vice president of Shenzhen Innovative City Promotion Association. He works in the areas such as strategic planning and healthy living nearly 30 years, he has served as a strategic consultant for more than 50 counties and cities in Yunnan, Guizhou, Shaanxi, Fujian, Guangdong and other provinces. His works include 13 books, such as *County Plan, Shenzhen Experience*, and *Brand Planning*.



李秋香女士



国际生态发展联盟文化创意专委会主任,美国北弗吉尼亚大学 MBA 硕士,北京秋香雅柏文化发展有限公司总裁,北京晨鸣文化传播有限公司董事长,《星光家族》动漫 IP 创始人,资深媒体与广告专业资历 2002 年为统一企业与北京音乐台(FM974)联合策划制播电台节目《统一心情世界》。2009 年打造《安格格》动漫 IP,北京故宫博物院文化广告策划推介人,中国加入世贸组织 2002 年国际论坛 LOGO 设计人。

Ms. Chui-Hsiang LEE

She is director of the Cultural and Creative Committee of the Ecological Development Union International (EDUI). She was a founding member of the EDUI and helped start the marketing campaign for the cultural arts of the Palace Museum in Beijing. She was the LOGO designer for the 2002 International Forum on China's accession to the WTO. With a strong professional background in media and communications, as well as an MBA from the University of Northern Virginia, also executive produced the hit music radio program, "Uni-President Xin Qing Shi Jie", on Beijing Music Station (FM974) for Uni-President Enterprises Corp. Currently, she acts as the President of Beijing Qiuxiang Yabo Culture Development Co., Ltd. and Chairwoman of Beijing Chenming Culture Communication Co., Ltd., and created the sensational animation IP "Xing Guang Jia Zu".



李威先生



获得南开大学研究生院经济学硕士。曾就读于清华经管学院和哈佛商学院联合举办的总裁班和北京大学总裁国学班。曾任法国巴黎银行(BNP)京津分行副行长,星美传媒集团董事长,韩国 SK 集团中国文化创意投资总裁。并曾兼任国家发改委培训中心和北京电影学院管理学院特聘教授。

Mr. Wei LI

He was former Vice President of SK Group China Group. He obtained a master's degree in economics from the Graduate School of Nankai University. He studied in the president class coorganized by Tsinghua School of Economics and Management and Harvard Business School and the President's Chinese Studies Class of Peking University. He used to be the deputy president of BNP Paribas (BNP) Beijing-Tianjin branch, chairman of SMI Media Group, and president of Korean SK Group's Chinese Cultural and Creative Investment. He also served as a special professor at the Training Center of the National Development and Reform Commission and the School of Management of Beijing Film Academy.



张海燕女士



香港中文大学(深圳)校外导师,暨南大学新闻与传播学院专业学位研究生校外实践导师,深圳市女记者协会理事,深圳市戏剧家协会理事,原深圳广播电影电视集团龙岗广电中心副总编辑,国家亿万农民健康教育百佳"金话筒"奖获得者,曾担任全国九运会自行车比赛现场解说及现场颁奖主持人,新闻职业生涯25年,作品多次获得国家、省、市奖项。

Ms. Haiyan ZHANG

She is a mentor of the Chinese University of Hong Kong in Shenzhen and also a distinguished tutor at the College of Journalism and Communication of Jinan University. She is a director of the Shenzhen Female Journalists Association and the Shenzhen Dramatists Association. She was former deputy chief editor of Longgang Media Center in Shenzhen Media Group. She obtained Golden Microphone Award for the National Hundreds of Millions of Farmers Health Education. She has been a live commentator and award host of the 9th National Games. Her achievements have won many national, provincial and municipal awards in her 25 years of a journalism career.



廖晓义博士(见上文)

刘风华教授



国际生态发展联盟高级顾问兼任国际生态文明大学艺术学院院长、生态文明基金会发起人。艺术家、画家、舞台美术家,毕业于中央戏剧学院舞台美术系设计专业。现任中央戏剧学院外聘教授,中国戏曲学院客座教授,湖北美术学院客座教授,南京航空航天大学、南京财经大学、常州大学的讲座教授。

Professor Fenghua LIU

He is dean of the Art School of Ecological Development Union International (EDUI)

He is an initiator of the Ecological Civilization Foundation. He is an artist, painter, stage artist. Mr. Liu graduated from the design major of the Stage Art Department of the Central Academy of Drama. He is currently an external professor at the Central Academy of Drama, a visiting professor at the Chinese Academy of Traditional Chinese Opera, a visiting professor at Hubei Academy of Fine Arts, and a chair professor at Nanjing University of Aeronautics and Astronautics, Nanjing University of Finance and Economics, and Changzhou University.



刘晓琴女士



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛" 组委会副主任。毕业于东北财经大学投资学系。现任海南晟典 信息科技有限公司董事长, 致力于青少儿成长教育。刘晓琴女 士创立了测策一站式青少儿成长教育服务平台,担任海南国际 责任管理教育研究院共同院长,她参与了多项企业并购和上市 业务。海南高新科技发展十大杰出贡献人物,海南省投资促进 会副会长与坤德女子研究会副会长。

Ms. Xiaoqin LIU

Vice Director of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She graduated from the Department of Investment at Dongbei University of Finance & Economics. She is a Chairwoman of Hainan ShengDian Information Technology Co., Ltd. Committed to the development of young children education. She is the founder of the CECE one-stop child and youth's growth education service platform, and she is working as Co-Director in Hainan Institute of Responsibility Management Education. She is also one of the Ten outstanding contributors to the development of high-tech in Hainan Province, and vice president of Hainan Investment Promotion Association and Vice president of Kunde Women's Research Association.



刘日芬女士



深圳菁优智慧教育股份有限公司联合创始人,国际生态发展联盟常务理事兼华南地区秘书长,国际生态文明基金会发起人,北京大学经济学和管理学双硕士学位。新三板企业深圳市 菁优智慧教育股份有限公司监事会主席,深圳市亦创艺文化发展有限公司董事长。在中国深圳、佛山和广州创办画廊,策划生态文明画展,致力于中外文化艺术交流。

Ms. Rifen LIU

She is a Co-Founder of Shenzhen Jyeoo Wisdom Education Co., Ltd. and standing member of Ecological Development Union International and Secretary-general of the EDUI in South China; founder of International Ecological Civilization Foundation; She received double master's degree in economics and management from Peking University. She is also working as chairwoman of the Board of Supervisors of Shenzhen Jyeoo Wisdom Education Co., Ltd.; chairman of Shenzhen Yichuangyi Culture Development Co., LTD. She has established galleries in Shenzhen, Foshan and Guangzhou, designed exhibitions of ecological civilization, and committed to cultural and artistic exchanges between China and foreign countries.



佟金萍教授



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"专家委员会负责人之一。常州大学商学院院长,河海大学管理学博士,加拿大滑铁卢大学访问学者,担任中国管理科学与工程学会理事,中国水利系统工程学会理事,兼任中国系统工程学会会员等社会职务。入选江苏紫金文化英才、江苏"青蓝工程"中青年学术骨干带头人,江苏省"333 工程"人才培养对象。研究方向为资源配置与协商管理、资源可持续利用与生态治理等。

Professor Jinping TONG

One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is the dean of Business School at Changzhou university. She received Ph.D. in management from Hohai University. She has been a visiting scholar at Waterloo University, member of the Chinese Society of Management Science and Engineering, council member of Chinese Society of Water Conservancy System Engineering, member of Chinese Society of Systems Engineering, talent of Purple and Gold Cultural Project, young academic leaders of Jiangsu Blue Project, training talent of 333 project. Her research scope includes resource allocation and negotiation management, sustainable utilization of resources and ecological governance.



吴景馨女士



北京宏音斋民族文化发展中心理事长,国家级非物质文化 遗产宏音斋笙管制作技艺代表性传承人,中国民族管弦乐协会 乐器改革委员会副会长、北京乐器协会监事长、中国民族管弦 乐学会唢呐专业副秘书长、笙专业委员会常务理事、葫芦丝专 业委员会常务理事、中国音协民族管乐研究会办公室主任。北 京馨星民族乐团名誉团长、北京市海淀区民族小学名誉校长等, 曾任北京市海淀区政协第六、七、八届委员;第九届北京市海 淀区政协专委会委员。

Ms. Jingxin WU

She is a director of Beijing Hongyinzhai Nation Culture Development Center, and a representative inheritor of national intangible cultural heritage Hongyinzhai Sheng Management and Production Skills. Meanwhile, she is vice President of China Nationalities Orchestra Society Reform Committee, secretary-general of Beijing instrument association, director of the National Orchestral Research Office of the Chinese Music Association, honorary head of Beijing Xinxing Chinese Orchestra, honorary principal of Beijing Haidian Minzu Primary School. She was a member of the sixth, seventh and eighth session of the Chinese People's Political Consultative Conference in Haidian District of Beijing Municipal.



于志宏先生



责任管理教育中国学术委员会委员兼"2021亚洲教育论坛年会责任管理与青少年成长教育论坛"专家委员会负责人之一。北京大学法学硕士和学士,华中科技大学兼职教授。参与创办《可持续发展经济导刊》,现任社长兼主编,主持内容建设和运营工作。曾带领团队参与多项中国企业社会责任和可持续发展领域的重要工作,为多家国内外知名企业提供了社会责任和可持续发展领域的咨询、研究、培训和品牌建设等服务,撰写和发表多篇专题文章,出版多本专著,在社会责任和可持续发展战略、

管理、传播和品牌建设等方面有着丰富经验。

Mr. Zhihong YU

Member of China Academic Committee for Responsible Management Education. One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He received his BA and MA of Law from Peking University, and is the adjunct professor of Huazhong University of Science and Technology. Mr. Yu is president and chief editor of China Sustainability Tribune, he is in charge of the content development and operation. Mr. YU and his team have taken part in many important works on corporate social responsibility and sustainable development in China, including the development of many national standards and policies, and branding activity design etc. He has provided services of consultancy, research, training and branding on social responsibility and sustainable development to many well-known domestic and overseas enterprises, and published many feature articles and books, with extensive experience in strategy, management, communication and branding of social responsibility and sustainable development.



张亚龙博士



责任管理教育中国学术委员会委员。深圳可持续发展研究院执行院长,深圳可持续发展研究院常务副院长,龙岗可持续发展研究院院长,深圳十大青年领袖。可持续发展研究院是由深圳市科技创新委员会支持建设的研究型服务机构,为深圳市建设国家可持续发展议程创新示范区提供强大的国际化智库资源和平台。参与UNDP等联合国机构开发和实施的SDGs研究,参与深圳超大城市可持续发展示范区的建设和政策研究、项目实施等。曾担任北京大学新型能源系统研究中心副主任,中国

分布式联盟核心专家,国家湿地修复与保护研究中心副秘书长等。目前主要从事城市 公共管理和城市绿色经济、资源高效利用、可持续金融领域研究。

Mr. Yalong ZHANG

Member of China Academic Committee for Responsible Management Education. Executive Vice President of Shenzhen Institute of Sustainable Development. President of Longgang Institute of Sustainable Development. He participates in the research of SDGs developed and implemented by UN agencies such as UNDP, and the construction, policy research and project implementation of Shenzhen Sustainable Development Demonstration Zone. He served as the deputy director of New Energy System Research Center of Peking University, the core expert of China Distributed Alliance, and the deputy secretary general of the National Wetland Restoration and Protection Research Center. Currently, he is engaged in the research of urban public management, urban green economy and high-efficient utilization of resources, etc.



赵坤宁女士



中国人民大学新闻硕士,现任明善道管理顾问公司总裁、首席咨询顾问。曾任中国青年报记者,后进入企业市场领域,在公司品牌传播、投资者关系和公益领域拥有丰富经历。 2008年开始全职投入企业社会责任和公益领域,拥有13年相关从业经验。

Ms. Kunning ZHAO

She received her MA degree in Journalism from Renmin University of China, right now she is the President and Chief Consultant of Corporate Citizenship in Action (CCiA). She was journalist of China Youth Daily, and she has extensive experience in corporate brand communication, investor relations and philanthropy. She has been engaged in the field of corporate social responsibility since 2008 and has 13 years of relevant experiences.



(七) 英文部学术指导专家

包恩福博士(Alphonse John BALTES)



北京大学深圳研究生院副教授,包恩福博士任职于北京大学深圳研究生院,主要教授英语展示与公众演讲、高级写作教程、博士英语和商务沟通。主要作品有:《中美关系走向成功》、《集成企业系统通过互联网协议增强语音的互操作性和可扩展性以提高生产力》等。他帮助美国、日本和韩国大学的数千名学生提高了他们的公共演讲技巧,并曾多次担任过中国演讲比赛的评委。他曾帮助中国贫困农村地区的慈善活动登上央视。他曾指导众多学生进入国际名校。

Dr. Alphonse John BALTES

He is working as an associate professor at Peking University Shenzhen Graduate School, He has helped thousands of students improve their public speaking skills in America, Japan and South Korea universities. He has judged multiple China-wide Speaking Competitions. He has appeared on CCTV for charitable activities in poor rural areas of China. His most recent book entitled, Chinese and Americans Connecting for Success, advocates peaceful relationships. He has guided numerous students to enroll in the prestigious US and international universities.



关道文教授 (Tom KVAN) (见上文)

施爱伦博士 (Ellen TOUCHSTONE) (见上文)

卡杜博士(Kaddour CHELABI)



获得中国科学院大学北京理论物理研究所量子宇宙学博士学位。他作为北京 SUMEN 集团的联合创始人,针对高中生和大学生在早期成长过程中开始关注和思考全球性问题,对日后更好胜任科学、数学和人文学科的课程。他曾任北京波士顿卫星校区学术主任,这是美国一所精英高中。他曾担任三年北京英国教育学院高中和中学 A-Level 和 GCSE 教学部主任,也是北京太和智库国际青年学者联盟的成员。在科学方面,他作为一位量子宇宙学家,发表了粒子物理理论和应用数学方向的论文。

他曾作为世界科学院(TWAS)的代表,出席了2016年和2019年诺贝尔物理学奖获得者大会。

Dr. Kaddour CHELABI

He received his PhD in quantum cosmology from Institute of theoretical physics Beijing at University of Chinese Academy of Science. He is the co-founder of SUMEN group Beijing, which is a platform that brings high school and university students to do research and tackle global issues at early age, in addition to excel at their academic courses in science, mathematics and humanities. He was the academic director of Boston Satellite Campus Beijing, which is an AP elite high school in USA for one year. Before that, he was for three years the head of teaching department at British Education Academy Beijing for high schools and middle schools for A-Level and GCSE. He is also Member of Taihe Youth International Scholar Alliance at Taihe Institute Beijing. In terms of science, Kaddour is a quantum cosmologist. He was also the representative of The World Academy of Science (TWAS) to attend the physics Nobel laureates in 2016 and 2019.



胡涛博士



责任管理教育中国学术委员会委员。现任湖石可持续发展研究所所长、深圳市湖石海洋科技研究院院长,生态环境部政策研究中心顾问,北京大学国家发展学院能源安全与国家发展中心研究员,天津大学绿色发展研究院研究员,曾担任世界自然基金会 WWF(美国分会)中国项目总监、世界资源研究所WRI高级研究员,环保部政策研究中心研究员,多次获得环保部科技进步奖、北京市科技进步奖、中国科协青年科技奖等。

Dr. Tao HU

Member of China Academic Committee for Responsible Management Education. Dr. HU Tao is President of Lakestone Institute for Sustainable Development (LISD), Chairman of Board of Professional Association for China's Environment (PACE), Vice President of the Union of Chinese American Professional Organizations (UCAPO). Prior he was WWF-US's China Program Managing Director, Senior Fellow of World Resources Institute (WRI), Senior Fellow of Policy Research Center of Ministry of Environmental Protection (MEP), China. He was a Visiting Professor at Center for Asia and Pacific Studies (CAPS) of University of Oregon, USA and a Visiting Professor of Environmental School, Beijing Normal University. He was also the Chief Expert of Trade and Environment Expert Group for WTO New Round Negotiation, Ministry of Environmental Protection (MEP) of China. He served as a member of Lead Expert Group China Council for International Cooperation on Environment and Development (CCICED), and served as the Senior Coordinator of UN-China Climate Program. Dr. Hu's research covers Environmental Economics, Policy and Governance; Trade, Investment and Environment, Globalization and B&R; UN Sustainable Development Goals (SDGs); Co-control of Air Pollutants and GHGs, 3E (Energy, Environment and Economics) Policy etc.



钱小军教授



责任管理教育中国学术委员会副主席兼"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会副主任兼专家委员会负责人之一。现任清华大学苏世民书院副院长、清华大学经管学院领导力与组织管理系教授,清华大学经管学院教师行为准则委员会主任和学术伦理审查委员会主任委员,北京市第12届、13届政协委员。钱小军教授担任清华大学绿色经济与可持续发展研究中心主任。钱教授是中国企业管理伦理论坛理事,中国碳中和50人论坛发起人和成员。钱小军教授长期从事

商业伦理、企业社会责任、可持续发展、ESG等相关研究与案例开发,且为 MBA、EMBA 和高管教育项目讲授相关课程。

Professor Xiaojun QIAN

Vice Chairwoman of China Academic Committee for Responsible Management Education. One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. Professor and Dr. Xiaojun (June) Qian is currently the Associate Dean of Academics at Schwarzman College, Tsinghua University, and a professor in the Department of Leadership and Organization Management, School of Economics and Management, Tsinghua University (Tsinghua SEM). She also leads the Faculty Code of Conduct Committee as well as the Institutional Review Board (IRB) of Tsinghua SEM. Dr. Qian is a member of the 12th and 13th Beijing Municipal Committee of CPPCC. She is the director of the Research Center for Green Economy and Sustainable Development of Tsinghua University. She is also a member of China Business Management Ethics Council and a founding member of China's Carbon Neutral 50 Person Forum. She has long done research and taught MBA, EMBA and executive education programs in Business Ethics, Corporate Social Responsibility, Sustainability, ESG, etc., and has developed many articles and cases on corporate sustainability management and its impact on business performance.



刘一沛先生



责任管理教育中国学术委员会委员,兼"2021亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会副主任。四川国际标榜职业学院理事长、院长、副教授。2005年7月毕业于英国牛津大学经济与管理专业本科,获文学学士学位;2006年7月毕业于英国剑桥大学土地经济系规划发展与重建专业硕士研究生,获哲学硕士学位。曾先后在摩立特集团香港分公司任咨询顾问、安永会计师事务所伦敦分公司商业咨询服务部任助理经理、四川国际标榜科教股份有限公司任副总经理、德勤管理

咨询公司(上海)任经理、德勤咨询(香港)任副总监、波士顿咨询公司(香港)任董事经理。

Mr. Yipei LIU

Member of China Academic Committee for Responsible Management Education and Vice Director of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is the Principal of Polus International College. Prior to joining the College, Mr. Liu held senior positions at leading management consulting firms including the Boston Consulting Group and Monitor Deloitte. Mr. Liu was a core member of Deloitte's Regional Economic Competitiveness practice and helped found its Global Delivery Center in Chongqing. He advised regional governments, leading corporations and global institutional investors on major growth initiatives and wrote extensively o industrial and economic development. Mr. Liu holds a B.A. in Economics & Management from the University of Oxford, and an M.Phil in Planning, Growth & Regeneration from the University of Cambridge.



陆华良教授



责任管理教育中国学术委员会委员执行主席兼"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会共同主任。陆华良博士现任常州大学教授,总会计师,硕士研究生导师,常州大学可持续发展研究中心主任。先后获得荷兰瓦赫宁根大学农业经济管理硕士、管理学博士学位。主要从事企业管理、企业社会责任与可持续发展、农业经济等领域的研究。主持国家自然科学基金2项、参与国家自然科学基金2项、主持国际合作项目、省哲学社会科学基金、省教育改革研究重点课题、教育部留学回国人员科研启动基金等20余项。出版中、英文著作6部,发表中、英文学

术论文 40 余篇(其中 5 篇第一作者 SSCI 期刊论文)。获聘 Wiley 出版社 Corporate Social Responsibility and Environmental Management(SSCI)杂志国际编委、Springer 出版社 The Journal of Corporate Social Responsibility杂志副主编、Springer 出版社企业社会责任、可持续性、道德和治理系列著作国际编委、奥地利萨尔斯堡社会市场经济研究中心国际学术委员会委员。获爱莫瑞得(Emerald)年度最佳论文奖(SSCI 期刊)1 项。荣获江苏省高校"青蓝工程"中青年学术带头人和江苏省"六大人才高峰"高层次人才培养对象。获聘省江苏发改委现代服务业咨询专家。

Professor Hualiang LU

Executive Chair of China Academic Committee for Responsible Management Education and Co-Chairman of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is professor at Changzhou University and director of International Research Center for Sustainable Development. Dr. Lu received his Ph.D. from Wageningen University in the field of management studies. He is an editorial member of Corporate Social Responsibility and Environmental Management (Wiley), The International Journal of Corporate Social Responsibility (Springer), and book series on CSR, Sustainability, Ethics and Governance (Springer). He has published Springer books entitled "Building New Bridges Between Business and Society" and "Sustainable Development and CSR in China", and Journals including Supply Chain Management: An International Journal, British Food Journal, Agribusiness: An International Journal, Chinese Management Studies, China Agricultural Economics Review, and in a variety of book chapters and national journals. His research and teaching activities focus on corporate social responsibility, sustainable development, business ethics and governance, green supply chain management, etc.



卢红雁博士



责任管理教育中国学术委员会委员。德国萨尔大学循环经济方向博士,现任四川大学可持续发展教育讲师。她在 1997 年启动并主讲了四川大学第一门环境与可持续发展类本科生公选课。目前在四川大学主讲《中外低碳经济实践》、《可持续商业》《批判性思维》和《气候变化》本科生全英文公选课。2002 年入选第一届美中杰出青年。2008-2014 年,主持完成了德国教研部、中国科技部和四川省科技厅支持的多项有机废弃物资源化利用的科研项目。2015-2019 年期间,与斯坦福大学合作,协调执行

了可持续城市系统跨学科项目制课程,本课程荣获第三届西浦全国大学教学创新大赛二等奖。2019年她荣获四川省生态环境厅授予的四川省"绿色先锋"称号。

Dr. Hongyan LU

Member of China Academic Committee for Responsible Management Education. She is a sustainability lecturer at Sichuan University, received her Ph.D. in circular economy at Saarland University in Germany. Over 20 years ago, she started the first elective course about "Environment and Sustainable Development". She currently delivers four selective courses, namely "International Practice of Low Carbon Economy", "Sustainable Business", "Critical Thinking" and "Climate Change", in English at Sichuan University. From 2008 to 2014, she has completed several scientific research projects for recycling of organic waste, supported by the Ministry of Education and Research of Germany, The Ministry of Science and Technology of China and the Science and Technology Department of Sichuan Province. In cooperation with Stanford University from 2015-2019, she coordinated a project-based interdisciplinary course on sustainable urban system, which won the "Second Prize at the 3rd XJTLU National University Teaching Innovation Award". She was also awarded the title of "Green Pioneer" of Sichuan Province given by Sichuan Provincial Department of Ecology and Environment in 2019.



孟凡臣教授



责任管理教育中国学术委员会委员,北京理工大学管理与经济学院教授,博士生导师,获得了北京市教学名师荣誉称号,国际贸易与跨国经营责任教授,德国帕德邦大学、贝罗特大学客座教授,《Review of Managerial Science》期刊编委。曾任北京理工大学管理与经济学院副院长,主管国际认证与质量管理、本科人才培养等,现任深圳北理莫斯科大学经济系中方主任。主要研究方向为跨国经营与战略、产业经济与政策、跨文化管理、技术创新与管理。近年来,主持完成了国家自然科学基金委、

教育部等国家和省部级课题及中德科学中心、欧盟、德国 DFG 合作项目等。

Professor Fanchen MENG

Member of China Academic Committee for Responsible Management Education. He is a professor of School of Management and Economics at Beijing Institute of Technology (BIT). He won the honorary Beijing Famous Teacher by the Municipal Government Beijing. He is the Guest Professor at University of Paderborn and University of Bayreuth in Germany, a member of the editorial board of the Journal "Review of Managerial Science". He was Associate Dean for International Accreditation and Undergraduate Education at BIT's School of Management and Economics. Currently, he is Dean of the Department of Economics, Shenzhen MSU-BIT University (SMBU). His research focuses on International Investment and Strategy, Industrial Economics and Policy, Intercultural Management, Technology Innovation and Management. In recent years, he has carried out more 10 research projects both in academic areas and teaching which are granted by National Natural Science Foundation of China, Ministry of Education, Municipal Government Beijing, EU, Sino-German Science Center, DFG etc.



沈伟教授



澳大利亚墨尔本迪肯大学 (Deakin University) 协理副校长,负责大学国际交流,同时拥有欧盟授予并赞助的让•莫内中欧关系讲席教授。担任 Asia-Europe Journal《亚欧关系》SSCI 期刊主编、英国罗特里奇出版社《欧盟的全球关系》丛书总编。拥有英国拉夫堡大学人文地理学博士、瑞典斯德哥尔摩大学法学硕士、荷兰鹿特丹伊拉斯谟大学法经济学欧洲硕士和城市管理硕士,以及鹿特丹商学院工商管理本科学位。主要研究中欧/亚欧关系、国际移民、海外华人、海归人才流动、全球化城市和国际商业策略。

Professor Wei SHEN

Professor Shen is the Associate Pro Vice-Chancellor (International Relations) and Professor of Alfred Deakin Institute at Deakin University. He is the Editor in Chief: Asia-Europe Journal (AEJ), an SSCI journal published by Springer and the Series Editor of Routledge Handbook on Europe in the World. He received Ph.D in Human Geography from Loughborough University (UK), LLM from Stockholm University, European Master in Law and Economics and MA in Urban Management from Erasmus Universiteit Rotterdam. His academic pursuit also led him to CERI/CNRS Sciences Po Paris, Bocconi (Milan), Linkoping, Hamburg and Warwick universities.

He has published widely on the topics of Asia-Europe relations, international education, migration and China's economy and global role.



张博辉教授



责任管理教育中国学术委员会委员兼"2021亚洲教育论坛年会责任管理与青少年成长教育论坛"组委会副主任兼专家委员会负责人之一。现任香港中文大学(深圳)经管学院执行副院长、校长讲座教授,兼任深圳数据经济学院副院长、深圳高等金融研究院金融科技与社会金融研究中心主任、数据科学理学硕士项目主任、深圳市大数据研究院理事。张教授担任广东省深圳市决策咨询委员会专家、山东省淄博市决策咨询委员会专家委员。张教授分别于2016年获得澳大利亚国家社会科学院

授予的青年研究学者奖章和在 2010 年获得新南威尔士大学授予的青年研究学者奖章, 目前担任亚洲金融学会的副主席。

Professor Bohui ZHANG

Member of China Academic Committee for Responsible Management Education. One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is Presidential Chair Professor of Finance and Executive Associate Dean of School of Management and Economics at The Chinese University of Hong Kong, Shenzhen. He is also the associate director of Shenzhen Institute of Data Economy, the director of the Center for FinTech and Social Finance, and the director of M.Sc. in Data Science at Shenzhen Finance Institute. Before joining CUHK Shenzhen, he was the professor of finance at UNSW Business School, UNSW Sydney, and the associate director of the Institute of Global Finance. He studies the role of information intermediaries on capital markets, Chinese and foreign capital markets, and Fintech. His papers have been accepted for publication in the global top-tier finance, accounting, and business journals. He has also been awarded research grants from Australian Research Council, the Centre for International Finance and Regulation, Australian School of Business, and National Natural Science Foundation of China. He is also the Vice President of Asian Finance Association.



(八) 英文部学术指导专家委员会(线上)

塞缪尔・伊多乌博士 (Samuel O. IDOWU)



他作为国际生态发展联盟意大利地区秘书长,同时也担任伦敦城市大学的高级讲师,英国特许治理协会的资深会员,皇家艺术协会的会员,特许秘书和行政人员协会的成员。曾担任萨里郡东北技术学院讲师/高级讲师,是商业研究(荣誉)学士、ACCA和CIMA课程的课程负责人,曾担任多所英国大学的外部考官。目前担任《国际企业社会责任杂志》主编,《美国经济和商业管理杂志》主编,Springer出版公司的企业社会责任、可持续发展、道德和治理等系列从书的编辑。

Dr. Samuel O. IDOWU

He is regional secretary-general of Ecological Development Union International in UK. He is a senior lecturer at London Metropolitan University. He is a fellow member of the In Chartered Governance Institute, a fellow of the Royal Society of Arts, a Liveryman of the Worshipful Company of Chartered Secretaries & Administrators and a named freeman of the City of London. He has published more than fifty articles in both professional and academic journals and contributed chapters in edited books. Samuel has been in academia for more than 30 years. His teaching career started in November 1987 at Merton College, Morden Surrey; he was a Lecturer/Senior Lecturer at North East Surrey College of Technology (Nescot) for thirteen years where he was the Course Leader for BA (Hons) Business Studies, ACCA and CIMA courses. He has won a number of international awards since 2011. He has served as an external examiner to several UK Universities. He is an Editor in Chief of the International Journal of CSR, Editor in Chief, American Journal of Economics and Business Administration. He is a Series Editor of Springer's CSR, Sustainability, Ethics and Governance Book Series.



阿德里安・保罗・米萨蒂先生(Adrian Paul MISARTI)



他作为国际生态发展联盟意大利地区秘书长,同时也是红橡树公司的创始合伙人和主席。该公司是一家意大利公司,为开发 ORVIETO GLOBAL CAMPUS (OGC),一个艺术和生态教育中心。其雄心和使命是将世界各地的学习和研究团体聚集在一起以加强文化间的理解,并促进这些团体之间的协同和合作。甚至有时是国际竞争者。他以前的职业是在美国和欧洲进行银行和资产管理。他也曾在全球范围内从事过短期的船舶融资工作。他拥有美国和意大利双重国籍,毕业于耶鲁大学,随

后曾在意大利担任富布赖特教学助理。

Mr. Adrian Paul MISARTI

He is regional secretary-general of Ecological Development Union International in Italy (EDUI). He is also founding partner and Chairman of Red Oaks, an Italian company, constituted to develop the ORVIETO GLOBAL CAMPUS (OGC), an Art and Ecological Education Center, whose ambition and Mission is to bring together study and research groups from all over the world, in order to enhance intercultural understanding, and to foster synergies and cooperation among those, even on occasion international rivals, who together can advance the evolution towards a more sustainable planet. His previous career was in banking and Asset Management, based both in the United States and in Europe, and also for a short period working globally in Ship Finance, based in New York. He has dual US/ Italian citizenship, is a graduate of Yale University, and was subsequently a Fulbright Teaching Assistant in Italy.



邓肯・罗斯先生 (Duncan ROSS)



邓肯·罗斯先生是泰晤士高等教育的首席数据官,创建了泰晤士高等教育的数据分析库和国际排名,评估了全球约 4,000 多所大学。在 2019 年他创建了泰晤士高等教育的世界影响力排名。泰晤士高等教育世界影响力排名是唯一基于联合国可持续发展目标的国际排名。罗斯是联合国高等教育可持续发展倡议小组的一员。此前,他曾为数据管理相关的英国非盈利组织服务,也参与由英国政府提倡的开放数据用户小组。他曾在金融与高科技机构带领数据分析团队,分别作为 Teradata 和 Experian UK

的数据分析总监。在 2013 年,他成立了非盈利组织 DataKind UK,通过一群自愿的数据科学家,帮助英国 的慈善机构更加关注数据管理。他也是一些英国非营利组织的董事会一员。从 1996 年至 2000 年,他担任了伯明翰市议会的民选议员。罗斯先生 2015 年入围了数据智商大数据 100 名单和信息时代最具数据影响力的 50 人之一。

Mr. Duncan ROSS

He is the Chief Data Officer at Times Higher Education where he has developed data products and rankings that evaluate more than 4000 higher education institutions across the world. In 2019 he launched the Times Higher Education Impact Rankings – the only global ranking that is based around the United Nations Sustainable Development Goals. He is part of the UN Higher Education Sustainability Initiative, and has previously worked in the data philanthropy movement in the UK, and with the UK Government as part of the Open Data User Group. He has led data and analytics teams in the finance and high-tech sectors, having been the Director of Data Science at Teradata, and Data Director at Experian UK. In 2013 he founded DataKind UK a not-for-profit that helps charities become more data focused by calling on the skills of pro-bono data scientists. He has served on the boards of several other not-for profits in the UK, and from 1996-2000 served as an elected Councillor on Birmingham City Council. He was nominated as part of DataIQ's Big Data 100 in 2015, and as one of Information Age's Top 50 Data Influencers.



雷恩·施密特教授 (Rene SCHMIDPETER)



国际生态发展联盟欧盟地区秘书长。慕尼黑国际大学的可持续管理教授。并在中国、美国、印度、澳大利亚和英国担任客座教授。他是 Springer 出版公司的企业社会责任、可持续发展、道德和治理系列丛书的编辑。他的研究和教学活动主要集中在可持续商业转型、可持续发展的国际视角、社会创新和可持续企业家精神,特别关注企业与社会的关系。他曾为联邦教育和研究部、欧洲委员会、欧盟委员会等机构进行研究并与之合作。

Professor Rene SCHMIDPETER

He is regional secretary-general of Ecological Development Union International in EU. Rene Schmidpeter is a professor for Sustainable Management at the IU - International University in Munich and the guest professor in China, USA, India, Australia and England. He is a series editor for Springer's CSR, Sustainability, Ethics and Governance books, editor of the Encyclopedia of Sustainable Management (ESM) as well as editor of the Dictionary of Corporate Social Responsibility (DCSR). His research and teaching activities focus on Sustainable Business Transformation, international perspectives on Sustainability, Social Innovation and Sustainable Entrepreneurship with special focus on the relationship between business and society. He has published widely and is the editor of the German management series on Corporate Social Responsibility at Springer Gabler. Schmidpeter serves as an expert in many academic, economic and political steering committees as well as sustainability advisory boards. He has done research for and worked with the Federal Ministry of Education and Research, the European Union, the Bavarian Ministry of Social Affairs, the Anglo-German Foundation, the Bertelsmann Foundation, the Mercator Foundation, the Humboldt Foundation as well as the Deutsche Forschungsgesellschaft (DFG). He is Founder of M3TRIX in Cologne and Munich.



格哈德・斯塔尔教授 (Gerhard STAHL) (见上文)

丹尼卡・普尔格教授 (Danica PURG) (见上文)

黄智美博士



教育博士(悉尼科技大学)、香港可持续发展教育学院副院 长、工联会职业发展服务处前副总干事、工联职业再训练中心 前副总干事、香港学术及职业资历评审局职业专才教育评审联 络小组前成员。

Dr. Wong Chi Mei

She received her Ph.D in Education at University of Technology Sydney. Now she is associate dean of Hong Kong Institute of Education for Sustainable Development (HiESD), Former Deputy Director of FTU Employment Development Service of Hong Kong Federation of Trade Unions, Former Deputy Director of Occupational Retraining Employment Service Centre of Hong Kong Federation of Trade Unions, Former HKCAAVQ LPAVPET member.



贾甫教授



责任管理教育中国学术委员会委员,英国约克大学管理学院供应链管理教授,研究中心主任和可持续研究校级前沿学科带头人。也是三个期刊 (International Journal of Operations and Production Management、Journal of Purchasing and Supply Management、International Food and Agribusiness Management Review) 的副主编。他作为唯一来自亚洲的学者当选为欧洲运营管理协会执行理事,国际采购与供应教育与研究协会理事。同时,他还是浙江大学、复旦大学等多所大学的访问教授,其研究方

向为战略供应链管理、全球采购、供应链学习和创新以及可持续供应链管理。

Professor Fu JIA

Member of China Academic Committee for Responsible Management Education. He is Chair Professor of Supply Chain Management and Director of Sustainability and Resilience Theme at the University of York Management School in England. He is also a visiting professor to several universities including Zhejiang and Fudan Universities. He is also director of Business, Nature and Value (BNV) Research Centre at York and currently leads a number of projects funded by Newton Fund, ESRC, EPSRC and industrial sources related to supply chain management and e-commerce both in the UK and in China. His research interests have been in strategic supply chain management represented in the following interrelated themes: supply relationship management in a cross-cultural context, global sourcing, supply chain learning and innovation, agricultural supply chain and cooperatives and sustainable supply chain management.



林海晖博士



深圳市绚图新材科技有限公司董事长,国际生态发展联盟常务理事,加拿大多伦多大学化学工程及材料学博士,中国著名作家林语堂后人。国家创业千人、深圳市"孔雀团队"带头人、深圳市孔雀计划 A 类人才。曾任美国星铂联颜料制造公司全球首席技术官(CTO),美国迈图高新材料集团战略技术部总监,拥有 23 项美国专利。曾任北京大学《中国研究》课程讲师,长期致力于教育公益事业。

Dr. Haihui LIN

He is President of Shenzhen Shinemax Advanced Materials Co., Ltd. And a standing member of Ecological Development Union International (EDUI). He received his Ph.D. in chemical engineering and materials science from the University of Toronto in Canada. He is a descendant of the famous Chinese writer Lin Yutang. He is a member of the National Entrepreneurial Thousand, a leader of the Shenzhen Peacock Team, and a Class A talent of the Shenzhen Peacock Plan. He was the global Chief Technology Officer (CTO) of Star Platinum Pigment Manufacturing Company and the Director of Strategic Technology Department of Methow High-Tech Materials Group, USA. He was a lecturer in the China Studies course at Peking University and has long been committed to education and public welfare.



马玉玲博士



毕业于北京大学生物系本科,获得中国中医科学院硕士及 英国伦敦大学国王学院博士学位。曾担任英国帝国理工大学研 究员;作为首席研究员于 2014 年在牛津大学立项研究传统中药 临床疗效的药理学机制,并于 2017 年主导成立了牛津中医药研 究中心,担任中心创始主任。领导的课题组在过去的 5 年中发 表了多篇有世界影响的传统中药研究论文。在中国首次建立了 培养心肌细胞电生理记录方法并用于中药研究,该成果被授予 中国药理学会硕士论文奖;获得国家教委访问学者奖学金;获

得英国海外博士研究生奖学金和王宽诚博士奖学金。目前,她继续以牛津中心为基地努力为中药研发国际发展以多种方式做出贡献。

Dr. Yuling MA

She graduated from the Department of Biology at Peking University. She received a Master Degree from the China Academy of Chinese Medical Sciences and a Ph.D Degree from King's College London at University of London UK. She was a Research Fellow at Imperial College London. In 2017 as a Founding Member she has led the establishment of the Oxford Chinese Medicine Research Center. In the past 5 years, the Ma Research Group at the University of Oxford has published a number of traditional Chinese medicine research papers with world influences, as the first researcher to establish the electrophysiological recording method of culturing cardiomyocytes in China and used in Chinese medicine research. This achievement was awarded the Master Thesis Award of the Chinese Pharmacological Society; the National Education Commission Visiting Scholar Scholarship; the British Overseas Ph.D Scholarship and the Wang Kuancheng Scholarship. She will continue to use Oxford's Center as a base to contribute to the international development of Chinese medicine research and development in a variety of ways.



荣丽亚教授



美国威斯顿学院校长,北京大学国际法学院联合创始人和创始常务副院长,密歇根大学法学院法学博士学位。曾任对外经济贸易大学教授,重庆大学校长助理,哈佛大学《哈佛中国评论》出版人,美国康奈尔大学、威斯康辛大学麦迪逊分校校长特别顾问。曾执教于美国密歇根大学法学院、北京大学法学院、清华大学法学院、国家会计学院。其译作《创新之母》荣获 2016BIBF 书业年度评选文学类中国最佳翻译奖。

Professor Liya RONG

She has served a co-founder and President of American Weston Academy in Boston since 2018. She served as a Professor of Law at Peking University and Professor of School of Finance at University of Business and Economics, and she also served as an Assistant President of Chongqing University. She has served as the publisher of Harvard China Review and Board member for Harvard Club of Beijing, a Special Advisor to the Presidents of Cornell University as well as a Special Advisor to the Chancellor of the University of Wisconsin (Madison). In addition, she was a founding Assistant Dean of the School of Transnational Law at Peking University. She has studied at the China University of Political Science and Law, Harvard Law School, and the John F. Kennedy School of Government at Harvard, and Harvard Business School AMP Program. and obtained an SJD from the Law School of the University of Michigan. She has taught at the University of Michigan Law School, Tsinghua University Law School.



吴华南博士



责任管理教育中国学术委员会委员。吴华南博士现任北京 大学深圳研究生院副研究员。2002 年毕业于南开大学化学系, 2009 年获新加坡国立大学博士学位。曾先后在新加坡国立大学 化学系和环境研究院担任研究助理、博士后和研究学者,2013 年经深圳市海外高层次人才"孔雀计划"引进回国。研究方向包 括水处理方法与水污染治理,环境分析技术,固废资源化与能 源化,绿色经济与节能减排政策等。承担国家自然科学基金等 科研项目 10 余项,已发表国际期刊与会议论文 20 余篇,参编 专著 3 部,国内外发明专利 10 余项。

Dr. Huanan WU

Member of China Academic Committee for Responsible Management Education. He is an associate research fellow at School of Environment and Energy in Peking University Shenzhen Graduate School. He obtained his B.Sc. degree from Nankai University in 2002 before pursuing his Ph.D. at the National University of Singapore (NUS). He was a research fellow at the NUS Environmental Research Institute from 2008 to 2013. He has expertise in environmental technologies, including environmental analysis, treatment of wastewater and solid waste with energy/resource recovery. His research interests also include green economy and low carbon policies. He has filed 10 patents, published three monographs and more than 20 papers in international journals.



严忞博士



伦敦大学国王学院法学博士,伦敦大学玛丽女王学院商业与法学项目主任、商法学助理教授、博士生导师。兼任江苏大学金山特聘教授。主要研究领域为公司法、公司治理及企业社会责任等。在 SSCI 期刊及 ABDC 指南中 A 级期刊发表论文近10 篇。并同时担任多本 SSCI 及 SCI 期刊以及牛津大学出版社的专家评审。专著《反思股东利益最大化》由英国最大出版社之一 Routledge 出版。

Dr. Min YAN

He is an Assistant Professor in Business Law and director of the BSc Business with Law Program at Queen Mary University of London; and a Visiting Professor in Law at Jiangsu University. He holds PhD in Law from King's College London and fellowship of Higher Education Academy. He specializes in corporate law, corporate governance and CSR. He has published in top refereed journals in the discipline. His book Beyond Shareholder Wealth Maximization: Towards a More Suitable Corporate Objective for Chinese Companies was published by Routledge in 2018.



(九) 英文部社会指导专家

陈霄燕女士



作为副教授现任全国翻译专业资格考试(CATTI)项目中心 黑龙江分中心主任、黑龙江省侨联高校联合会副秘书长、 西班 牙萨拉曼卡大学跨文化能力研究在读博士, 研究方向为跨文化 能力与就业力研究、企业文化研究、一带一路外语能力研究。

Ms. Xiaoyan CHEN

She is working as the Director of CATTI (China Accreditation Test for Translators and Interpreters) Management Center in Heilongjiang Branch and the deputy Secretary General of Heilongjiang Federation of Overseas Chinese Universities. She is a PhD candidate of intercultural competence studies at Salamanca University in Spain. Her research fields include the intercultural competence and employment force, enterprise culture research and foreign language ability.



南唐先生(Nathan DIWA)



国际生态发展联盟常务理事兼非洲地区秘书长,清华大学 工商管理硕士,益地友爱(海南)科技有限公司创始人,拥有 十年在中国学习和工作的经验。曾参与北京大学出版社《商业 伦理》专著写作,受邀作为全球服贸会的演讲嘉宾。曾获得教 育部来华优秀留学生奖、中华人民共和国成立 70 周年庆祝活动 先进个人奖。致力于中非经贸合作与文化合作。

Mr. Nathan DIWA

He is standing member of the EDUI and Secretary General of the EDUI in African region, he received his MA in Business Administration from Tsinghua University, he is founder of EDUI (Hainan) Technology Co., Ltd. He once participated in the writing of Business Ethics by Peking University Press and was invited as a guest speaker of the Global Service Trade Fair. He has won the excellent foreign student award of the Ministry of Education and the advanced individual award for the celebration of the 70th anniversary of the founding of the people's Republic of China, and is committed to China Africa economic, trade and cultural cooperation.



顾常超教授



责任管理教育中国学术委员会委员。清华大学经济管理学院运营管理学博士,清华大学全球领导力项目秘书长,哈佛大学肯尼迪学院高级访问学者,中国管理学会人力资源委员会副主任。顾教授在高层管理者培训与学习、运营与全球供应链管理、创新创业与商业转型领域有超过15年的教学、咨询和管理运营经验。他作为美国百人会(C100)的青年领袖,还担任北京航空航天大学客座教授等。

Professor Changchao GU

Member of China Academic Committee for Responsible Management Education. He received his PH.D. in operations management from Tsinghua University. He is Secretary General of global leadership program at Tsinghua University. He was Senior Visiting Scholar of Kennedy School of Harvard University, and Deputy Director of Human Resources Committee of China Management Society. Professor Gu has more than 15 years of teaching, consulting and management experience in senior management training and learning, operation and global supply chain management, innovation and entrepreneurship and business transformation. He was elected by the members of American Committee of 100 as young leader. He also serves as a visiting professor at Beijing University of Aeronautics and Astronautics.



郭沛源博士



责任管理教育中国学术委员会委员兼亚洲教育论坛 2021 责任管理与青少年成长教育论坛专家委员会负责人之一。商道纵横总经理,商道学堂校长,中国责任投资论坛(China SIF)理事长,担任中国金融学会绿色金融专业委员会理事、中国证券业协会绿色证券委员会委员、联合国环境署金融倡议(UNEPFI)中国顾问,是 CSR 和 ESG 行业的资深专家。在 2015 年发起商道学堂,任校长。商道学堂已为 500 多名 CSR 职业经理人提供系统性的培训。在财新网、中国金融信息网等媒体开设专栏,

并为清华大学、北京师范大学、美国西东大学、荷兰蒂尔堡大学等高校讲授企业社会责任和 ESG 相关课程。

Dr. Peiyuan GUO

Member of China Academic Committee for Responsible Management Education, and one of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He received Ph.D. in Management from Tsinghua University, right now he is the General Management of SynTao and also serves as a committee member of China Green Finance Committee, China Green Securities Committee, and advises UNEP FI's work in China. He founded SynTao Academy in 2015 and serves as the President. Since its foundation, SynTao Academy has trained over 500 CSR professionals in China. Dr.Guo is a columnist for Caixin and China Financial Information Network. He also teaches CSR/ESG related courses at Tsinghua University, Beijing Normal University, Seton Hall University and Tilburg University.



蒋佩琪女士



福建连江桃园体育娱乐有限公司副董事长,国际生态发展 联盟常务理事和生态文明基金会发起人。厦门大学博士生,美 国南加大(U.S.C.)全球高级工商管理硕士,曾在艺术院校任教。 现任福建连江桃园体育娱乐有限公司副董事长、瀚元养老产业 发展有限公司董事长、全国台湾同胞投资企业联谊会理事,福 州市台胞投资企业协会常务副会长、"又溪奖学金"基金会董事 长,荣获中国百杰女性和福建省三八红旗手荣誉称号,2021年 荣获 IWEC 国际女性创业家奖。

Ms. Margaret CHIANG

She is vice Chairman of Fujian lianjiang Taoyuan Sports Entertainment Co., Ltd. Meanwhile she is standing member the EDUI and initiator of the ecological civilization foundation. She is a PhD candidate of Xiamen University and obtained MBA of business administration from U.S.C. and once taught as a teacher in art colleges. Ms. Jiang Peiqi is currently the Vice Chairwoman of Fujian Lianjiang Taoyuan Sports Entertainment Co., Ltd. and Chairwoman of Hanyuan Pension Industry Development Co., Ltd., the Director of the National Taiwan Compatriots Investment Enterprise Association, the Executive Vice Chairman of Fuzhou Taiwan Compatriots Investment Enterprise Association and the Chairman of "Youxi Scholarshi" Foundation, she also won the honorary title of China's Top 100 Women and Fujian's Women Red Flag Bearer. In 2021, she was awarded the IWEC International Women Entrepreneurial Award.



匡冀南教授



亚洲教育论坛 2021 责任管理与青少年成长教育论坛专家委员负责人之一。深圳国际公益学院教授,获得美国城市大学MBA 学位,中华 MBA 成就奖获得者。2017 年中国公共关系传播年度人物获得者,2017-2018 中国公益年度人物获得者。2005年至 2010年,在北京工业大学中加工商学院工作,期间被聘为2010年上海世博会的志愿者管理顾问,协助完成了上海世博会、达沃斯论坛和北京国际电影节等大型活动的志愿者管理体系的搭建。2010年起担任北京师范大学中国公益研究院的客座教授及深圳国际公益学院教授。

Professor Jinan KUANG

One of the Heads of the Expert Committee of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He obtained an MBA degree from City University of the United States and won the China MBA Achievement Award. In 2017 he won the China Public Relations Communication Annual Figure Winner, 2017-2018 China Public Welfare Annual Figure Winner. From 2005 to 2010, he worked in the China Processing Business School of Beijing University of Technology. During that time, he was employed as a volunteer management consultant for the 2010 Shanghai World Expo and assisted in the construction of the volunteer management system for major events such as the Shanghai World Expo, the Davos Forum and the Beijing International Film Festival. Since 2010, he has been a visiting professor of China Institute of Public Welfare of Beijing Normal University and a professor of China Global Philanthropy Insitute.



李旭博士



责任管理教育中国学术委员会委员。南方科技大学创新创意设计学院行政副院长,参与建设这间崭新的南科大二级学院,并为筹建深圳创新创意设计学院做准备。她自 2010 年加入南科大,参与设计这所创新型大学的治理和教育架构。在任现职务前,她曾任南科大国际合作部副主任六年,在南科大的联合国教科文组织二类教育机构筹备办公室工作一年、教学工作部工作两年,教育研究中心工作一年。她于美国密歇根大学获得高等教育博士学位,哥伦比亚大学师范学院获得教育管理硕士学位,北京大学获得英语语言文学学士学位。

Dr. Xu LI

Member of China Academic Committee for Responsible Management Education. She is the Vice Dean for Administration at the newly established School of Design at Southern University of Science and Technology, a project that will lead to the establishment of Shenzhen Institute of Design and Innovation. Xu joined SUSTech in 2010 and participated in designing the governing and education structure of this new university. Before assuming her current role in the School of Design, she worked for six years as the associate director of SUSTech Global, one year in the UNESCO Category II Center Preparation Office, two years in the Teaching Affairs Office, and one year as an assistant researcher in the Center for Education Research at SUSTech, then known as SUSTC. Xu received a Ph.D. degree in higher education from the University of Michigan- Ann Arbor, a MA degree in education administration from Teachers College, Columbia University, and a BA degree in English Language and Literature from Peking University.



倪欢女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务副秘书长。剑桥大学 2004 级发展学硕士、英国外交部壳牌志奋领全额奖学金 2004 年获得者、现任上海闵行区江川绿色光年环保服务中心理事长、上海市欧美同学会金融分会理事、世界自然保护联盟(IUCN)科教委员会(CEC)中国专家委员。今年担任 2021 年 G20 意大利峰会"在数字科技发展下为气候变化和可持续发展而做的青年转化和转型赋能"这个政策建议起草小组成员。

Ms. Huan NI

Deputy Secretary-General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She received her Master Degree in Development Studies from University of Cambridge. She is a FCO Shell Chevening Scholar (2004). In 2016, she is founder of Shanghai Green Light-Year Environmental Service Center. She takes also other different roles in social work, such as the Director of the Finance Association of SORSA, IUCN CEC Member of China. She is now a member of the policy taskforce under G20 Italy 2021 on Youth Transitions and Transformations through ICT-enabled Education for Climate Change and Sustainable Development.



王亚琳女士



联合国开发计划署驻华代表处可持续投资与商业组负责人, 自 2006 年加入联合国开发计划署驻华代表处以来,一直致力于 推动中国企业与联合国机构开展有关企业社会责任及海外可持 续发展的项目合作,在企业社会责任项目的开发、实施和宣传, 海外投资过程中环境和社会风险的评估和管理,利益相关方参 与,可持续发展国际标准的应用等方面,具有丰富的实践经验。 在加入联合国开发署之前,王亚琳女士曾在汽车行业从事质量 体系管理及项目规划等领域的工作,并获得英国谢菲尔德大学 工商管理学硕士学位。

Ms. Yalin WANG

She joined UNDP China in 2006 and devoted into promoting the cooperation between the private sector and UN organization in the areas of corporate social responsibility and overseas sustainable development. She accumulated rich experiences in assisting companies to develop, implement and advocate CSR projects, identifying and mitigating the social and environmental risks of overseas investment, facilitating the stakeholder engagement and application of the international standards on sustainable development etc. Before joining UNDP China, she worked in automobile industry at the position of quality system management and project planning etc. She obtained her MBA from the University of Sheffield in U.K.



肖杨女士



《旅游休闲》杂志全媒体总编辑,北京灵杰文化传媒有限公司总经理,从事国际文化旅游休闲交流近20年。肖扬女士拥有丰富的国际国内旅游休闲资源。她一直致力于将国际优秀经验和成功案例引入中国,推动媒体融合发展。"旅游休闲产业奖"由肖扬女士领衔至今已举办18届,深受业界关注和认可。肖扬女士同时也是北京外国语大学客座教授、中国文化旅游产业研究院研究员,以及世界休闲大会金海湖智库专家。

Ms. Yang XIAO

She is the General Manager of Beijing Lingjie Culture Media Co., Ltd. Ms. Xiao Yang is the Editor-in-Chief of Travel & Leisure Magazine. She has been engaged in international cultural tourism and leisure exchanges for nearly 20 years. Ms. Xiao Yang has rich international and domestic tourism and leisure resources. She has been committing to introducing international excellent experience and success cases into China and promoting the integration and development of media. "Travel & Leisure Industry Awards", which is led by Ms. Xiao Yang, has been held for 18 times, deeply concerned and recognized by the industry. Ms. Xiao Yang is also a Visiting Professor of Beijing International Studies University, a Researcher of the China Culture and Tourism Industry Research Institute, and an expert of Jinhai Lake Think Tank of World Leisure Congress.



谢红女士



湖石可持续发展研究所(LISD)行政总监,曾任环境保护部对外合作中心高级项目官员;中国-意大利环境合作项目办公室副经理,联合国工业发展组织北京办公室国家协调员;环境保护部对外合作中心高级项目官员;财政部国际司项目官员;中国环境与可持续发展国际合作委员会秘书处助理秘书;中科院遥感所助研;重庆邮电大学助教。

Ms. Hong XIE

She currently serves as Administrative Director of Lakestone Institute for Sustainable Development (LISD). She was Senior project officer of Foreign Economic Cooperation Office (FECO), Ministry of Environmental Protection (MEP) of China; Deputy Manager, Sino-Italian Environmental Cooperation Office; Program officer of International Department, Ministry of Finance of China; Senior project officer, Foreign Economic Cooperation Office (FECO), State Environmental Protection Administration (SEPA) of China; National Coordinator for environmental management, UNDIO Beijing Office; Assistant Manager of Secretariat of China Council for International Cooperation on Environment & Development (CCICED); Research Assistant in Institute of Remote Sensing, Chinese Academy of Sciences; Assistant Professor in Chongqing University of Post & Tele-Communications.



许林先生



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛" 组委会常务副秘书长,国际生态发展联盟西南地区秘书长兼青 少年绿色行动委员会主任。原国家外专局驻美国华盛顿培训机 构高级翻译,十余年英美留学、工作经历。中西方教育亲历者 与实践者,青少年成长规划专家。兼任北京大学外国语学院 MTI 教育中心特聘导师和北京大学汇丰商学院国际学生授课教 师,担任了"中译杯"青少年口译大赛全国组委会秘书长,中国 日报社"21 世纪杯"全国中小学生英语演讲比赛初中组、高中组 全国总决赛评委,著有《中译青少年口译教程》。

Mr. Lin XU

He is a Deputy Secretary-General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference and Director of Youth Green Action Committee of EDUI. He used to be a senior interpreter of the State Administration of Foreign Affairs in Washington, USA. He has more than ten years of study and work experience in the UK and the US. As a person who has experienced and practiced Chinese and Western education, he is good at planning learning for young people. He is a distinguished tutor of the MTI Education Center at the School of Foreign Languages of Peking University and a lecturer for international students at the HSBC Business School of Peking University.

He is Secretary General of the National Organizing Committee of 'Chinese Translation Cup' Youth Interpretation Contest, judge of the national Finals of '21st Century Cup' National English Speech Contest for Primary and Middle School Students of China Daily, author of Chinese Translation Curriculum for Youth Interpretation.



(十) 主持人

李杨女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛主持人。 城市声音博物馆馆长、原前海之声电台频率总监。李杨曾任深 圳电台飞扬 971 的资深节目主持人,作为声音的收集者,将那 些美好的、嘈杂的、悦耳的、动人心弦的声音收集下来,使之 成为"文物",成为记录这座城市历史的另一种方式。

Ms. Yang LI

Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. Ms. Li Yang is the Curator of Urban Sound Museum. She is the Founder of the Sound Museum, used to be a veteran program host of Shenzhen Radio Station Feiyang 971. As a sound collector, she collects those beautiful, noisy, pleasant and touching sounds and makes them into "cultural relics", it will be other way to record the history of the city.



李志先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛主持人和国际生态发展联盟西南地区副秘书长。现为国家一级博物馆成都武侯祠首席讲解员和荣获"全国十佳国宝讲述人"。受邀为北京大学深圳研究生院 MBA 项目授课和作为亚洲教育论坛演讲嘉宾。2020 中央电视台全国文博讲解线上大赛荣获专业组全国"十佳国宝讲述人";40 集历史音频节目《志侃三国》制作人,主讲人。接受中央电视台《新闻联播》采访,并受邀参加凤凰卫视、江苏卫视、浙江卫视等国内知名电视台文化类节目录制,致力宣传武侯祠与三国文化。

Mr. Zhi LI

He is a Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference and Deputy Secretary General of EDUI in Southwest Region of China. He is now the chief commentator of Chengdu Wuhou Temple, a first-class national museum, and won the honor of "National Top Ten National Treasure Storyteller". He has taught for the MBA program at Peking University Shenzhen Graduate School, and he was a guest speaker at the Asia Education Forum. He was interviewed by CCTV news Broadcast, and was invited to participate in the recording of cultural programs of famous domestic TV stations such as Phoenix TV, Jiangsu TV and Zhejiang TV to promote the Wuhou Temple and the culture of The Three Kingdoms.



陈丽莉博士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛执行秘书长兼主持人,责任管理教育中国学术委员会委员。北京工商大学国际经管学院副教授,国际商务管理系主任。主要研究领域为: 低碳与可持续发展、国际贸易与碳排放、产业发展与国际经济比较。在《Journal of Cleaner Production》、《Polish Journal of Environmental Studies》、《中国管理科学》等国内外SCI、SSCI、CSSCI 期刊发表论文 20 余篇。主持或参与多项国家自科基金、国家社科基金、中国博士后科学基金、北京市社科基金等多个项目。

Dr. Lili Chen

Member of China Academic Committee for Responsible Management Education. She is the Executive Secretary-General and Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is an associate professor of School of International Economics and Management at Beijing Technology and Business University. Her research field focuses on Low carbon and sustainable development, international trade and carbon emissions, industrial development and international economic comparison. Her research papers have been published more than 20 papers in SCI/SSCI journals. She has been in charged and participated in more than 10 research projects including National Natural Science Fund projects, National Social Science Fund projects, and other projects.



王昕宇博士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛主持人,责任管理教育中国学术委员会委员。北京工业大学经济学博士,北方工业大学青年教学骨干教师、助教授,北京工业大学中国经济转型研究中心副主任,北京理工大学国际教育学院兼职教授,国际生态发展联盟常务理事。主要研究方向为区域可持续发展,近三年在 SCI/CSSCI 检索期刊发表文章 16 篇,申请软件著作权 5 项,主持和参与国家级项目 3 项,省部级项目 5 项。

Dr. Xinyu WANG

He is a moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference and Member of China Academic Committee for Responsible Management Education. Dr. Wang obtained his Doctor's degree on Economics in Beijing University of Technology (BJUT). He is currently assistant professor in North China University of Technology (NCUT), deputy director of China's Research Center of Economic Transition in BJUT, part-time professor of School of international education of Beijing University of Technology (BIT), and standing member of Ecological Development Union International (EDUI). His researches are mainly focused on regional sustainable development. In recent three years, he has published 16 articles in SCI / CSSCI cited Journals, applied for 5 software copyrights, was in charge or participated in 3 projects and 5 projects on national level and provincial level, respectively.



王程程女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛主持人。第十八届中国(重庆)国际投资暨全球采购会立陶宛代表陪同翻译,担任亚布力中国企业家高峰会翻译,现任四川国际标榜职业学院人文与教育学院外国语系教师,主要从事大学英语、综合英语、商务现场口译教学。

Ms. Chengcheng WANG

Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. The Lithuanian representative of the 18th China (Chongqing) International Investment and global procurement fair accompanied the interpreter She worked as interpreter in Yabuli China Entrepreneur Summit. She is currently a foreign language teacher of the school of Humanities and education of Polus International College, mainly engaged in the teaching of College English, comprehensive English and business on-site interpretation.



陈发先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长兼主持人。四川国际标榜职业学院艺术与设计学院软件技术 3D 专业学生,现任四川国际标榜职业学院招生办助理,校园可持续发展生态文明先锋队队员。

Mr. Fa CHEN

Vice Secretary-General and Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is a 3D major student of software technology in the school of art and design of Polus International College. He is now an assistant in the Admissions Office of Polus International College and a member of the front team of ecological civilization for campus sustainable development.



王莹女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛主持人。 四川国际标榜职业学院健康学院医学美容技术专业学生,现任 四川国际标榜职业学院学生社团联合会公关部部长。

Ms. Ying WANG

Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a student of Health College at Polus International College. She is now the director of the public relations department of Student Associations at Polus International College.



(十一) 主要嘉宾和核心团队

田轶先生



现任常州大学党委办公室和校长办公室副主任。中国矿业大学博士研究生,副研究员。主要研究方向:高等教育管理、知识管理。在《人民论坛》《中国社会科学报》《新华日报》等期刊媒体上发表多篇理论学术文章。曾获常州市哲学社会科学优秀成果奖、常州市科技进步奖等奖励。

Mr. Yi TIAN

He is deputy director of the Office of the Party Committee and the Office of the President of Changzhou University. He is doctorate candidate at China University of Mining & Technology and associate research fellow at Changzhou University. His research interests encompass higher education management and knowledge management. He has published a stream of theoretical academic articles in journals such as People's Tribune, Social Sciences in China, Xinhua Daily, etc. He has won Philosophy and Social Science Excellent Achievement Award, Science and Technology Progress Award and other awards in in Changzhou.



张璐博士



北京工商大学国际经管学院讲师。获得中国科学院大学、比利时根特大学双博士学位,研究领域包括交通与贸易网络、区域可持续发展。曾在《Sustainable cities and society》、《Habitat international》等国际期刊发表学术论文十余篇,出版英文著作一部。担任多个可持续发展领域期刊的匿名审稿人。参与中国科学院院士咨询项目、地方横向课题等十余项。

Dr. Lu ZHANG

She is a lecturer of School of International Economics and Management at Beijing Technology and Business University. She is holder of a double-degree Doctor in Geography at Ghent University and University of Chinese Academy of Sciences. Research areas include transport and trade networks and regional sustainable development. She is also active in urbanization, coordinated urban and rural development, targeted poverty alleviation. Focusing on her research field, she has published more than 18 papers. Besides, she has participated in more than 10 academician consulting projects of Chinese Academy of Sciences and other projects.



徐光伟先生



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛" 组委会副主任兼共同秘书长,现任常州大学商学院院长助理和 副教授,硕士生导师,重庆大学管理学博士,上海财经大学博 士后,主要研究方向为公司财务与公司治理。

Mr. Guangwei XU

Vice Director and Co-Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is an assistant dean and associate professor of Business School of Changzhou University. He obtained his Ph.D. in management form Chongqing University, postdoctoral of Shanghai University of Finance and Economics. His main research interests are corporate finance and corporate governance.



张燕女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛执行秘书长。现任四川国际标榜职业学院院长行政助理、副教授。主要研究方向为教育管理,近三年共发表文章 14 篇。期间参与了高等职业教育"十三五"规划教材《职业形象与礼仪》及《礼仪与修养》编写。

Ms. Yan ZHANG

She is the Executive Secretary-General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. Associate Professor and Administrative Assistant of Chancellor's office at Sichuan Polus International College. Her researches are mainly focused on education management. She has published 14 academic articles in the last three years. During this period, she participated in the compilation of Professional Image and Etiquette and Etiquette and Cultivation that are textbooks for the 13th Five-Year Plan of Higher Vocational Education.



潘伟强先生



"2021 亚洲教育论坛年会责任管理与青少年成长教育论坛" 组委会执行秘书长。常州大学商学院副教授,多次被评为常州 大学优秀教师;师德标兵;优秀共产党员。主要研究方向为电 子商务。

Mr. Weiqiang PAN

Co-Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is an associate professor of the Business School of Changzhou University. He has been awarded the Outstanding Teacher of Changzhou University for many times. He also won the title of moral Excellence teacher and Excellent Communist Party Member. His research interest covers e-commerce.



李洋先生



北京大学理学硕士,亚洲教育论坛 2021 责任管理与青少年成长教育论坛执行秘书长,责任管理教育中国学术委员会委员,国际生态发展联盟理事,北京大学出版社出版的《商业伦理》学术专著副主编。目前主持责任管理教育原则全球学生联合会东亚和东南亚地区学生网络的组织工作。

Mr. Yang LI

Yang Li (Marco) obtained his Master in Science from Peking University. He is Member of China Academic Committee for Responsible Management Education and the Executive Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference, Standing Member of the Ecological Development Union International (EDUI), and associate editor of the monograph on Business Ethics by Peking University Press. Currently, he is responsible for organizing the PRME Global Students network in East and Southeast Asia.



陈键博士



北京师范大学管理学博士。亚洲教育论坛 2021 责任管理与 青少年成长教育论坛常务副秘书长。现任北京理工大学珠海学 院商学院专任教师、同时负责商学院"责任管理教育"项目工作。 曾任职国际机构、微软(中国)及国内公益基金会等机构公益 负责人。主要研究方向:减贫与社会福利政策研究、非盈利组 织与可持续发展、组织文化与企业社会责任。

Dr. Jian CHEN

She works as deputy secretary general of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She obtained her Doctor's degree on management form Beijing Normal University, and is currently working as a lecturer and coordinator of PRME program at Business School of Beijing Institution of Technology (Zhuhai). She used to work at INGO, Microsoft China, and domestic charity foundation as a leader of philanthropy sector. Her researches are mainly focused on poverty alleviation and social welfare policy, NGO and sustainable development, organizational culture and CSR.



李辉先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务 副秘书长。北京工商大学国际经管学院综合办公室主任。2013-2020 年在北京工商大学研究生院学位办公室负责学位工作, 2019年度获得北京市教育综合服务中心颁发的学位信息报送"优 秀先进个人"。

Mr. Hui LI

He is the Deputy Secretary General and Moderator of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is working as Comprehensive Office Director of School of International Economics and Management at Beijing Technology and Business University. He was responsible for degree Office of the Graduate School of Beijing Technology and Business University from 2013 to 2020. His working received recognition by Beijing Comprehensive Education Service Center with an "Excellent Individual Award" in 2019.



吴迪先生



国际生态发展联盟中国区常务理事兼中国区常务副秘书长。 亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务副秘书 长,责任管理教育中国学术委员会委员。获北京大学管理学硕 士学位,现任北京益地友爱国际环境技术研究院项目负责人, 北京大学出版社出版的《商业伦理》学术专著副主编,第八届"挑 战杯"中国大学生创业计划大赛全国金奖得主。

Mr. Di WU

He is the Deputy Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He also is a Standing Member and Deputy Secretary general of the China Region of the Ecological Development Union International (EDUI) .He obtained his MA degree in management from Peking University. He is currently the project director of Beijing EDUI International Environment Technology Institute. Served as the associate editor of the monograph on Business Ethics by Peking University Press and won the National Gold Medal in the 8th 'Challenge Cup' China University Student Entrepreneurship Plan Competition.



田建芳女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务副秘书长。获得西北大学经济管理学院本科学位、西安交通大学研究生学位。曾在西安市经贸委办公室工作,2011年创办公司,担任陕西峻聪实业有限公司总经理。现任中山市华人礼服陕西分公司总经理。曾担任延安市 365 公益协会慈善大使和陕西电视台爱心公益大使。

Ms. Jianfang TIAN

She is the Deputy Secretary-General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She obtained BS from the School of Economics and Management Northwest University and MA from Xi'an Jiaotong University. She has worked in Xi'an Economic and Trade Commission. In 2011, she founded her own company and served as the general manager of Shaanxi Juncong Industrial Co., LTD. Now she is the general manager of Shaanxi Branch of Zhongshan Chinese Suit. She once served as the charity ambassador of Yan 'an 365 Charity Association and the Charity ambassador of Shaanxi TV station.



赵希豪先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务副秘书长,现任四川国际标榜职业学院校学生会主席,学生代表大会常务委员会执行委员。四川省科学技术协会科普工作者,四川省中华传统文化优秀传承大使。成都市龙泉驿区红十字会会员,校园可持续发展生态文明先锋队总队负责人。目前负责学校学生干部队伍建设与管理、校园生态文明发展建设、校企合作、公益志愿服务类工作。

Mr. Xihao ZHAO

He is the Deputy Secretary-General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is the President of the Student Union of Polus International College and Executive Member of the Standing Committee of the Student Congress, a Popularizer of Science in Sichuan Province Science and Technology Association, the Excellent Inheritance Ambassador of Traditional Chinese Culture of Sichuan Province. Meanwhile he a member of the Red Cross Society in Longquanyi District of Chengdu City, and the head of the Pioneer Corps of Campus Sustainable Development Ecological Civilization. At present, he is responsible for the management of team leaders, construction of campus ecological civilization, school-enterprise cooperation, and volunteer services.



赵丹丹女士



责任管理教育中国学术委员会委员,亚洲教育论坛 2021 责任管理与青少年成长教育论坛常务副秘书长。本科毕业于浙江农林大学,常州大学硕士研究生,从事企业社会责任相关研究。

Ms. Dandan ZHAO

Ms. Zhao is a member of China Academic Committee for Responsible Management Education and the Deputy Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a postgraduate student in Changzhou University, graduated from Zhejiang Agriculture and Forestry University. Her main research direction is Corporate Social Responsibility.



曾昭铭先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书 长。本科毕业于南京财经大学会计学,研究生就读于常州大学, 研究方向为企业社会责任、可持续发展。在导师陆华良、黄海 峰教授的指导下参与编著《商业伦理》,参加第二届生态文明 健康与艺术论坛并担任副秘书长工作。

Mr. Zhaoming ZENG

He is the Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He graduated from Nanjing University of Finance and Economics with a bachelor's degree in accounting and a master's degree in Changzhou University with a research interest in corporate social responsibility and sustainable development. Under the guidance of professors Lu Hualiang and Huang Haifeng, he participated in the editing of Business Ethics. He also participated in the 2nd Forum of Ecological Civilization Health and Art and served as the Vice Secretary General.



蕾蓓女士



中国有机大会副秘书长,国际生态联盟大湾区秘书长,亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长。目前主要工作:参与县域产业升级(包含生态农业、中医药、茶产业等)、土地修复、中国乡村振兴智库建立。

Ms. Bei LEI

She is the Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She also is a Vice Secretary General of China Organic Conference, Secretary General of the Greater Bay Area of the Ecological Development Union International in China. Current working includes: Participating in industrial upgrading at county level (including ecological agriculture, traditional Chinese medicine, tea industry, etc.), land restoration, and establishment of think tank for China's rural revitalization.



李爱军先生



责任管理教育中国学术委员会委员,亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长,北京工商大学经济学院理论经济学硕士研究生,主要研究方向为企业社会责任和可持续发展,目前正在进行企业社会责任的经济学基础,实证分析等研究。具有较为系统扎实的企业社会责任方向理论知识和科研能力。

Mr. Aijun LI

Mr. Li is member of China Academic Committee for Responsible Management Education and Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is postgraduate student of theoretical economics in the School of Economics of Beijing Technology and Business University. His main research field is about Corporate Social Responsibility and SDGs. He has a relatively solid theoretical knowledge and scientific research ability of corporate social responsibility.



蒋欣蓉女士



香港中文大学(深圳)数据科学专业硕士生,亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长,主要研究方向为企业"漂绿"行为,可持续价值的评估。本科期间从事学生管理工作并筹建过学术社团,有较为丰富的组织和应变能力。关注社会平等,尤其是乡村教育等议题。

Ms. Xinrong JIANG

She is a Vice-secretary general of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a postgraduate student of the Chinese University of Hong Kong in Shenzhen. Her main research direction is corporate 'greenwashing' behavior and the identification of sustainable value. During her undergraduate years, she engaged in student management and co-founded academic club, which equipped her strong organization and strain capabilities. She is very concerned about social equality issues, especially rural education.



潘一滔先生



责任管理教育中国学术委员会委员,亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长.西交利物浦大学市场营销专业,主要研究方向为可持续价值创造方面研究.曾任苏州Oikos 主席,现任苏州Oikos 顾问,RCE 苏州筹备委员会成员,代表学校参加第十一届联合国全球契约中日韩圆桌会议,获得校级创业大赛二、三等奖,独立负责两个校外创业项目。

Mr. Yitao PAN

He is member of China Academic Committee for Responsible Management Education and Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. His main research direction is about sustainable value creation. He is former chairman of Suzhou & Oikos, current consultant of Suzhou & Oikos, member of RCE Suzhou preparatory committee, represented the school at the 11th United Nations Global Compact China-Japan-Korea Roundtable, won the second and third prizes of the school-level entrepreneurship competition, independently responsible for two entrepreneurial projects.



李艺女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长,四川国际标榜职业学院商学院学生会主席兼学生代表大会常务委员会委员,四川省科学技术协会科普工作者、高级瑜伽教练员,成都市红十字会救护员,校园可持续发展生态文明先锋队商学院分队负责人。现负责学校商学院学生组织建设与管理、校企合作,校园生态文明建设、公益志愿服务类工作。

Ms. Yi LI

Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. President of Student Union and member of standing Committee of Student Representative Assembly of Polus International College, science popularization worker of Sichuan Science and Technology Association, Senior yoga instructor, ambulance worker of Chengdu Red Cross Society, team leader of the pioneer corps of campus sustainable development and ecological civilization . Currently, she is in charge of student organization of business School for university-enterprise cooperation, campus ecological civilization construction and volunteer service.

陈发先生(见上文)



郑清正先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长,四川大学商学院管理科学专业 2020 级在读本科生,四川大学商学院社团联合会部长。曾参与中国青年商业挑战赛、新希望集团营销策划大赛等竞赛并获得优秀成绩,在校期间参与多次校级比赛的筹备工作,具有一定的组织能力与团队协作能力。本次会务工作中主要负责四川大学志愿者组织与场务布置。

Mr. Qingzheng ZHENG

Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is a student of Management Science at Sichuan University. He took part in the Association of School of Business. He has participated in China Youth Business League, New Hope Group Marketing Competition and won excellent results. He has played an active role in the preparation work of several university-level competitions.



杨云霄女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛副秘书长,四川大学 2019 级会展经济与管理专业学生。她积极参与社会实践担任了亚欧商品贸易博览会核心项目成员,赢得了"公益未来"校园环保类创意赛的荣誉,以及全国大学生创新英语二等奖等。

Ms. Yunxiao YANG

Vice Secretary General of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a student of Exhibition Economics and Management at Sichuan University. She plays an active role in social practice and served as a member of the core project of the Asia-Europe Commodity Trade Expo. She won the honor of the Future of Public Welfare Campus Environmental Protection Creative Competition and the second prize of National College Students' Innovative English.



陈锦周先生



亚洲教育论坛 2021 责任管理与青少年成长教育论坛志愿者, 四川大学电子信息学院在校本科大二学生,曾做过环境保护的 志愿者,受过一定责任管理教育。

Mr. Jinzhou CHEN

Volunteer of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. He is a sophomore student in the School of Electronic Information, Sichuan University. He has worked as a volunteer of environmental protection and received some responsibility management education.



侯倩倩女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛志愿者,四川大学电子信息学院通信工程专业 2020 级在读本科生。在校期间多次参与活动的策划与主持,具有一定的团队合作经验与组织策划能力。本次会务工作中主要负责嘉宾接待与协助工作。

Ms. Qianqian HOU

Volunteer of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a 2020 undergraduate, majoring in Communication Engineering in the Schoolof Electronic and Information, Sichuan University. She participated in the planning and hosting of activities for many times in the school. In this conference, she is mainly responsible for guest reception and assistance.



石濡玥女士



亚洲教育论坛 2021 志愿者,四川大学外国语学院英语专业 2020 级在读本科生。在校期间参与多项志愿服务活动,本次会 务工作中主要负责场务布置及专家协调。

Ms. Ruyue SHI

Volunteer of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She's an undergraduate of the English major of Sichuan University. She participated in a number of voluntary service activities in school. She is mainly responsible for the field arrangement and expert coordination in this conference.



郑欣然女士



亚洲教育论坛 2021 责任管理与青少年成长教育论坛志愿者,四川大学经济学院经济学类专业 2020 级在读本科生,四川大学模拟联合国学术部、英语辩论队成员。曾获第七届四川省国际"互联网+"大学生创新创业大赛金奖。在校期间参与多次志愿活动,具备一定团队协作能力。本次会务工作中主要负责贵宾接待等工作。

Ms. Xinran ZHENG

Volunteer of Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference. She is a student of Economics at Sichuan University. She is a member of the academic department of Model United Nations and the English debating society of Sichuan University. She won the golden prize of the seventh "Internet +" Innovation and Entrepreneurship Competition of Sichuan province. She has played an active work in the reception of guests in this conference.



六、组织机构

(一) 指导单位

中华人民共和国生态环境部中国 - 东盟环境保护合作中心



中国-东盟环境保护合作中心是温家宝总理 2007 年 11 月在第 11 届中国-东盟高峰会议上倡议:我们愿同东盟探讨制订《中国与东盟环保合作战略》,建立中国-东盟环保合作中心,适时建立中国-东盟环境部长会议机制,为建设资源节约型和环境友好型的东亚共同努力,领导人会议并把环保合作列为中国-东盟加强合作的 11 个优先领域之一。为落实温家宝总理要求,经国家批准,环境保护部于 2010 年组建成立中国-东盟环境保护合作中心。

中华人民共和国生态环境部宣传教育中心



中华人民共和国生态环境部宣传教育中心(原环境保护部宣传教育中心)成立于1996年,是生态环境部直属事业单位,承担生态环境保护宣传教育技术支持工作以及生态环境部党校日常管理及培训工作。主要职责有:

- · 承担生态环境部重大环境纪念日和全国性生态环境保护社会宣传活动,以及生态环保设施和 生态环境教育基地公众开放工作,策划制作生态环境保护大众宣传品。
- ·承担生态环境教育理论研究和内容设计,为有关部委和地方开展"绿色学校"创建提供技术支持,创建和推广自然教育,承担线上生态环境学习课程及音像、海报等大众生态环境教育产品策划制作工作。
- · 承担生态环境系统干部培训和发展中国家生态环境保护专业人员援外培训;负责部党校日常管理,承办部党校各类培训班。
- · 构建包括环保社会组织在内的生态环保公众参与和交流互动平台,开展生态环境公共关系与战略传播研究,承担生态环境社会风险舆情收集、研判、报送和应对技术支持工作以及政务新媒体编辑运行工作。编辑出版《世界环境》杂志。



(二) 支持单位

亚洲教育北京论坛



亚洲教育北京论坛(www.asia-edu.org)是由博鳌亚洲论坛、联合国教科文组织、中国国家留学基金管理委员会共同发起,2003年底由博鳌亚洲论坛理事长、菲律宾前总统拉莫斯、哈萨克斯坦前总理捷列先科、韩国前总理李寿成、尼泊尔前首相比斯塔、新西兰前总理珍妮·希普利、联合国教科文组织代表亚太地区曼谷教育局主任谢尔顿·舒佛、澳门基金会主席吴荣恪倡议建立的,已日益成为亚太区域内各国教育官员、专家学者、各级院校、国际组织、企业交流与探讨合作与发展的高端平台。

论坛发起迄今,已成功举办了包括发起者会议在内的十七届年度国际盛会,日益成为关注教育对话的最高规格、最具权威的区域国际教育交流平台,为提升亚洲整体教育水准、促进亚洲的繁荣与和谐发展起到了重要作用。刘延东国务委员曾在 2010 年 11 月亚洲大学校长论坛的讲话中将亚洲教育北京论坛列为"中国和亚洲国家间的教育交流平台之首"。

国际生态发展联盟



"国际生态发展联盟"简称"联盟"(英文缩写"EDUI"其译成中文为"益地友爱"),在中国作为中国环境科学学会理事单位,以北京益地友爱国际环境技术研究院为学术平台积极开展项目合作。成立至今近 18 年,聚集世界各国 1000 多位专家学者,初步建设一个全球性生态发展的学术交流网络,定期组织了十多场高水平国际学术论坛,主持了四川通江县和屏山县的生态扶贫项目,在乡村建立了数个夏光图书馆,参与了重大国内外研究课题,出版有十多部学术专著。最近几年,联盟在际生态文明大学(法国)支持下,成立了生态文明教育研究中心(成都)、益地友爱国际教育学院(深圳)和益地友爱文化投资咨询有限公司(海口),参与并主持上百场国内外企业社会责任、可持续发展和商业伦理的研讨会。

首都经济贸易大学



首都经济贸易大学创建于 1956 年, 秉承"崇德尚能, 经世济民"的校训, 先后为国家培养了十八万优秀人才。



60 余年来,学校已发展为一所以经济学、管理学为重要特色和突出优势,拥有法学、文学、理学和工学等六大学科,各学科相互支撑、协调发展的北京市属高水平研究型大学。学校一级学科应用经济学、工商管理、统计学获批北京市高精尖学科。学校获评"国家生态文明教育基地",成为首批"国际组织人才培养创新实践基地"建设高校。

学校与38个国家和地区的170所大学及研究机构签署校际合作协议。

站在"两个一百年"奋斗目标的历史交汇点上,首都经济贸易大学朝着全面建设"现代化、国际化、多科性、有特色的国内一流、国际知名财经大学"的目标开拓奋进。

北京大学出版社



北京大学出版社的前身可以追溯到 1902 年设立的京师大学堂译书局和编书处, 1979 年恢复建制。自恢复建制以来,北京大学出版社始终坚持正确的出版导向,秉持"为教学科研服务、为人才培养服务、为社会和经济发展服务"的出版理念,坚持"传播知识,积累文化,繁荣学术,服务社会"的办社宗旨,已发展成为一家以人文社会科学为主的,在国内具有重要影响力和良好声誉的综合性大学出版社。曾获"全国优秀出版社"、"全国教材建设先进集体"、"全国先进高校出版社"、"全国有佳图书出版单位"、"中国出版政府奖•先进出版单位"等荣誉称号。

全球新兴经济体商学院联盟



1997年,世界上最大的全球航空联盟之一的星空联盟成立,目的是为客户提供任何一家航空公司都无法单独提供的旅行优惠。如果像航空公司一样,处于经济上升期的区域商学院协会能够找到一种合作方式,使其成员学校受益呢?如果我们能够建立一个由崛起经济体的协会、学校、院长、教员和学生组成的网络,增加区域协会及其成员学校的服务,并在最需要的全球市场上加速发展相关的优秀管理教育,那会怎样?

我们所谈论的不是组建一个由商学院协会领导人组成的封闭小组。我们不是在设想一个联盟或接管。我们不是要在那些想要自我决定的地区"帮忙"。我们不想规定成员协会或学校应该做什么。

我们所相信的是,在一个两极分化加剧的世界里,我们需要采取积极的措施,建立和加深我们 各地区的联系。分享我们的学习成果。协作创造思想领袖。在我们上升的过程中提升。

我们创建了一个由崛起经济体的协会、学校、院长、教师和学生组成的网络,以增加区域协会 及其成员学校的服务,并在最需要的全球市场上加速发展相关的优秀管理教育。



香港联合国教科文组织协会



香港联合国教科文组织协会的使命是通过教育、科学、文化,促进可持续发展及推动国际间文化交流。香港联合国教科文组织协会有限公司是根据香港税务条例第88条成立之注册慈善机构。香港联合国教科文组织协会是中国联合国教科文组织协会全国联合会成员机构,联合国全球契约组织地区报告成员。

香港联合国教科文组织协会致力支持、推动和实现联合国教科文组织 (UNESCO) 的核心使命,在尊重共同价值观的基础上为不同文明、文化和民族之间开展对话创造条件,实现可持续发展的全球愿景,包括尊重人权、相互尊重和减轻贫困。

香港联合国教科文组织协会的目标是:秉承联合国教科文组织的目标,开展教育、科学、文化项目及计划;发挥香港技术及人才优势,积极支援内地和香港的长远发展;维护及宣扬联合国教科文组织的使命及目标;加强香港在国际活动中所扮演的角色。

(三) 主办单位

常州大学



常州大学是江苏省教育厅与常州市人民政府共建高校,始建于1978年,现已建成完整的学士—硕士—博士人才培养体系以及多层次的科学研究和社会服务体系。2020年学校在软科中国大学排名中位居全国第129位。

学校以"责任"为校训,秉承"勇担责任,追求卓越"的学校精神和"以人为美、育人为本, 开放办学、协同发展"的办学理念,积极培养具有创新精神、责任意识、专业素养、协作品质、国 际视野的适应社会发展需要的高级应用型人才。

学校人才培养体系健全,培养质量不断提高。现有国家级特色专业3个、国家级一流专业建设点12个、国家级一流课程13门、国家级实验教学示范中心2个。拥有工程院院士5人(双聘),教育部"长江学者"特聘教授1人,国家"万人计划"教学名师2人,国家杰出青年科学基金获得者1人,享受国务院政府特殊津贴专家13人。学校连续多年被评为"江苏省师资队伍建设先进高校"和"江苏省教育人才工作先进单位"。

学校突出自主创新,全面推行"顶天立地"有效科研。"十三五"以来,学校荣获国家科技进步二等奖1项、国家技术发明二等奖1项、省部级和行业科研成果奖项97项,获得国家级科技项目274项,2016年荣获"中国产学研合作创新奖"。



学校坚持开放办学,不断推进教育交流与合作。先后与 36 个国家和地区的 50 余所大学建立紧密合作关系。与爱尔兰梅努斯大学、加拿大圣西维尔大学、美国新泽西城市大学举办 5 个中外合作办学项目。

北京工商大学



北京工商大学(Beijing Technology and Business University),简称北工商,是北京市重点建设的研究型大学,博士学位授予单位,入选卓越农林人才教育培养计划、中国政府奖学金来华留学生接收院校、北京高校高精尖学科建设项目,为京津冀高校商科类协同创新联盟成员、全国区域金融论坛发起单位、中国金融学年会理事单位,全国第一所食品科学与工程专业通过美国食品科技学会和国际食品科学技术联盟国际双认证的高校,是以经、管、工为主,理、工、经、管、文、法、艺等学科相互支撑、协调发展的多科性大学。

北京工商大学于 1999 年 6 月由北京轻工业学院、北京商学院、机械工业管理干部学院合并组建而成。北京商学院前身是建于 1950 年的中华全国供销合作总社干部学校和建于 1953 年的中央商业干部学校, 1958 年两校合并为中央商业干部学校, 1959 年成立中央商学院, 1960 年更名为北京商学院,是新中国成立最早的商科学校,是国务院批准的全国首批硕士学位授予单位,先后隶属于商业部、国内贸易部。北京轻工业学院创建于 1958 年,是中国最早建立的一所轻工业高等院校,先后隶属于轻工业部、中国轻工总会。机械工业管理干部学院创建于 1982 年,隶属于机械工业部。

截至2020年1月,学校有阜成路校区和良乡校区,总占地面积1230.6亩;有1个国家工程实验室、2个国家级检测中心、1个国家级实验教学示范中心、2个国家级虚拟仿真实验教学中心、1个科技部中国-加拿大联合实验室;农业科学学科进入ESI排名世界前1%。

(四) 协办单位

深圳高等金融研究院



深圳高等金融研究院(Shenzhen Finance Institute, CUHK(SZ)),简称"深高金",成立于 2017 年 1 月 12 日,位于中国广东省深圳市福田区深圳国际创新中心,是深圳市人民政府为了加快深圳金融业发展,依托香港中文大学(深圳)、按照国际一流商学院模式办学的一所国际化金融学院,致力于将其建成金融经济领域颇具国际影响力的创新拔尖人才培养基地、国际高水平研究平台、国际高端学术交流平台和高端决策智库等。



全球青年领导力学院

全球青年领导力学院正在让青年成为支持大流行后未来和参与可持续发展目标的全球领导者。 联合国青年精英领袖班是一项旨在连接全球青年并促进学习和参与关键全球问题的活动,它由祖良 荣博士和国际劳工组织的保护伞于 2016 年成立。在 2021 年它成为最成功的国际虚拟暑期学院之一, 现在与 M3TRIX 学院合作。

可持续发展经济导刊



《可持续发展经济导刊》(期刊号: CN10-1603/F, ISSN 2096-6520)是由中华人民共和国商务部主管的一份聚焦企业社会责任和可持续发展的商业管理类期刊,于 2019年1月正式创刊,由 2002年创刊的《WTO 经济导刊》更名而来,是中国在企业社会责任和可持续发展领域的一面旗帜。

《可持续发展经济导刊》以"全球视野,合作共赢"为宗旨,定位于"面向未来的思想和行动",致力于建设可持续发展的思想智库和共享网络,汇聚并传递可持续发展信息和思想,发现并提升以可持续发展为目标的实践行动价值,推动可持续发展成为商业核心理念和行动,成为社会共同意识和选择。

除纸质杂志之外,杂志社已建立微信公众号、官方网站、今日头条号等网络传播渠道,全刊收录在知网、龙源期刊、维普期刊等电子期刊平台。此外,杂志社与"学习强国"合作共建了"可持续发展"专栏,与"新浪财经"合作了ESG专栏,持续释放杂志专业内容的影响力。

英国泰晤士高等教育



作为全球最具影响力的世界大学排名机构之一,泰晤士高等教育(THE)凭借五十年的经验,被来自各地的学者和学生公认为是分析和洞察高校和高等教育发展的可靠来源。我们也是一家获奖的国际高等教育媒体,及时报道全球高等教育的发展动态。在我们最近的一项创举中,世界大学影响力排名是唯一参照联合国可持续发展目标(SDG),以大学社会服务为侧重点来评估贡献的全球绩效表。我们使用经过精心设计的指标,在研究、管理、外展和教学四大领域提供全面和平衡的比较。



北京大学深圳研究生院



北京大学深圳研究生院(北大深研院)是以全日制研究生教育为主的高等教育机构:是坐落在深圳的北京大学国际化校区,是北京大学创建世界一流大学的重要组成部分。北京大学深圳研究生院的办学目标是建设成"北京大学坐落在深圳的国际化校区",办学方针是:"前沿领域、交叉学科、应用学术、国际标准"。

北京大学深圳研究生院已建和在建各类实验室 30 多个,其中包括化学基因组学实验室、人居 环境科学与技术实验室、集成微系统科学工程与应用实验室三个国家级重点实验室。

北京理工大学珠海学院



北京理工大学珠海学院是经中华人民共和国教育部批准,于2004年5月8日正式成立的普通高等学校,学校现设18个专业学院(教学部)、涵盖七大学科门类的61个本科专业,全日制普通本科在校生22000余名。学校秉承"德以明理、学以精工"的校训,形成了"勤奋、务实"的学风和"严谨、诚信"的校风,致力培养志向高远、基础扎实、体魄强健、心境恬美,具有创新精神和国际视野的复合型、应用型人才。学校地处珠海、毗邻港澳,学校根据珠三角地区产业结构特点,设置优势和特色专业,形成了工学类专业集成度高、专业体系与产业链关联度高、专业布局与珠三角主导产业吻合度高的应用型特色明显的专业体系,通过近二十年的建设,学院实现了快速、跨越式发展,成为广东地区有影响力的独立学院。

四川国际标榜职业学院



四川国际标榜职业学院(Polus International College),简称"标榜学院",位于四川省成都市,创办于 1993,是经教育部批准,面向健康产业,以管理学、医学、教育学、艺术学多学科专业协调发展的高等职业院校。学院现有健康学院、艺术与设计学院、商学院、体育与旅游学院、人文与教育学院五个二级学院,设置 49 个专业,有高水平专兼结合、双师型教师约 600 名。2011 年,四川省文物管理局批准该院在校内建设"成都标榜明间传统养生技艺博物馆"、"成都标榜川西古典家具博物馆"、"当代土陶艺术博物馆"、"成都标榜女红工艺博物馆"、"成都标榜古今发艺博物馆"5



个成都生活方式博物馆。2011年,被评为国内首个"国家 AAA 级旅游景区"高校、四川省教育厅立项为首所"四川民办省示范高职院校"。

办学 28 年来,学院秉持"以美与健康提升人的生命品质"的办学理念。历届毕业生国内国际 就业率一直保持在 97% 以上,成为中国教育迄今为止唯一的一所民办省级示范校。

波兰奥波莱孔子学院



学院由波兰奥波莱工业大学和北京工业大学合作建设,自 2008 年 10 月 8 日正式挂牌运营以来,已经走过了 13 年的发展历程。多年来奥波莱孔子学院在当地持续地开展汉语教学和文化交流活动,并积极参与当地的中波经济交往与合作活动,赢得了良好的声誉。

孔院将以高等教育国际化为引擎,坚持以需求为导向,以汉语教学质量提升为根本,以汉语 + 为创新点,以服务高校和社会为宗旨,不断拓宽拓深服务与合作领域,坚持共建理念,构建共享平台,创新文化交流形式,充分利用中波大学资源和学科优势,发挥纽带与桥梁的作用,共建多维度,深层次,多边合作机制。

香港可持续发展教育学院





香港可持续发展教育学院(HiESD)是联合国教科文组织香港协会的秘书处,也是中国联合国教科文组织俱乐部和协会联合会的成员,致力于推进和促进可持续发展教育(ESD),并通过包括培训和发展在内的各种活动在独特的可持续发展教育背景下进行学习。技术转让、教育、科学、技术和文化方面的学术和研究计划,以及补充性的社会科学和人文学科,包括城市规划、社区服务发展、公共管理和公司治理及可持续性。

这是对联合国可持续发展教育十年(UN DESD 2015-2014)项目的回应。该机构也是国家智慧 城市技术创新产业联盟的战略合作伙伴。



西交利物浦大学国际商学院



西浦国际商学院成立于 2013 年,旨在成为融合东西方优秀教育传统的最优实践。西浦国际商学院(IBSS)的办学原则是国际化、创新性、启发式和诚信,并通过教学、研究和校企合作对社会产生积极正面的影响。IBSS 积极为师生在研究和教学领域创造跨学科的合作机会。 IBSS 不仅已获得全世界商学院的最高成就——国际高等商学院协会 AACSB 认证和 EQUIS 认证,,还获得了特许注册会计师协会 ACCA 的全面认证、特许管理会计师公会 CIMA 认证、澳大利亚注册会计师公会 CPA Australia 认证以及英格兰及威尔士特许会计师协会 ICAEW 认证。

自成立之初,西浦国际商学院就一直致力于促进商业教育中的道德、责任和可持续发展教育,是中国仅有的八所进入联合国负责任管理教育原则(PRME)全球计划的商学院之一。

中国人民大学重阳金融研究院



中国人民大学重阳金融研究院(人大重阳)创建于2013年1月19日,是重阳投资向中国人民 大学捐赠并设立重阳投资教育基金持续运作的主要资助项目。

作为中国特色新型智库,人大重阳聘请了全球数十位前政要、银行家、知名学者为高级研究员,旨在关注现实、建言国家、服务人民。目前,人大重阳下设7个部门、运营管理4个中心(生态金融研究中心、全球治理研究中心、中美人文交流研究中心、中俄人文交流研究中心)。近年来,人大重阳在金融发展、全球治理、大国关系、宏观政策等研究领域在国内外均具有较高认可度。

常州大学可持续发展研究中心



常州大学可持续发展研究中心

常州大学可持续发展研究中心(英文名称"International Research Center for Sustainable Development")成立于2020年7月,现任主任陆华良教授。研究中心依托常州大学资源,加强与国内外研究人员的紧密合作,推动对全球企业社会责任与可持续发展理论和应用研究,提高企业可持续发展的理论和应用研究水平,促进企业社会责任活动的开展和改善企业可持续发展管理水平,致力于构建一个企业可持续发展的国际研究网络平台。



南方科技大学创新创意设计学院

2019年,按照深圳市委市政府部署,深圳创新创意设计学院(SIDI)的建设正式启动,由南方科技大学负责筹建。建设规划明确 SIDI 筹建分为两步进行:第一步是在南科大成立二级学院,即南方科技大学创新创意设计学院(南科大设计学院)。第二步将向教育部申请去筹,正式成立深圳创新创意设计学院。南科大设计学院于 2019年12由南科大理事会批准成立。学院依托南科大学科特色、创新教育模式,结合深圳及粤港澳大湾区创意设计产业基础及科技领域优势,设立前瞻性、跨学科创新学科方向,搭建科研转化体系,培育具备设计理论与技能、跨学科知识素养、设计伦理、社会责任感、创新能力、企业家精神等特质的世界一流设计人才,为建设深圳创新创意设计学院起重要支撑作用。前墨尔本大学副校长(校园与国际发展)、建筑、设计与规划学院院长关道文教授(Thomas Kvan)出任创院院长,前湖南大学设计艺术学院院长、教育部高等学校工业设计专业教学指导分委会主任委员何人可教授出任常务副院长。设计学院目前开设工业设计本科专业,包含实体设计和体验设计两个方向,并将逐步增加交互设计、环境设计和可穿戴设计,未来将在本硕博三个层次办学。2025年计划达到在校生800人,师生比1:8。

成都(伽地)社区音乐厅



成都(伽地)社区音乐厅由伽地团队创始人、四川音乐学院手风琴电子键盘系教研室主任、副教授夏罡发起建立。该音乐厅采用政企公益合作模式,政府、社会组织、企业多方参与。由政府提供空间载体和运营指导,由伽地音乐研究院和伽地艺术管理团队负责设计建设和场地管理。建成后的音乐厅在能够满足专业音乐会的使用需求外,还能承载讲座、会议、话剧、歌舞剧、综合晚会、发布会、颁奖仪式等多种活动形式,同时将具备较强的音乐知识传播功能,丰富了市民的文化生活。

中山市华人礼服有限公司



华人礼服是一家中式礼服高级定制的现代化企业,总部基地位于世纪伟人孙中山先生的故乡——广东省中山市。公司以定制"中山装"为核心,兼以唐装、旗袍等中式礼服,传承经典,大胆创新,以民族情怀国际视野,将中华传统文化融合现代人的审美需求,充分展示了东方服饰文化的魅力。



海南晟典信息科技有限公司



晟典科技着力打造测策 - 全球首创一站式青少儿 AI 智能测评、成长服务、依托大数据分析技术推荐最佳教育资源的平台。我们致力于给中国每个孩子量身定制天赋成长体系,规划成长路径,匹配择师择校择业平台,帮助青少儿找到自己天赋所在的人才培养体系。对接各个专业领域的专家达人最大限度的匹配给最合适的孩子,减少无效的教育资源倾斜和教育成本浪费,打造一个发现、助力人才的平台。

我们的核心产品"测评",基于芬兰 LUMA 中心、北师大、上师大等全球权威教育机构及专家老师的研究成果,利用云测评、大数据和人工智能技术建立专属成长模型,精准发现每个孩子独特的天赋潜能,为孩子定制个性化的专属学习成长路径,推荐最佳适配学习资源,呵护天赋成现。经过国内 10 万青少年样本数据验证和实验室 2000 万样本数据模拟。以专业技能及学科知识点竞赛答题小程序"天生我才必有用",助力教育公平化和知识分享扁平化,为教育公平献上绵薄之力。旨在建立全球第一家,发现、助力有一技之长的服务长数据库。

晟典将筹办全球杰出青少儿颁奖典礼盛宴。颁奖典礼盛宴主要给青少儿树立榜样力量,同时让 更多的杰出青少儿分享他们成长教育中成就他们的各种教育方法及受教育理念。

北京宏音斋民族文化发展中心



宏音斋(吴氏管乐)创始于公元 1920 年,是吴氏家族在北京创办并经营制作中国民族乐器的百年老字号,自第一代创始人——清代皇室贝勒爷吴启瑞一直流传至今,宏音斋(吴氏管乐)延续脉络清晰,传承有序如今已五代相传。2011 年『宏音斋笙管制作技艺』先后被列入海淀区级非物质文化遗产、北京市级非物质文化遗产、国家级非物质文化遗产、北京老字号名录。同时北京市文化局还授予宏音斋(吴氏管乐)非物质文化遗产生产性保护示范基地及优秀实践名册项目;并于2017 年被国家文化及旅游部列入第一批民族工艺振兴项目,可谓中国首屈一指的民族乐器品牌。目前宏音斋吴氏管乐已发展为集中国民族乐器挖掘整理,复制复原,创新研发、资料遗迹考察、文化传播、演艺演出、展览展示、传承教育为一体的综合性文化产业。



明善道(北京)管理顾问有限公司

明書道

明善道(北京)管理顾问有限公司成立于 2008 年,是中国领先的公益咨询机构,通过慈善 公 益路径咨询、公益项目运营咨询和志愿服务咨询,业已成为企业与公益领域跨界交流与合 作的桥梁,服务对象遍及全球五百强企业、独角兽公司和知名基金会。自成立以来累计影响 14 亿多元人民币的公益路径,同时协助 1700 余家公益组织和社会创业者获得来自商界的 资助,亦拥有丰富的公益评选运营经验,自 2016 年起担任汇丰商业案例大寨中国区组委会。

同济大学可持续发展与管理研究所

同济大学从 2010 年开始的面向可持续性大学的战略转型就是这样展开的。在过程领域,同济正在超越简单的项目建设,通过制定五年期的可持续性大学战略规划和每年的行动计划进行实施,并且要进一步建立可持续性大学的评估体系和发表可持续性大学的评估报告。在对象领域,同济把可持续发展行动从以往的绿色校园建设扩展到了教学和科研的主流领域,建立了可持续性科学高等研究院,开设全校型的可持续性发展通识课程。在主体领域,同济确立了校内校外两个维度的可持续性大学利益相关者战略,在校内,少数领先者和领导者的意识拓展到了全校相关院系的共同行动,例如经济与管理学院确立了培养面向可持续发展管理人才的发展愿景,在校外,则与政府、企业、社会以及其他高校建立了可持续发展导向的合作关系。

上海闵行区江川绿色光年环保服务中心



绿色光年全称上海闵行区江川绿色光年环保服务中心,是 2016 年 3 月在上海闵行区民政 局正式注册成立的民办非企业公益组织。2018 年 1 月绿色光年的品牌输出到苏州,落地了 苏州工业园区绿色光年科普服务中心,主管部门是苏州工业园区科技和信息化局。机构的 使命是让公众快乐地践行可持续发展理念,愿景是成为中国领先的可持续发展教育机构。 机构的价值观是创新进取、勇于承担、团结协作、诚信务实。 经过三年多的发展,绿色光年正转型成为中国专业的可持续发展教育机构(Education for Sustainable Development-ESD),通过认知、社会情感和行为改变这三个层次,引导中国青少年了解联合国可持续发展目标(Sustainable Development Goals)



浙江大学创新管理与持续竞争力研究中心



浙江大学创新管理与持续竞争力研究中心(国家哲学社会科学创新基地),以其最早在国内开展技术创新管理和持续竞争力研究、丰硕的研究成果和广泛的国际协作网络著称。先后创造性提出了"二次创新"、"组合创新"、"全面创新"管理、"C理论"等原创性创新管理理论和范式,对推动中国特色技术创新管理理论发展与实践做出了重要贡献。创新管理基地拥有管理科学与工程国家重点学科,并与剑桥大学、利兹大学等国际一流高校,以及华为、海尔集团、中集集团等国内知名企业建立联合中心和联合实验室。在贵州大学、四川电子科技大学、宁波理工学院等成立分基地。基地围绕创新与持续竞争力理论研究,聚焦国家重大理论与现实需求,全力将基地建设成为开放型国际一流创新研究平台和智库。

清华大学(深圳)企业创新与成长研究所

企业创新与成长是经济持续发展的动力。企业创新与成长研究所聚焦于中国企业创新与成长的 重大问题,为中国企业的改革与发展提供学术支持。研究所一方面聚焦于中国特别是深圳企业特定 条件下创新与成长的规律研究,另一方面针对客观环境中影响企业创新与成长的重大瓶颈因素,提 供解决方案,向政府部门提供政策建议。

国际生态发展联盟青少年绿色领导力专委会

国际生态发展联盟青少年绿色行动委员会主要围绕联合国提倡的可持续发展十七项目标和责任管理教育原则(PRME)倡议所提出的六项原则,旨在通过组织青少年演讲、辩论、郊游等形式,让青少年们能够积极参与到生态环境保护中来,用他们独特的见解以及智慧,激发青少年参与全球绿色发展的活动,关注气候变化带来的挑战,为生态文明建设提出青年人的创意,同时增强社会责任感。

(五) 承办单位

常州大学商学院



常州大学商学院始建于1984年,拥有工商管理一级学科硕士学位授权点,会计学、人力资源 管理和市场营销专业入选江苏省工商管理类重点专业类,为全国输送了近万名具有扎实经济管理知



识的商科人才。坚持"尚德、博学、健体、笃志"的院训,秉承"责任、创新、商道"的价值观, 坚守"培养商学创新人才、服务区域行业发展"的使命,致力于建设成为特色鲜明、经济学科与管理学科统筹发展的教学研究型学院。

学院拥有教育部新世纪优秀人才1人、江苏省首批社科英才1人、江苏省首批社科优青1名、 江苏省"333工程"中青年学术带头人8人,江苏省"青蓝工程"人才13人,"组织行为与创新创业管理"学科方向团队于2017年入选江苏高校哲学社科研究优秀创新团队(培育)。

学院坚持开放办学,加快推进国际化教育交流与合作进程。学院先后与 60 多个国内及英国、 德国、美国、加拿大等国外知名大学建立了广泛的协作关系。

北京工商大学国际经管学院



北京工商大学 2019 年组建国际经管学院,作为学校交叉学科建设平台、体制机制创新平台和国际化建设平台。学院以应用经济学、工商管理、管理科学与工程、计算机科学与技术 4 个一级学科为基础,促进科教融合、产教融合和学科融合,开展新工科和新文科建设,培养大数据和经管领域应用复合型精英人才,致力于建设国际领先、国内一流、特色鲜明的国际经济管理学院。

国际经管学院与经济合作组织科学基金会联合成立了"一带一路"科技与经济合作联合培训中心,与中巴多家机构联合发起"中巴经济走廊科学传播合作网络"平台,成立数字经济研究院、文化和旅游发展研究院,为首都服务业发展和经济发展提供决策和智力支撑,培养具有创新能力的高水平国际化人才!

四川国际标榜职业学院学生会



四川国际标榜职业学院学生会是在学校党委和成都市学生联合会领导下,在校团委直接指导下,依照国家法律法规,遵循学校的规章制度和本组织章程,依靠全校学生独立自主地开展工作的学生群众性自治组织。学生会遵循《中华全国学生联合会章程》、《四川省学生联合会章程》和《成都市学生联合会章程》,并接受成都市学联的工作领导。本会为四川省学生联合会、成都市学生联合会团体会员。学生会工作的指导思想:高举邓小平理论伟大旗帜,深入贯彻"三个代表"重要思想、科学发展观和习近平新时代中国特色社会主义思想,紧密围绕学院中心工作,认真履行"自我管理、自我教育、自我服务、自我监督"职能,大力开展素质拓展训练,全面提高学生综合能力与素质,培养和造就适应社会主义市场经济需要的复合型人才,为学校的发展和学生的成长成才而努力工作。



北京益地友爱国际环境技术研究院



北京益地友爱国际环境技术研究院成立于 2010 年,在国际生态发展联盟的大力支持下,联合一大批致力于可持续发展事业的专家们共同组成合作伙伴关系。来自中国科学院、中国社科院、中国人民大学、北京大学、清华大学、北京工业大学的专家学者们通过研究院合作平台,推行绿色教育理念、绿色发展思想,积极参与生态发展、环境保护等研究课题,参与联合国环境署《绿色经济报告》的撰写,承担企业绿色供应链、企业社会责任与商业伦理等研究课题。研究院在四川、福建、海南都创建了夏光图书馆,资助了贫困山区学校,开创智力扶贫与生态致富的乡村振兴发展模式。

北京工业大学中国经济转型研究中心

北京工业大学中国经济转型研究中心主要目的和任务有:

- (1) 围绕我国在经济转型过程中的理论和实际问题进行研究,参与重大科研项目的研究,承担政府有关部门在转型过程中的重大社会经济课题,为我国的国际化工作提供智力服务,协助政府和企事业单位充分运用世贸组织规则,扩大国际经济贸易合作,发展经济;
- (2) 协助政府有关学术机构作好学科学术梯队建设,与包括北京工业大学等学校的教授们一道共同培养出既具有理论分析能力又具有社会实践经验的研究队伍,开展集科研、教学、咨询和培训为一体的跨学科建设,从而进一步推动我国的经济转型理论研究和实证研究;

西交利物浦大学责任与可持续商业教育研究中心

西交利物浦大学国际商学院责任和可持续商业教育中心(Centre for Responsible and Sustainable Business Education International Business School Suzhou, Xi'an Jiaotong-Liverpool University, CRSBE)旨在支持和推动西浦国际商学院成为致力于培养学生具有更高价值观、成为负责任的世界公民的变革能力的中国领先商学院。通过与多方合作伙伴和利益相关方的合作,在可持续发展的指导原则下,CRSBE 优先培养学生的批判性思维、道德指南针、同情心、创造力和问题解决能力。CRSBE 以培养和教育具有强烈社会责任感和变革能力的变革推动者,为实现可持续发展目标和世界福祉。



七、征文启事

2021 亚洲教育论坛年会 责任管理与青少年成长教育论坛

——暨青少年责任管理与成长教育学术演讲风采展示

征稿启事

在中华人民共和国生态环境部中国东盟—环境保护合作中心的积极指导下,在亚洲教育论坛和国际生态发展联盟的大力支持下,2021年5月中国部分高校专家学者率先成立了责任管理教育中国学术委员会。为了积极响应联合国全球契约倡议的责任管理教育原则(PRME)和教育部2021年7月发布的《高等学校碳中和科技创新行动计划》,责任管理教育中国学术委员会将于2021年9月18-19日在成都举办"亚洲教育论坛年会:责任管理与青少年成长教育分论坛——暨青年学生责任管理教育学术演讲风采展示"。本届演讲将分为中文和英文两个类别,诚邀全球优秀青年相聚一堂(见附件1),探讨责任管理教育的内涵与意义,为责任管理教育的发展贡献智慧。

一、参加对象和语言类别

本次演讲风采展示面向全球所有专业背景的在校学生;学生可以通过自荐或者教授老师推荐的方式参与展示。同时,本次展示拟设中文和英文两个语言类别,每种语言类别设三个组别同时进行。演讲对象根据实际情况选择参加其中一个语言类别中的一个组别。

(一) 中文展示

博士硕士组: 高校全日制在读博士生、硕士生



本科大专组: 高校全日制在读本科生、大专生 高中职校组: 在读高中生、职业技术学校学生

(二) 英文展示

博士硕士组:高校全日制在读博士生、硕士生本科大专组:高校全日制在读本科生、大专生高中职校组:在读高中生、职业技术学校学生

二、作品要求

(一) 主题要求

参选作品应结合亚洲教育论坛"责任管理与青少年成长教育"分论坛的主旨,依照可持续发展目标要求、责任管理教育原则(PRME)、社会责任、生态环境责任等内容,选择其中的一类目标、一项原则、一个主题或一个维度,组织论文写作。具体选题可参照联合国 2030 年可持续发展 17 项目标(SDGs)(见附件 2)、责任管理教育原则(PRME)的六项原则等(见附件 3)。

(二) 内容要求

- 1. 论文内容需契合上述主题要求,具有明确的问题意识和人文价值情怀;
- 2. 论文具有清晰的论证思路, 充分的征引(文献、数据等)材料, 文笔流畅, 逻辑严密, 结论鲜明;
- 3. 体现反思能力、学术视野、贯通能力、学术想象力、学术表述能力等; 能够体现对重要议题的分析和论证,对关键文本义理进行深入解释和阐发;
- 4. 参选论文须恪守学术规范。论坛将会对所有提交论文进行查重(论文重 复率不得超过 10%),如有发现抄袭等学术不端问题,将取消参选资格。
- 5. 视频展示语言表达清晰、流利, 吐字清晰、声音洪亮, 仪态自然大方, 精神饱满, 能较好地运用姿态、手势、表情表达对演讲稿的理解, 穿着正装, 举止得体。

(三)字数要求(不含参考文献)

博士硕士组:3000 字左右;



本科大专组: 2000 字左右;

高中职校组: 1500 字左右(不特定要求必须有参考文献)。

(四) 格式要求

- 1. 论文部分: 依照参选语言类别,分别使用英文或者中文写作。论文应包括论文题目、正文、参考文献(高中职校单元不要求)三个部分。如有引文,须注明详细出处。文献引用格式请参考国标(GB-T 7714-2005)。文章按 Word 格式 A4 纸编排,提交电子版。中文类别字体为宋体,英文类别字体为 Times New Roman;字号: 小四号;字符间距:标准;行距:20磅。
 - 2. 视频部分: 简要阐释作品概要, 时长 2-3 分钟, 作品格式为 MP4。

(五) 提交要求

- 1. 提交时间:参选论文及回执提交截止时间:2021年8月2日24时,视频提交截止时间:8月8日24时止。
- 2. 提交方式: 参选选手须将"论文"、"视频"文件夹打包成压缩包(.zip格式),将压缩包按照"参选类别-参选组别-作者姓名"(如"英文-本科大专组-张三")命名,连同参选回执(附件1)一起发至邮箱 prmebtbu@126.com,邮件标题格式为与压缩包名称一致,即同为"参选类别-参选组别-作者姓名"。参选者将在将在8月1日前收到会务组的初选结果通知。

(六) 最终展示要求

人围最终学术演讲风采展示的选手需制作 PPT 演示文稿,并结合 PPT 演示文稿进行现场演讲展示(国外参赛选手可选择在线演讲展示)。每位选手总共用时 10 分钟时间。其中演讲展示不超过 6 分钟, 4 分钟用于回答评委 1-2 个问题。

三、时间安排

本次演讲风采展示分初选、复选、最终展示三个环节。

(一) 初选阶段

1. 论文征集(8月2日24时截止)

参选选手须在截止时间之前将参选论文提交给组委会。



2. 论文初选(8月3日-8月7日)

组委会将组织学术评选委员会和社会评议委员会专家组分别对中英文类别 参选论文进行初选。每个组别各遴选出不超过10篇(总共不超过60篇)高质 量论文进入复选。

(二) 复选阶段

1. 提交视频 (8月8日24时截止)

入选复选的选手需要提交 2-3 分钟的视频,针对论文选题、论文结构、主要观点进行简要说明。

2. 作品复选(8月9日-8月10日)

组委会将组织学术评选委员会和社会评议委员会专家组分别对中英文类别参选作品的视频进行复选。每个组别各遴选 3-4 人(总共 20 人)进行最终展示。其中,中英文类别各前 6 位选手直接获得参加最终学术演讲风采展示资格,后 4 位选手作为候选选手。

(三) 最终展示阶段

1. 选手签约(8月10日-8月11日)

组委会与人围最终学术演讲风采展示的选手进行沟通,并签订承诺书,确定参加9月17-19日成都分论坛。

2. 抵达现场 (9月17日)

参加最终学术演讲风采展示的选手要按指定时间抵达成都,入住指定酒店。

- 3. 展示汇报 (9月18日)
 - (1) 组委会安排专车送选手前往会议中心,并通过抽签确定展示顺序;
- (2) 选手按照顺序,结合 PPT 演示文稿进行现场演讲。每位选手总共有 10 分钟时间,其中 6 分钟演讲,4 分钟回答评委 1-2 个问题;
- (3)中文、英文组的学术评选委员会和社会评议委员会分别进行现场打分,分别评选出中文和英文类别特等奖1名、一等奖2名、二等奖3名。



四、评分标准

(一) 论文评分

围绕问题说明、问题分析、解决办法三个维度设置评分规则。高中职校单元评分侧重"问题说明",本科大专组及博士硕士单元侧重"问题分析"和"解决办法"。

(二)视频评分

围绕问题说明、问题分析、解决办法、演讲风格四个维度设置评分规则, 高中职校组评分侧重"问题说明"、"演讲风格",本科大专单元及博士硕士单 元侧重"问题分析"、"解决办法"、"演讲风格"。

(三) 最终学术演讲风采展示评分

围绕问题说明、问题分析、解决办法、PPT 制作、演讲风格五个维度设置评分规则,高中职校单元评分侧重"问题说明"、"PPT 制作"、"演讲风格",本科大专单元及博士硕士单元侧重"问题分析"、"解决办法"、"PPT 制作"、"演讲风格"。

(四) 评分权重

学术评选委员会的总分权重占 60%, 社会评议委员会的总分权重占 40%。

五、补充说明

- 1. 组委会将为所有参加活动的青年学生颁发电子版证书。
- 2. 入选最终学术演讲风采的青年学生将获得组委会颁发的获奖证书和具有特殊意义的奖品,并由组委会支付往返成都的差旅及会议期间的食宿费用(未成年人需监护人陪同,监护人费用自理,建议购买保险;有关疫情防控要求请遵照当地政策)。
- 3. 参与各个环节的所有青年学生,理解其作品将用于学术交流,同意分论坛组委会日后对其有思想的论文编辑出版。
 - 4. 为提高本活动的连续性, 最终学术演讲风采展示一等奖获得者将受邀出



席 2021 年 10 月 20-21 日在西交利物浦大学主办的第 8 届责任管理教育国际研讨会。会议信息请参见: https://www.xjtlu.edu.cn/en/conference/8th-responsible-management-education-research-conference/。

以上启事中未尽事宜,解释权归 2021 亚洲教育论坛年会"责任管理与青少年成长教育论坛"组委会。

如有疑问,可发邮件至 prmebtbu@126.com 咨询。请注明邮件主题"分论坛学术风采展示咨询"。

欢迎致力干责任管理教育和可持续发展的青年才俊积极参与!

2021年亚洲教育论坛"责任管理与青少年成长教育论坛"组委会 2021年7月21日



附件 1: 青少年责任管理与成长教育学术演讲风采展示参选回执

姓名:		性别:			
出生年月:		身份证号:			
参选单元:	• 高中职校单元 • 本科大专单元 • 硕士博士单元				
参选作品题目:					
参选形式:					
	现场在线	演讲语言:	• 中 • 英		
Email:					
联系手机:	参选选手手机: 家人或导师手机:				
所在学校:					
家庭住址:					
授权承诺:	本人承诺对所提交作品引发法律争议的情况,同意会后出版传播。 承诺选手: 指导老师:	所提交作品用于		学术交流	

- 注: 1. 如参选学生为 18 岁以下,需有学校指导老师签名。
 - 2. 回执表和材料请发送至 prmebtbu@126.com。



附件 2: 联合国 2030 可持续发展目标 (SDGs)

https://sdgs.un.org/goals

SDG 第 1 项:在世界各地消除一切形式的贫困。(No Poverty)

SDG 第 2 项: 消除饥饿, 实现粮食安全、改善营养和促进可持续农业。(Zero Hunger)

SDG 第 3 项: 确保健康的生活方式、促进各年龄段人群的福祉。(Good Health and Wellbeing)

SDG 第 4 项:确保包容、公平的优质教育,促进全民享有终身学习机会。 (Quality Education)

SDG 第 5 项:实现性别平等,为所有妇女、女童赋权。(Gender Equality)

SDG 第 6 项:人人享有清洁饮水及用水是我们所希望生活的世界的一个重要组成部分。(Clean Water and Sanitation)

SDG 第 7 项: 确保人人获得可负担、可靠和可持续的现代能源。(Affordable and Clean Energy)

SDG 第 8 项:促进持久、包容、可持续的经济增长,实现充分和生产性就业,确保人人有体面工作。(Decent Work and Economic Growth)

SDG 第 9 项:建设有风险抵御能力的基础设施、促进包容的可持续工业,并推动创新。(Industry, Innovation and Infrastructure)

SDG 第 10 项: 减少国家内部和国家之间的不平等。(Reduced Inequalities)

SDG 第 11 项:建设包容、安全、有风险抵御能力和可持续的城市及人类住区。(Sustainable Cities and Communities)

SDG 第 12 项: 确保可持续消费和生产模式。(Sustainable Consumption and Production)

SDG 第 13 项:采取紧急行动应对气候变化及其影响。(Climate Action)

SDG 第 14 项: 保护和可持续利用海洋及海洋资源以促进可持续发展。(Life



Under Water)

SDG 第 15 项:保护、恢复和促进可持续利用陆地生态系统、可持续森林管理、防治荒漠化、制止和扭转土地退化现象、遏制生物多样性的丧失。(Life on Land)

SDG 第 16 项:促进有利于可持续发展的和平和包容社会、为所有人提供诉诸司法的机会,在各层级建立有效、负责和包容的机构。(Institutions, Good Governance)

SDG 第 17 项: 加强执行手段、重振可持续发展全球伙伴关系。(Partnerships for the Goals)



附件 3: 责任管理教育原则 (PRME) 的六项原则

www.unprme.org

PRME 倡议组织的愿景和使命,是在全球范围内革新商业管理领域的教育、研究和思想引领,提升对联合国可持续发展目标的认知水平,培养未来负责人的商业领袖,PRME 将从与其目标和能力接近的机构,通过实施六大原则获取进步。六大原则包括:

- (1) **目标原则**。帮助学生进行能力建设,使其成为未来商业和社会可持续发展价值观的缔造者,更好地服务于包容和可持续发展的全球经济。
- (2) **理念原则**。旨在将诸如联合国全球契约等国际倡议所提出的社会责任价值理念纳入到学术研究和教学课程之中。
- (3) **方法原则**。旨在创建教育制度、材料、程序和环境,使学生能有效地进行责任领导力的学习。
- (4) **研究原则**。积极参与理论与实践研究,深化对企业在创造可持续社会、 环境和经济价值方面的角色、方式和影响的理解。
- (5)**合作原则**。通过与企业管理者的沟通互动,更好地了解他们在社会和环境责任方面所面临的挑战,并和他们一起寻找最有效的方法来应对这些挑战。
- (6) **对话原则**。旨在促进与支持教师、学生、企业、政府、消费者、媒体、 民间社会组织以及其他有关利益团体和相关方之间关于全球社会责任和可持续 发展等重要议题的对话和讨论。



Education Forum for Asia 2021 Annual Conference

Special Session on Responsible Management and Youth Development Education

------ Responsible Management and YouthDevelopment Education Academic Speech Contest

Call for Submissions

Under the guidance of China-ASEAN Environmental Cooperation Center and the Center for Environmental Education and Communications of Ministry of Ecology and Environment as well as the great support from Education Forum for Asia and Ecological Development Union International, the China Academic Committee for Responsible Management Education was formally established in May 2021 by experts and scholars from colleges and universities in China. Chinese higher education institutions have responded to the Principles for Responsible Management Education (PRME) initiated by the United Nations Global Compactand the Carbon Neutral Science Technology and Innovation Action Plan for Higher Education released by the Ministry of Education in July 2021, the China Academic Committee for Responsible Management Education has organized the Responsible Management and Youth Development Education Academic Speech Contest as part of the "Responsible Management and Youth Development Education" Special Session at the Education Forum for Asia 2021 Annual Conference from 18-19 September 2021 in Chengdu. Topics related to responsible management education and sustainability will be presented by young students in speech presentations.

In order to ensure the fairness and impartiality of the selection process, the organizing committee of the Special Session on Responsible Management Education and Youth Development has designed the following procedures:

Participants and language divisions

1. Participants in the contest

This contest is open to students from all majors. Participants can recommend themselves or be recommended by their teachers, professors, and supervisors. The contest is intended to be run simultaneously in three groups, depending on who is participating.

- (1) Ph.D. and Postgraduate Group: for full-time doctoral and master's students in universities and colleges
 - (2) Undergraduate and College Group: for full-time undergraduate students in universities and



colleges

(3) High School and Vocational School Group: for current high school students, vocational school students

2. Language of the contest

Each group has been further divided into Chinese and English. According to the language category of the participants, the Contest Organizing Committee has set up separate judges for the Chinese and English divisions to score and determine the finalists to attend the live (offline and online) presentation at the Education Forum for Asia in Chengdu.

Contest requirements

1. Topic requirements

Participants should choose one of the goals, one principle, one theme, or one dimension in the context of the Asian Education Forum's "Responsible Management and Youth Development Education" Special Session, based on the requirements of the Sustainable Development Goals (SDGs), Principles for Responsible Management Education (PRME), social, ecological, and environmental responsibility. Specific reference can be made to the 17 UN Sustainable Development Goals for 2030 (see Appendix 2) and the six principles of the Principles for Responsible Management Education (PRME) (see Appendix 3). Participants will submit both a "paper" and a "video".

2. Content requirements

- (1) The content fits the requirements of the above topics, with a clear awareness of the issues and humanistic values.
- (2) Have a clear line of argument, adequate citation (literature, data, etc.) of materials; be fluent, logical, and have a distinct conclusion.
- (3) Reflective ability, academic vision, coherence, academic imagination, academic presentation, etc.; be able to reflect the analysis and argumentation of important issues, and provide in-depth explanation and interpretation of the meaning of key texts.
- (4) The papers submitted must adhere to academic standards. The Forum will check all submitted papers and if plagiarism or other academic misconduct are found, the author will be suspended from the contest and will be blacklisted from PRME activities.
- (5) The video demonstrates clear and fluent language expression, with a clear and loud voice, full of passion, able to use posture, gestures and expressions to express understanding of the speech. Business formal attire with appropriate mannerisms.

3. Word count for paper (excluding references)

- (1) Ph.D. and Postgraduate Group: 3000 words;
- (2) Undergraduate and College group: 2000words;
- (3) High School and Vocational School Group: 1500 words.



4. Format requirements

The format of the content includes writing, video production, and live academic presentations.

- (1) Paper section: The paper should be written in English or Chinese, depending on the language of participants. The paper should include a title, body, and references. Sources must be cited using Harvard Reference Style. Papers must be submitted electronically in MS Word format with Times New Roman 12-point font; character spacing: standard; line spacing: 1.5 lines.
- (2) Video section: a brief explanation of the summary of the work, 2-3 minutes long, in MP4 format.

5. Submission requirements

(1)Submission deadline:

Deadline for submission of papers: 2August 2021 at 24:00 (Beijing Time). Deadline for submission of videos: 8August 2021 at 24:00 (Beijing Time).

(2) Submission:According to the time requirements, the paper or video should be submittedwith the main folder in the form of a .ziparchive, named "Participants Group - Language Type - Author's Name" (e.g., "Undergraduate College Group - English-Eric"), together with the entry slip (Appendix 1) to prmebtbu@126.com, with the same email title as the main folder, i.e., "Participants Group - Language Type - Author's name". Participants will be notified of the acceptance/non-acceptance of their papers by the Contest Organizing Committee on 7 August at the latest.

6. Final presentation requirements

A final 10-minute live presentation using PowerPoint should be given. The presentation itself should be limited to 6 minutes, with 4 minutes remaining for 1-2 questions from the judges. **Online participants will present online.**

Assessment stage

Three judging sessions are set for the preliminary, second and final rounds.

1. Preliminary Round Selection

(1) Call for papers (deadline 24:00 on 2 August, Beijing Time)

Participants must submit their paper to the Organizing Committee before the deadline.

(2) Preliminary selection of works (3 August - 7 August, Beijing Time)

The Organizing Committee will organize a panel of experts from the Academic Selection Committee and the Social Review Committee to conduct a preliminary selection in the English and Chinese categories respectively.

No more than 10 papers from each category (60 in total) will be selected for the second round.

2. Second Round Selection

(1) Video submission (deadline 24:00 on 8August, Beijing Time)

Second Round Selection will be required to submit a 2-3 minutes video addressing the topic,



structure and major points of the submitted paper.

(2) Second Round Selection of Videos (9 August - 10 August, Beijing Time)

The Organizing Committee will organize a panel of experts from the Academic Selection Committee and the Social Review Committee to review the videos in the English and Chinese categories. No more than 4 persons from each category (20 in total) will be selected for the final presentation.

Of these, the top 6 contestants in each of the English and Chinese categories will be directly qualified to participate in the final academic presentation and the last four contestants will be the candidates for final academic presentation.

3. Final Stage

(1) Notification of finalists (10 August - 11 August, Beijing Time)

The Organizing Committee communicates with the finalists of the Academic Presentation, and finalists sign a commitment letter to confirm their participation in the Chengdu Special Session on 17-19 September.

(2) Arrival at the site (17 September, Beijing Time)

Participants in the Final Academic Presentation should arrive in Chengdu at the designated time and check into the designated hotel (not necessary for online participants).

(3) Presentation (18 September, Beijing Time)

- a. The Organizing Committee will arrange for a special bus to take the contestants to the conference venue and determine the order of presentation by drawing lots.
- b. The contestants will present in order. Each contestant will be given a total of 10 minutes, of which 6 minutes for the presentation and 4 minutes to answer 1-2 questions from the judges.
- c. The Academic Selection Committee and the Social Review Committee of the Chinese and English categories will score the presentations on site and selectGrand Prize (one candidate), First Prize (two candidates) and Second Prize (three candidates) in the Chinese and English categories respectively.

Note: Online participants will present online.

Scoring Criteria

1. Marking of papers

Scoring will be based on three dimensions: problem statement, problem analysis and solution, with a focus on "problem statement" for the senior secondary and vocational contestants and "problem analysis" and "solution" for the undergraduate, Master's and doctoral contestants.

2. Video marking

Scoring will be based on four dimensions: problem statement, problem analysis, solution and presentation style.

The scoring for the senior secondary and vocational group focuses on "problem statement"



and "presentation style". The Ph.D., Master's undergraduate group focused on "problem analysis", "solutions" and "presentation style".

3. Scoring for the final round

Scoring will be based on five dimensions: problem statement, problem analysis, solution, PowerPoint and presentation style. The marking for the senior secondary and vocational school contestants focuses on "problem statement", "PowerPoint", "presentation style". The scoring for the undergraduate, postgraduate and Ph.D. groups focuses on "problem analysis", "solution", "PPT production" and "presentation style".

4. Weighting

The Academic Selection Committee will give a weighting of 60% of the total points with the Social Assessment Committee contributing 40% of the total points.

Final remarks

- 1. The Organizing Committee will issue electronic certificates to all students who participate in the event.
- 2. The Organizing Committee will award certificates and prizes to the abovementioned winners and pay for the travel and accommodation expenses of all participating students to Chengdu (Minors must be accompanied by a guardian, who is responsible for their own expenses; insurance is recommended. Please follow local policies regarding epidemic prevention and control requirements).
- 3. All students who participate in the three sessions understand that their work will be used for academic exchange and agree to have their award-winning papers edited and published by the Organizing Committee at a later date.
- 4. To enhance the continuity of this event, the winner of the contest will be invited to attend the 8th International Symposium on Responsible Management Education to be held on 20-21 October 2021, hosted by Xi'an Jiaotong-Liverpool University. Conference information can be found at:https://www.xjtlu.edu.cn/en/conference/8th-responsible-management-education-researchconference/.

If you have any questions, please email **prmebtbu@126.com**. Please state the subject of your email as "ChengduForum Enquiries".

Students who are passionate about education for sustainable development and responsible management are warmly invited to participate!

The Organizing Committee of the Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference

21 July 2021



Appendix A: Registration Form

Name:		Nationality:	
Age:		Gender:	
Group:	 High school or vocational school student Undergraduate or college student Ph.D. or Postgraduate student 		
Topic of paper:			
Pattern of attending the speech:	• Onsite • Online	Language of speech	• Chinese • English
Email:			
Mobile phone:			
Home address:			
*Signature:			

^{*}Note: If the student is under 18, her/his parents and teachers must know the issue and approve the attendance with signature.



Appendix B: UN 17 SDGs

https://sdgs.un.org/goals

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 7: Affordable and Clean Energy

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 12: Sustainable Consumption and Production

SDG 13: Climate Action

SDG 14: Life under Water

SDG 15: Life on Land

SDG 16: Institutions, Good Governance

SDG 17: Partnerships for the Goals



Appendix C: Principles for Responsible Management Education (PRME)

www.unprme.org

As institutions of higher education involved in the development of current and future managers, we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions:

- **1. Purpose.** PRME will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
- **2. Values.** PRME will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.
- **3. Method.** PRME will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
- **4. Research.** PRME will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.
- **5. Partnership.** PRME will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
- **6. Dialogue.** PRME will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



八、专家指南

指导专家工作指南

"责任管理与青少年成长教育论坛"是一次全面展示中国责任管理教育成果的大会,也是责任管理与可持续发展事业的倡议者、组织者、实践者和广大支持者传播理念、凝聚共识、协同行动的盛会!亚洲教育论坛首次举行的青少年学生演讲风采展示,是中国大力推进生态文明建设以来,中国高校和中等学校将履行社会责任和践行可持续发展作为教学内容后所取得成果的集中展现。

为了充分体现责任管理教育在中国青少年群体中的综合实施成效,本届大会特设立"青少年演讲风采展示"环节,分为中文、英文两大类别,各个类别又分别设置本科大专单元和博士硕士单元。组委会特邀请各领域资深指导专家,针对参会青少年的展示情况进行提问和评分。参与提问和评分的指导专家由"学术评议委员会"和"社会评议委员会"构成,敬请各位指导专家根据自身的分组情况,在本环节对参与风采展示的青少年代表进行提问和评分。为保证本环节活动的公正有序进行,组委会特设立以下评分规则:

- 1. "学术评议委员会"成员主要由高校教师组成, "社会评议委员会"由来源于企事业单位、社会组织、新闻媒体等机构的代表组成。指导专家从主题内容、理论基础、逻辑结构、研究方法、文化涵养、社会观察力,以及演讲现场的综合展示能力等角度对演讲学生进行提问和评比。
- 2. 在权重上,"学术评议委员会"指导专家评分的权重占总权重的60%,"社会评议委员会"指导专家评分的权重占总权重的40%。
- 3. 评委会指导专家不得出现任何"政治不正确"的话语言辞,不得出现任何有悖于国家法律和公序良俗的表达。如若出现上述情况,组委会有权即时中止其评委资格。



- 4. 评委会指导专家应公正、独立、客观提供个人的意见,在点评提问时, 尊重参与展示的学生代表,不使用专断式、情绪化的表达言辞,不使用可能影响其他评委判断引导性话语。
- 5. 指导专家可以在展示结束后向展示学生代表提问,每位指导专家的提问时间不超过30秒,所提问题应准确、简短、具体,所提问题数目不超过2个。鼓励指导专家对学生提出专业建议,积极提升学生的可持续发展意识和负责任的领导能力。
- 6. 指导专家应充分重视自身的礼仪形象,着装得体,言辞温雅。无论是参与线上或是线下指导评议,敬请各位指导专家严格按照会议议程准时参会,切实履行指导专家的职责和承诺。



"责任管理与青少年成长教育"分论坛评委提问与评分表

选手名称:

所在学校:

评价 单元	评价指标	指标内涵	本项分值	选手得分
主 题 内 容 20%	目的明确	针对责任管理教育所倡导的原则,体现对可持续发展目标对能力知识结构的基本要求,达到主题展示的综合目的。展示题目选题难易度适中,论域范围适当。	20	
研 究 价 值 15%	价值意义	展示理论思考或解决方案,有一定的理论价值,符合全球价值共识和我国经济建设和社会发展的需要,具有一定的现实意义。	15	
逻	1. 文题相符	展示过程完整回应题目所设定的问题	10	
辑结构	2. 逻辑清晰	概念清晰,结构合理,层次分明	10	
30%	3. 论证有力	论点鲜明, 论据充分, 结论合理	10	
展	1. 语言表达	语言表达清晰、流畅、准确	5	
示能力	2. 课件制作	课件制作简洁美观,与语言陈述有效结合	5	
15%	3. 形象展示	肢体语言得当,形象温和儒雅	5	
现 场 应 答 10%	现场应变	展示所提问题理解能力,应答能力和语言组织能力	10	
文 化 涵 养 10%	综合素质	评委对选手综合素质的整体性评价	10	

注: 不合格 0-55; 合格: 55-69; 良好 70-84; 优秀 85-100



Guide for Judging Panels

The "Responsible Management and Youth Development Education Forum" is a comprehensive forum to showcase the achievements of responsible management education in China. It is also an event for advocates, organizers, practitioners and supporters of responsible management and sustainable development to spread their ideas, build consensus and take concerted action. For the first time, the Education Forum for Asia will showcase young students' presentations. This is the result of Chinese universities and secondary schools' vigorous promotion and construction of ecological civilization as well as their fulfillment of the teaching of social responsibility and sustainable development.

In order to fully demonstrate the effectiveness of responsible management education among Chinese youths, this year's Forum has set up a "Young Students' Presentation" session, which is divided into two categories: Chinese and English, with three separate tracks: one for high school and technical school students, one for undergraduates and one for postgraduate students including Ph.D. candidates. The Organizing Committee has invited experienced mentors from various fields to serve as judges. The panels of experts will be composed of an Academic Review Committee and a Social Review Committee. In order to ensure the fairness and orderliness of this Contest, the Organizing Committee has established the following scoring rules. The Academic Review Committee is mainly composed of university faculty members, while the Social Review Committee is composed of representatives from companies, institutions, social organizations and the press. The experts will ask questions and evaluate the students from the perspectives of subject matter, theoretical foundation, logical structure, research methods, cultural connotation, social observation, as well as the overall impression of the speech.

- 1. In terms of weighting, 60% of the total weighting will be given to the Academic Review Board and 40% to the Social Review Board.
- 2. Experts are not allowed to use "politically incorrect" language or express themselves in a way that is contrary to national law and public order. In the event of any of the above, the Organizing Committee reserves the right to suspend the jury member immediately.
- 3. The experts should be impartial, independent and objective in providing their personal opinions. They should respect the students involved in the showcase when commenting on questions, and refrain from using arbitrary, emotive expressions or leading words that might influence the evaluation of other judges.
- 4. Experts may ask questions of the student at the end of the presentation. Each expert should be given no more than 30 seconds to ask a maximum of two questions, which should be precise, brief and specific. Experts are encouraged to offer professional advice to students to actively promote a sense of sustainability and responsible leadership.

Experts are expected to pay attention to their appearance, dress appropriately and speak in a professional manner. Whether participating in online or offline mentoring sessions, mentors are advised to follow the meeting agenda to the letter and fulfil their responsibilities and commitments as mentors.

The Organizing Committee of the Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference 2021.09.02



Scoring rubric for the "Responsible Management and Youth Development Education" Academic Speech Contest

Student Name: School:

Weight	Evaluation Indicators	Indicator Content	Point	Score
Subject Content 20%	Clear Purpose	The theme is consistent with the principles of responsible management, reflects sustainable development values and is reasonably chosen	20	
Research Value 15%	Value Significance	Theoretically valuable and relevant	15	
	The title of the text matches	The speech fully responds to the expectations set by the title	10	
Logical Structure 30%	Clear Logic	Conceptually clear, well-structured and well-layered	10	
3070	Valid arguments	Clear thesis; well argued; reasoned conclusion	10	
	Expression	Clear, fluent and accurate language	5	
Capability 15%	Slides	The slides are well-designed, consistentwith and effectively integrated into the presentation	5	
	Image	Appropriate body language and professional appearance	5	
Answer 10%	Answers to judges' questions	Ability to understand, respond and organize language in response to questions	10	
Comprehensive 10%	Overall Quality	Overall assessment by the judges of the presentation	10	

Note: Failing 0-55; Passing: 55-69; Good 70-84; Excellent 85-100



2021 亚洲教育论坛年会 责任管理与青少年成长教育论坛

——暨青少年责任管理与成长教育学术演讲风采展示

承诺书

在 2021 年亚洲教育论坛年会、环保部中国东盟 - 环境保护合作中心、联合国全球契约责任管理教育原则倡议组织的指导下, PRME 中国网络在国内外高校以及社会各界的大力支持下,将于 2021 年 9 月 18-19 日在成都举办《亚洲教育论坛年会:责任管理与青少年成长教育分论坛— 暨青少年学生责任管理与成长教育学术风采展示》。届时将以青年学生展示的方式,深刻阐述责任管理教育原则的内涵与意义。

- "责任管理教育与青少年成长论坛"组委会为保证评选活动公平公正地进行,特设计负责任的评选机制:
- 1)分为中文部和英文部,最终有20位左右的学生获得出席论坛风采展示的资格。其中中英文类别各前6位选手直接获得参加最终学术风采展示资格,其余作为候选选手,
- 2)分为单元一(研究生包括在读博士生)、单元二(大学生包括大专生)、单元三(高中生包括职业学校和中专)的参评作品;
 - 3) 分三个阶段: (1) 8月2日递交论文;
 - (2) 8月8日递交1-2分钟演讲短视频;
 - (3) 8月9-10日分别由学术评选委员会和社会评议委员会指定专家组选取获得演讲赛资格的人选。

参与评选和评议工作的专家评委应遵循的四大原则:

- 1、负责任原则
- 1)参评专家将怀着高度的责任感,凭借个人的学术专业知识和社会工作经



验,认真参与评审工作。在参评过程中,要求遵守遵循中华人民共和国的相关 法律和法规,充分理解联合国倡导的责任管理教育六大原则,对参赛文章和视 频的评审中,要切实所选择的作品充分体现联合国倡导可持续发展和社会责任 等思想内涵:

2) 评选专家和评议专家,应该充分尊重委员会总负责人和共同主任的邀请与安排,承诺在参与评选或评议工作中,切实履行评审专家的职责,对所有参与评选的青年学生,给予充分尊重;同时,有权利对不符合要求的内容提出修改意见,乃至禁止参赛的意见;

2、公正原则

专家评委应充分理解这次活动所具有的跨文化、跨地域和跨专业的特点, 秉持公平、公正、公开的原则,根据参赛文章和视频作品的学术内容、学术水 平和参赛选手的临场发挥进行综合评判,不得因任何非学术性因素影响作品的 评选,

3、保密原则

评委应充分尊重参赛作品的知识产权,恪守学术道德,对参赛者和作品进行保密,不得以任何形式将参赛作品内容、作者信息透露给与比赛无关的任何组织或媒体,在比赛前后,均不得透露内部的讨论或评选工作的细节,也不得向其他评委暗示或影响其评选,也不得接受其他参赛者的馈赠,一旦发现将失去评委资格,

4、回避原则

委员会将鼓励各位专家委员积极推荐相关机构的青年学生参加演讲赛活动,如果评委与参赛选手之间存在直系亲属或者师承关系,评委主动声明并予以回避,也是对其它参评青年学生的尊重与保护。

总之,作为"责任管理教育与青少年成长论坛"学术评选委员会委员和社会评议委员会委员,是社会各界从事于教育培训以及可持续发展的社会良心代表,我郑重承诺:遵守以上各项原则,履行委员义务,保证选拔评选工作的公平、公正进行,充分体现责任管理教育的宗旨与使命。

承诺人:

年 月 日



九、选手指南

演讲选手参会指南

"责任管理与青少年成长教育论坛"是一次全面展示中国高校责任管理教育成果的大会!也是责任管理与可持续发展事业的倡议者、组织者、实践者和广大支持者传播理念、凝聚共识、协同行动的盛会!亚洲教育论坛首次举行的青年学生演讲风采展示,将是在中国大力推进生态文明建设以来,中国高校和中等学校履行社会责任和践行可持续发展作为教学内容后取得丰硕成果的集中展现。

本次会议为国际性会议,为保障会议的顺利进行,组委会敬请各位选手在 参加会议和演讲展示各个环节,注意以下事项:

- 1. 所提交的论文,以及在演讲过程中,不得出现任何有悖于法律和公序良俗的表达。如若出现上述情况,组委会有权即时中止其参会资格,并拒绝其享有任何参会待遇。
 - 2. 演讲风采展示内容应具有明确的人文情怀, 主题内容结合"可持续发展"、"社会责任"、"商业伦理"或"责任管理教育"。
- 3. 风采展示中具有清晰的论证思路,充分的征引(文献、数据等)材料;逻辑严密,结论鲜明; 能够体现反思能力、学术视野、贯通能力、学术想象力、学术表述能力等;能够体现对重要议题的分析和论证,对关键文本义理进行深入解释和阐发。
- 4. 语言表达清晰、流利, 吐字清晰、声音洪亮, 仪态自然大方, 精神饱满, 能较好地运用姿态、手势、表情表达对演讲稿的理解。
- 5. 收到邮件为"入选"的选手请结合 PPT 演示文稿进行现场演讲,收到邮件为"达到入选标准"的以及作为候选人的同学, 请准备 PPT, 若入选组选手退出,会按分数递补进行演讲展示,"达到入选标准"及"候选人"两组同学授予优秀奖,并编入论文集。

我们热忱欢迎各位参与风采展示的代表的到来!让我们相聚成都,共话责任管理教育与青少年成长的美好未来!

责任管理与青少年成长教育论坛组委会



Guide for Youth Participants

The "Responsible Management and Youth Development Education Forum" is a comprehensive forum to showcase the achievements of responsible management education in Chinese colleges and universities. It is also an event for advocates, organizers, practitioners and supporters of responsible management and sustainable development to spread their ideas, build consensus and take concerted action. For the first time, the Education Forum for Asia will showcase young students' presentations. This is the result of Chinese universities and secondary schools' vigorous promotion and construction of ecological civilization as well as their fulfillment of the teaching of social responsibility and sustainable development.

In order to ensure the efficiency of this international Forum, the Organizing Committee would like to draw your attention to the following matters when attending the Forum and in all aspects of the presentation.

- 1. No expression contrary to law and public order and good customs shall appear in the submitted thesis and in the process of speech. In the event of any of the above, the Organizing Committee reserves the right to immediately suspend the participant's eligibility and deny him/her any participation in the Forum.
- 2. The presentation of speech style should have clear humanistic feelingswith the theme combining "sustainable development", "social responsibility", "business ethics" or "responsible management education".
- 3. The presentation should demonstrate a clear line of argument with adequate citations (literature, data, etc.) for the undergraduate and postgraduate tracks; be logical and have a clear conclusion; demonstrate reflective ability, academic vision, coherence, academic imagination, academic presentation, etc.; demonstrate analysis and argumentation of important issues and in-depth interpretation and elaboration of key textual meanings.
- 4. The language should be clear and fluent, with clear diction and a loud voice. Students should be well-groomed and dressed professionally. Finally, the students' posture, gestures and expressions should also be formal and appropriate for this type of speech Contest.
- 5. The contestants who received the email as "selected" please give a live speech with the PPT slides; students who received the email of "meeting the selection criteria" and "as candidates", please prepare the PPT slides as well. If the contestants in the selected group withdraw, they will make a speech display according to the score ranking. The students of the following two groups who met the selection criteria and is selected as candidates will receive the honorable mention and their papers will be included in the collection.

We warmly welcome all delegates participating in this prestigious Contest. Let's meet in Chengdu and talk about the bright future of responsible management education and youth development!

The Organizing Committee of the Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference



十、人围名单

(一) 中文组入围青年学子及其论文题目

论文题目	姓名	学校
大学生对"双碳"承诺实现的推进意义	刘漫婷 Ms. Manting Liu	黑龙江外国语学院 Heilongjiang International University
明确青年责任管理教育与企业社会 责任对可持续发展的价值及对策	任嘉艺 Ms. Jiayi Ren	西交利物浦大学 Xi'an Jiaotong-liverpool University
青年学生是"气候行动"的主力	王泽溪 Ms. Zexi Wang	黑龙江外国语学院 Heilongjiang International University
淡水沙蚕作为环境指示性生物的实践 与保护建议	张嘉程 Mr. Jiacheng Zhang	重庆大学 Chongqing University,CQU
大学生数字素养培育对提升低碳生活 意识的影响研究	南星妍 Ms. Xingyan Nan	西交利物浦大学 Xi'an Jiaotong-liverpool University
从体育视角下浅谈大学生社会责任感 教育	唐璇 Ms. Xuan Tang	四川国际标榜学院 Polus International College
不要让"性别不同"变成"性别偏见"	蔡倩 Ms. Qian Cai	常州大学 Changzhou University
疫情危机倒逼中国制造供应链精益化 与数字化的协同创新 ——系统动力学的视角	白冰峰 Mr. Bingfeng Bai	上海大学 Shanghai University
生态正义之维的青少年环境保护教育	林昌涛 Mr. Changtao Lin	湖北工业大学 Hubei University of Technology
海洋资源问题以及如何永续发展	李品萱(中国台湾) Ms. Pinhsuan Lee	西交利物浦大学 Xi'an Jiaotong-liverpool University
如何确保粮食安全?	张雨婷 Ms. Yuting Zhang	中央民族大学 Minzu University of China
推动中国慈善事业发展,助力联合国 可持续发展目标	包卡伦 Ms. Kalun Bao	对外经济贸易大学 University of International Business and Economics



(二) 英文组入围青年学子及其论文题目

Title of the Paper	Author's Name	Author's University
Analysis of the Current Situation of Accessibility System in China: How Many Barriers to Barrier-Free Environment and How to Clean the Barriers?	岳子楠 Ms. Zinan Yue	西交利物浦大学 Xi'an Jiaotong-liverpool University
Responding to Climate Change-Research on the Development of China's Carbon Market Trading	张炜钧、郭宇萌 Mr. Weijun Zhang & Ms. Yumeng Guo	北京理工大学珠海学院 Beijing Institute of Technology, Zhuhai
Reduce inequality in and among countries	范小晴 Ms. Xiaoqing Fan	北京大学深圳研究生院 Peking University ShenZhen Graduate School
County development, political connection and, fiscal performance: Evidence from China's rural areas	王吉(贝宁) Mr. Boukari Wadjidou	清华大学 Tsinghua University
Learning From Domestic Experience— Policy Transfer In China's Foreign Aid Practice In Poverty Reduction	夏志丹 Ms. Zhidan Xia	北京大学 Peking University
Climate Change, Carbon Trading and Enterprise Efforts	闫硕 Mr. Shuo Yan	北京工商大学 Beijing Technology and Business University
Viewing poverty alleviation from a development perspective, promoting youth sustainable and responsible education	范筱溦 Ms. Xiaowei Fan	西交利物浦大学 Xi'an Jiaotong-liverpool University
Research on the Impact of Green Finance on China's Industrial Structure Upgrading	张喆 Mr. Zhe Zhang	中国人民大学 Renmin University of China
Creating Sustainable Cities and Communities: Smart Cities in Southeast Asia	职闻予 Mr. Wenyu Zhi	伦敦商学院 London Business School, LBS
Social responsibility of Tunisian state- owned companies.	Ms. Rym Mouelhi (突尼斯)	伦敦玛丽女王大学 Queen Mary University of London
Unleash the Potential of Artificial Intelligence to promote sustainable transition to Circular Economy	陈思桦(中国香港) Ms. Americana Chan	香港可持续发展教育学院 HongKong Institute of Education for Sustainable Development
Quality Education and Equitable Education	刘辰 Ms. Chen Liu	黑龙江外国语学院 Heilongjiang International University



十一、团队展示

会务工作团队组织架构

● 主任委员

会务工作团队组织架构

1. 主任委员

陆华良(常州大学)	论坛事务、疫情防控、财务管理、政策决策、 会议册总编辑、总审核
黄海峰(联合国全球契约 PRME 倡议组织)	国内外联络、专家推荐、风险控制、策划决策、 总论坛对接、会议册总设计师、总审核

2. 执行主任

郭 毅 (北京工商大学)	会议册中文审核、会务财务、论文评选、 国内学术联系、学术支持
曹瑄玮 (西交利物浦大学)	英文资料审核、国际合作、 媒体宣传、论文评选、学术支持

3. 常务副主任

刘一沛(四川国际标榜职业学院)	标榜学院参访、志愿者支持、专业指导、论 坛后勤服务
徐光伟(常州大学) 18861494959	总体会务、酒店食宿、会议背景设计、交通 安排、费用落实、注册报名
刘晓琴 (海南晟典信息科技有限公司)	协办支持、技术协助、演讲现场评议
田 艳 (北京理工大学珠海学院)	协办支持、学术交流、演讲现场评议
施爱伦(Ellen TOUCHSTONE) (西交利物浦大学)	英文资料总审核、主旨演讲、论文评议



4. 专家委员会主任

4.1 中文部学术评选小组负责人

徐丹丹 (北京工商大学)	论文指导及评议、总指导
贾良定 (南京大学)	论文指导及评议、总指导

4.2 中文部社会评议小组负责人

佟金萍 (常州大学)	论文指导及评议、总指导
于志宏 (可持续发展经济导刊)	论文指导及评议、总指导

4.3 英文部学术评选小组负责人

钱小军(清华大学)	论文指导及评议、总指导
张博辉 (香港中文大学)	论文指导及评议、总指导

4.4 英文部社会评议小组负责人

倪 欢(上海绿色光年)	论文指导及评议、总指导
郭沛源 (责任管理教育中国学术委员会)	论文指导及评议、总指导

4.5 英文部学术评议小组负责人(负责网上专家的意见汇总)

关道文(Tom KVAN)	论文指导及评议、总指导
施爱伦(Ellen TOUCHSTONE)	论文指导及评议、总指导

5. 主持人团队

李 杨女士 (中文)	深圳城市声音博物馆馆长
李 志先生(中文)	国家一级博物馆成都武侯祠首席讲解
陈丽莉博士 (英文)	北京工商大学副教授
王昕宇博士 (英文)	北方工业大学助教授
王程程女士 (英文)	四川国际标榜职业学院教师
陈 发同学(中文)	四川国际标榜职业学院学生
王 莹同学(中文)	四川国际标榜职业学院学生



6. 共同秘书长

郭 毅(北京工商大学)	13717514969	协调各方、与总论坛对接、论文评选、 审核中文资料
曹 玮 (西交利物浦大学)	13646227954	审核英文资料、国际合作、媒体宣传、 论文评选
徐光伟(常州大学)	18861494959	总体会务、酒店食宿、会议背景设计、 交通安排、费用落实、注册报名

7. 执行秘书长

潘伟强	· (常州大学)		会议布置、设备调试、演讲 PPT 收集、 音乐背景、国际连线、总控场
陈丽莉	j(北京工商大学)		会议主持协调、新闻稿及总结报告、视频 翻译
李 洋 联盟)	:(北京大学 / 国际生态发展	18802681861	统筹志愿者工作、资料审核、现场总监督 协调
张 燕	(四川国际标榜职业学院)	13981786527	论坛支持、标榜参访、标榜志愿者管理

8. 常务副秘书长

倪	欢	(上海绿色光年)	13917179446	新闻报道、公益组织对接协调
许	林	(国际生态发展联)	13808179911	组办文化交流活动
吴	迪	(国际生态发展联盟)		审核新闻稿、编辑会议册
陈	健	(北京理工大学珠海学院)		论坛支持支持
田建	艺芳	(华人礼服陕西公司)		会议礼仪指导、现场着装指导
李	辉	(北京工商大学)		证书制作、会议册打印
赵丹	丹	(常州大学)	15968822719	负责中文指导专家组 G2、评分统计、会议回执、资料发放、注册登记、会议交通餐食
赵希	豪	(四川国际标榜职业学院)	17397932510	负责中文指导专家组 G1、评分统计、总负责标榜参访、志愿者协调、现场安排



9. 副秘书长

蒋欣蓉 (香港中文大学)	13670034441	评选统计、文稿翻译
潘一滔 (西交利物浦大学)	13073317254	负责英文线上指导专家组 G5、评选统计、新闻宣传
李爱军(北京工商大学)	13051862855	负责中文论文收集、会议册资料收集、话 筒传递、置换桌牌、时间控制
曾昭铭(常州大学)	15995350113	协助统计专家评分、开闭幕式新闻稿、 PPT 制作、桌牌置换
李 艺 (四川国际标榜职业学院)	15756224872	评选统计、负责英文部指导专家组 G4
郑清正 (四川大学)	16623055701	场记、志愿者组织、场务布置、贵宾接待
杨云霄 (四川大学)	15928685554	负责英文线上指导专家组 G3 的意见汇总、 场务布置
Julian Heinig(海友连) (对外经贸大学)		国际网站宣传、国际专家沟通
陈 发(四川国际标榜职业学院)	15828533557	海报制作、主持协调
雷 蓓(国际生态发展联盟)	13760409272	主持人工作协调、现场时间监控





















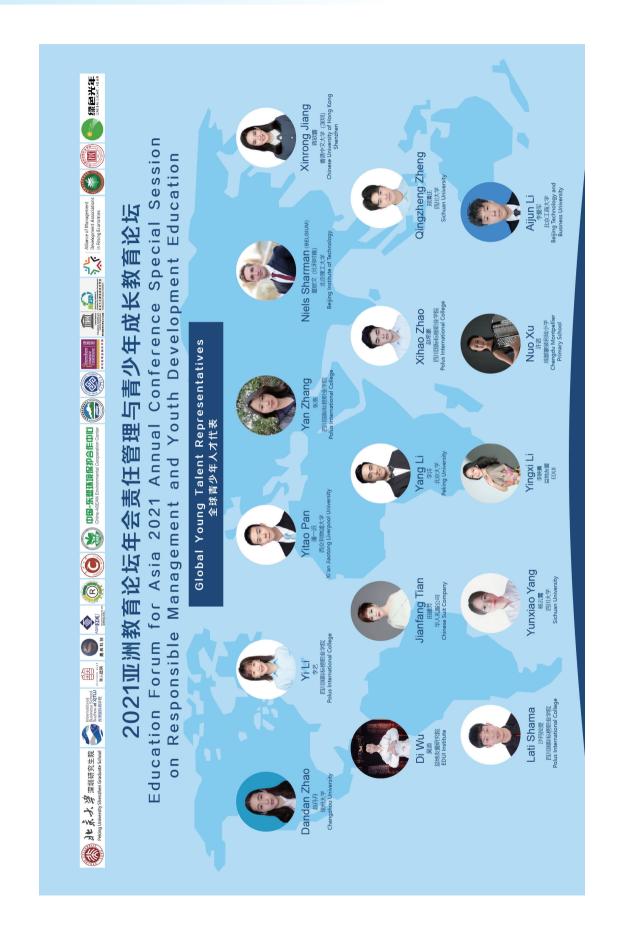








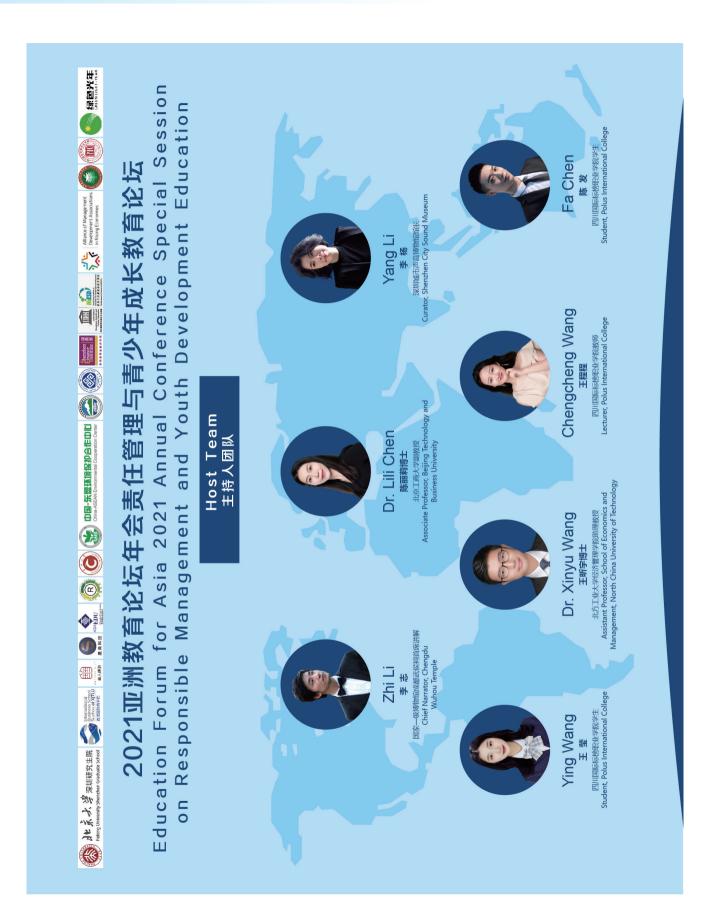














十二、温馨提示

(一) 报到须知

分论坛酒店报到处:

秘书处赵丹丹同学(15968822719)/李艺同学(15756224872)

总论坛酒店报到处:

秘书处赵希豪同学(17397932510)/陈发同学(15828533557)

/ 郑清正 (16623055701)

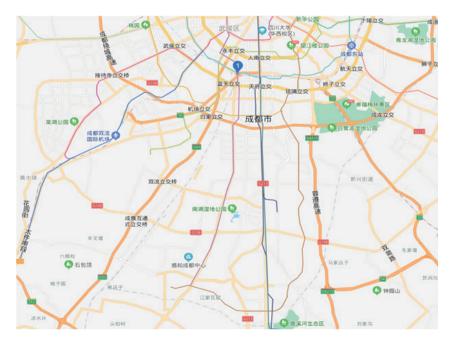
报到时将发放嘉宾证、论坛手册和出入证等,请妥善保管,勿转让使用。如有错漏或不慎遗失,请及时与接待报到人员联系。

1. 分论坛酒店

分论坛酒店:成都蝶来花半酒店

酒店地址:成都市武侯区神仙树南路 63 号

酒店电话: 028-81238888





分论坛酒店及会议交通

分论坛酒店交通: 双流机场到酒店 12 公里, 打车 30 分钟, 或者机场乘坐 地铁 10 号线到太平园转 7 号线到神仙树站

分论坛酒店地铁:酒店最近地铁站5号线、7号线神仙树站

总论坛天府国际会议中心交通:分论坛组委会统一安排大巴,或者蝶来花 半酒店乘坐地铁5号线到回龙转6号线到西博城站

2. 总论坛酒店及会议地点

总论坛酒店:成都秦皇假日酒店

总论坛地址:成都市双流区汉州路 999 号中国西部博览城旁

前台电话: 028-67098888

(二) 住宿须知

分论坛为您提供了活动期间住宿服务。您的房卡不能作为签单卡使用,除 论坛统一安排的项目外,酒店其他消费(包括酒水、电话、网络、洗衣、传真、 复印等)均自理,具体参阅客房内的《服务指南》。

退房时请您将房卡最后统一交给分论坛秘书长徐光伟博士或总台并办理相 关手续。若您在活动结束后还需要继续留住酒店,请自行续订酒店。

(三)餐饮须知

嘉宾下榻酒店提供早餐服务,用餐时间参考会议议程。如果因宗教信仰等 原因对餐饮有特殊要求,请提前与会务组提出;

专家在抵达当日,请在报到处领取18日午餐、晚宴和19日午餐餐券。

分论坛酒店入住的嘉宾请联系秘书处赵丹丹(15968822719);

总论坛酒店人住的嘉宾请联系秘书处赵希豪(17397932510)。



(四) 证件使用

论坛制发嘉宾证、工作证、车辆通行证供嘉宾及工作人员使用,请根据活动要求佩戴证件并参加活动。

论坛为了防止疫情、控制陌生参与者,都提前定制了出入证,请出席者务必佩戴。

(五) 个人防护须知

会议期间请遵守当地疫情防控政策,与会嘉宾须做好个人防护,科学合理佩戴口罩并随身携带备用口罩。出行时请务必全程佩戴口罩,进出航站楼请主动配合防疫检查,提前准备好出示健康码,接受体温监测。若出现呼吸道症状或其他身体不适症状,请及时联系机场或总论坛酒店医务人员。

此外,由于疫情防控,本次会议不建议行握手礼,您可通过其他非接触方式进行礼貌问好。

(六) 其他须知

- 1) 各项活动安排如有临时调整或变更,以主办单位的通知或酒店大堂的提示为准;
- 2)论坛期间请注意自身和财物的安全,如遇特殊情况或收到可疑物品、信件, 请及时与酒店服务人员、安保人员或会务人员联系,以便及时妥善处理;
- 3) 成都 9 月中下旬平均日间最高温度在 26°C 到 28°C 间,夜间温度降到 17°C 到 20°C 之间;
- 4) 着装: 在参加所有会议和宴会时需着正装、民族服装或晚礼服。在进行户外活动、游览以及在酒店外举行的非正式晚宴时可着便装;
- 5)成都的电话区号是(028)。所有房间提供国际/国内直拨及双线电话和留言信箱服务。费用自理,相关信息请咨询住宿酒店前台服务人员;洗理费,房间内饮料、食品,电话和上网等个人费用请自理;,饭店所有客房都可提供免费高



速上网服务;

- 6) 如您在会议期间因私出行,可于酒店正门搭乘出租车;
- 7)可以携带相机等电子设备,请勿携带危险品,以免给自己带来不便。会中请将手机处于静音或关闭状态。

紧急情况联系人:

分 论 坛 秘 书 长: 徐光伟博士 18861494959 (分论坛联系人)

分论坛执行秘书长:李 洋(北大)18802681861(分论坛联系人)

分论坛执行秘书长:张 燕(标榜)13981786527 (标榜参访联系人)



结束语

"2021年亚洲教育论坛年会责任管理与青少年成长教育论坛"将责任管理与可持续发展事业相结合,尤其是这次论坛首次将青年学生演讲风采展示作为重要内容,有助于传播理念、凝聚共识、协同行动,体现了中国高校的社会责任。

在筹备这次论坛的过程中,正值世界各国与新型冠状病毒搏斗的特殊时期,中国社会积极战"疫"所表现出的中华民族精神,其中彰显出的国家领导能力、科技发展水平、医者伦理操守、公民伦理道德,极大激励了组委会全体成员。

特别值得一提的是,由常州大学商学院、北京工商大学国际经管学院、西交利物浦大学国际商学院、四川国际标榜职业学院、北京大学深圳研究生院、香港中文大学(深圳)经管学院、北京理工大学珠海学院、四川大学等高校组成的学生志愿者团队,大部分学生怀着"不忘初心,持之以恒"和"聚沙成塔,聚水成涓"的信念,经过三个多月的艰苦奋战,共同促成这次论坛的胜利召开。其中,特别感谢参与分论坛会议册编辑工作的闫硕,他作为演讲展示的选手,在会议册编辑的关键时刻,以身作则,勇挑重担,虚心请教,协同组委会承担了修改、校正、审核最关键的工作,还有此时此刻正与德尔塔病毒顽强搏斗的组委会重要成员海友连(Julian Heinig),他远在德国,但心系论坛,也参与了论坛的线上演讲。正是从闫硕和海友连以及许多高校学生志愿者的身上,充分体现了当今青年学生的责任管理精神与力量。如果没有国内外学生志愿者的奉献,就没有今天论坛的顺利召开,如果没有国内外近几十所高校学生积极报名参与演讲展示,就没有论坛充满如此的生机和活力,如果没有来自于世界各地的线上线下的专家学者所给予的信任、支持和参与,也就没有今天围绕责任管理论坛的召开。

"想要一时的繁荣,可以种花,想要十年的繁华,可以种树,想要时代的繁荣,就要播种思想"。感谢各位线上线下支持论坛的专家学者们,也感谢为这次论坛提供各项帮助和服务的社会工作者,正是你们克服了重重困难,秉持着对



生态文明建设的共同信念,从不同城市齐聚蓉城,出席这一历史盛会,通过论坛向世人进一步展现社会责任和人文情怀。

经过部分与会专家的交流,大家认为这次筹备活动与组织工作,将取得如下成果:

- (1) 在亚洲教育论坛上,首次将责任管理教育作为社会主题开展讨论。由常州大学、北京工商大学和西交利物浦大学等高校携手合作,联合几十所高校以及四川国际标榜职业学院等民办教育机构,在社会各界的大力支持下,成立了《责任管理教育中国学术委员会》,同时得到包括联合国全球契约 PRME 倡议组织以及国内外专家的认可。这次论坛自身就是《责任管理教育中国学术委员会》积极响应了 2020 年 10 月中共中央、国务院《深化新时代教育评价改革总体方案》的高校行动。《总体方案》在"组织实施"部分强调"积极开展教育评价国际合作,参与联合国 2030 年可持续发展议程教育目标实施监测评估,彰显中国理念,贡献中国方案"。责任管理教育中国学术委员会将不断深化这方面工作,以促进联合国 2030 年可持续发展议程教育目标在中国各层级教育中的落实融合;
- (2)《2021亚洲教育论坛年会:中国首届责任管理与青少年成长教育论坛》得到中华人民共和国生态环境部中国东盟——环境保护合作中心和中华人民共和国生态环境部宣传教育中心的大力支持。为此,中国东盟——环境保护合作中心以及社会各界纷纷发来贺信,对论坛的举办表示热烈祝贺;
- (3) 在亚洲教育论坛、高校合作伙伴和社会各界的大力支持下,责任管理教育中国学术委员会创立了《中国首届责任管理与青少年成长教育论坛》。责任管理教育中国学术委员会的成立,将关心支持责任管理教育的各界人士凝聚在一起,为中国责任管理教育事业打下了坚实的组织基础,为今后中国责任管理教育进一步开展工作提供了有力的组织保障。学术委员会成员凝聚共识,支持青年,积极推进责任管理教育从高等院校向高中、职业教育层面的青少年群体传播。这次论坛集中了国内外近百位专家,对来自国内外超过四十所大专院校、100多位青年学生的论文和视频进行评分,最终选拔出24位优秀学生代表,其中14位学生获得演讲才艺展示机会。这是中国高校首次在亚洲教育论坛的平台上,通过进一步加强国际间的学术合作与交流,激发了青少年学生在责任管理、



商业伦理、可持续发展方面的创造力,有利于联合国全球契约倡导的责任管理教育原则(PRME)在中国高校中产生影响力;

- (4) 北京大学黄海峰教授和常州大学陆华良教授等师生全力配合,在北京大学出版社的大力支持下,在论坛召开之际,向全社会正式发行《商业伦理:全球视角》一书。本次论坛也作为这部专著的社会实践,将责任管理与可持续发展事业相结合,助力传播责任管理和可持续发展理念,凝聚共识,协同行动,体现了中国高校知识分子和青年学生所履行的社会责任;
- (5) 在联合国 PRME 倡议组织的大力支持下,责任管理教育中国学术委员会在筹备过程中,就注重引领一批中国高校经管类学院了解联合国责任管理教育原则倡议组织(PRME)的作用,积极在中国推广和践行责任管理教育。在常州召开首届责任管理教育中国学术委员会会议之后,厦门大学管理学院、北京工商大学国际经管学院等高校经管类学院加入了联合国 PRME 组织;
- (6) 在亚洲教育论坛的支持下,这次论坛以"责任管理"作为主题,在中国高校中率先响应教育部推进高校开展碳中和科技创新的文件精神,让更多青年学生展现他们对可持续发展的思考和研究。一方面,会议的筹备和举办,锻炼、引导、启蒙、培训了一大批青年学生志愿者对于责任管理教育的理解,其中涌现出诸如四川标榜国际职业学院、四川大学等一批优秀的青年学生团队,他们起到了卓越的绿色先锋作用,另一方面,这次论坛也有二十多位国际知名学者,其中包括有2007年诺贝尔奖共同获得者、2021年"蓝色星球奖"(Blue Planet Prize)获得者莫汉•穆纳辛格院士(Mohan MUNASINGHE)、原欧盟地区委员会秘书长格哈德•塔尔教授(Gerhard STAHL),正是通过亚洲教育论坛,使其中国高校在责任管理教育和可持续发展方面的理念、方案、行动、绩效等,通过他们有力地向联合国有关机构及世界其他地区的PRME 网络和国际专家展现中国教育界的责任意识和行动力,树立中国"负责任大国"对外形象,也极大提升了中国高校在该领域的国际影响力。

非常感谢各位专家学者出席这一盛会,共同推进高校乃至全社会的责任管理教育事业的可持续发展。让我们携手,共同架起责任管理教育的合作桥梁。

希望本届论坛给您留下美好温馨的回忆!

2021年亚洲教育论坛年会责任管理与青少年成长教育论坛组委会



Concluding Remarks

The "Education Forum for Asia 2021 Annual Conference Special Session on Responsibility Management and Youth Development Education" combines the topics of responsibility management with sustainable development. In particular, the forum emphasis on young students' academic speech contest as an important part of the forum for the first time, which helps to disseminate ideas, gather consensus and take common action, and showcase the social responsibility of Chinese colleges and universities.

In the process of preparing for this forum, during the special period when countries all over the world are struggling with novel coronavirus (2019-nCov), the spirit of the Chinese nation was fully demonstrated by active fighting against the epidemic in China, including the national leadership, the level of scientific and technological development, the ethics of doctors and citizens, also greatly inspired all members of the organizing committee.

In particular, it is worth mentioning the volunteer work of students from the Business School at Changzhou University, School of International Economics and Management at Beijing Technology and Business University, International Business School at Xi'an Jiaotong-Liverpool University, Polus International College, Peking University Shenzhen Graduate School, School of Economics and Management at Chinese University of Hong Kong (Shenzhen), Zhuhai College at Beijing Institute of Technology, Sichuan University among other universities. These students hold the beliefs of "not forgetting the original intention" and "gathering sand into a tower, gathering water into a trickle". Their hard work over the past three months ensures the success of this forum. Among these students, wewish to express our special thanks to Mr. Shuo Yan, who participated in the editing work of the conference booklet. As a participant in the presentation, he set an example, took the heavy burden and helped the editing process. He liaised with the organizing committee and undertook the most critical part of the revision, correction, and review work. Our gratitude is also extended to Mr. Julian Heinig, a core member of the organizing committee, who is fighting against the delta virus of COVID-19 at the moment. Although he is far away in Germany, he is always concerned about the forum and participated in the forum's online speech. The spirit and strength of today's youth responsible management can be fully reflected by our student volunteers like Shuo Yan and Julian Heinig. Without their help, today's forum would not have been held smoothly. Without students from nearly dozens of colleges and universities either domestic or overseas, who actively signing up to participate in the presentation, the forum would not be full of such vigor and vitality. Without the trust, support and participation of the experts and scholars across the world either online or offline, the forum on responsibility management may never be held today.

"If you want a temporary prosperity, you could plant flowers; If you want to have ten years of prosperity, you could plant trees; If you want to have generational prosperity, you must sow ideas". Thank you all the online and offline experts and scholars. You overcome many difficulties and uphold the common belief of ecological civilization, gathering in Chengdu from different cities to attend this historic event, and show the world your social responsibility and humanistic feelings through the



forum.

We believe that the preparatory activities and organizing work will achieve the following results.

- (1) It is the first time to discuss the responsibility management education as a social theme for the Education Forum for Asia. With the cooperation of Changzhou University, Beijing Technology and Business University, and Xi'an Jiaotong-Liverpool University, together with dozens of universities and private educational institutions such as Polus International College, and with the strong support of all sectors of the society, China Academic Committee for Responsible Management Education was formally established. It was also recognized and supported by the United Nations Global Compact PRME initiative and experts at home and abroad. This forum itself is the China Academic Committee for Responsible Management Education actively responded to the actions of colleges and universities with regard to the "Overall Plan for Deepening the Reform of Education Evaluation in the New Era", which was released by the Chinese Communist Party Central Committee and the State Council in October 2020. In the "Organization and Implementation" section of the "Overall Plan", it emphasizes "actively carrying out international cooperation in education evaluation, participating in the monitoring and evaluation of the implementation of the education objectives of the United Nations 2030 Agenda for Sustainable Development, highlighting the Chinese idea and contributing to the Chinese plan". China Academic Committee for Responsible Management Education will continue to deepen its work in this area, so as to promote the implementation and integration of the educational objectives of the United Nations 2030 Agenda for Sustainable Development at all levels of education in China;
- (2) "Education Forum for Asia 2021 Annual Conference Special Session on Responsibility Management and Youth Development Education" was strongly supported by the China-ASEAN Environmental Cooperation Center and Center for Environmental Education and Communications of Ministry of Ecology and Environment of the People's Republic of China. To this end, China-ASEAN Environmental Cooperation Center and all sectors of society have sent congratulatory letters to express their warm congratulations on the holding of the forum;
- (3) With the strong support of the Education Forum for Asia, university partners and all sectors of society, China Academic Committee for Responsible Management Education established the "First Forum on Responsibility Management and Youth Development Education in China". The establishment of China Academic Committee for Responsible Management Education has brought together people from all walks of life who concern and support responsible management education, laid a solid organizational foundation for China's responsible management education, and provided a strong organizational guarantee for the development of China's responsible management education in the future. Members of the China Academic Committee for Responsible Management Education gathering consensus, supporting the youth, and actively promoting the dissemination of responsibility management education from higher institutions to senior high schools and vocational education. The Forum gathered nearly 100 experts at home and abroad to score papers and videos from more than 40 colleges and universities globally, and more than 100 young students at home and abroad. Finally, 24 excellent student representatives were selected, of which 14 students won the opportunity for the academic speech contest. This is the first time that Chinese universities have stimulated the creativity of young students in responsibility management, business ethics, and sustainable development through further strengthening international academic cooperation and exchange on the platform of



the Education Forum for Asia, which is conducive to the influence of the Principles for Responsible Management Education (PRME) advocated by the United Nations Global Compact in Chinese universities;

- (4) With the full cooperation of Professor Haifeng Huang of Peking University and Professor Hualiang Lu of Changzhou University, and with strong support of Peking University Press, the book "Business Ethics: A Global Perspective" was officially released on the occasion of the forum. As the social practice of this monograph, this forum combines responsibility management with the cause of sustainable development, helps to spread the concept of responsibility management and sustainable development, condenses consensus and takes concerted action, and reflects the social responsibilities performed by Chinese college Intellectuals and young students;
- (5) With the strong support of the United Nations Global Compact PRME initiative, the China Academic Committee for Responsible Management Education focused on leading a number of Chinese colleges and universities to understand the role of PRME, and actively promote and practice responsible management education in China. After the 1st China Academic Committee Meeting on Responsible Management Education which was held in Changzhou, the School of Management of Xiamen University and the school of International Economics and Management of Beijing Technology and Business University, and other colleges of economics and management joined the PRME;
- (6) With the support of the Education Forum for Asia, series of meetings with theme of "Responsible Management Education" took the lead in responding to the Ministry of Education call for promoting carbon neutral science technology and innovation in colleges and universities in China, so that more and more young students can show their thinking and research on sustainable development. On the one hand, the preparation and holding of the forum tempered, guided, enlightened and trained a large number of young student volunteers to understand responsibility management education. Among them, a number of excellent young students from Polus International College and Sichuan University have showed their outstanding green pioneer role; On the other hand, the forum has invited more than 20 internationally renowned scholars, including Prof. Mohan Munasinghe, Co-Winner of the 2007 Nobel Peace Prize and Winner of the 2021 Blue Planet Prize, and Prof. Gerhard Stahl, former Secretary-General of the EU-Committee of the Regions. Through the Education Forum for Asia, the ideas, programs, actions and performance of responsible management education and sustainable development of Chinese universities, effectively show the sense of responsibility and action of China's educational circles to relevant United Nations agencies, PRME networks and international experts in other parts of the world, and establish China's external image as a "Responsible Power". It has also greatly enhanced the international influence of Chinese universities in this field.

Thank you very much for attending this grand event to jointly promote the sustainable development of responsible management education in colleges and universities, and even the whole society. Let us work together to build a cooperative bridge of responsible management education.

We hope this forum will leave you beautiful and warm memories!

The Organizing Committee of the Special Session on Responsible Management and Youth Development Education of Education Forum for Asia 2021 Annual Conference